

Austin Animal Center Deliverable

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Summary

- Overall adoption rate (from outcomes table): 47.1%
- Cats and dogs have similar adoption rates (around 49%), but 'Other' animals have much lower adoption rates and far higher euthanasia rates
- Age is a strong risk factor because senior dogs and senior cats show much lower adoption rates and higher euthanasia rates than younger animals
- Length of stay is typically short (median around 6 days for the matched intake to outcome period), but there's definitely a meaningful tail that exists (90th percentile is around 53 days).
- Stray map suggests some ZIP codes (for example 78745, 78752) appear frequently and are useful for targeting outreach and stray-prevention efforts

...	Animal	Type	AgeGroup	Adoption	Rate	Euthanasia	Rate	Count
0		Cat	<6mo		55.5		2.5	37178
1		Cat	6-12mo		36.2		3.7	7506
2		Cat	1-3y		34.0		6.3	7053
3		Cat	3-8y		41.8		8.9	3600
4		Cat	8y+		36.3		14.8	1990
5		Dog	<6mo		61.1		1.1	20413
6		Dog	6-12mo		54.8		1.3	18093
7		Dog	1-3y		44.7		2.8	18582
8		Dog	3-8y		34.0		3.4	11024
9		Dog	8y+		22.0		7.9	4485

Opportunities to improve adoption outcomes

- Create senior-focused foster & medical support pipelines (especially for cats and dogs where euthanasia rises with age)
- Market adult cats more aggressively because they show noticeably lower adoption rates than kittens
- Use intake condition as an early warning signal that sick or injured animals have lower adoption rates. Then route them quickly to medical or foster partners
- Target different outreach options like microchip scanning events, community education, and spay or neuter drives in ZIP codes that appear frequently in stray reports.

ADOPTION RATE BY AGE GROUP (percent)

AgeGroup

<6mo	56.21
6-12mo	44.57
1-3y	38.28
3-8y	35.74
8y+	26.32

ADOPTION RATE BY INTAKE CONDITION (percent)

Intake Condition	
Normal	50.14
Medical	48.55
Unknown	42.86
Other	39.88
Behavior	39.13
Pregnant	38.71
Nursing	29.64
Injured	28.89
Feral	27.07
Neonatal	24.55
Aged	22.15
Med Attn	20.00
Sick	19.60
Neurologic	12.50
Congenital	0.00
Agonal	0.00
Med Urgent	0.00
PanLeuk	0.00
Parvo	0.00
Space	0.00