

Garrett Tallman

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PROFESSIONAL EXPERIENCE.....

Numerator

Product Manager

October 2023 – Present

Associate Product Manager

April 2023 – October 2023

- Orchestrated ML & AI strategy, optimizing for streamlined processes and scalability for data pipeline and platform
- Partnered with 15 cross-functional teams to promote automation through ML & AI throughout the data pipeline
- Prioritized advanced processing for distorted and skewed receipts, achieving improved automation and speed
- Accelerated automation for email receipts, eliminating bottlenecks and supporting a 10x growth in digital collection
- Designed a custom model pipeline enhancing data alignment with clients and achieving \$650K in cost savings
- Led the development of an image cropping and rotation model, generating \$250K in savings via automation
- Launched a multi-modal model initiative, increasing submission capacity by 6% and improving accuracy by 14%

Senior Consultant

May 2022 - April 2023

Consultant

November 2020 - May 2022

- Managed a team of 6 consultants for Numerator's CPG partners, with \$40M in ROI across client engagements
- Created a project impact calculator to standardize how Numerator accurately communicates project impact
- Secured 2nd place in company hackathon with a novel shopper segmentation methodology based on behavior
- Delivered strategic insights to Numerator's top CPG clients, creating over \$50M in additional revenue for partners
- Achieved 100% retention of clients with value-additive, data-driven recommendations for their business
- Participated as a founding member of the product-liaison team to refine cross-functional workflows

Nestlé

Category Manager

May 2019 – November 2020

- Advised Walmart on category strategies for the \$2B 'Frozen Entertaining' category generating 10% annual growth
- Introduced a Private Label strategy that refocused the Great Value brand on core products at an affordable price
- Simplified the modular design with a tool developed in python to reduce complexity by 40% saving weeks of time

The Hershey Company

Category Analyst

May 2018 – May 2019

- Optimized seasonal category initiative with an Alteryx workflow allocating \$1M by performance saving 150 hours
- Played a key role in advancing \$100M category reinvention which secured 5 miles of linear space for Hershey
- Executed category strategy through data-driven insights for Walmart securing 3.2% growth for \$3.2B business

EDUCATION.....

Master of Science in Operations Research | *Georgia Institute of Technology*

2024

Bachelor of Science in Industrial Engineering | *University of Arkansas*

2018

CERTIFICATIONS.....

Certified Scrum Pro (CSPO) | *Scrum Alliance*

Jun 2023

Lean Six Sigma Green Belt | *The Council for Lean Six Sigma*

Feb 2021

Skills.....

Technical Skills: SQL, Python, Amazon Web Services (AWS), Project Management, Product Lifecycle

Interpersonal Skills: Cross-functional Team Leadership, Verbal & Written Communication, Scrum & Agile