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## Funimation's Blockbuster Japanese Animated Film, *Your Name*, Now Showing in Select American Theatres

Makoto Shinkai's breath-taking animated-film, *Your Name*, which topped the Japanese box office in 2016 will have its debut in select American theatres.

Flowermound, TX (April 20, 2017) - Funimation's groundbreaking animated film *Your Name*, translated from the Japanese name *Kimi No Na wa*, will be playing in various theatres across America. *Your Name* has seen massive success in Japan, being the number one movie in box offices for nine weeks straight.

Besides being the number one movie in box offices for nine weeks straight in Japan, *Your Name* is also the highest grossing animated film worldwide. Between 2016 and 2017, *Your Name* has been nominated and won many awards including best animated film of the year by the Los Angeles Film Critics Association in 2016 and the Arigatō award for the 29th Tokyo International Film Festival. *Your Name* also rivals the success of Oscar award-winning director Hayao Miyazaki's animated films such as *Spirited Away* and *Howl's Moving Castle*.

"It's (*Your Name*) a gorgeous mix of the fantastic and the mundane that blends time-travel, body-swapping, and an enchanted bottle of sake into a story that somehow never loses hold of its wonderfully rounded protagonists," said David Sims from *The Atlantic*. "Shinkai borrows from thousand-year-old lore to produce a work that's startlingly frank and modern, and should appeal to teenagers and devoted film nerds alike." (Sims)

*Your Name* tells the emotional and dramatic story of two high schoolers, Taki Tachibana and Mitsuha Miyamizu. The story begins with Mitsuha, a country girl, wishes to swap roles with a young and handsome Tokyo boy. Little does she know, her wish would come true and her body would be swapped with Taki Tachibana for intermittent periods of time. They now embark on a journey to find each other.

*Your Name* will be available in theatres in a version with Japanese audio and English subtitles or a dubbed English audio version for movie-goers.

**About Funimation**

Founded in 1994, FUNimation is focused on acquiring and producing high-quality properties and the company takes pride in its exceptional production work and its proven formula for launching and advancing brands through its internal licensing, sales, distribution and operations departments as well as marketing, advertising, public relations, social media and grass roots marketing, plus cross promotion opportunities with licensees, national fast food promotions and promotional opportunities with broadcast and online content partners. For more information, please visit <https://www.funimation.com> or contact us directly by phone at: (973) 355-7300.

## Works Cited

Sims, David. "Your Name Is a Dazzling New Work of Anime." *The Atlantic*. Atlantic Media Company, 07 Apr. 2017. Web. 19 Apr. 2017.

"Your Name." *Wikipedia*. Wikimedia Foundation, 18 Apr. 2017. Web. 19 Apr. 2017.