

I have added comments on all the HTML files - Please look for GA in the comments section

Task 1>Sub Task 1 > (delete second row + country sorting after 5 sec) Attached HTML file called (Vodafone\_Task\_1.html) - I have kept the js file in the html only  
Task 1>Sub Task 1 > ( move google logo ) Attached HTML file called (Vodafone\_Task\_1.2.html) - CSS changes

Task 2 - **Vodafone\_Task\_2.html** attached to show you the logic and CSS - I can't validate my code without Adobe Target access, doing it based on the firebug

How would you identify if Adobe Target and Adobe Analytics are on this page?

**GA reply - Two ways**

1. Adobe Experience cloud plugin - Plugin can give and what marketing cloud services are running
2. Going into website > network tools > sort by mbox/json. to find out if is running > look for the mboxes
3. Going into website > network tools > sort by b/ss for any Analytics calls

How much of this build can be done using CSS only?

**GA reply 60 to 70% can be handle via CSS - code attached**

- **CSS can use for the alignment of the elements**
- **Handling the Mobile Queries**
- **Hide area after the postcode via CSS**

How much of this build can be done using JavaScript only?

**GA reply -20 to 30% need JS - code attached**

- **Responsive element test if the window size is smaller etc**
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Are there any advantages or disadvantages to using CSS or JavaScript?

**GA reply**

- **CSS has a bigger advantage as the CSS will execute as soon as the page starts loading, which means the user will not see any Target/content change flicker.**

What is the KPI for this test?

**GA reply**

- **According to me, The KPI would be how many users clicked on the postcode checker after they saw the Amazon voucher on the website vs the usual sales banner**
- **We need to track click on the postcode section control vs variant**

**Any questions let me know**