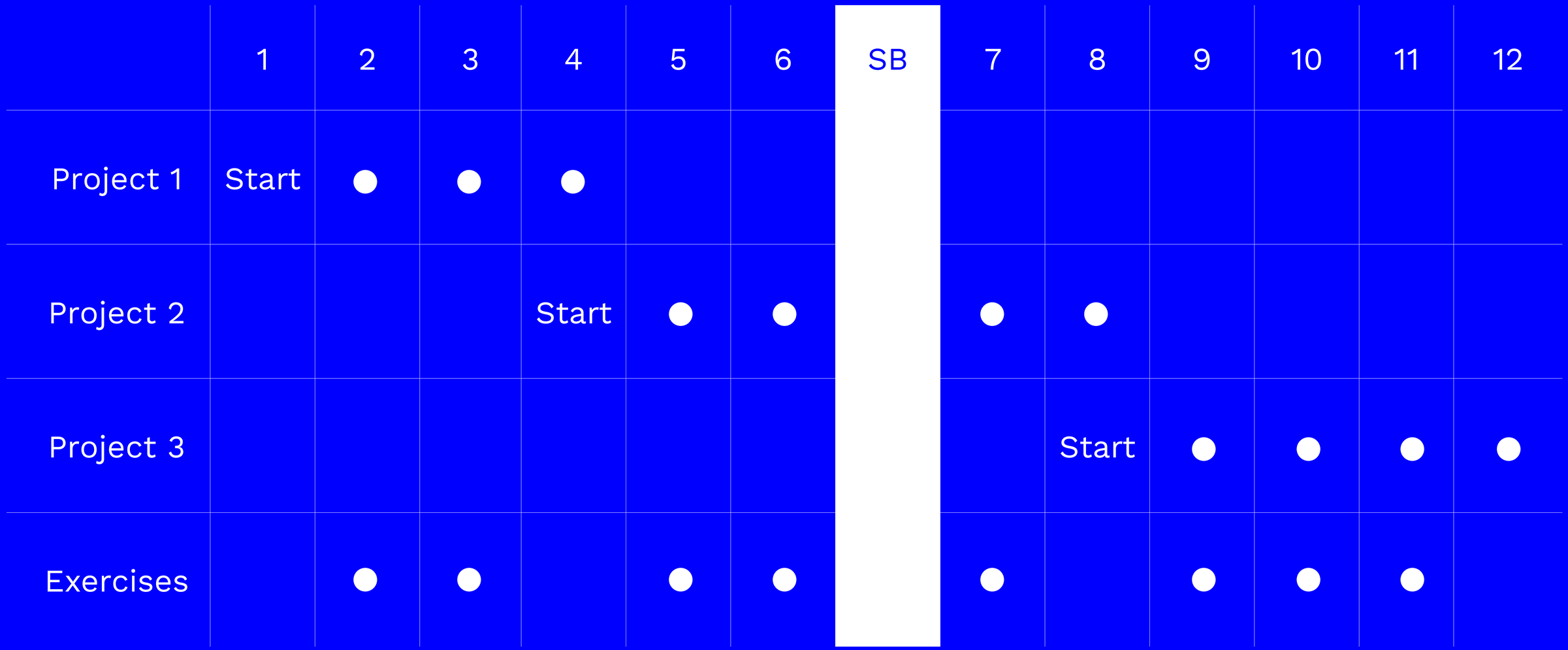
Project 2

Critique

→ Give us context
→ What was the most challenging part?
→ How did you structure the content?
→ What guided your choices?
→ How would you approach this again?

Semester Timeline



Nano

Micro

Macro

Expressive Type

Instrumental Type

Digital Type

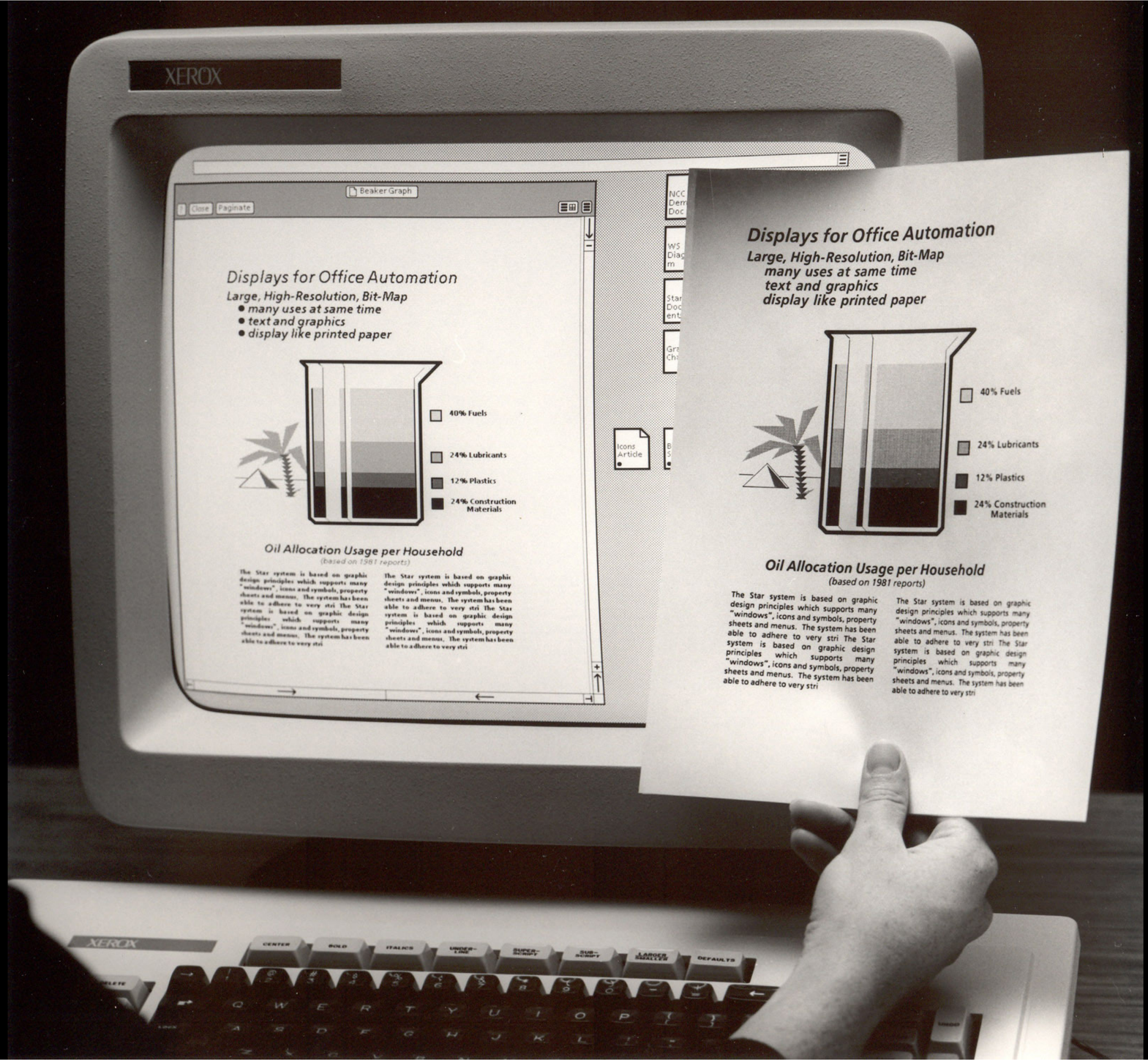
Project 3

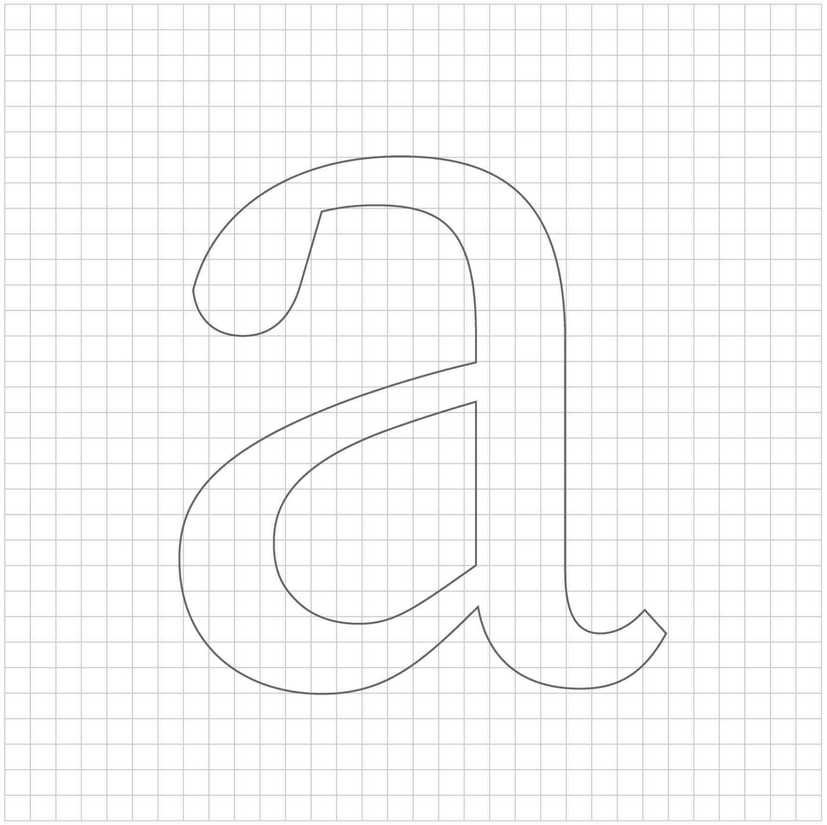
GlassPhone, 2014
Tilman Hornig

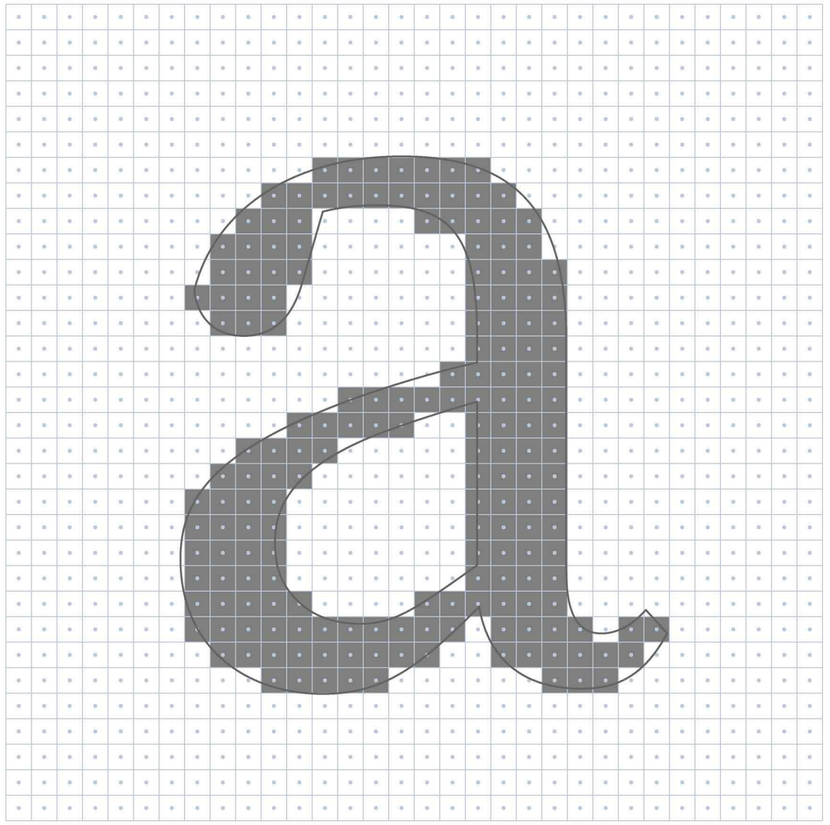
GlassBook, 2013
Tilman Hornig

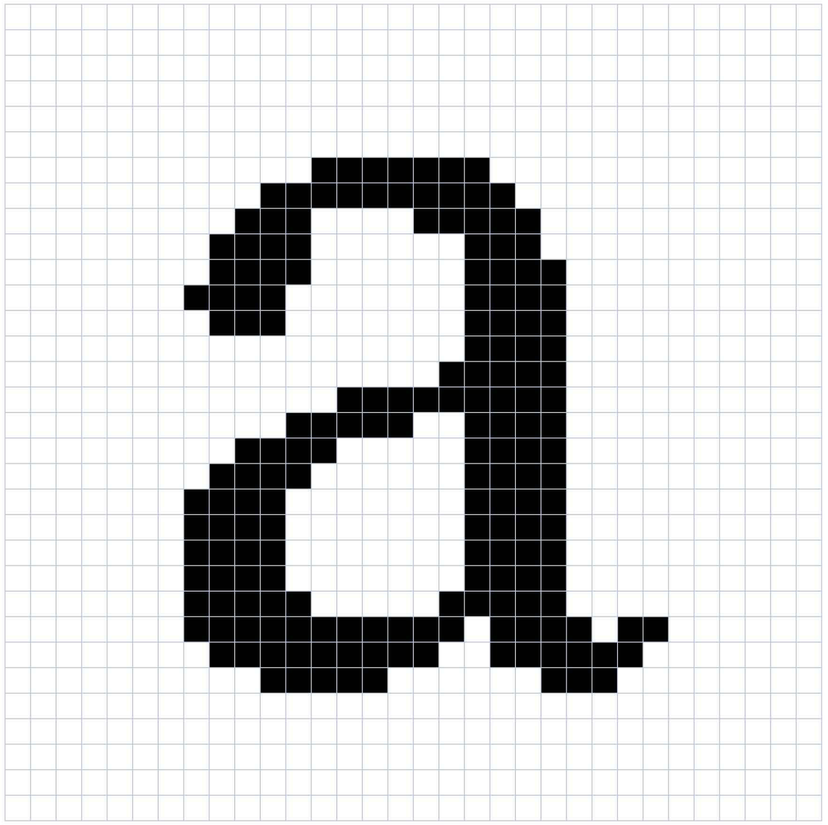
→ Moveable type
→ Dot matrix
→ IBM Selectric typewriter
→ Phototypesetting
→ …
→ Sketchpad
→ PostScript

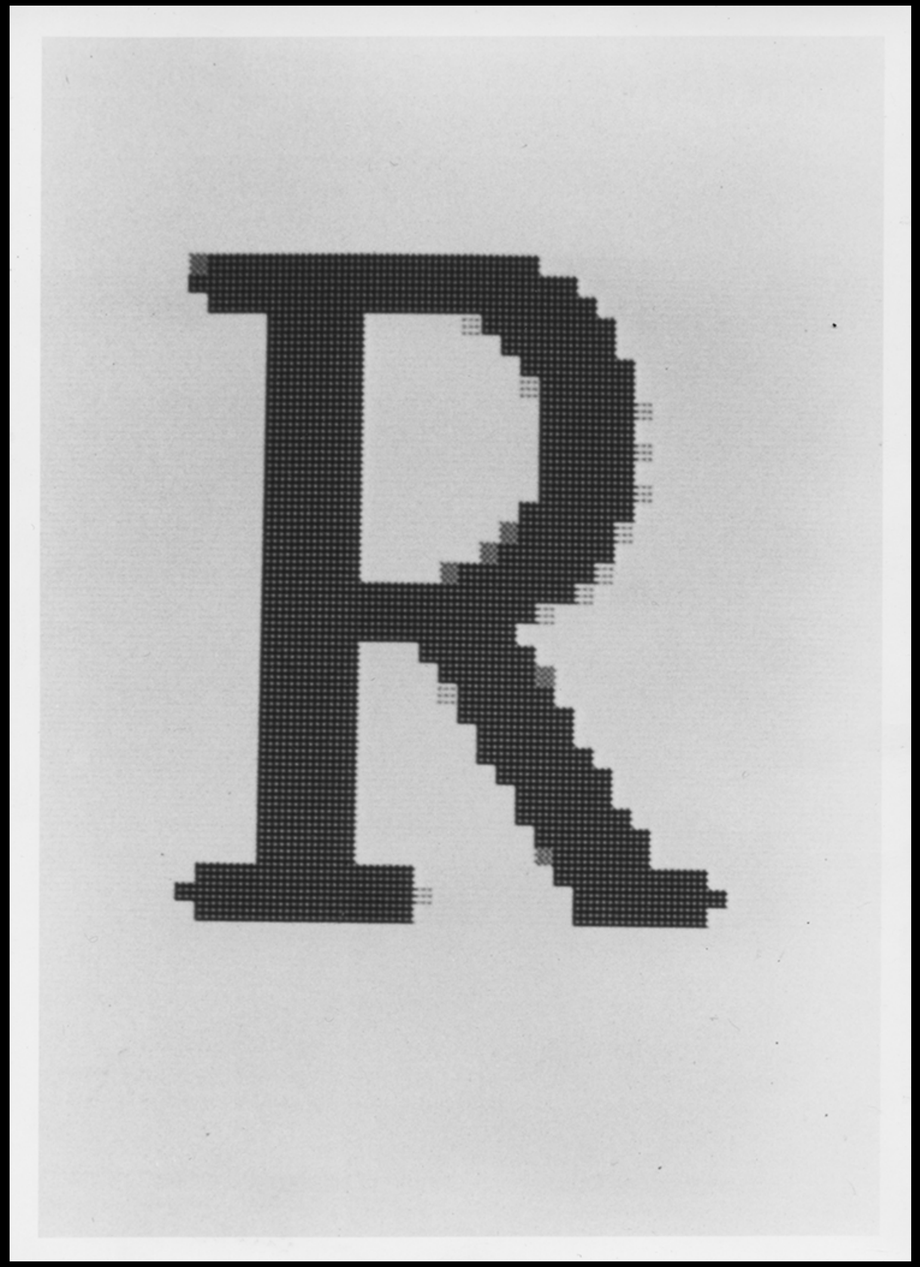
Xerox Alto, 1973
Xerox PARC


XEROX
Beaker Graph
Close
Paginate
Displays for Office Automation
Large, High-Resolution, Bit-Map
• many uses at same time
• text and graphics
• display like printed paper
40% Fuels
24% Lubricants
12% Plastics
24% Construction Materials
Oil Allocation Usage per Household
(based on 1981 reports)
The Star system is based on graphic design principles which supports many "windows", icons and symbols, property sheets and menus. The system has been able to adhere to very stri
Icons Article
Displays for Office Automation
Large, High-Resolution, Bit-Map
many uses at same time
text and graphics
display like printed paper
40% Fuels
24% Lubricants
12% Plastics
24% Construction Materials
Oil Allocation Usage per Household
(based on 1981 reports)
The Star system is based on graphic design principles which supports many "windows", icons and symbols, property sheets and menus. The system has been able to adhere to very stri
XEROX





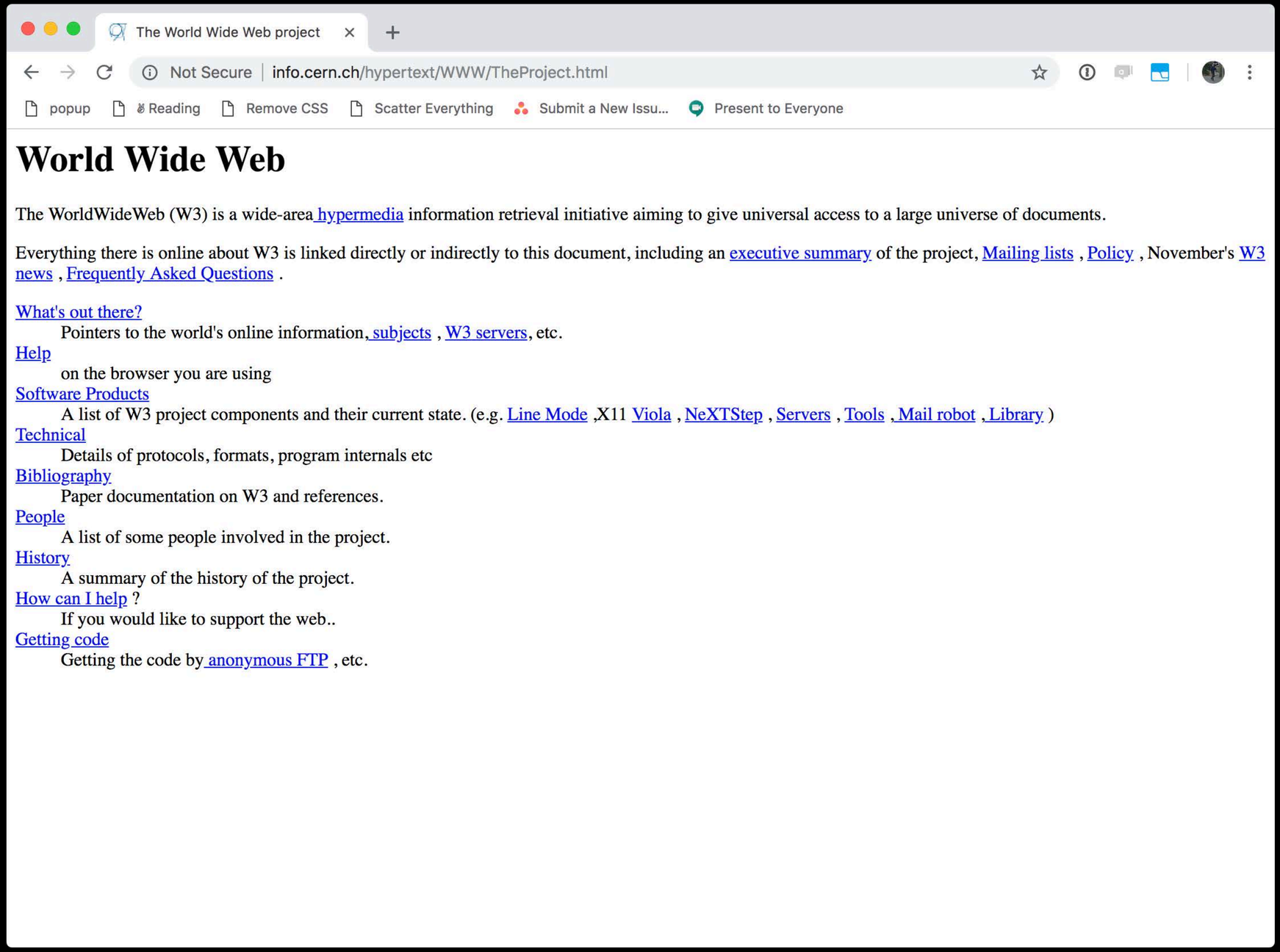




READY: Select operand or type command
Last command was LOOK
*{no..perso...computer} {c} {}

Steve Job's Commencement Address

[*The Mac*] was the first computer with beautiful typography. If I had never dropped in on that single course in college, the Mac would never had **multiple typefaces** or *proportionally spaced fonts*. And since Windows just copied the Mac, it's likely that **no personal computer** would have had them. If I had never dropped out, I would have never dropped in on this calligraphy class, and personal computers might not have the **wonderful** typography that they do.



World Wide Web

The WorldWideWeb (W3) is a wide-area hypermedia information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an executive summary of the project, Mailing lists , Policy , November's W3 news , Frequently Asked Questions .

What's out there?
: Pointers to the world's online information, subjects , W3 servers, etc.

Help
: on the browser you are using

Software Products
: A list of W3 project components and their current state. (e.g. Line Mode ,X11 Viola , NeXTStep , Servers , Tools , Mail robot , Library)

Technical
: Details of protocols, formats, program internals etc

Bibliography
: Paper documentation on W3 and references.

People
: A list of some people involved in the project.

History
: A summary of the history of the project.

How can I help ?
: If you would like to support the web..

Getting code
: Getting the code by anonymous FTP , etc.

Learning screen
typography through:

→ Web Browsers
→ Hypertext Markup Language
→ Cascading Style Sheets
→ Publishing to the web

CSS

```
.heading-one {
  font-family: Helvetica Neue, sans-serif;
  font-weight: bold;
  font-size: 12px;
  line-height: 1.4em;
}
```

HTML

```
<div class=”type-section”>
  <h1 class=”heading-one”>Hello World</h1>
  <h2>An Introduction to Web Typography</h2>
  <p>Next week we’ll look at type on the web
</div>
```