

GARV AHUJA

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PROFESSIONAL SUMMARY

Detail-oriented and results-driven Business Analyst with experience of leveraging data-driven insights to optimize business performance across Q-commerce platforms. Currently delivering business insights for top-tier clients. Proficient in SQL, Python, and Power BI. Passionate about solving real-world business problems through data.

EDUCATION

B.Tech in Information Technology

Guru Tegh Bahadur Institute of Technology (GTBIT), New Delhi
Nov 2021 – May 2025 | CGPA: 8.4/10

Class XII – CBSE (2020 – 2021)

Birla Vidya Niketan, New Delhi | 83.75%

Class X – CBSE (2018 – 2019)

Birla Vidya Niketan, New Delhi | 88.4%

TECHNICAL SKILLS

- **Data Tools:** Power BI, Excel, Metabase, Google Sheets, Google Docs
 - **Programming:** Python, SQL
 - **Cloud & Platforms:** AWS
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EXPERIENCE

Business Analyst

1DigitalStack.ai — Aug 2025 – Present

- Delivers data-driven insights for clients like Coca Cola, Figaro and India Gate on Q-commerce platforms (Blinkit, Swiggy, Zepto).
- Conducts market analysis to identify growth, loss, listing, availability and competitive areas.
- Builds and maintains Power BI dashboards and automates reports with python to enhance efficiency by 200%.
- Collaborates with clients to translate business requirements into actionable analytics and growth strategies.

Tech Stack: Power BI, SQL, Python, Metabase, Excel

Data Engineering Intern

Maruti Suzuki India Limited — Jan 2025 – Jun 2025

- Built an executive sales dashboard for the MD to track key KPIs (enquiries, bookings, net retail) across India.
- Engineered ETL pipelines using Maruti Suzuki's Dataverse, processed large volumes of transactional data.
- Implemented a predictive ML model to estimate daily targets, enhancing sales forecasting accuracy.
- Delivered structured datasets for business teams, improving decision-making timelines by 30%.

Tech Stack: Power BI, SQL, Spark SQL, AWS, Oracle Tools

Data Analyst Intern

Morepen Laboratories — Aug 2023 – Oct 2023

- Developed real-time Power BI dashboards for customer and sales data, reduced manual reporting time by 40%.
- Conducted trend analysis for sales patterns, directly contributing to a 15% uplift in regional marketing campaigns.
- Automated weekly reports, increasing visibility and reducing effort by 12 hours/month.

Tech Stack: Power BI, SQL, Python

PROJECTS

Competitor Analysis Dashboard

- Designed a Power BI dashboard benchmarking company performance against competitors using MySQL.

Sales vs Target Dashboard

- Analyzed monthly sales vs targets to identify underperforming zones and improve strategy allocation.

Online Exam Portal

- Created an interactive platform with multi-format question support for real-time student assessments.

Portfolio Website

- Designed and deployed a personal website that improved professional visibility by 500%.