

Project 1

Nano

Micro

Macro

Feeling

Communication

Information

Expressive Type

Instrumental Type

Digital Type

Projects

- | | |
|-------------------------------|-----|
| Project 1 → Expressive Type | 25% |
| Project 2 → Instrumental Type | 25% |
| Project 3 → Digital Type | 25% |

Mutli-week assignments with weekly reviews and a culminating critique to present our outcomes and learnings.

Exercises

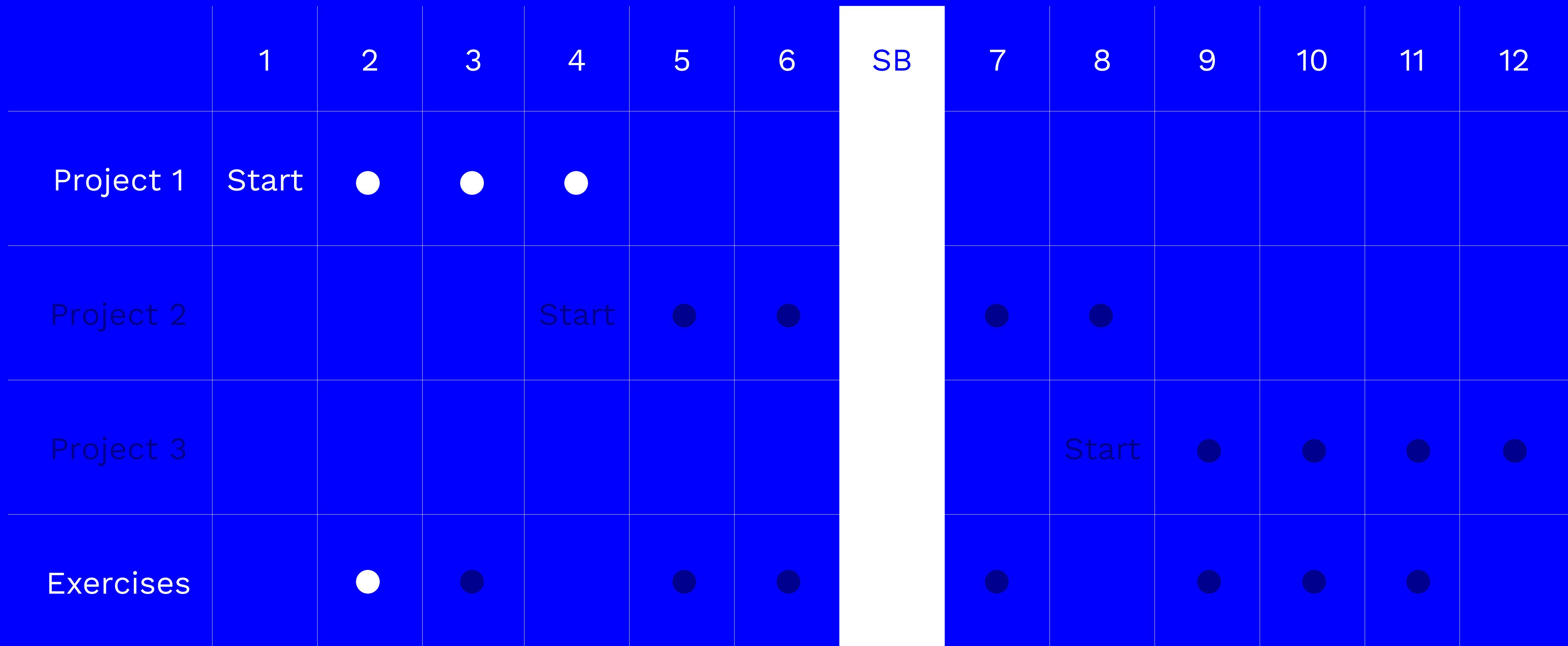
1–8 In-class Assignments

25%

Often relating to major projects

Short in-class assignments to get familiar with tools, terms, and content. This includes assigned learning modules.

Project 1 Timeline



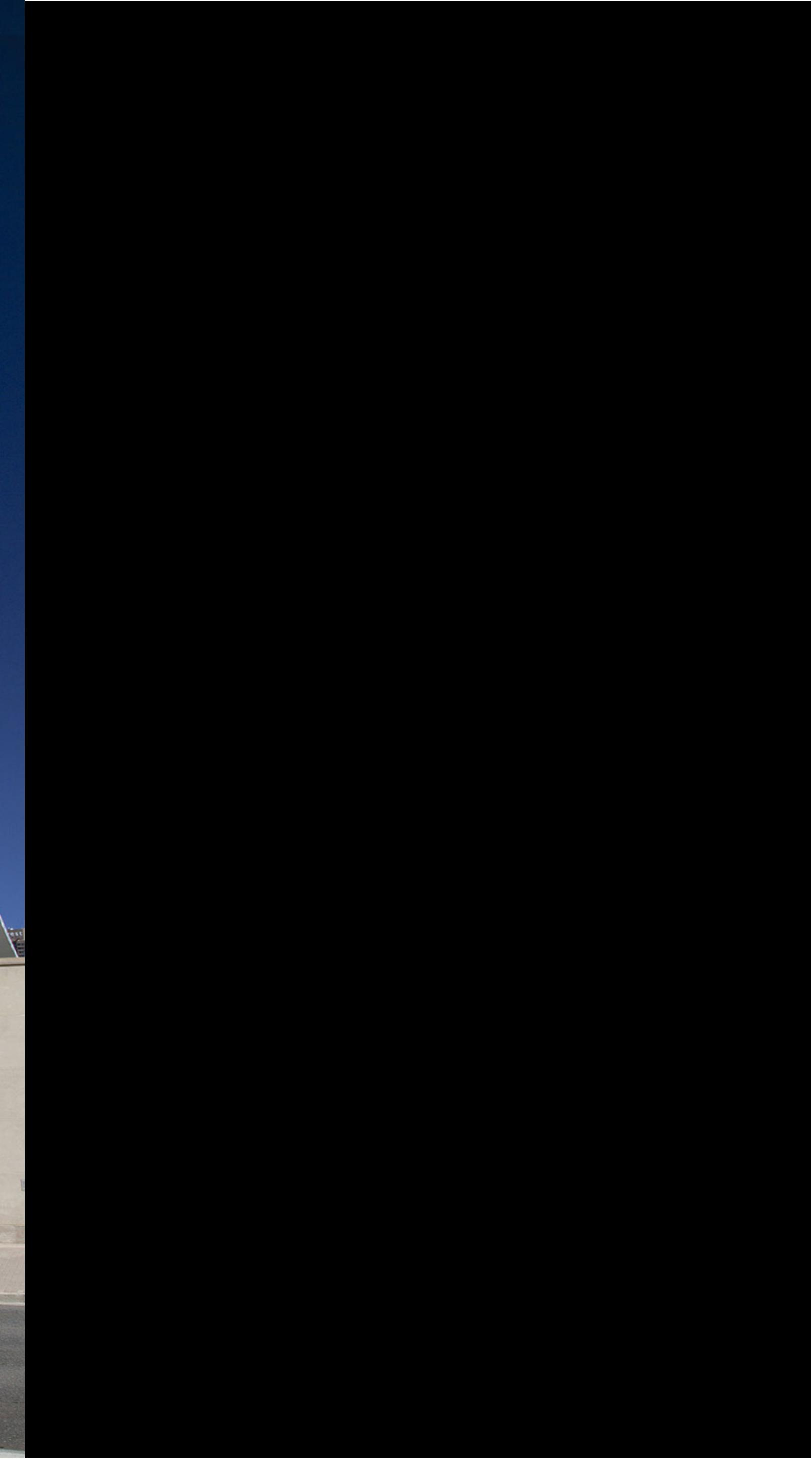
What you will do in this project:

Research and Document → Photograph

Analysis → Look and Draw

Experiment and Make → Redraw and Create

Communicate → Write



MOCA
AT THE GEFFEN CONTEMPORARY

**WHO IS BEYOND THE LAW? WHO
IS BOUGHT AND SOLD? WHO IS FREE
TO CHOOSE? WHO DOES THE TIME? WHO FOLLOWS
ORDERS? WHO SALUTES LONGEST? WHO PRAYS
LOUDEST? WHO DIES FIRST? WHO LAUGHS LAST?**



LAKE

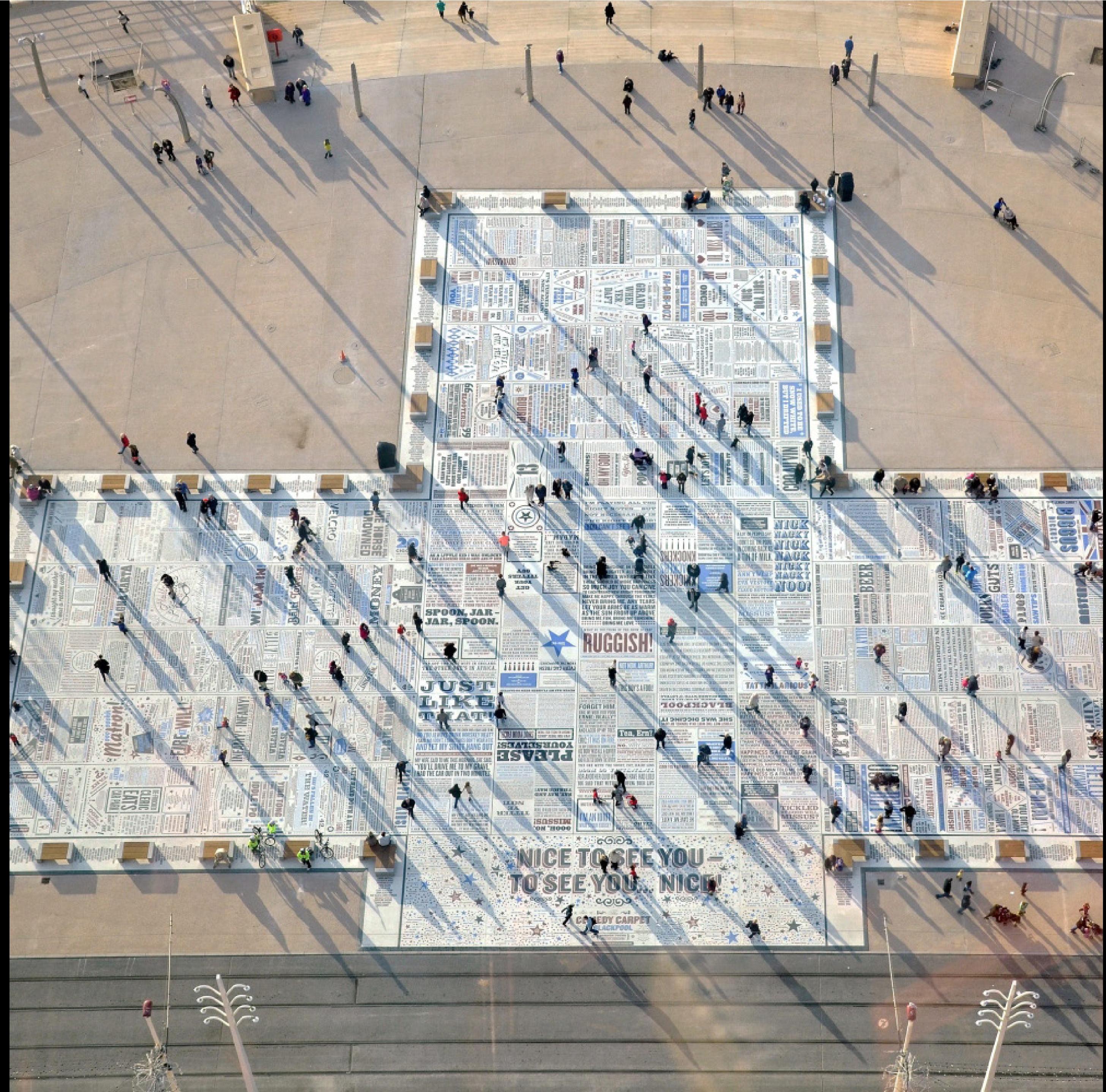
LAKE
LANE

LAKE

LAKE

LAKE
LAKE

LAKE
LAKE









GEORGE STREET DINER



George Street Diner

















STOLEN



PLEASE HELP, THE HARD DRIVES
CONTAINING THE ONLY COPIES
OF A MOVIE STARRING THIS BUNNY



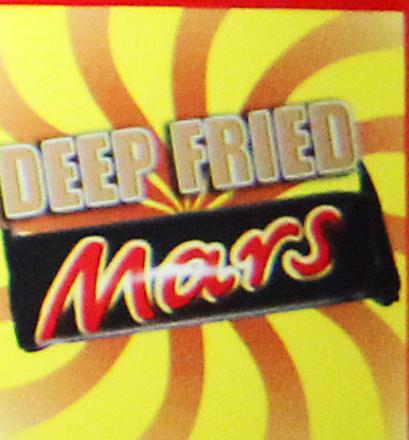
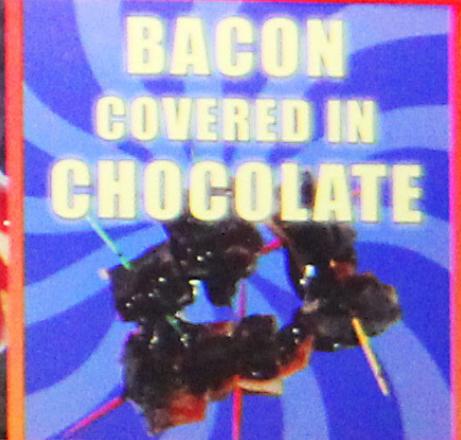
Go to

- 64% of US cropland produces livestock.
- USDA, Agricultural Statistics 1989
- 2% of US cropland produces fruits and vegetables.
- USDA, Agricultural Statistics 1989
- In the United States alone, 50% of water and 33% of raw materials are used for meat production and 40% of the

The Original C.N.E.
**Deep Fried
BUTTER**

**BACON
COVERED IN
CHOCOLATE**

Deep Fried Mars Bars	\$5.00
Deep Fried Butter	\$5.00
Deep Fried Twinkie Log	\$5.00
Chocolate Covered Bacon	\$5.00
Deep Fried Brownies	\$5.00
Deep Fried Crispy Marshmallow Squares	\$5.00
Water	\$3.00





"\$ 1,000.00 FINE"

SILLY STRING PROHIBITED

12:00_{AM} OCTOBER 31 to

12:00_{NOON} NOVEMBER 1st

**It is "ILLEGAL" to possess, use, sell or distribute
silly string in public areas per LAMC 56.02**



**PLEASE
HOLD
HANDRAIL**



CARRER
DE
L'ESGLÉSIA





A street name sign is mounted on a concrete curb. The sign consists of a series of blue and white rectangular tiles arranged in a staggered pattern. The word "FRECKENRIDGE AVE" is written in capital letters across the tiles. The tiles are set into a concrete curb, which is situated next to a grassy area with dry, brown grass and some green weeds. The ground in front of the curb is a mix of dirt and gravel.

FRECKENRIDGE AVE

WATERYOULOVE.COM

Buy **FOUR**
5 gal.
OF WATER
ONLY...

\$15.99



**KANGEN
WATER
IS HERE!**

Buy **10 Gal.**

\$10

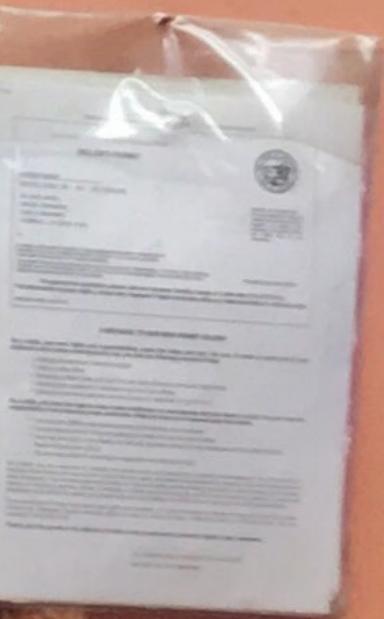
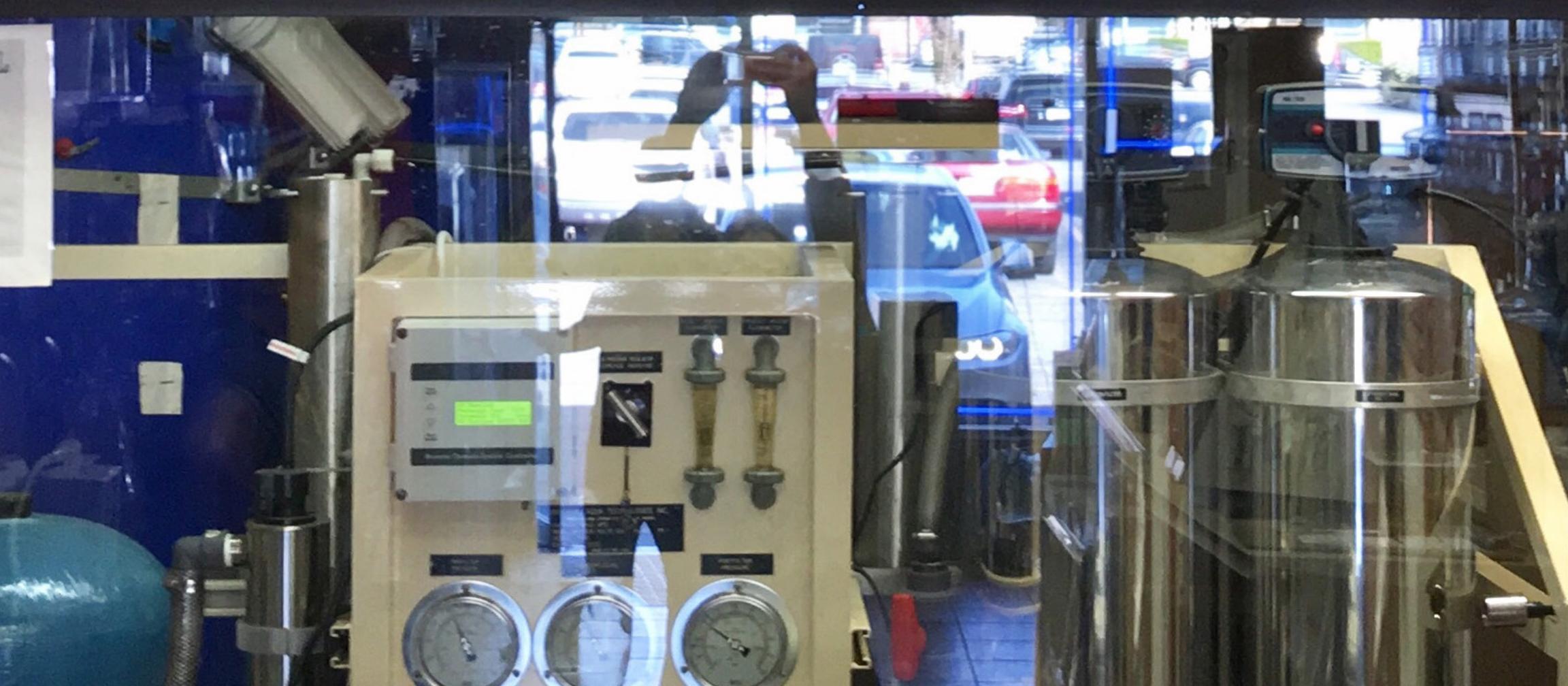
Delivery! Get 3 Gal. **FREE!**

ICE

SMALL 7 LB \$ 2.00
BIG 10 LB \$ 3.00

ALL SALES ARE FINAL
NO REFUND
OR
EXCHANGE

E -
THE RIGHT
FUSE
VICE
YONE



**DISCOUNT
COMPLETE
AUTO
REPAIR**

TIRE

CENTERS

818 - 993-4758



TO
**DISCOURAGE
SHOPLIFTING
HIDDEN CAMERAS
HAVE BEEN PLACED
IN VARIOUS
AREAS!**

PRICE!
\$ 2.99
"ED'S" PRICE!
"OPTI
FREE"
60ML.

"ED'S" PRICE!
"OPTI
FREE"
60ML.
\$ 3.99

"ED'S" PRICE!
"OPTI
FREE"
355ML.
\$ 9.99

"ED'S" PRICE!
"VISINE"
15ML.
\$ 6.99

CLEAR
EYE DROPS
30ML.
\$ 6.99

"ED'S" PRICE!
"CLEAR EYES"
DROPS 15ML.
\$ 4.99

"ED'S" PRICE!
"BALSCH LAMB"
CONTACT
LENS
\$ 1.99

"ED'S" PRICE!
"EXCEL VISION"
CONTACT LENS
TRAVEL SET
\$ 1.99

"AREEN
MOISTURIZ
LOTION
\$ 7.99

* EXCLUSIVELY
AVAILABLE IN
SUSTAINABLE
AREAS!

Exclusively
available in
sustainable areas

Borough Hall Sta

2

3

4

5

M

R

via passageway



Elevator to 2 3 & Manh 4 5
across Court St



This side
down







Project 1

John Smith

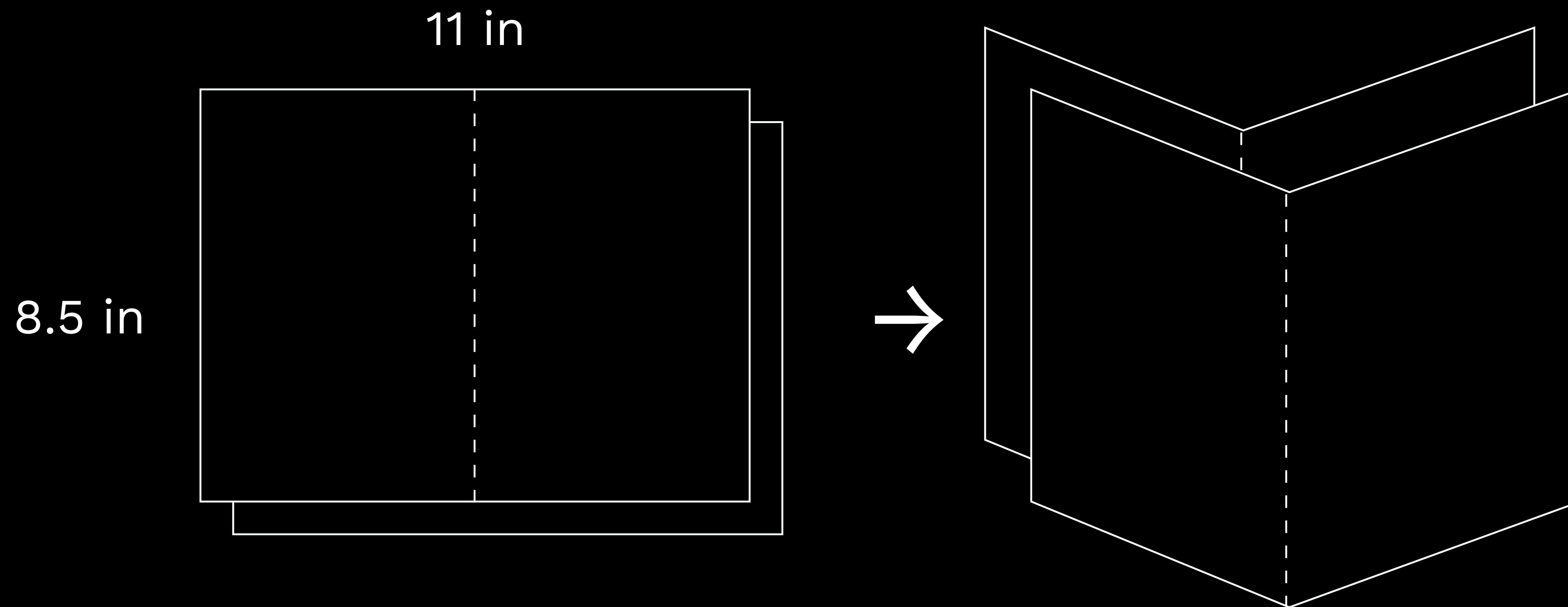
Lower sperm density
at sexual encounter
between adolescents
with and without
non-smoking mothers

The diagram illustrates the vertical structure of four letters: 'a', 'h', 'i', and 'j'. It features three horizontal grid lines: the top line, the midline, and the bottom line (baseline). The letter 'a' has an ascender pointing upwards from its baseline, reaching the top line. The letters 'h', 'i', and 'j' all have descenders pointing downwards from their baseline, extending below the bottom line. The height of the letters above the baseline is labeled as 'x-height'. A small circle at the top right contains a black square, which is also connected by a line to a similar square located on the vertical stroke of the letter 'i', demonstrating how character metrics can be mapped across different parts of a character.

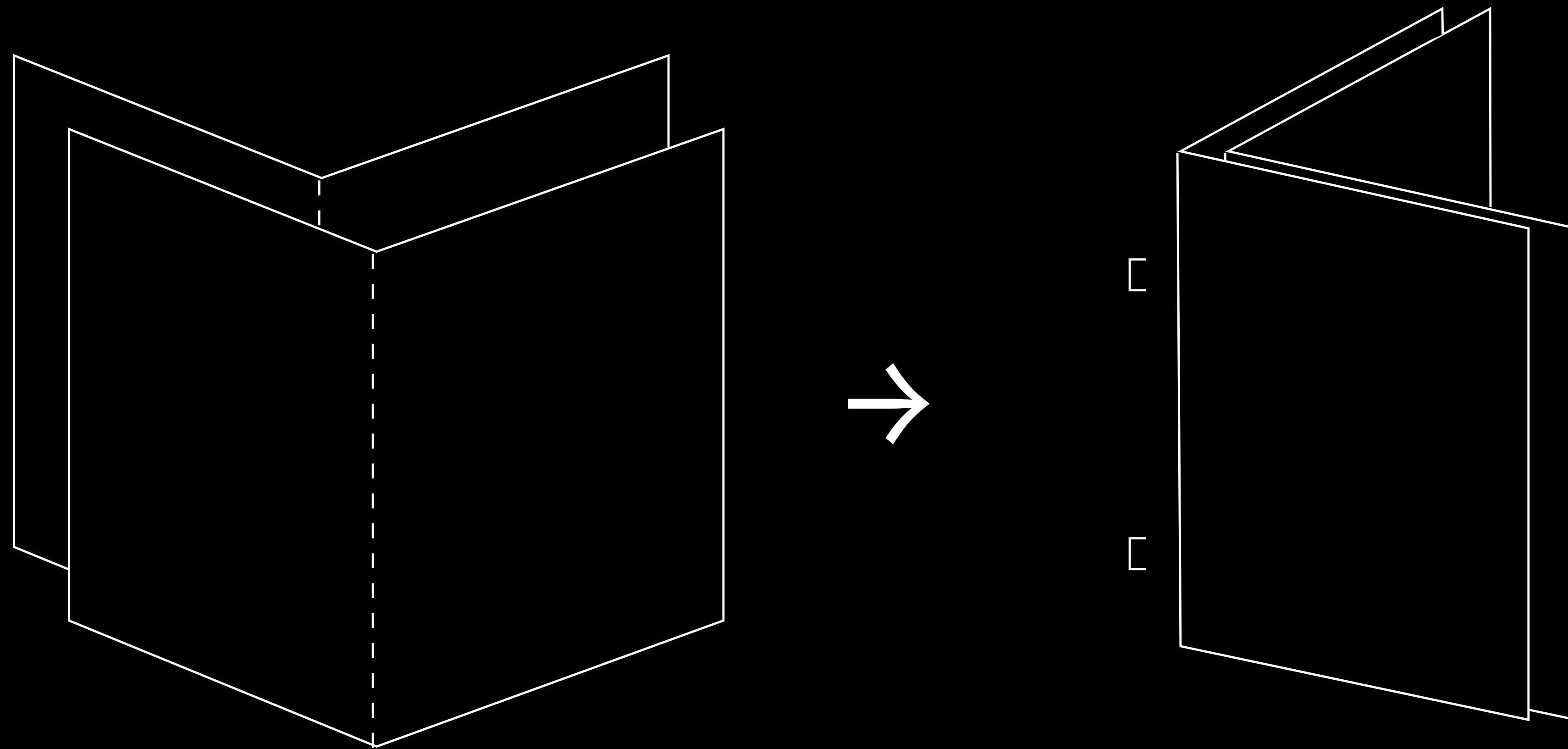
The diagram illustrates the vertical structure of the 'bSrip' ligature. It features three horizontal grid lines: the top line is labeled 'ascender', the middle line is labeled 'x-height', and the bottom line is labeled 'baseline'. The letter 'b' has a circular stroke above the x-height line, representing the ascender. The letters 'S' and 'r' are joined together, forming a single vertical column between the x-height and baseline lines. The letter 'p' is positioned below the baseline, also forming part of the vertical stack. A small circle highlights the junction point where the 'S' and 'r' characters meet.



Zine



Zine



Schedule

Week 1

- Introduction to project
- Complete Adobe Illustrator CC Basics module (Lynda.com)

Week 3

- Present work in progress at desk crit
- In-class exercises

Week 2

- Present work in progress at desk crit
- In-class exercises

Week 4

- Present final work at class crit
- Submit Research Zine and laser print (in class), text (in Canvas)

Next Week

- Project 1: Photo Research due
- Online Learning Module:
Adobe Illustrator CC 2019
Essential Training Module due
- Exercise 1, In-class