

# Garrett Martin

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## JR. Product Designer

Multi-disciplinary UX/UI Designer with a robust background in graphic design and customer experience. Thrives in collaborative team environments to create visually stunning products.

- Approach rooted in user-centered design thinking,
- Provided design consultations, resulting in a 20% increase in project effectiveness and efficiency,
- 200+ 5-star customer reviews from technical support and troubleshooting.

## Skills

Technical: Adobe Creative Suite, Atomic Design, HTML, CSS, JS, ChatGPT, OpenAi, Information Architecture, Graphic Design, Responsive Design, Figma, Wireframing, Prototyping, Interactive Design, Visual Design,

Soft: Empathizing, Analyzing and Synthesizing Data, User-Centered Design Thinking, Team Collaboration, Interpersonal Communication, Adaptable, Problem Solving, Implementing Trends, Eager to learn, Hard Worker, User Research, User Testing.

## Projects

*Sierra's Race Against Meningitis* | UI Redesign 2024

Tools: Figma/FigJam, Photoshop, Trello, Miro, After Effects, Google Forms, Google Sheets,

- Collaborative team case study to revitalize an outdated site for a local non-profit.
- Using Figma and other design tools, the goal was to revamp and enhance the UI for a better online presence, improved user flow, and increased legibility.

*USDA Homepage Redesign* | UX/UI Case Study 2024

<https://www.garrettmartindesign.com/usda>

Tools: Figma/FigJam, Photoshop, Trello, Miro, After Effects, Google Forms, Google Sheets,

- This UI focused case study displays the value in research and understanding information architecture. Allowing a new organizational browsing experience to thrive in an outdated design system,
- Also displaying skills in visual design, interactive design, and user testing.

*The Sound Room* | User Experience: Case Study 2024 (*coming soon*)

<https://www.garrettmartindesign.com/thesoundroom>

Tools: Figma/FigJam, Trello, Miro,, Google Forms, Google Sheets,

- As a collective, we collaborated on an app to design, design user-research plan, and conduct interviews,

- Design and produce low-fidelity prototype,
- Present findings

## Education

UX/UI Certificate: *University of Denver, Denver, Co, 09/2024*

- An intensive 24-week long boot camp dedicated to UX and UI.
- Building upon skills in Photoshop, Illustrator, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development, and Responsive Web Design.

BFA in Graphic Design: *Rocky Mountain College of Art +Design, Denver, Co 2024*

- Completed courses on an 8-week schedule.
- Gained valuable time-management skills and how to thrive in fast-paced, deadline-driven project environments.
- Expertise in design thinking, user-centered design, design systems, branding and identity, information design, layout design, product design, web design, and more.

## Experience

*Solutions Specialist*

2022 – Present

Verizon Wireless

Westminster, CO

- Seamlessly blended technical support, customer service, account analysis, and sales to provide comprehensive solutions.
- Tailored experiences suited for each customer's budget, product familiarity, and lifestyle,
- Gained deep insights into user interactions with mobile devices and their true desires for technology.

*Freelance Graphic Designer*

2014 – Present

Garrett Martin Design

Westminster, CO

- Honed skills in graphic designer, fluent in Adobe Creative Suite,
- Interpersonal skills working with clients and fellow designer to uncover resolutions to design problems
- Produced branding and marketing materials for both print and digital platforms, layout design, digital imaging, product design, package design, web design (HTML, CSS), and