

Assignment1_Mar25

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```
# load libraries
library(ggplot2)
library(tidyverse)

## -- Attaching packages ----- tidyverse 1.3.2 --
## v tibble 3.1.8      v dplyr 1.1.0
## v tidyr 1.2.1      v stringr 1.5.0
## v readr 2.1.3      v forcats 0.5.2
## v purrr 0.3.5
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag() masks stats::lag()

library(socviz)
library(gapminder)
library(ggrepel)

# build colour palette
model_colors <- RColorBrewer::brewer.pal(3, "Set1")
model_colors

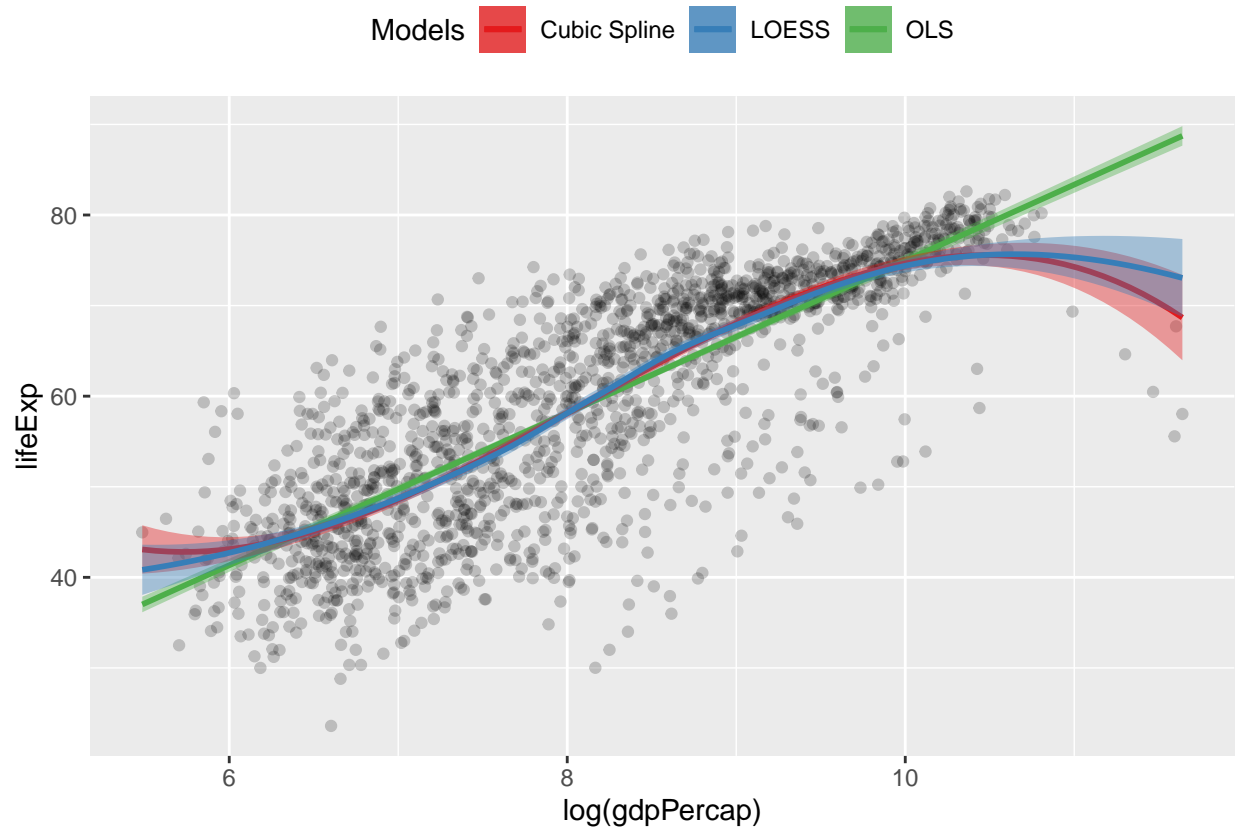
## [1] "#E41A1C" "#377EB8" "#4DAF4A"

#
p0 <- ggplot(data = gapminder, mapping = aes(x = log(gdpPercap), y =
lifeExp))

p1 <- p0 + geom_point(alpha = 0.2) +
  geom_smooth(method = "lm", aes(color = "OLS", fill = "OLS")) +
  geom_smooth(method = "lm", formula = y ~ splines::bs(x, df = 3),
    aes(color = "Cubic Spline", fill = "Cubic Spline")) +
  geom_smooth(method = "loess", aes(color = "LOESS", fill = "LOESS"))

# add a legend
p1 + scale_color_manual(name = "Models", values = model_colors) +
  scale_fill_manual(name = "Models", values = model_colors) +
  theme(legend.position = "top")

## 'geom_smooth()' using formula = 'y ~ x'
## 'geom_smooth()' using formula = 'y ~ x'
```



```
# explore data
gapminder
```

```
## # A tibble: 1,704 x 6
##   country      continent  year lifeExp      pop gdpPercap
##   <fct>        <fct>    <int>  <dbl>    <int>    <dbl>
## 1 Afghanistan Asia      1952   28.8  8425333    779.
## 2 Afghanistan Asia      1957   30.3  9240934    821.
## 3 Afghanistan Asia      1962   32.0 10267083    853.
## 4 Afghanistan Asia      1967   34.0 11537966    836.
## 5 Afghanistan Asia      1972   36.1 13079460    740.
## 6 Afghanistan Asia      1977   38.4 14880372    786.
## 7 Afghanistan Asia      1982   39.9 12881816    978.
## 8 Afghanistan Asia      1987   40.8 13867957    852.
## 9 Afghanistan Asia      1992   41.7 16317921    649.
## 10 Afghanistan Asia      1997   41.8 22227415    635.
## # ... with 1,694 more rows
```

```
str(gapminder)
```

```
## tibble [1,704 x 6] (S3: tbl_df/tbl/data.frame)
## $ country : Factor w/ 142 levels "Afghanistan",...: 1 1 1 1 1 1 1 1 1 1 ...
## $ continent: Factor w/ 5 levels "Africa","Americas",...: 3 3 3 3 3 3 3 3 3 3 ...
## $ year : int [1:1704] 1952 1957 1962 1967 1972 1977 1982 1987 1992 1997 ...
## $ lifeExp : num [1:1704] 28.8 30.3 32 34 36.1 ...
```

```
## $ pop      : int [1:1704] 8425333 9240934 10267083 11537966 13079460 14880372 12881816 13867957 163
## $ gdpPercap: num [1:1704] 779 821 853 836 740 ...
```

```
# make our model object
out <- lm(formula = lifeExp ~ gdpPercap + pop + continent, data = gapminder)

# explore model
str(out)
```

```
## List of 13
## $ coefficients : Named num [1:7] 4.78e+01 4.50e-04 6.57e-09 1.35e+01 8.19 ...
## ..- attr(*, "names")= chr [1:7] "(Intercept)" "gdpPercap" "pop" "continentAmericas" ...
## $ residuals    : Named num [1:1704] -27.6 -26.1 -24.5 -22.4 -20.3 ...
## ..- attr(*, "names")= chr [1:1704] "1" "2" "3" "4" ...
## $ effects      : Named num [1:1704] -2455.1 311.1 42.6 101.1 -17.2 ...
## ..- attr(*, "names")= chr [1:1704] "(Intercept)" "gdpPercap" "pop" "continentAmericas" ...
## $ rank         : int 7
## $ fitted.values: Named num [1:1704] 56.4 56.4 56.5 56.5 56.4 ...
## ..- attr(*, "names")= chr [1:1704] "1" "2" "3" "4" ...
## $ assign       : int [1:7] 0 1 2 3 3 3 3
## $ qr           :List of 5
## ..$ qr        : num [1:1704, 1:7] -41.2795 0.0242 0.0242 0.0242 0.0242 ...
## .. ..- attr(*, "dimnames")=List of 2
## .. ..$ : chr [1:1704] "1" "2" "3" "4" ...
## .. ..$ : chr [1:7] "(Intercept)" "gdpPercap" "pop" "continentAmericas" ...
## .. ..- attr(*, "assign")= int [1:7] 0 1 2 3 3 3 3
## .. ..- attr(*, "contrasts")=List of 1
## .. ..$ continent: chr "contr.treatment"
## ..$ qraux: num [1:7] 1.02 1.02 1 1.01 1.04 ...
## ..$ pivot: int [1:7] 1 2 3 4 5 6 7
## ..$ tol   : num 1e-07
## ..$ rank  : int 7
## ..- attr(*, "class")= chr "qr"
## $ df.residual : int 1697
## $ contrasts    :List of 1
## ..$ continent: chr "contr.treatment"
## $ xlevels     :List of 1
## ..$ continent: chr [1:5] "Africa" "Americas" "Asia" "Europe" ...
## $ call        : language lm(formula = lifeExp ~ gdpPercap + pop + continent, data = gapminder)
## $ terms       :Classes 'terms', 'formula' language lifeExp ~ gdpPercap + pop + continent
## .. ..- attr(*, "variables")= language list(lifeExp, gdpPercap, pop, continent)
## .. ..- attr(*, "factors")= int [1:4, 1:3] 0 1 0 0 0 0 1 0 0 0 ...
## .. ..- attr(*, "dimnames")=List of 2
## .. ..$ : chr [1:4] "lifeExp" "gdpPercap" "pop" "continent"
## .. ..$ : chr [1:3] "gdpPercap" "pop" "continent"
## .. ..- attr(*, "term.labels")= chr [1:3] "gdpPercap" "pop" "continent"
## .. ..- attr(*, "order")= int [1:3] 1 1 1
## .. ..- attr(*, "intercept")= int 1
## .. ..- attr(*, "response")= int 1
## .. ..- attr(*, ".Environment")=<environment: R_GlobalEnv>
## .. ..- attr(*, "predvars")= language list(lifeExp, gdpPercap, pop, continent)
## .. ..- attr(*, "dataClasses")= Named chr [1:4] "numeric" "numeric" "numeric" "factor"
## .. ..- attr(*, "names")= chr [1:4] "lifeExp" "gdpPercap" "pop" "continent"
## $ model       : 'data.frame': 1704 obs. of 4 variables:
```

```
## ..$ lifeExp : num [1:1704] 28.8 30.3 32 34 36.1 ...
## ..$ gdpPercap: num [1:1704] 779 821 853 836 740 ...
## ..$ pop      : int [1:1704] 8425333 9240934 10267083 11537966 13079460 14880372 12881816 13867957 ...
## ..$ continent: Factor w/ 5 levels "Africa","Americas",...: 3 3 3 3 3 3 3 3 3 ...
## ..- attr(*, "terms")=Classes 'terms', 'formula' language lifeExp ~ gdpPercap + pop + continent
## ..- attr(*, "variables")= language list(lifeExp, gdpPercap, pop, continent)
## ..- attr(*, "factors")= int [1:4, 1:3] 0 1 0 0 0 0 1 0 0 0 ...
## ..- attr(*, "dimnames")=List of 2
## ..$ : chr [1:4] "lifeExp" "gdpPercap" "pop" "continent"
## ..$ : chr [1:3] "gdpPercap" "pop" "continent"
## ..- attr(*, "term.labels")= chr [1:3] "gdpPercap" "pop" "continent"
## ..- attr(*, "order")= int [1:3] 1 1 1
## ..- attr(*, "intercept")= int 1
## ..- attr(*, "response")= int 1
## ..- attr(*, ".Environment")=<environment: R_GlobalEnv>
## ..- attr(*, "predvars")= language list(lifeExp, gdpPercap, pop, continent)
## ..- attr(*, "dataClasses")= Named chr [1:4] "numeric" "numeric" "numeric" "factor"
## ..- attr(*, "names")= chr [1:4] "lifeExp" "gdpPercap" "pop" "continent"
## - attr(*, "class")= chr "lm"
```

```
summary(out)
```

```
##
## Call:
## lm(formula = lifeExp ~ gdpPercap + pop + continent, data = gapminder)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -49.161  -4.486   0.297   5.110  25.175
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   4.781e+01  3.395e-01 140.819 < 2e-16 ***
## gdpPercap     4.495e-04  2.346e-05  19.158 < 2e-16 ***
## pop          6.570e-09  1.975e-09   3.326 0.000901 ***
## continentAmericas 1.348e+01  6.000e-01  22.458 < 2e-16 ***
## continentAsia    8.193e+00  5.712e-01  14.342 < 2e-16 ***
## continentEurope  1.747e+01  6.246e-01  27.973 < 2e-16 ***
## continentOceania 1.808e+01  1.782e+00  10.146 < 2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 8.365 on 1697 degrees of freedom
## Multiple R-squared:  0.5821, Adjusted R-squared:  0.5806
## F-statistic: 393.9 on 6 and 1697 DF,  p-value: < 2.2e-16
```

```
# make dataframe for predictions
min_gdp <- min(gapminder$gdpPercap)
max_gdp <- max(gapminder$gdpPercap)
med_pop <- median(gapminder$pop)

pred_df <- expand.grid(gdpPercap = (seq(from = min_gdp, to = max_gdp, length.out = 100)),
                      pop = med_pop,
```

```

continent = c("Africa", "Americas", "Asia", "Europe", "Oceania"))

# make predictions
pred_out <- predict(object = out, newdata = pred_df, interval = "predict")
head(pred_out)

```

```

##          fit          lwr          upr
## 1 47.96863 31.54775 64.38951
## 2 48.48298 32.06231 64.90365
## 3 48.99733 32.57670 65.41797
## 4 49.51169 33.09092 65.93245
## 5 50.02604 33.60497 66.44711
## 6 50.54039 34.11885 66.96193

```

```

#bind predictions and data
pred_df <- cbind(pred_df, pred_out)

head(pred_df)

```

```

##   gdpPercap   pop continent    fit    lwr    upr
## 1  241.1659 7023596   Africa 47.96863 31.54775 64.38951
## 2 1385.4282 7023596   Africa 48.48298 32.06231 64.90365
## 3 2529.6905 7023596   Africa 48.99733 32.57670 65.41797
## 4 3673.9528 7023596   Africa 49.51169 33.09092 65.93245
## 5 4818.2150 7023596   Africa 50.02604 33.60497 66.44711
## 6 5962.4773 7023596   Africa 50.54039 34.11885 66.96193

```

```

p <- ggplot(data = subset(pred_df, continent %in% c("Europe", "Africa")),
  aes(x = gdpPercap, y = fit, ymin = lwr, ymax = upr , color = continent, fill =
    continent, group = continent))

p + geom_point(data = subset(gapminder, continent %in% c("Europe", "Africa")),
  aes(x = gdpPercap, y = lifeExp, color = continent),
  alpha = 0.5,
  inherit.aes = FALSE) +
  geom_line() +
  geom_ribbon(alpha = 0.2, color = FALSE) +
  scale_x_log10(labels = scales::dollar)

```

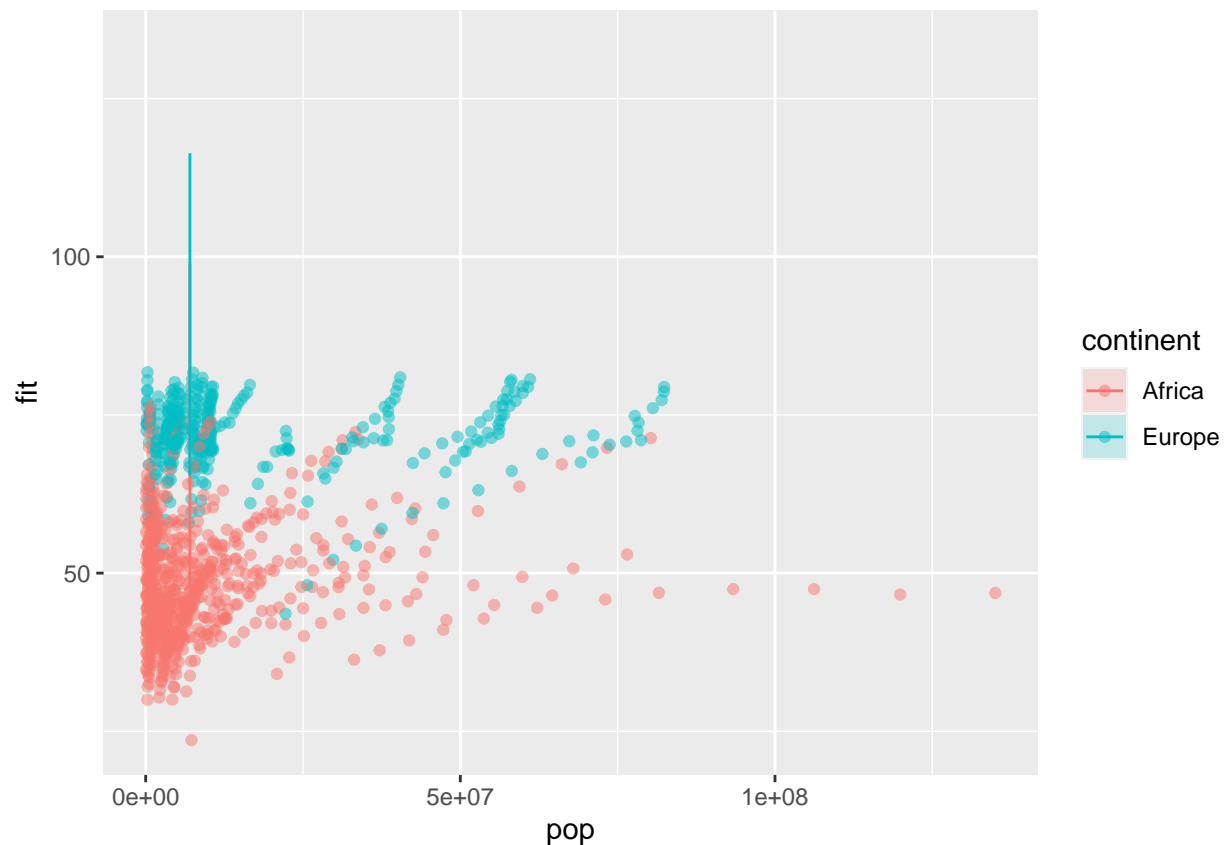


Activity

Research question - How is life expectancy influenced by the population of a given country?

```
p <- ggplot(data = subset(pred_df, continent %in% c("Europe", "Africa")),
  aes(x = pop, y = fit, ymin = lwr, ymax = upr , color = continent, fill =
    continent, group = continent))

p + geom_point(data = subset(gapminder, continent %in% c("Europe", "Africa")),
  aes(x = pop, y = lifeExp, color = continent),
  alpha = 0.5,
  inherit.aes = FALSE) +
  geom_line() +
  geom_ribbon(alpha = 0.2, color = FALSE)
```

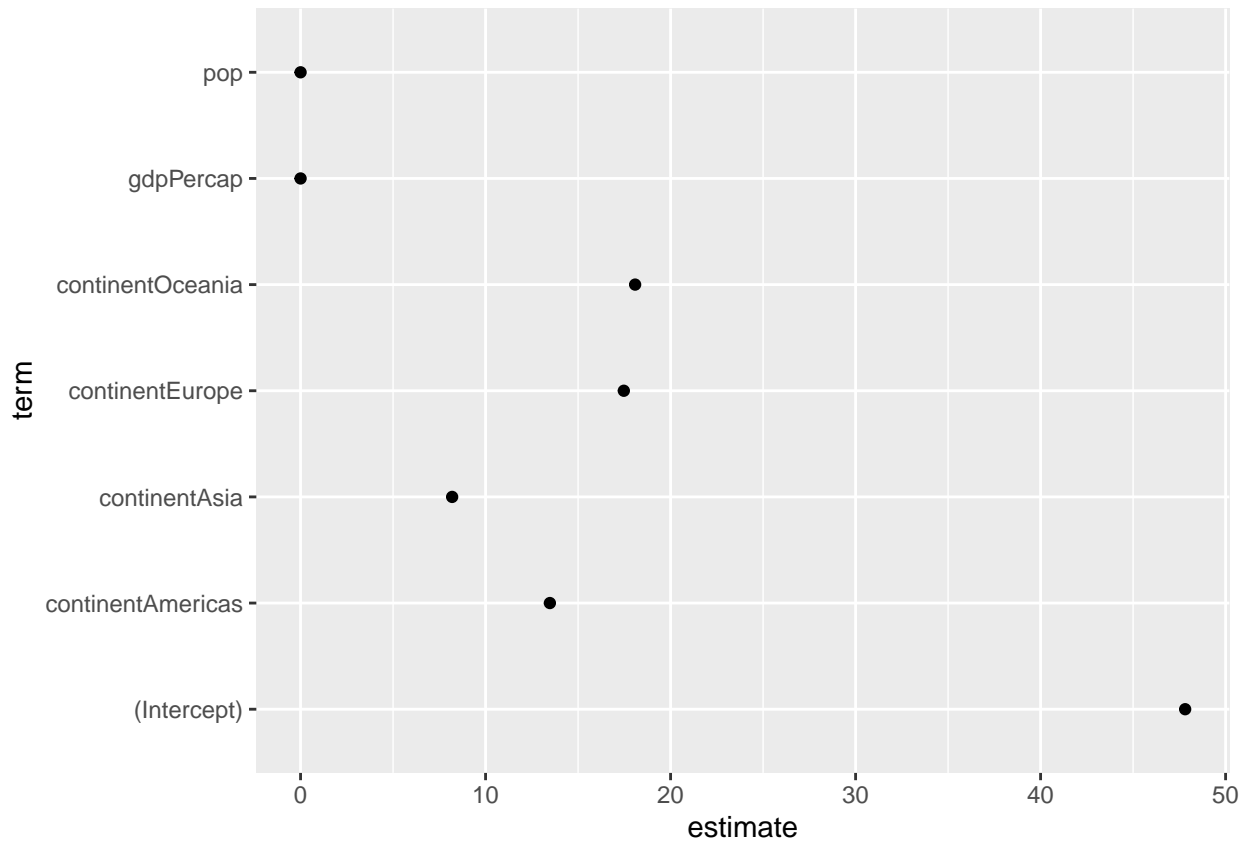


```
# load broom library
#install.packages("broom")
library(broom)

# use tidy to gather component level stats
out_conf <- tidy(out)
out_conf |> round_df()
```

```
## # A tibble: 7 x 5
##   term                estimate std.error statistic p.value
##   <chr>                <dbl>    <dbl>    <dbl>    <dbl>
## 1 (Intercept)         47.8      0.34    141.      0
## 2 gdpPercap           0         0      19.2      0
## 3 pop                 0         0       3.33     0
## 4 continentAmericas   13.5     0.6     22.5      0
## 5 continentAsia       8.19    0.57     14.3      0
## 6 continentEurope     17.5     0.62     28.0      0
## 7 continentOceania    18.1     1.78     10.2      0
```

```
# plot component level stats
p <- ggplot(out_conf, mapping = aes(x = term, y = estimate))
p + geom_point() + coord_flip()
```



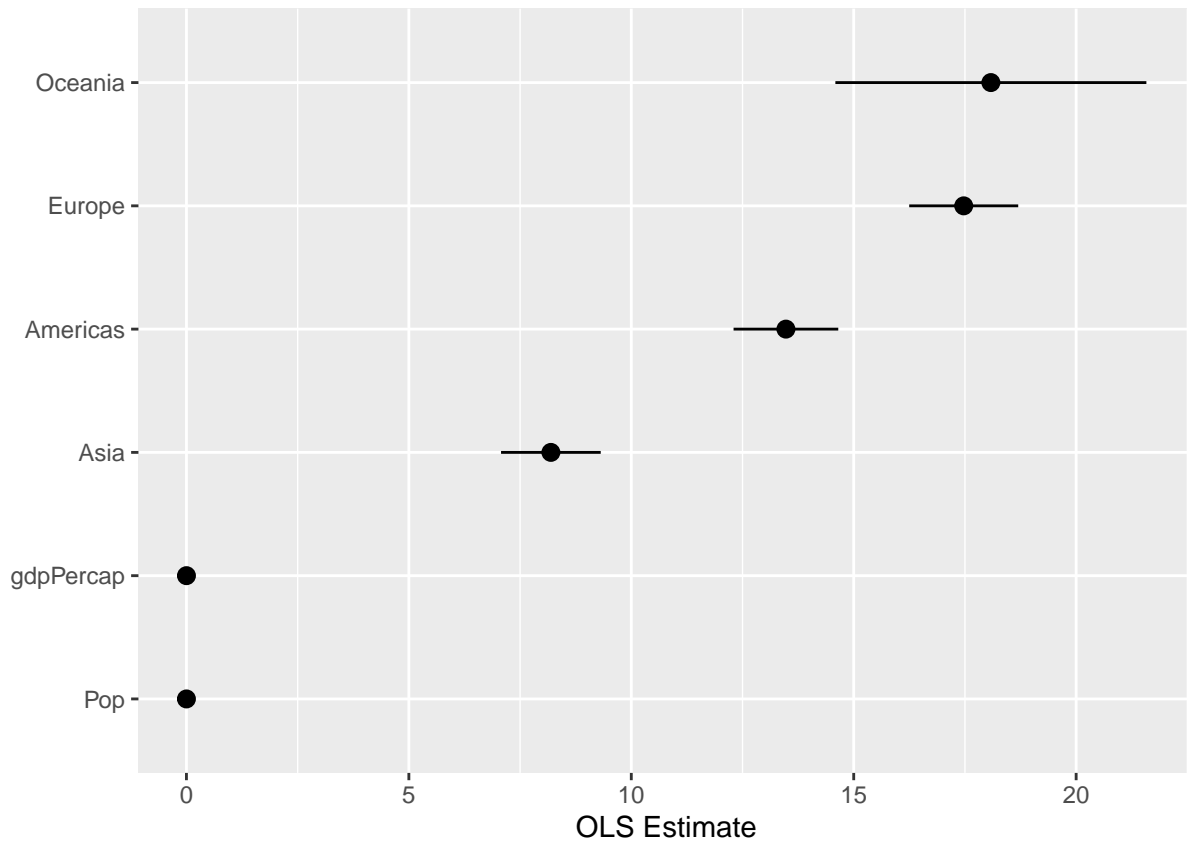
```
# use confint to produce confidence intervals
out_conf <- tidy(out, conf.int = TRUE)
out_conf %>% round_df()
```

```
## # A tibble: 7 x 7
##   term          estimate std.error statistic p.value conf.low conf.high
##   <chr>          <dbl>    <dbl>    <dbl>    <dbl>    <dbl>    <dbl>
## 1 (Intercept)    47.8      0.34    141.      0      47.2     48.5
## 2 gdpPercap      0        0      19.2      0        0        0
## 3 pop            0        0       3.33     0        0        0
## 4 continentAmericas 13.5      0.6     22.5      0     12.3     14.6
## 5 continentAsia     8.19     0.57     14.3      0      7.07     9.31
## 6 continentEurope   17.5      0.62     28.0      0     16.2     18.7
## 7 continentOceania  18.1     1.78     10.2      0     14.6     21.6
```

```
# clean up our visualization with tidy
out_conf <- subset(out_conf, term %nin% "(Intercept)")
out_conf$nicelabs <- prefix_strips(out_conf$term, "continent")
```

```
# include confidence intervals
```

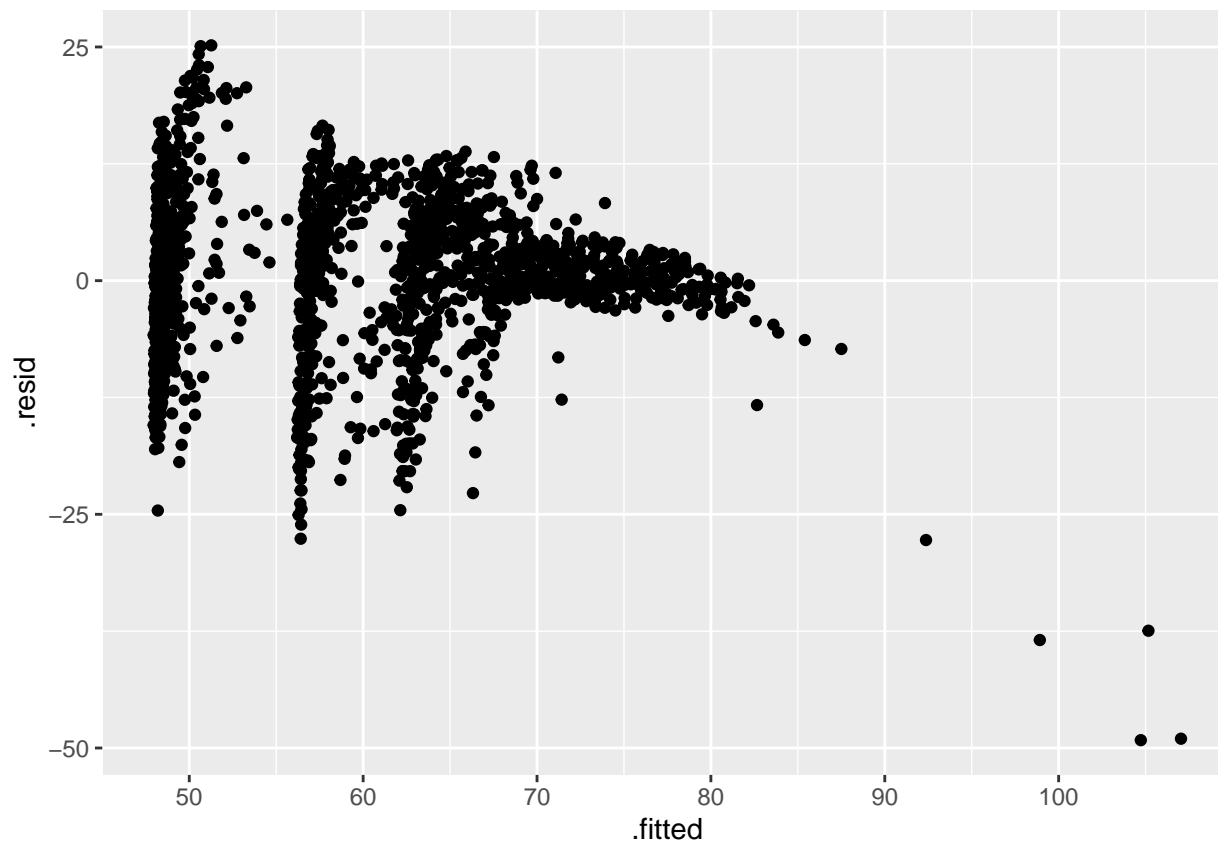
```
p <- ggplot(out_conf, mapping = aes(x = reorder(nicelabs, estimate), y = estimate, ymin = conf.low, ymax = conf.high))
p + geom_pointrange() + coord_flip() + labs(x = "", y = "OLS Estimate")
```

```
# augment adds observation level statistics
out_aug <- augment(out)
head(out_aug) |> round_df()
```

```
## # A tibble: 6 x 10
##   lifeExp gdpPercap      pop conti~1 .fitted .resid .hat .sigma .cooksd .std.^2
##   <dbl>    <dbl>    <dbl> <fct>    <dbl>  <dbl> <dbl> <dbl>  <dbl>  <dbl>
## 1   28.8      779.  8425333 Asia     56.4  -27.6    0  8.34  0.01  -3.31
## 2   30.3      821.  9240934 Asia     56.4  -26.1    0  8.34   0    -3.13
## 3   32       853. 10267083 Asia     56.5  -24.5    0  8.35   0    -2.93
## 4   34.0     836. 11537966 Asia     56.5  -22.4    0  8.35   0    -2.69
## 5   36.1     740. 13079460 Asia     56.4  -20.3    0  8.35   0    -2.44
## 6   38.4     786. 14880372 Asia     56.5  -18.0    0  8.36   0    -2.16
## # ... with abbreviated variable names 1: continent, 2: .std.resid
```

```
# we can now plot observation level stats - residuals vs fitted values
p <- ggplot(data = out_aug, mapping = aes(x = .fitted, y = .resid))
p + geom_point()
```



```
# finally we can use glance to gather model level statistics
```

```
glance(out) |> round_df()
```

```
## # A tibble: 1 x 12
##   r.squared adj.r.squ~1 sigma stati~2 p.value    df logLik    AIC    BIC devia~3
##   <dbl>      <dbl> <dbl>    <dbl>    <dbl> <dbl> <dbl> <dbl> <dbl>    <dbl>
## 1     0.58      0.58  8.37    394.      0     6 -6034. 12084. 12127. 118754.
## # ... with 2 more variables: df.residual <dbl>, nobs <dbl>, and abbreviated
## #   variable names 1: adj.r.squared, 2: statistic, 3: deviance
```

```
# Using broom for grouped analysis
```

```
eu77 <- gapminder |> filter(continent == "Europe", year == 1977)
fit <- lm(lifeExp ~ log(gdpPercap), data = eu77)
summary(fit)
```

```
##
## Call:
## lm(formula = lifeExp ~ log(gdpPercap), data = eu77)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -7.4956 -1.0306  0.0935  1.1755  3.7125
##
## Coefficients:
```

```
##               Estimate Std. Error t value Pr(>|t|)
## (Intercept)    29.489      7.161   4.118 0.000306 ***
## log(gdpPercap)  4.488      0.756   5.936 2.17e-06 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 2.114 on 28 degrees of freedom
## Multiple R-squared:  0.5572, Adjusted R-squared:  0.5414
## F-statistic: 35.24 on 1 and 28 DF,  p-value: 2.173e-06
```

```
# nesting data
out_le <- gapminder |>
  group_by(continent, year) |>
  nest()

out_le
```

```
## # A tibble: 60 x 3
## # Groups:   continent, year [60]
##   continent year data
##   <fct>      <int> <list>
## 1 Asia      1952 <tibble [33 x 4]>
## 2 Asia      1957 <tibble [33 x 4]>
## 3 Asia      1962 <tibble [33 x 4]>
## 4 Asia      1967 <tibble [33 x 4]>
## 5 Asia      1972 <tibble [33 x 4]>
## 6 Asia      1977 <tibble [33 x 4]>
## 7 Asia      1982 <tibble [33 x 4]>
## 8 Asia      1987 <tibble [33 x 4]>
## 9 Asia      1992 <tibble [33 x 4]>
## 10 Asia     1997 <tibble [33 x 4]>
## # ... with 50 more rows
```

```
# we can now easily pick out data by continent and year
out_le |> filter(continent == "Europe" & year == 1977) |>
  unnest()
```

```
## Warning: 'cols' is now required when using unnest().
## Please use 'cols = c(data)'
```

```
## # A tibble: 30 x 6
## # Groups:   continent, year [1]
##   continent year country      lifeExp      pop gdpPercap
##   <fct>      <int> <fct>      <dbl>      <int>      <dbl>
## 1 Europe    1977 Albania      68.9  2509048    3533.
## 2 Europe    1977 Austria      72.2  7568430   19749.
## 3 Europe    1977 Belgium      72.8  9821800   19118.
## 4 Europe    1977 Bosnia and Herzegovina 69.9  4086000    3528.
## 5 Europe    1977 Bulgaria     70.8  8797022    7612.
## 6 Europe    1977 Croatia      70.6  4318673   11305.
## 7 Europe    1977 Czech Republic 70.7 10161915   14800.
## 8 Europe    1977 Denmark      74.7  5088419   20423.
## 9 Europe    1977 Finland      72.5  4738902   15605.
```

```
## 10 Europe      1977 France      73.8 53165019      18293.
## # ... with 20 more rows
```

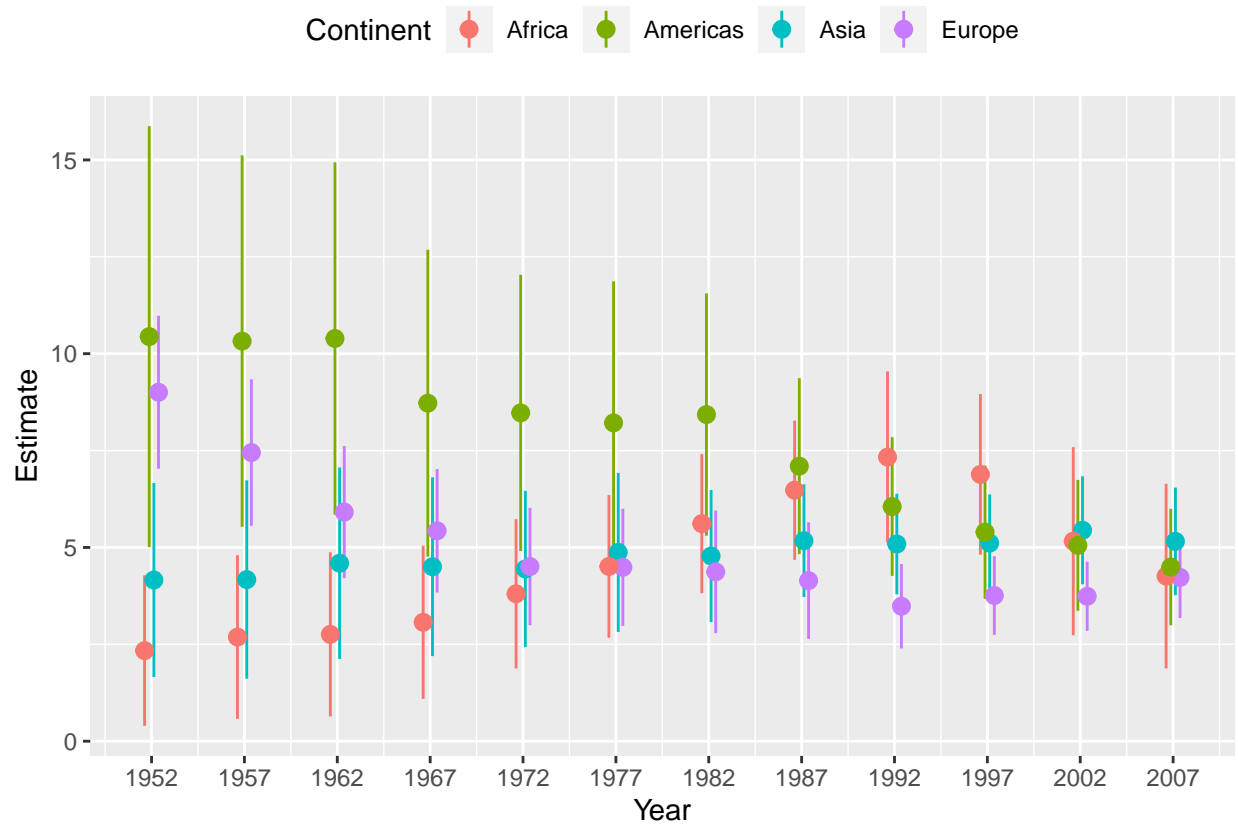
```
# create a function that fits our model to a dataframe
fit_ols <- function(df) {lm(lifeExp ~ log(gdpPercap), data = df)}

# apply model to each row
out_le <- gapminder |>
  group_by(continent, year) |>
  nest() |>
  mutate(model = map(data, fit_ols))
out_le
```

```
## # A tibble: 60 x 4
## # Groups:   continent, year [60]
##   continent year data          model
##   <fct>      <int> <list>          <list>
## 1 Asia      1952 <tibble [33 x 4]> <lm>
## 2 Asia      1957 <tibble [33 x 4]> <lm>
## 3 Asia      1962 <tibble [33 x 4]> <lm>
## 4 Asia      1967 <tibble [33 x 4]> <lm>
## 5 Asia      1972 <tibble [33 x 4]> <lm>
## 6 Asia      1977 <tibble [33 x 4]> <lm>
## 7 Asia      1982 <tibble [33 x 4]> <lm>
## 8 Asia      1987 <tibble [33 x 4]> <lm>
## 9 Asia      1992 <tibble [33 x 4]> <lm>
## 10 Asia     1997 <tibble [33 x 4]> <lm>
## # ... with 50 more rows
```

```
# tidy up our data
out_tidy <- gapminder |> group_by(continent, year) |> nest() |>
  mutate(model = map(data, fit_ols), tidied = map(model, tidy)) |>
  unnest(tidied) |> filter(term %nin% "(Intercept)" & continent %nin% "Oceania")
```

```
p <- ggplot(data = out_tidy, mapping = aes(x = year, y = estimate, ymin = estimate - 2*std.error, ymax = estimate + 2*std.error)) +
  geom_pointrange(position = position_dodge(width = 1)) +
  scale_x_continuous(breaks = unique(gapminder$year)) +
  theme(legend.position = "top") +
  labs(x = "Year", y = "Estimate", color = "Continent")
```



Activity How did this diagram of the Brooks use rational, moral, and emotional appeal to make a case to its audiences?

Using the diagrams to show pictures of people on the boat shows how horrible the conditions are instead of just using people/boats. It uses emotional persuasian to pull on empathy. Furthermore, I think this also uses moral appeal - it appeals to the audiences moral values.