

286K

Total Profit

2.30M

Total Sales

SUPERSTORE SALES DATA ANALYSIS

5009

Order Count

12.46

Profit Margin %

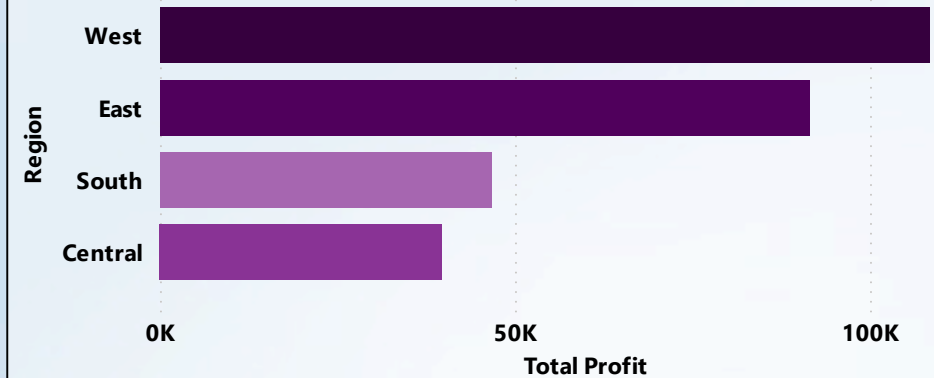
Region

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

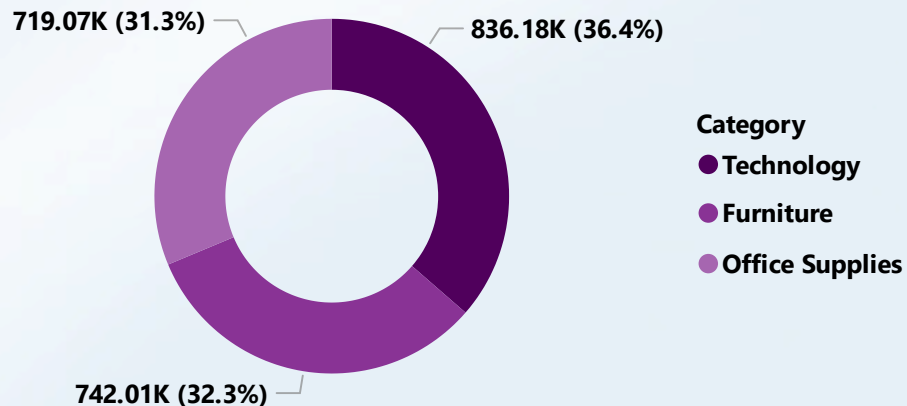
Monthly Sales Trend



Total Profit and Total Sales by Region



Sales Distribution & Profit Margin by Category



Sales showed a steady upward trend throughout the year, with the highest sales recorded in November and December.

The West region generated the highest sales overall, followed by the East region.

Technology was the top-performing category, contributing the largest share of total revenue.