



OUR MISSION

When I was a senior in college, I was experiencing my own mental health issues. I knew that I either needed to reach out for help, or I was going to have to drop out of school. Fortunately, I was able to use my college's resources to get the help that I needed.

At the same time, I experienced the intense stigma associated with walking into that building everyone on campus knew as the counseling center. I vividly remember awkwardly sitting in the waiting room across from classmates who were dealing with their own mental health issues. I was willing to go through this to get the help that I needed. However, I know that there are countless students out there that aren't.

Asking for help is hard. BetterMynd wants to make it easier.

We know that every school we work with is unique and has different needs. BetterMynd prides itself in the partnerships it establishes with each school so that we provide the most effective resources to your students.

If you think there is a single student on your campus that would benefit from having access to BetterMynd, then we want to talk with you.

Together, we can improve the mental health of America's 21 million college students.

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BetterMynd

IMPROVING THE MENTAL HEALTH OF COLLEGE STUDENTS



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MORE RESOURCES. MORE PRIVACY. BETTERMYNDS.

WHY BETTERMYND?

50% of college students with mental health issues don't get any help
Over **1,100** students commit suicide every year
85% of these students do not get any treatment

Why aren't students seeking treatment?

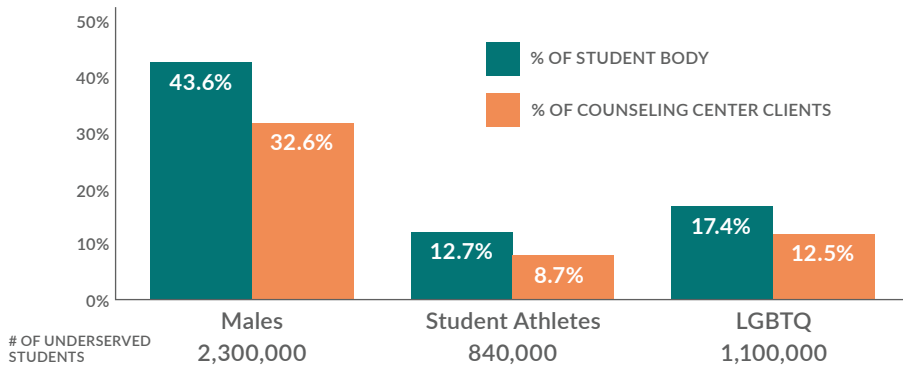
According to a student survey conducted by NAMI

STIGMA: Fear or concern for the impact disclosing would have on how students, faculty, and staff perceive them.

PRIVACY CONCERNS: Do not trust that their medical and personal information will remain confidential or fear that they will be removed from campus.

INACCESSIBILITY: Scheduling an appointment with the counseling center is too burdensome and the counseling centers' hours do not accommodate their schedules.

Who is less likely to seek out counseling services?



How does BetterMynd help?

MORE RESOURCES: No more waiting lists. Students can schedule sessions whenever they need them.

MORE PRIVACY: Students can conduct therapy sessions from the comfort and privacy of their dorm room or anywhere they can bring their laptop or smartphone.

MORE DIVERSITY: BetterMynd's wide network of counselors provide students with access to more diverse counselor backgrounds and specialties.

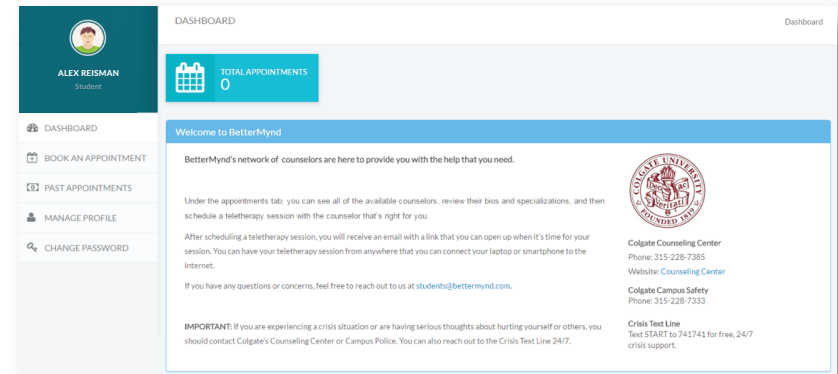
MORE LONG TERM OPTIONS: No session limits.

MORE TRANSPARENT REFERRALS: Students can easily review the dozens of counselors available to them all in one place.

MORE FLEXIBILITY: Students can login to BetterMynd and schedule sessions 24/7.

HOW BETTERMYND WORKS

BetterMynd prides itself in the partnerships that it builds with each participating college and university. We know that every school has its own unique challenges and demands, so we work closely with each to ensure that their students' mental health needs are being met.



Each partner school has their own BetterMynd portal, allowing them to create personalized dashboard messages, establish emergency protocols and procedures, as well as understand what student demographics are utilizing the platform. All the college has to do is list a link to their BetterMynd portal on their counseling resources website.

How do students use it?

A student first registers on their school's BetterMynd portal. Then, they are able to see all of the counselors available to them, including their biographies, counseling specialties, per session rates, and availability. The student then schedules a teletherapy session with the counselor of their choice and logs into their session when it's time for their appointment.

Who pays for the sessions?

Each school makes the choice on who pays for the counseling sessions, but there are a number of options. Students can pay out-of-pocket for the sessions, schools can pay for all of the sessions, or schools can pay for a limited number of sessions per-student.

Who are the providers on the platform?

All providers on BetterMynd's platform are certified mental health counselors who have gone through a screening and application process. From therapists to psychiatrists, all of the counselors have experience and an affinity for working with college students.

Can a school's on-campus counselors utilize the platform?

Yes, on-campus counselors can be listed on the platform so that they can engage in teletherapy sessions with their school's students. This can be particularly useful for reaching students who are off-campus, on a satellite campus, or for those students who do not feel comfortable coming into the school's counseling center.