

Final Project Game Plan and Documentation

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Site Purpose

1. Showcase skills of the artists of the content featured in the website
2. Generate an audience from content on the website as to improve the audience of the artists involved
3. Illustrate various HTML and CSS techniques obtained in the course of the semester

Needs Analysis

- **Images** - This website will be a gallery of pictures. Extensive editing and analysis of
- **Site Mapping** - Each image must be in harmony with the content around it. It is necessary to develop and analyze the proper content on each section

This site will provide a gallery of images available for the user. It must showcase deliverables to the user of the content necessary.

Goals

- Provide a gallery of images that can accommodate numerous clients
- Showcase the gallery that can stand out as a professional photography service
- Illustrate photographers skills in in the field
- Show overall proof of ability to do photography and web designing

Audience Characteristics

Visitors to the website revolve around photography. Some are experienced, some are casuals, but all together are interested in the photography field

1. **Primary Audience** The Primary audience of this website would range from amateurs to professionals in the industry. Audience from this range are those who have an eye or skill in photography. Some are aspiring photographers while some are long time veterans in the industry. Also for people within this range, they are highly proficient in the use of photography equipment.

- Full time professional photographers
 - Media arts students and those of related in the field
 - Photography businesses
2. **Secondary Audience** Audiences are casual and daily users of social media. Mostly looking for inspiration for their own content. Some are looking for filters and some are looking for shots. I also want to build a small fan base around this.
- Daily social media users
 - Content creators of various platforms
 - Looking for professional photography services or themes

Competition

Competition are from fellow artists as well in the industry. I'm looking into grabbing concepts on how to contrast the content from the environment. From white spaces to outstanding texts. Here are some websites I find interesting

1. The First site I looked at was from [Mareen Fischinger](#)
 - She illustrates simplistic design while her gallery stands out from a normal background
 - Descriptions are short and provides great areas of interest for the user
2. Another interesting website I find interesting is from [Feature Shoot](#)
 - Somewhat like a blog style
 - Carries articles that are short and interesting
 - Possibly use the context on how pictures are described

Best Viewed Assumptions

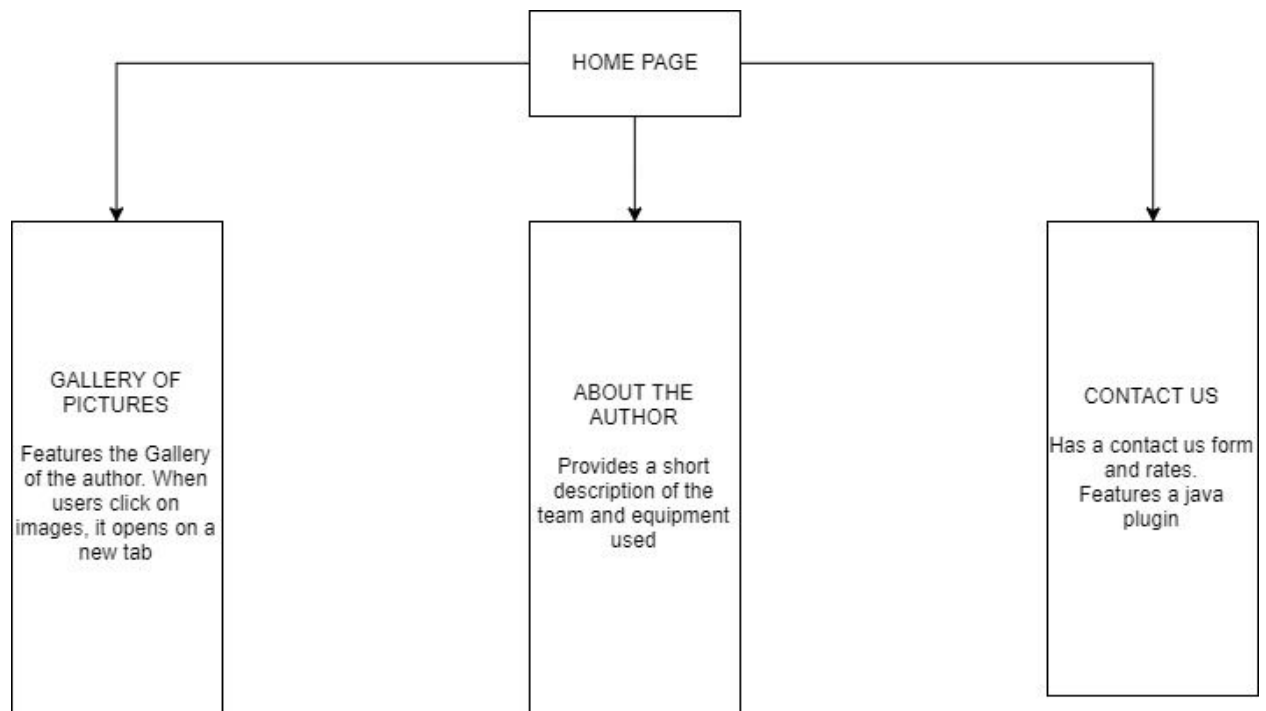
The assumption that this page will be viewed via Laptops. It provides a better experience through browsing thoroughly of provided images for users. Browsers such as Chrome, Firefox, and Safari are the best options for the user.

Loading speeds vary. Chrome and Firefox work relatively the same speed and images are compressed to accommodate the user. Cannot test on Safari since I have limited reach on Mac OS Laptops.

Screen sizes are definitely recommended in a full 1080p screen to maximize content. To further describe the gallery, it is best that the images are expanded the whole screen to view it from.

Feature	URL
External Stylesheet	https://cs.iupui.edu/~bgcastil/n241/final/css/style.css
Embedded Stylesheet	view-source:https://cs.iupui.edu/~bgcastil/n241/final/final.html#red
CSS Style Comment	https://cs.iupui.edu/~bgcastil/n241/final/css/style.css
Example of a style that overrides another	https://cs.iupui.edu/~bgcastil/n241/final/final.html#override
Header Comment	https://cs.iupui.edu/~bgcastil/n241/final/about.html#comment1 https://cs.iupui.edu/~bgcastil/n241/final/contact.html#comment2 https://cs.iupui.edu/~bgcastil/n241/final/final.html#comment3 https://cs.iupui.edu/~bgcastil/n241/final/gallery.html#comment4
Example of a <table>	https://cs.iupui.edu/~bgcastil/n241/final/contact.html#thetable
Example of a <blockquote>	https://cs.iupui.edu/~bgcastil/n241/final/final.html#thequote
Example of a list	https://cs.iupui.edu/~bgcastil/n241/final/about.html#ollist
Example of a list	https://cs.iupui.edu/~bgcastil/n241/final/about.html#ullist
Example of a <dl> list	https://cs.iupui.edu/~bgcastil/n241/final/gallery.html#dlldlist
Example of a PNG or GIF image	https://cs.iupui.edu/~bgcastil/n241/final/final.html#pngimg
Example of a JPG image	https://cs.iupui.edu/~bgcastil/n241/final/gallery.html#jpg1 https://cs.iupui.edu/~bgcastil/n241/final/gallery.html#jpg2
Example of a <form>	https://cs.iupui.edu/~bgcastil/n241/final/contact.html#contactsf
Example of Typography	https://cs.iupui.edu/~bgcastil/n241/final/final.html#typo
Example of a css-delivered rollover effect	https://cs.iupui.edu/~bgcastil/n241/final/about.html#roll
JavaScript Plugin	https://cs.iupui.edu/~bgcastil/n241/final/contact.html#alert

SITE MAP



Post Project Analysis

1. What Part of the project did you revise?

What I mainly revised on my page is the gallery section. I wanted to have my audience focus on the images rather than the text. Having each image show in a different tab was more feasible for the user. It does not provide distractions and etc. I also revised the author page. Competitive website use minimal wording and mostly illustrate the gallery section.

2. What did you learn about making this project?

I've learned the importance of patience. Having each page cycle and seeing that to attract more people is that you need to say it in a few words. Having to add every content that I would want takes a step by step piece rather than having them all together. It is important to calmly resolve and place the pieces of the puzzle together. I expect more of myself to always take a step back and look at the website as a whole. Having to make decisions throughout and having to choose from which goes where emphasizes decision making.

3. Are there any sections that do not work as well as you would like? For example, do your pages display correctly in all major browsers?

Yes. All browsers work perfectly with the project. I've noticed that in firefox, the browser puts minimal spacing between text lines. Font seems smaller on all other browsers. Edge on the other hand does the same by acting a bit bigger.

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