

# Assignment1\_Mar20

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2023-03-20

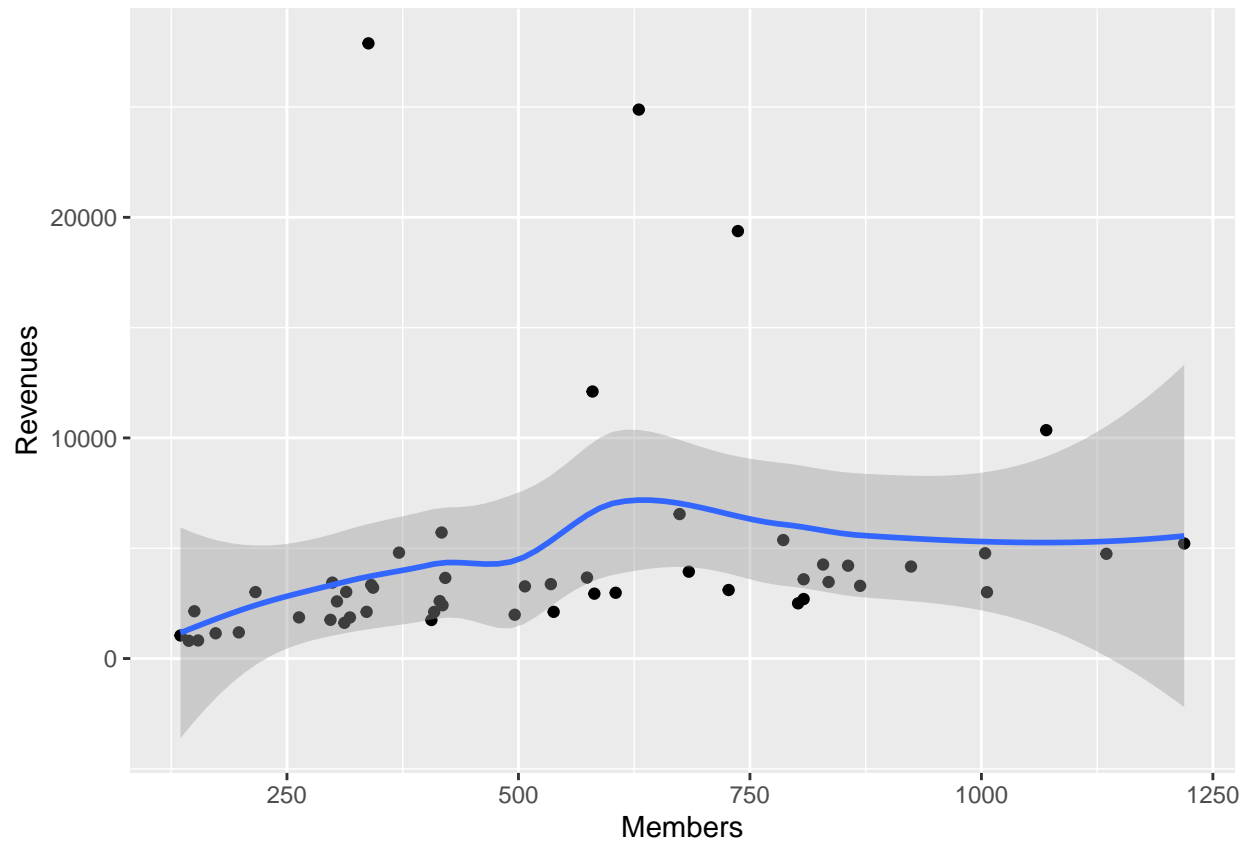
```
# use a new sample dataset - asasec from the socviz library
library(socviz)

head(asasec)
```

```
##              Section      Sname Beginning Revenues
## 1   Aging and the Life Course (018)      Aging      12752      12104
## 2   Alcohol, Drugs and Tobacco (030) Alcohol/Drugs      11933      1144
## 3 Altruism and Social Solidarity (047)      Altruism       1139      1862
## 4      Animals and Society (042)      Animals        473       820
## 5      Asia/Asian America (024)      Asia       9056      2116
## 6      Body and Embodiment (048)      Body       3408      1618
## Expenses Ending Journal Year Members
## 1   12007  12849      No 2005      598
## 2     400  12677      No 2005      301
## 3   1875   1126      No 2005       NA
## 4   1116    177      No 2005      209
## 5   1710   9462      No 2005      365
## 6   1920   3106      No 2005       NA
```

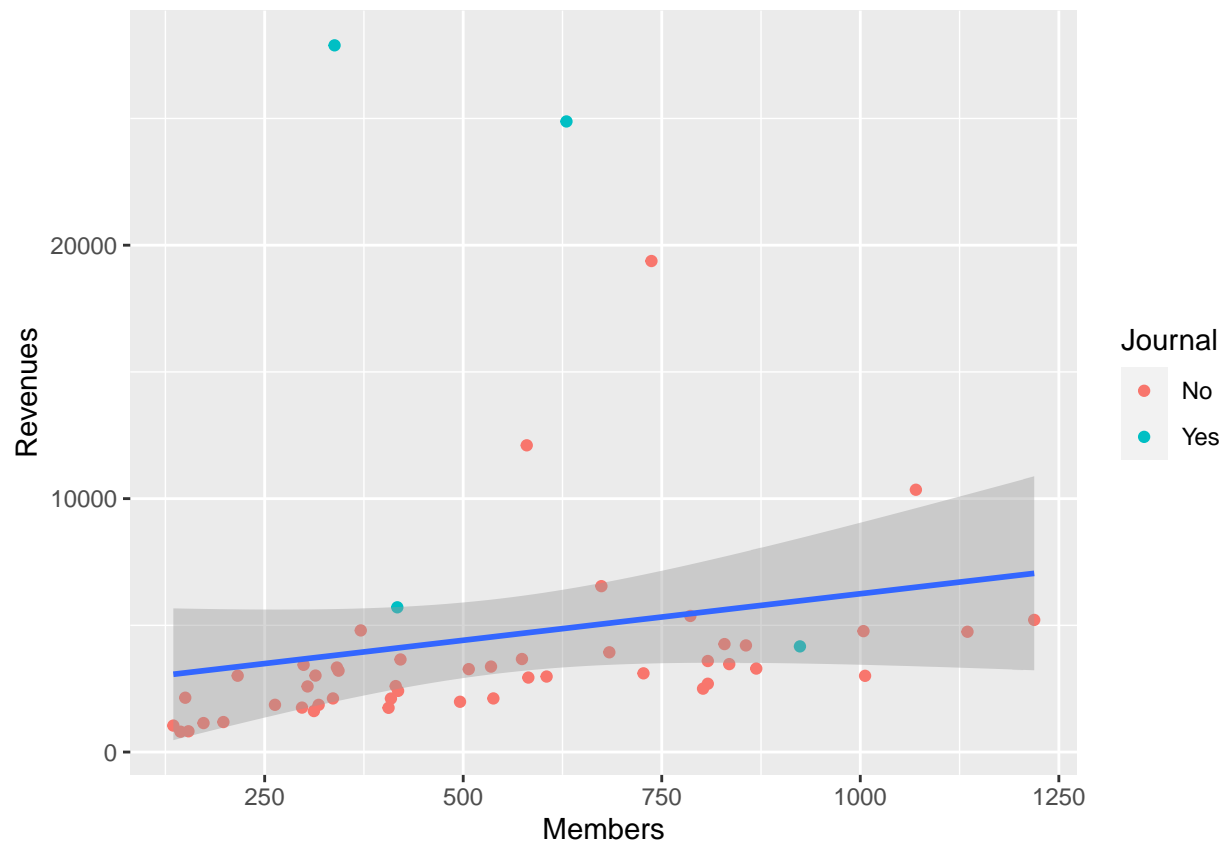
```
# create a scatterplot and smoothed graph comparing membership and revenues for the year 2014
library(ggplot2)
p <- ggplot(data = subset(asasec, Year == 2014 ), mapping = aes(x = Members,
  y = Revenues))
p + geom_point() + geom_smooth()
```

```
## 'geom_smooth()' using method = 'loess' and formula = 'y ~ x'
```



```
# add colour to our points based on Journal and switch our geom_smooth to a linear model  
p + geom_point(mapping = aes(colour = Journal)) + geom_smooth(method = "lm")
```

```
## 'geom_smooth()' using formula = 'y ~ x'
```



```
library(ggrepel)
# if we want to add more layers to our ggplot, it can be helpful to make intermediate objects
p0 <- ggplot(data = subset(asasec, Year == 2014), mapping = aes(x = Members, y = Revenues, label = Snam

p1 <- p0 + geom_smooth(method = "lm", se = FALSE, color = "gray80") + geom_point(mapping = aes(color = 

p2 <- p1 + geom_text_repel(data = subset(asasec, Year == 2014 & Revenues > 7000), size = 2)

p3 <- p2 + labs(x="Membership",
               y="Revenues",
               color = "Section has own Journal",
               title = "ASA Sections",
               subtitle = "2014 Calendar year.",
               caption = "Source: ASA annual report.")

p4 <- p3 + scale_y_continuous(labels = scales::dollar) +
  theme(legend.position = "top")

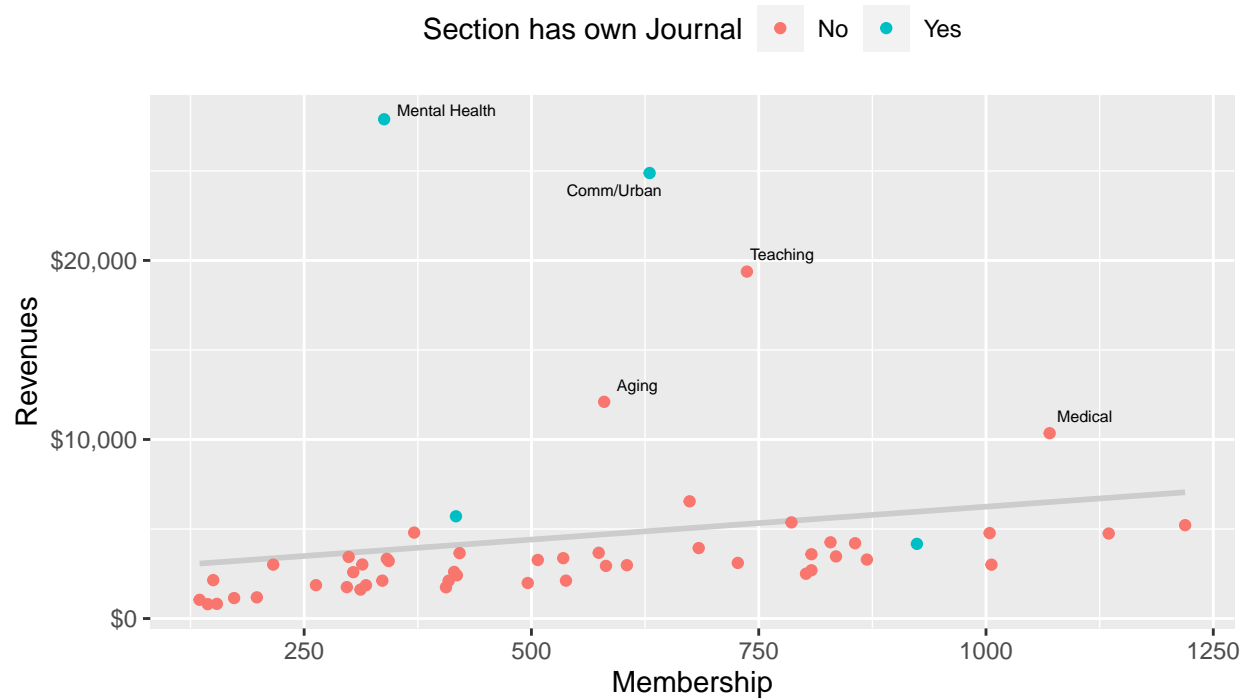
p4

## 'geom_smooth()' using formula = 'y ~ x'

## Warning: The following aesthetics were dropped during statistical transformation: label
## i This can happen when ggplot fails to infer the correct grouping structure in
## the data.
```

```
## i Did you forget to specify a 'group' aesthetic or to convert a numerical
## variable into a factor?
```

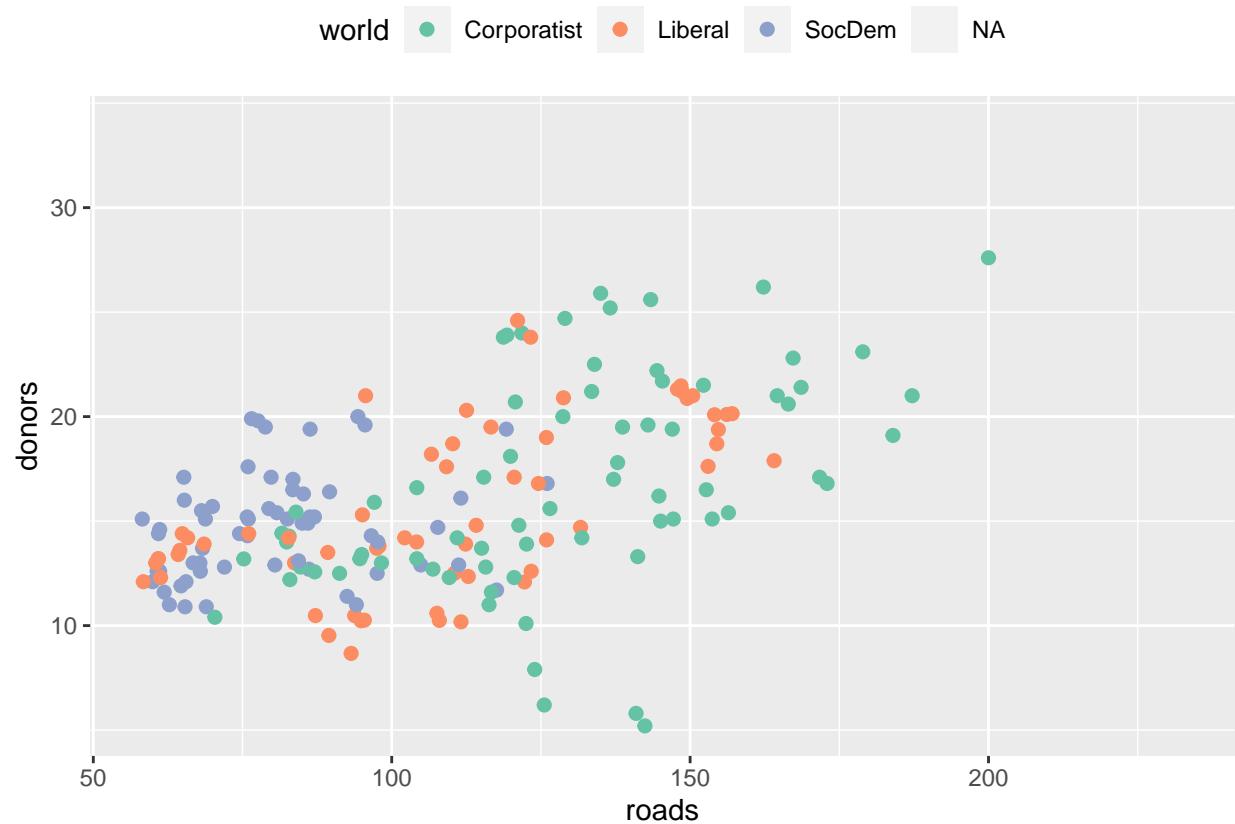
## ASA Sections 2014 Calendar year.



Source: ASA annual report.

```
# we can observe colour palettes
library(RColorBrewer)
par(mar=c(3,4,2,2))
display.brewer.all()
```



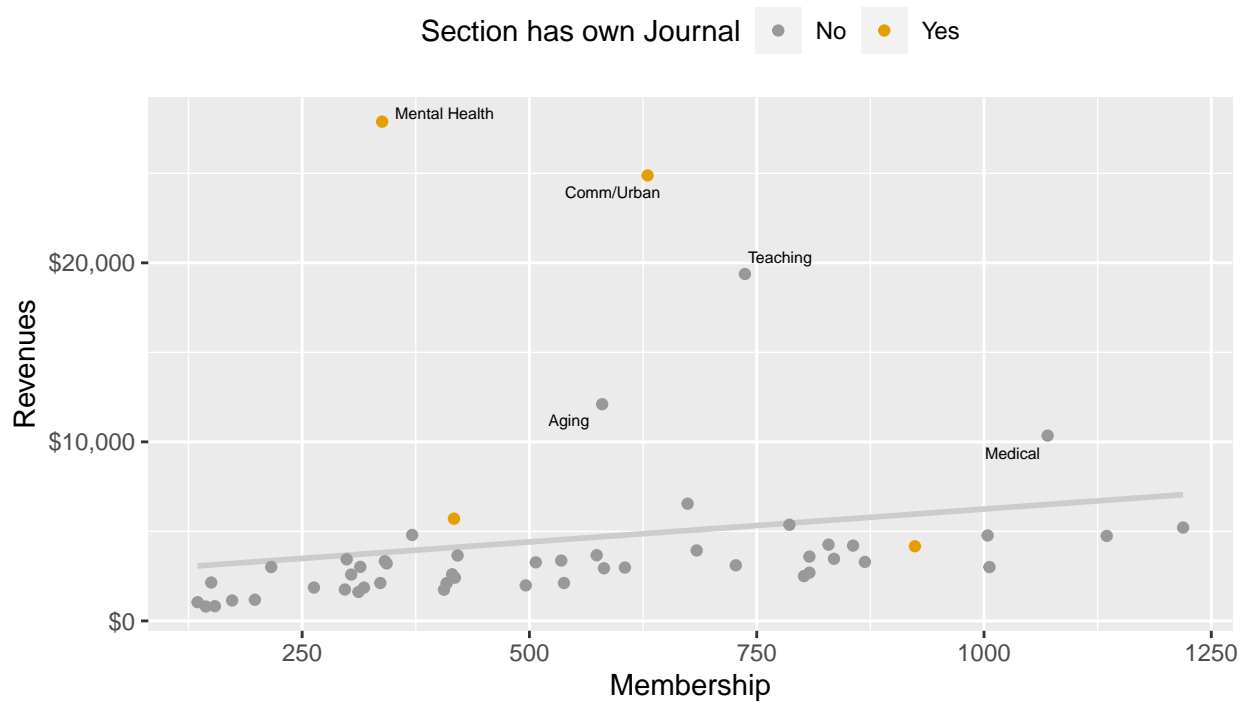


```
# we can also generate our own custom palettes using hexadecimal values or by using colour names known
cb_palette <- c("#999999", "#E69F00", "#56B4E9", "#009E73", "#F0E442", "#0072B2", "#D55E00", "#CC79A7")
p4 + scale_color_manual(values = cb_palette)
```

```
## 'geom_smooth()' using formula = 'y ~ x'
```

```
## Warning: The following aesthetics were dropped during statistical transformation: label
## i This can happen when ggplot fails to infer the correct grouping structure in
##   the data.
## i Did you forget to specify a 'group' aesthetic or to convert a numerical
##   variable into a factor?
```

## ASA Sections 2014 Calendar year.



Source: ASA annual report.

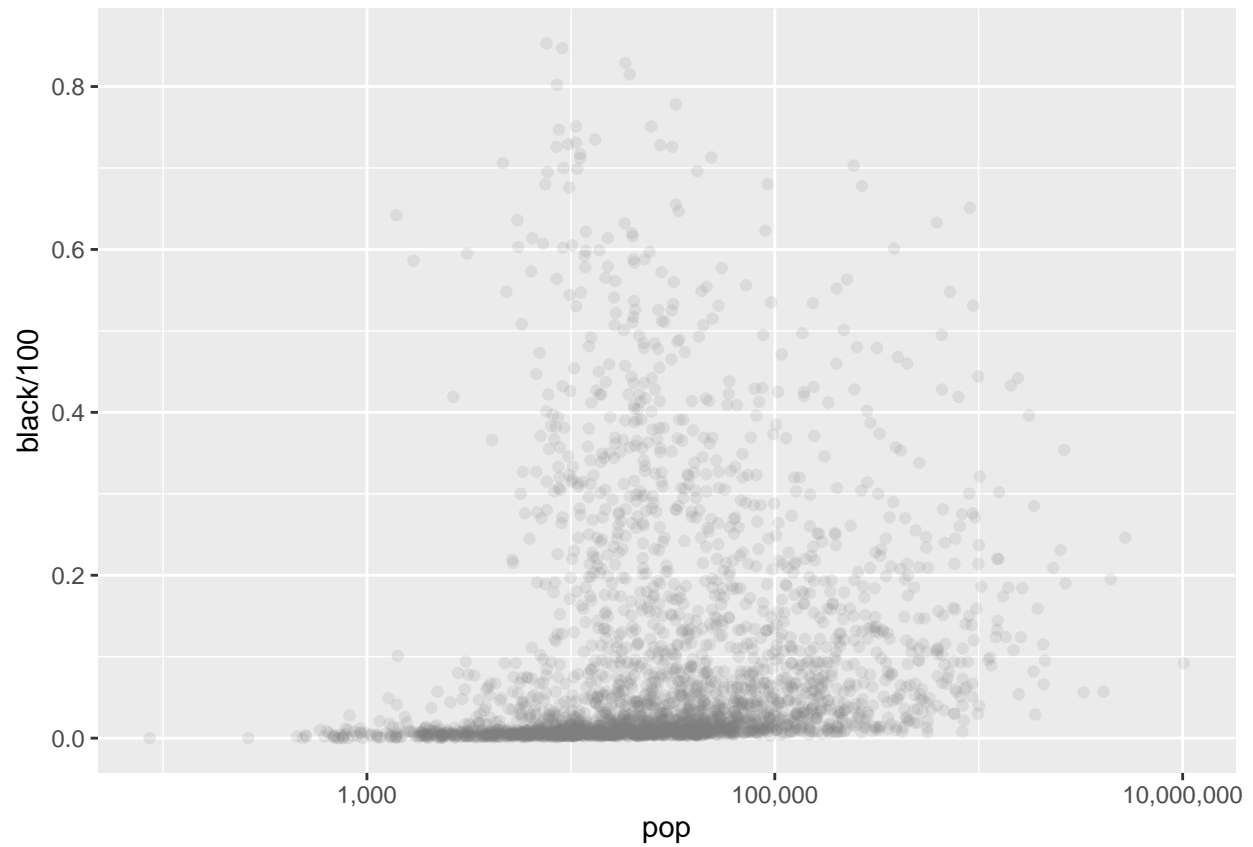
```
# highlighting data with colour. We define a vector with republican and democratic colour
party_colors <- c("#2E74C0", "#CB454A")
```

```
# create our first layer of our ggplot - a scatterplot of counties that did NOT flip parties in the ele
# our x-axis is the population and the y-axis is the percentage of population that is black
```

```
p0 <- ggplot(data = subset(county_data, flipped == "No"),
             mapping = aes(x = pop, y = black/100))
```

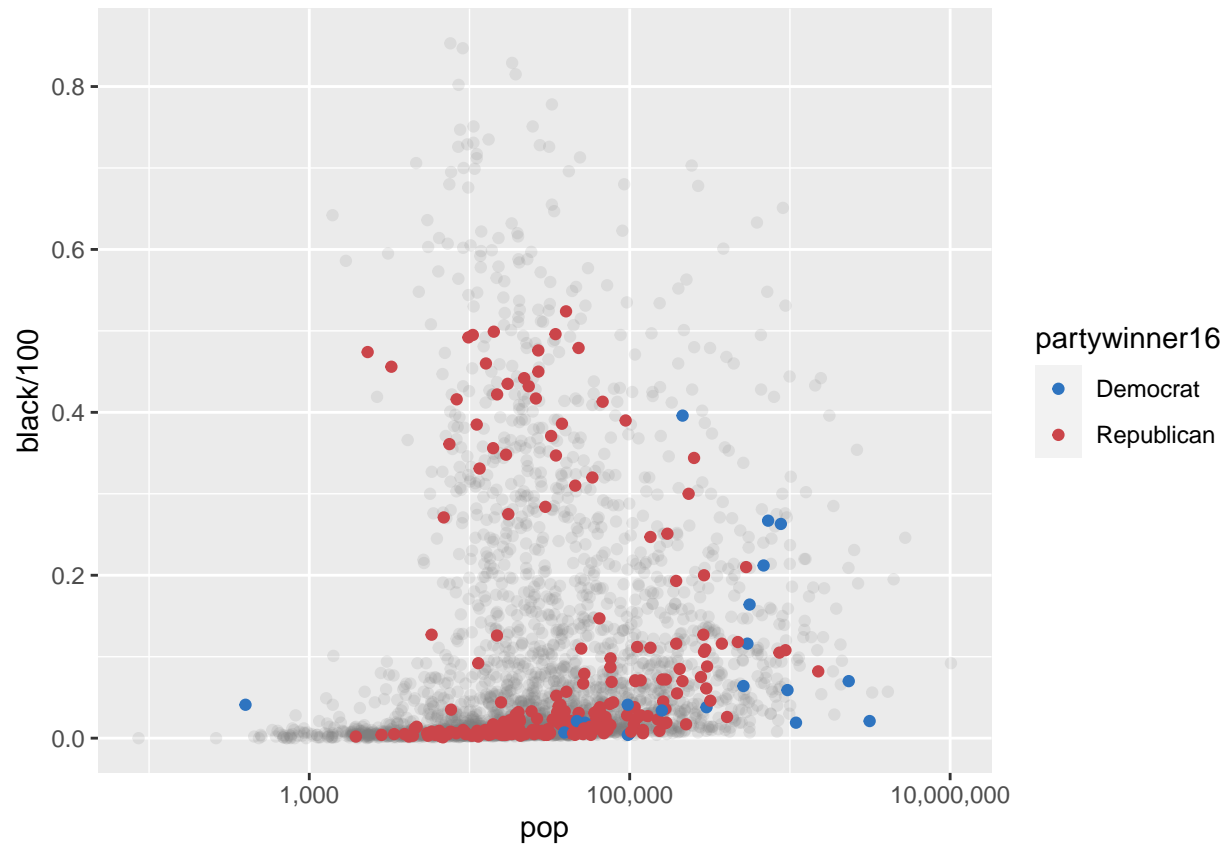
```
p1 <- p0 + geom_point(alpha = 0.15, color = "gray50") +
      scale_x_log10(labels=scales::comma)
```

```
p1
```



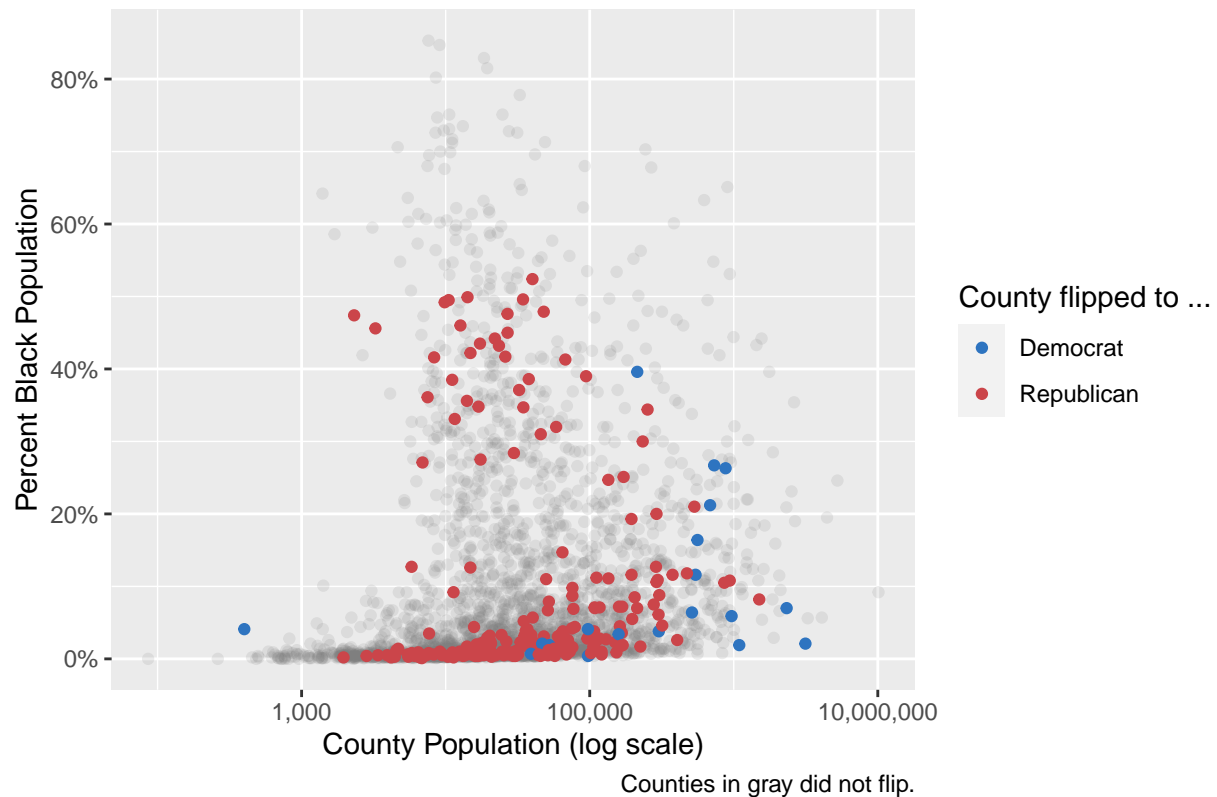
```
# the second layer of our graph will show counties that DID flip party affiliation in the election
p2 <- p1 + geom_point(data = subset(county_data, flipped == "Yes"), mapping = aes(x = pop, y = black/100),
  scale_colour_manual(values = party_colors)
p2
```





```
# we can add an additional layer that will label our axes, graph, and legend
p3 <- p2 + scale_y_continuous(labels=scales::percent) +
  labs(color = "County flipped to ... ",
       x = "County Population (log scale)",
       y = "Percent Black Population",
       title = "Flipped counties, 2016",
       caption = "Counties in gray did not flip.")
p3
```

## Flipped counties, 2016

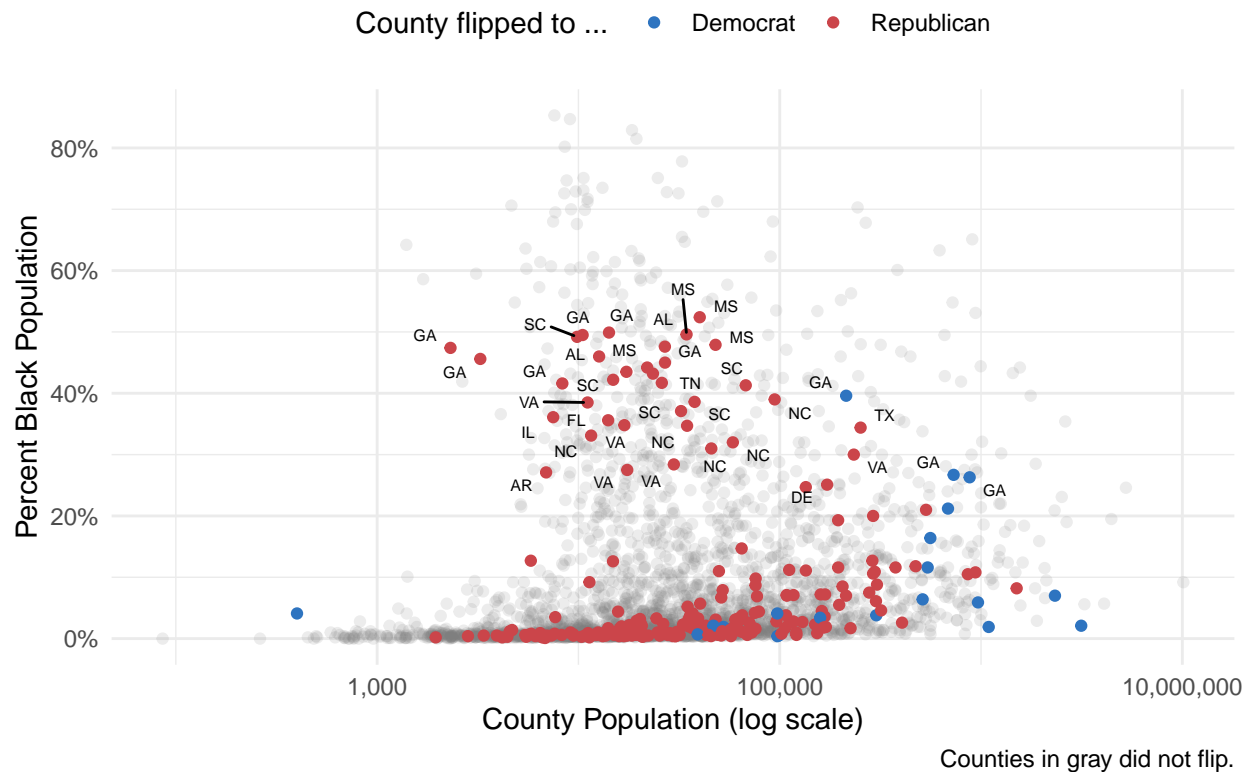


```
# finally we can add another layer that shows flipped counties that have relatively high percentage of
p4 <- p3 + geom_text_repel(data = subset(county_data, flipped == "Yes" & black > 25),
  mapping = aes(x = pop, y = black/100, label = state), size = 2)

p4 + theme_minimal() + theme(legend.position="top")
```

```
## Warning: ggrepel: 2 unlabeled data points (too many overlaps). Consider
## increasing max.overlaps
```

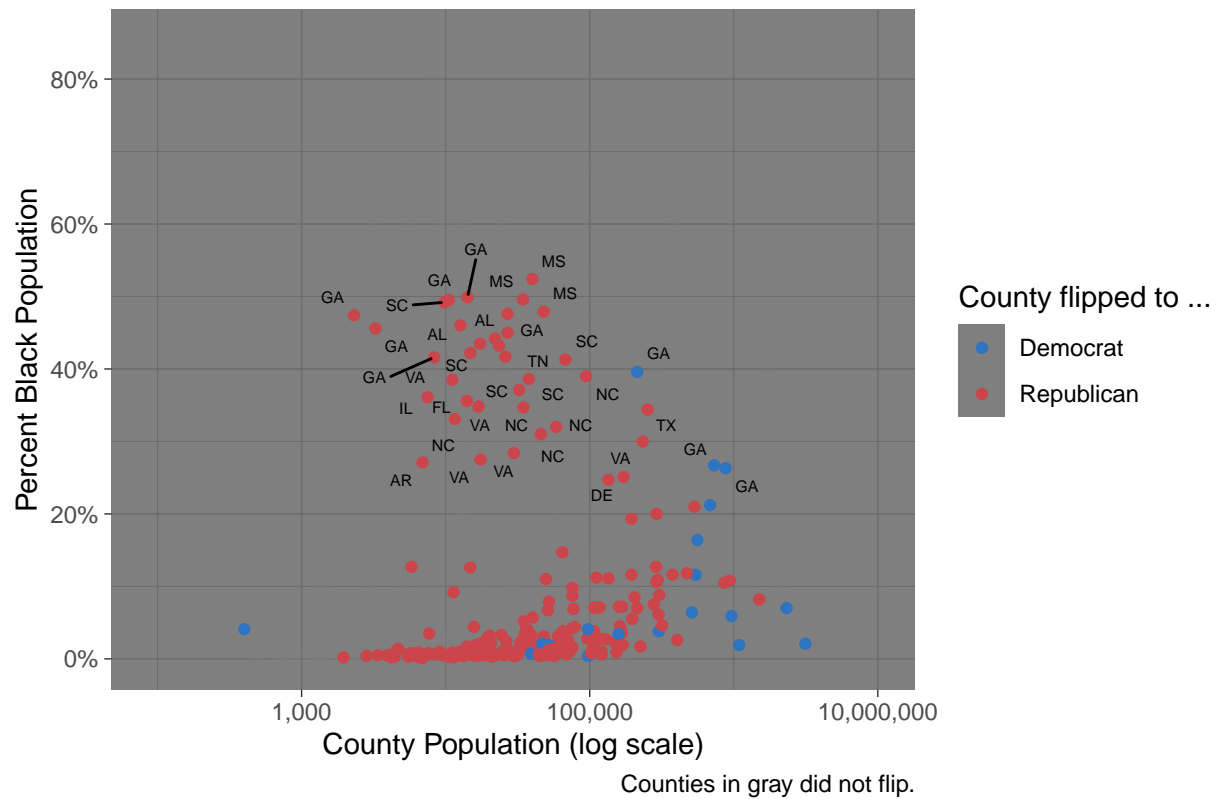
## Flipped counties, 2016



```
# we can alter the theme of our plots by using theme_set()
theme_set(theme_dark())
p4
```

```
## Warning: ggrepel: 3 unlabeled data points (too many overlaps). Consider
## increasing max.overlaps
```

## Flipped counties, 2016



```
# we can load ggthemes library for additional themes
```

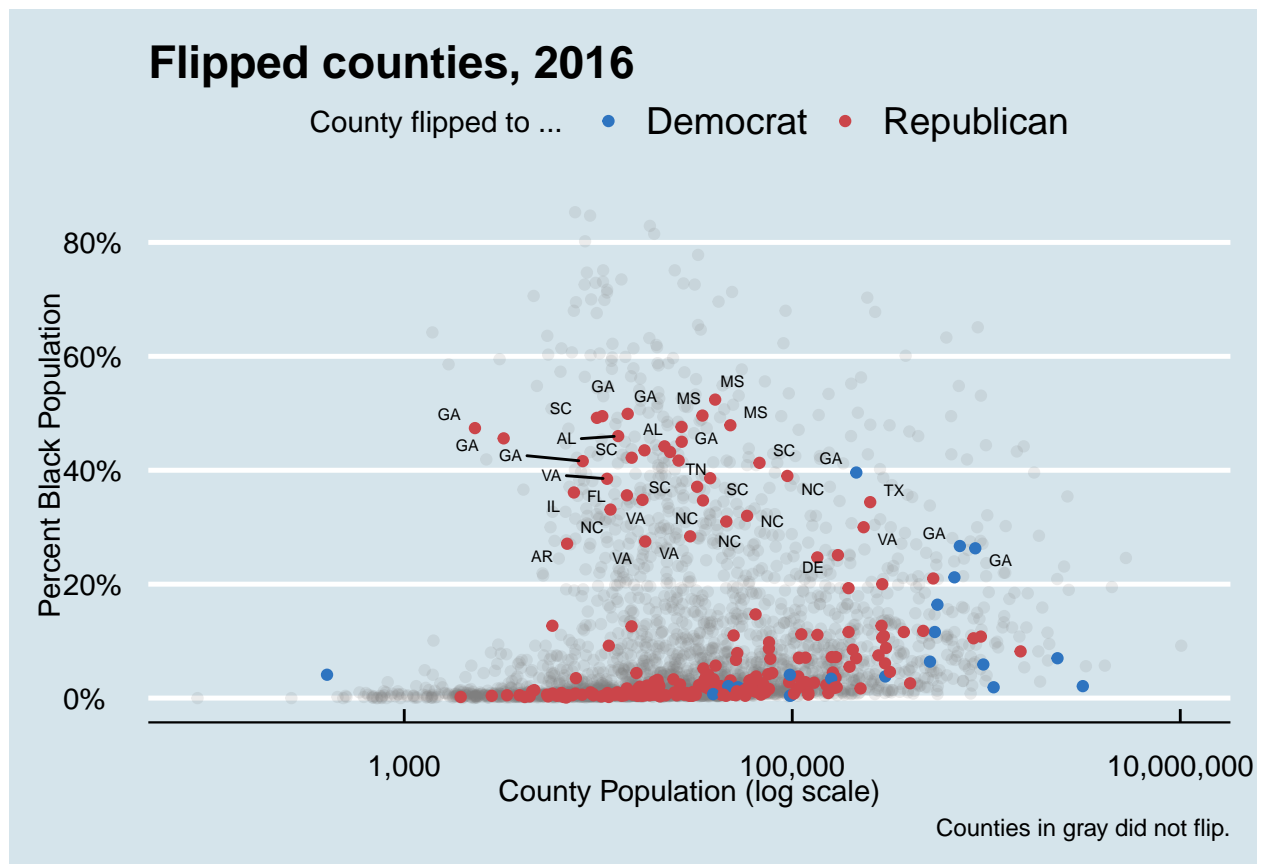
```
library(ggthemes)
```

```
theme_set(theme_economist())
```

```
p4
```

```
## Warning: ggrepel: 3 unlabeled data points (too many overlaps). Consider
```

```
## increasing max.overlaps
```



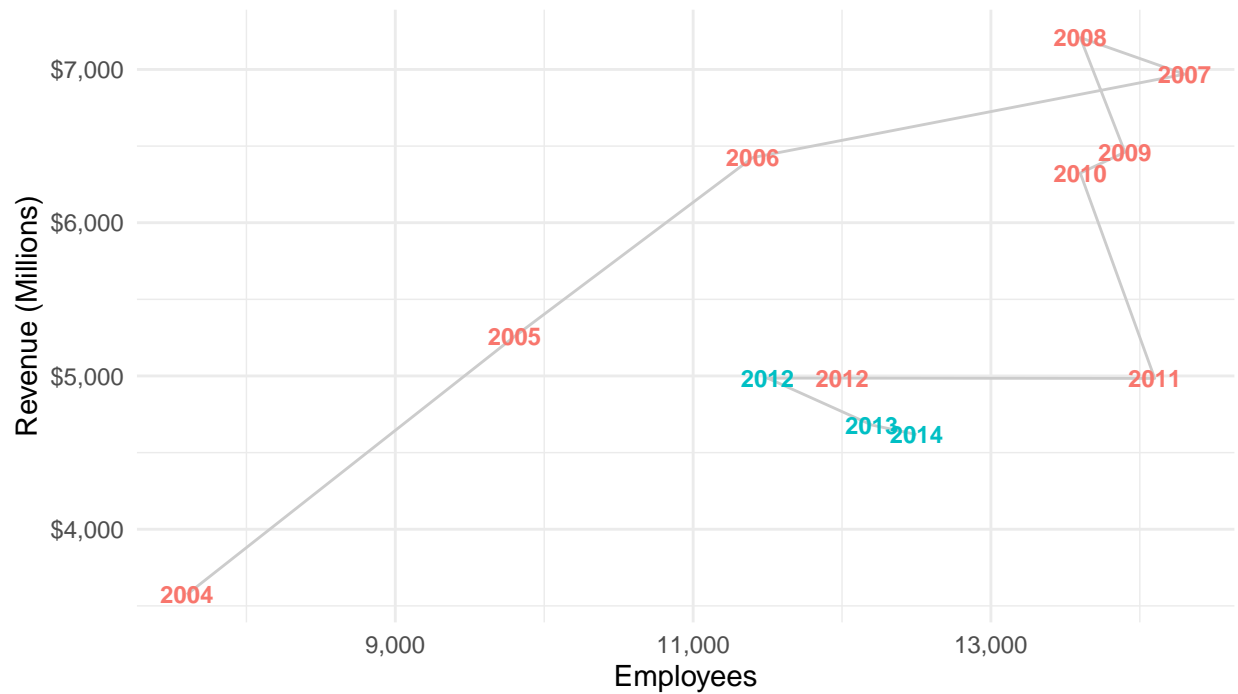
```
# case studies
# case study 1
# i think its a bad visualization because it has 2 y axes. Furthermore, it has a unlabelled red line running across the plot

theme_set(theme_minimal())

# first redrawing of case study 1
# we now have employees and revenue as x and y, instead of both on the y-axis. we instead have the temp

p <- ggplot(data = yahoo,
            mapping = aes(x = Employees, y = Revenue))
p + geom_path(color = "gray80") +
  geom_text(aes(color = Mayer, label = Year),
            size = 3, fontface = "bold") +
  theme(legend.position = "bottom") +
  labs(color = "Mayer is CEO",
       x = "Employees", y = "Revenue (Millions)",
       title = "Yahoo Employees vs Revenues, 2004-2014") +
  scale_y_continuous(labels = scales::dollar) +
  scale_x_continuous(labels = scales::comma)
```

# Yahoo Employees vs Revenues, 2004–2014



Mayer is CEO a No a Yes

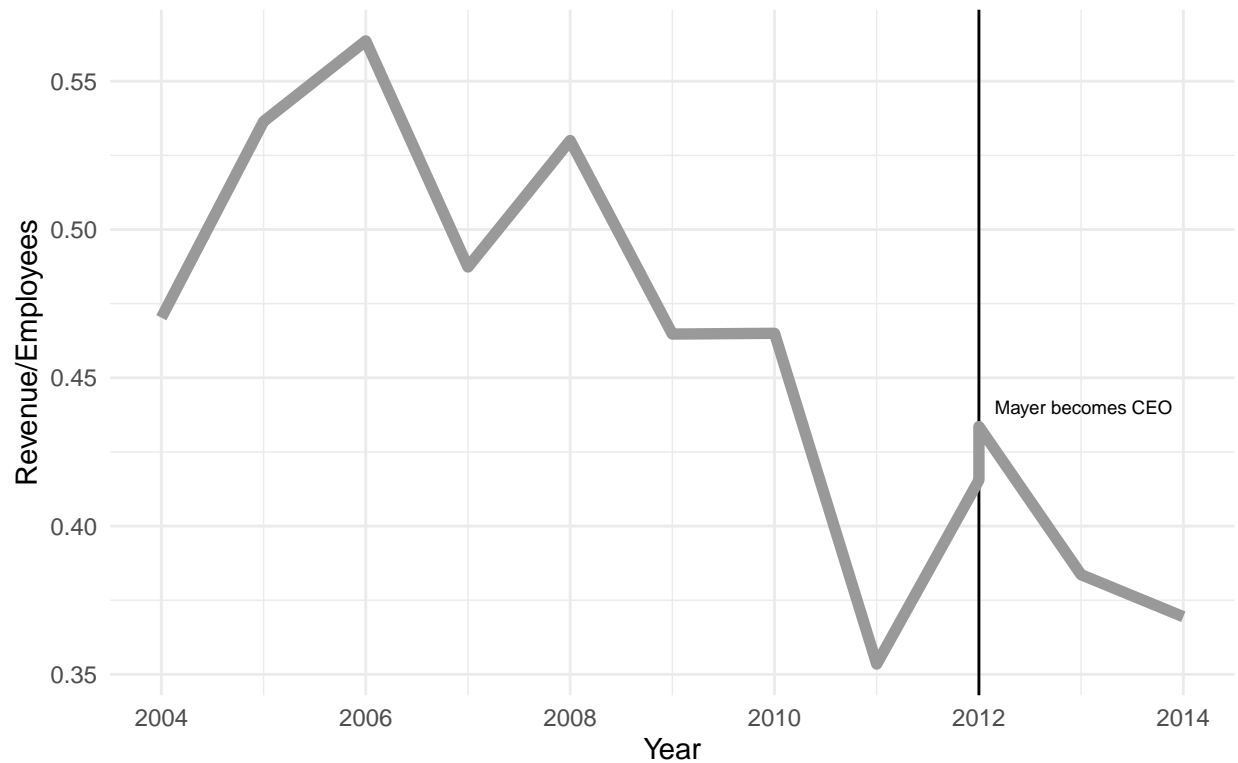
*# i think this visualization could benefit from different legend placement (on top). Also I think the l  
# more succinct by removing/renaming the 'a' and 'b'*

```
# second redrawing of case study 1
# we can put time back on the x-axis and instead make the y-axis a proportion of revenue/employees
p <- ggplot(data = yahoo,
            mapping = aes(x = Year, y = Revenue/Employees))

p + geom_vline(xintercept = 2012) +
  geom_line(color = "gray60", size = 2) +
  annotate("text", x = 2013, y = 0.44,
          label = "Mayer becomes CEO", size = 2.5) +
  labs(x = "Year\n",
       y = "Revenue/Employees",
       title = "Yahoo Revenue to Employee Ratio, 2004-2014")
```

```
## Warning: Using 'size' aesthetic for lines was deprecated in ggplot2 3.4.0.
## i Please use 'linewidth' instead.
```

# Yahoo Revenue to Employee Ratio, 2004–2014



*# i think this visualization is very good*

*# themes are all functions within themselves. The cowplot package contains a theme which makes plots su*  
*library(cowplot)*

```
##
## Attaching package: 'cowplot'
```

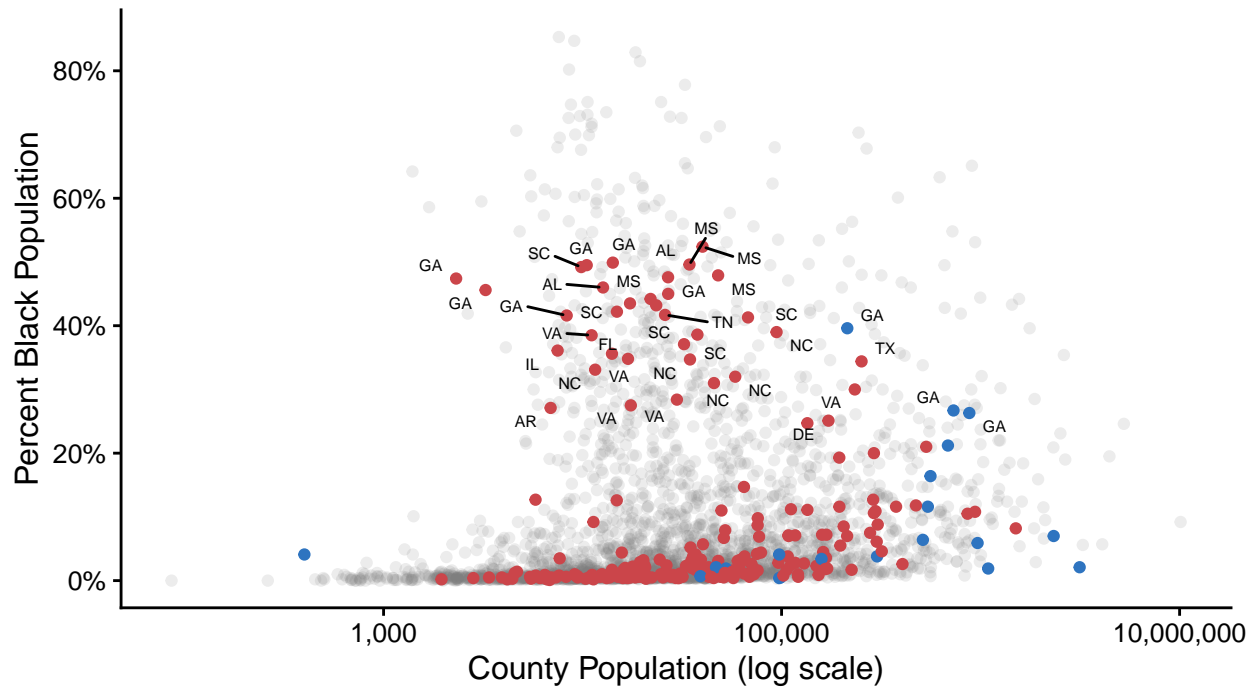
```
## The following object is masked from 'package:ggthemes':
##
##   theme_map
```

```
p4 + theme_cowplot(12) + theme(legend.position="top")
```

```
## Warning: ggrepel: 2 unlabeled data points (too many overlaps). Consider
## increasing max.overlaps
```

## Flipped counties, 2016

County flipped to ...    • Democrat    • Republican



Counties in gray did not flip.