

WSOPTV OTT Platform

Proof of Concept

Prepared for: Vimeo OTT Technical Team

Date: February 2026

Version: 1.0

WSOP (World Series of Poker)
Official OTT Streaming Platform

EXECUTIVE SUMMARY

Project Overview

WSOPTV is the official OTT streaming platform for the World Series of Poker (WSOP). The platform will deliver live tournament streams, VOD replays, and highlights to poker fans worldwide.

Key Differentiators (vs YouTube)

Feature	YouTube	WSOPTV	Phase
Timeshift	N/A	Rewind during live broadcast	MVP
Archive	Private	Permanent VOD preservation	MVP
Selected View	Limited	Choose from multiple live streams	MVP

Target Launch: Q3 2026 (MVP)

Platform: Vimeo OTT (SaaS-based)

CURRENT STATUS

- Videos uploaded to Vimeo OTT trial (wsoptv.vhx.tv)
- Collections organized by series/event type
- Basic site configuration completed
- Subscription plans configuration
- Custom branding / theme

- App deployment (iOS, Android, tvOS, Web)

TECHNICAL REQUIREMENTS

Feature Requirements for Vimeo OTT Integration

Requirement	Priority	Notes
Live Streaming (HLS/DASH)	P0 - Must Have	Timeshift/DVR included
VOD Archive	P0 - Must Have	Permanent storage
5-Platform Apps	P0 - Must Have	iOS/Android/Web/tvOS/Roku
Subscription (Stripe)	P0 - Must Have	Monthly/Annual plans
Collections/Categories	P1 - Important	By series, event type
Chapters/Markers	P1 - Important	Key Hands markers
SSO Integration	P2 - Nice to Have	GGPass SAML 2.0
Analytics API	P2 - Nice to Have	Viewership data
Custom Player Branding	P2 - Nice to Have	WSOPTV theme

Subscription Plans (2-Tier)

WSOP Plus - \$14.99/month or \$99.99/year

- Live events access
- Full replays and VOD archive
- Timeshift/DVR capability
- 5 platform support (iOS, Android, Web, tvOS, Roku)

Free Tier

- Highlights and clips only
- Ad-supported

MVP LAYOUT WIREFRAME

Three-Tier Layout Structure

The platform follows the NBA TV style with a three-tier layout structure optimized for sports content discovery and viewing.

WSOPTV POC - Layout Wireframe

Three-tier layout structure for OTT streaming platform

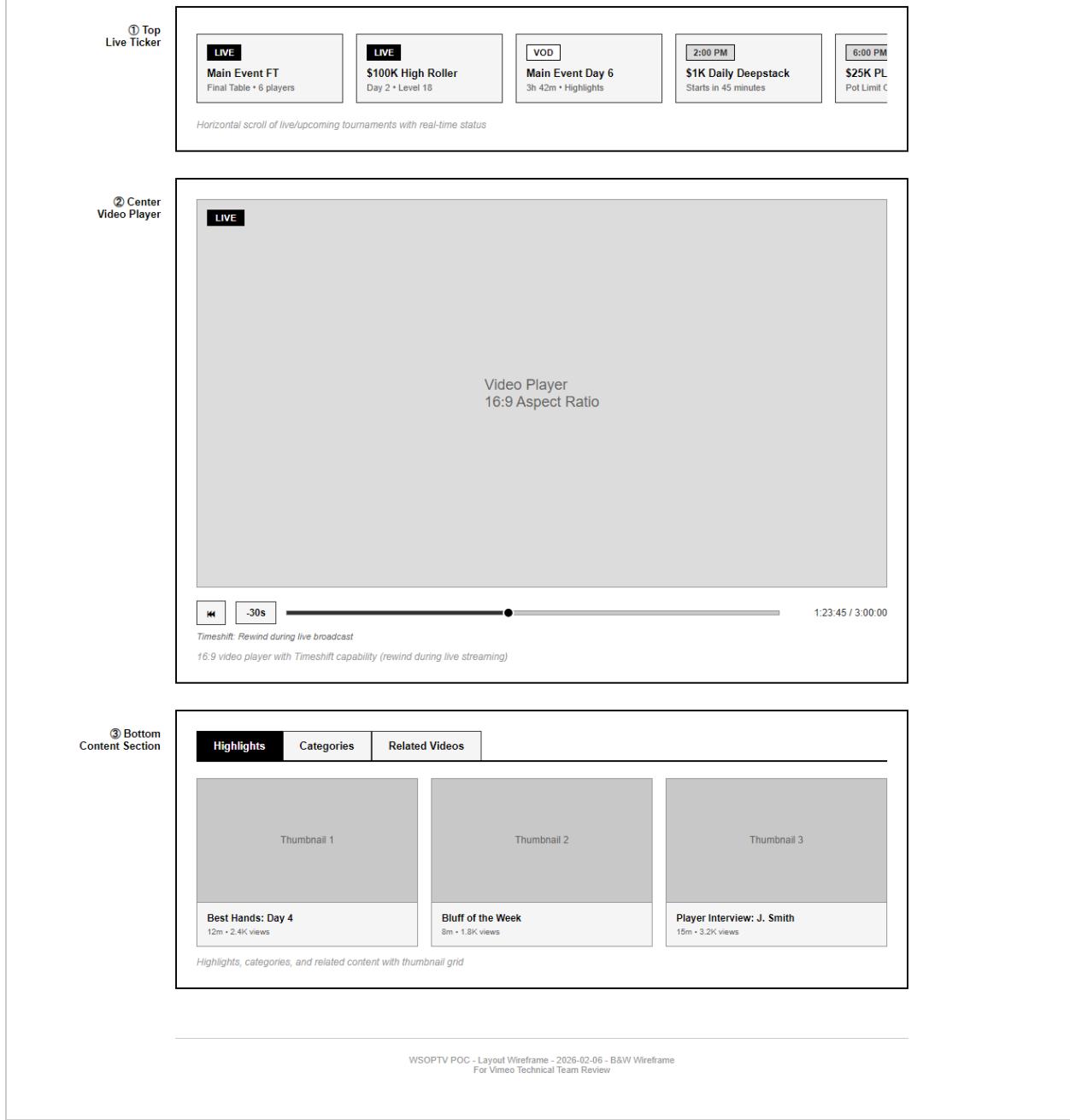


Figure 1: Three-tier layout structure for the OTT platform

Layout Components

- 1. Live Ticker (Top)** - Horizontal tournament status bar displaying live events, similar to NBA TV's score strip. Provides instant access to ongoing tournaments.
- 2. Video Player (Middle)** - 16:9 aspect ratio with Timeshift capability. Features live/VOD playback with chapter navigation and stream selection.
- 3. Content Section (Bottom)** - Highlights, categories, and related content organized by series, events, and player focus.

NEXT STEPS

1. Technical Validation

- Confirm Timeshift/DVR support for live streams
- Verify Chapters/Markers API availability
- Test Stripe BYOP (Bring Your Own Payment) integration

2. Content Setup

- Sample videos uploaded to wsoptv.vhx.tv
- Collections organized
- Configure subscription access rules
- Set up live streaming test

3. App Deployment

- iOS/Android app submission
- tvOS/Roku app configuration
- Web theme customization

4. Timeline

- **Feb 2026:** Technical validation + POC
 - **Mar-May 2026:** Development + Content migration
 - **Jun 2026:** Beta testing
 - **Q3 2026:** Public launch
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QUESTIONS FOR VIMEO TECHNICAL TEAM

1. Does Vimeo OTT support Timeshift/DVR for live HLS streams?
2. Are Chapters and Key Hands markers available via API?
3. Can we use Stripe directly (BYOP) for subscriptions?
4. What level of player UI customization is supported?
5. Is SAML 2.0 SSO integration available for GGPass?

Trial Site: <https://wsoptv.vhx.tv> (Site ID: 264812)

Contact: WSOPTV Technical Team