

Garrett Weeks

Dallas-Fort Worth, TX
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PROFESSIONAL PROFILE

I'm a resilient marketing professional with a solid foundation in client relationship management. While serving tables throughout the pandemic, I earned an associate's and two bachelor's degrees while gaining hands on multimedia production experience. My loyalty and resilience are proven through a track record of problem solving in high pressure environments while maintaining strong interpersonal skills during the most socially challenging periods in recent history. My unique blend of adaptability, creativity, and relationship building brings a fresh perspective to dynamic teams.

CORE COMPETENCIES

Marketing Campaign Execution | Market Research | Content Creation | Social Media Management | Data Analysis | Team Collaboration | Creativity | Organization

TECHNICAL SKILLS

Social Media Analytics (Facebook, Instagram, LinkedIn) | Graphic Design (Adobe Creative Cloud, Canva) | Google Analytics | Microsoft Office | Google Workspace) | Videography | Photography

EDUCATION

Bachelor of Business Administration in Marketing

University of North Texas, Denton, TX

GPA: 3.57

Dec, 2024

Bachelor of Arts in Media Arts

University of North Texas, Denton, TX

GPA: 3.57

Dec, 2024

Associate of Arts

North Lake College, Irving, TX

May, 2020

HONORS & AWARDS

Dean's List, 5 semesters

Graduated with honors (Cum Laude)

ADDITIONAL EDUCATION | CERTIFICATIONS | TRAINING

Google Analytics Certified

Fall 2024

Excel Certified

Fall 2022

EXPERIENCE

Mi Dia From Scratch

March 2018 - Current

Server

Flower Mound, TX

- Cultivated over 40 regular customers through personalized service, leading to increased repeat visits.
- Collaborated with management to promote menu items, contributing to successful upsell strategies.
- Trained over 30 new employees, ensuring they were well-prepared for their roles.

NTTV, UNT

Fall, 2019 – Fall, 2021

Student Volunteer

- Trained and guided over 20 students in using broadcast equipment for live television.
- Produced a pilot talk show, managing all aspects from pre-production to on-air execution, resulting in successful proof of concept.
- Collaborated with department heads to integrate innovative production techniques.

Freelance Work

Dec 2017 - Oct 2022

Videographer

DFW, TX

- Provided videography services for private and commercial clients, including weddings, event broadcasting, and corporate advertising.
- Managed all aspects of freelance work, from client acquisition to invoicing.
- Directed video production phases, producing final products through effective shooting, lighting, and editing.