# **Garrett Martin**

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#### **UX/UI DESIGNER**

- Highly creative and collaborative designer proficient in user research, user interface design, and graphic design,
- Utilizing Figma and Adobe Creative Suite to synthesis user research into aesthetic visuals and intuitive interfaces,
- Proven ability to thrive in team collaborations, effective problem solver, and consistently exceeding client expectations,
- Professional experiences include delivering impactful design consultations and developing 200+ five-star user-centric solutions.

#### **TECHNICAL SKILLS**

Adobe Creative Suite, Figma, Miro, User-Research, Information Architecture, Sketch, Wireframe, Prototyping (Low-Fidelity & High Fidelity), User Interface Design, Responsive Design, Atomic Design, Graphic Design, HTML5, CSS3, and JS (Bootstrap, Bluehost, WordPress, Framer, GitHub).

#### **SOFT SKILLS**

Adaptable, Problem Solver, Interpersonal Communication, Team Collaboration, Conceptual Design, Cross-Platform Design, Design Systems, Visual Design, Interactive Design, Creative, Typography, Colors, Layout Design, KPIs,

#### **RELATIVE EXPERIENCE & PROJECTS**

## USDA Redesign | garrettmartindesign.com/usda.html UX/UI Case Study

2024

- Team collaboration to with a user-centric approach, usability interviewing and testing, heuristic evaluation, information architecture.
- Utilizing background in graphic design to craft and adapt a new design system (atomic design, typography, colors, spacing).
- Sketching, wireframe, interactive design, visual design, usability testing, low-fidelity and high-fidelity prototyping.
- Adobe Creative Suite, Figma, and Trello

### The Sound Room | garrettmartindesign.com/thesoundroom.html

2024

- **UX Case Study**
- Team collaboration in brainstorming and concept ideation.
- User-research, user-centric approach, surveys, and discovery.
- Sketching, paper prototyping, wireframe, low-fidelity prototype, mid-fidelity prototyping, and usability testing.
- Figma, Miro, Trello.

#### Freelance Graphic Designer

August 2014 - Present

#### **Garrett Martin Design**

- User-centric approach, fluent in graphic design, Adobe Creative Suite, Figma, and cross-platform design.
- Interpersonal skills working with clients and fellow designers to uncover resolutions to design problems.
- Produced cross-functional materials for print and digital platforms, layout design, digital imaging, product design, and package design. web design (HTML, CSS, JS), and consultation. Utilizing WordPress, BlueHost, and other CMS).
- Contract Sports Photographer for Infocus Magazine delivering action shots for sporting events.

#### **EDUCATION**

#### **EXTRAS**

nerd, 8+ Publications

#### Certificate | UX/UI Design

University of Denver 2024, Denver, CO

AIGA Member, Dog Dad, Trail Runner, Front-End Development

#### **Bachelors of Fine Art | Graphic Design**

Rocky Mountain College of Art & Design 2023, Denver, Co