

CREDIT CARD

WEEKLY STATUS REPORT



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Project Objective

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

Import data to SQL database

1. Prepare csv file
2. Create tables in SQL
3. import csv file into SQL



Data Output	Messages	Notifications
COPY 10108		
Query returned successfully in 82 msec.		

Project Insights- Week 53 (31st Dec)

WoW change:

- Revenue increased by 28.8%,
- Total Transaction Amt & Count increased by xx% & xx%
- Customer count increased by xx%

Overview YTD:

- Overall revenue is 57M
- Total interest is 8M
- Total transaction amount is 46M
- Male customers are contributing more in revenue 31M, female 26M
- Blue & Silver credit card are contributing to 93% of overall transactions
- TX, NY & CA is contributing to 68%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06%

Credit Card Transaction Report

Total Revenue
55.4M

Total Interest
7.9M

Transaction Amount
45M

Transaction Count
657K

Card_Category	Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,62,34,849.0	65,08,880.0	26,89,925
Silver	55,86,343.0	8,12,092.0	1,87,505
Gold	24,54,073.0	3,73,785.0	56,210
Platinum	11,35,608.0	1,61,629.0	20,665
Total	5,54,10,873.0	78,56,386.0	29,54,305

Q4

Q3

Q2

Q1

Week_Start_Date

All

Rishabh Mishra

M

F

Low

Mid

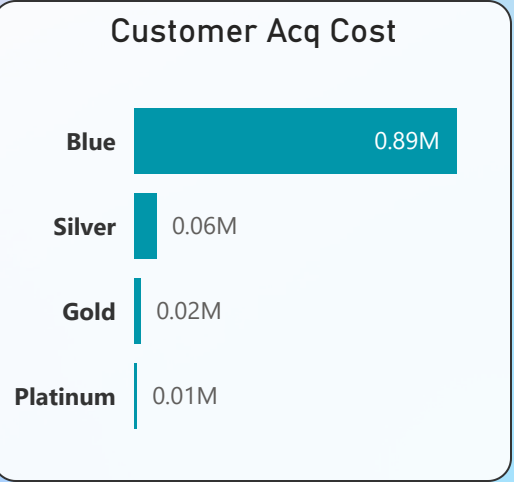
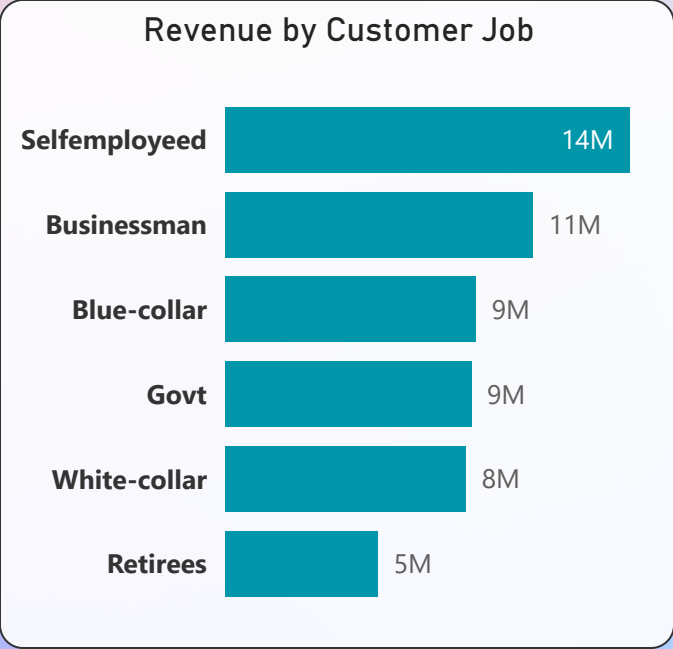
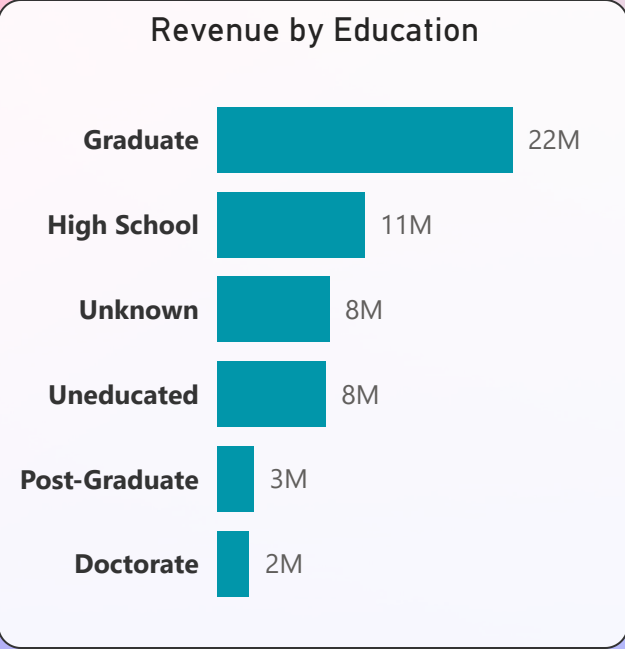
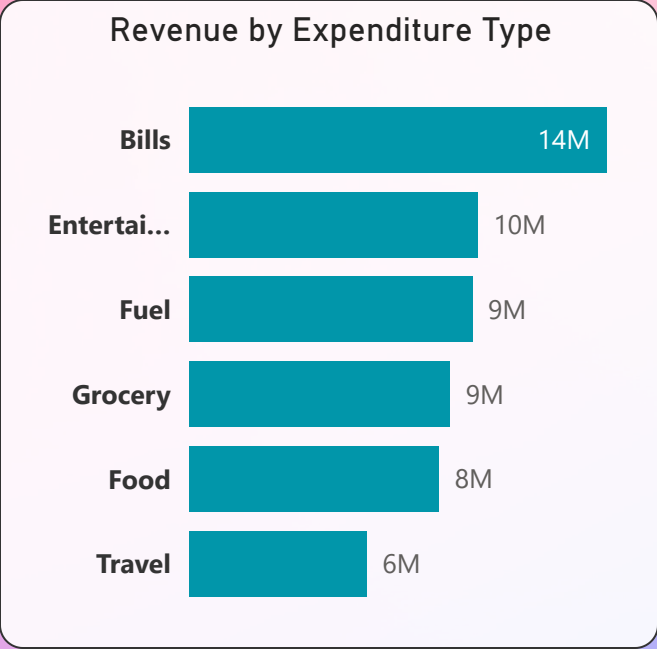
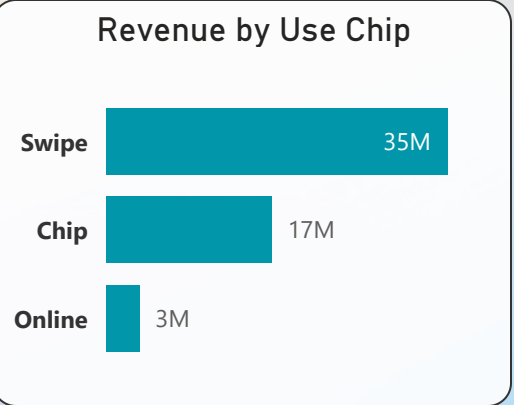
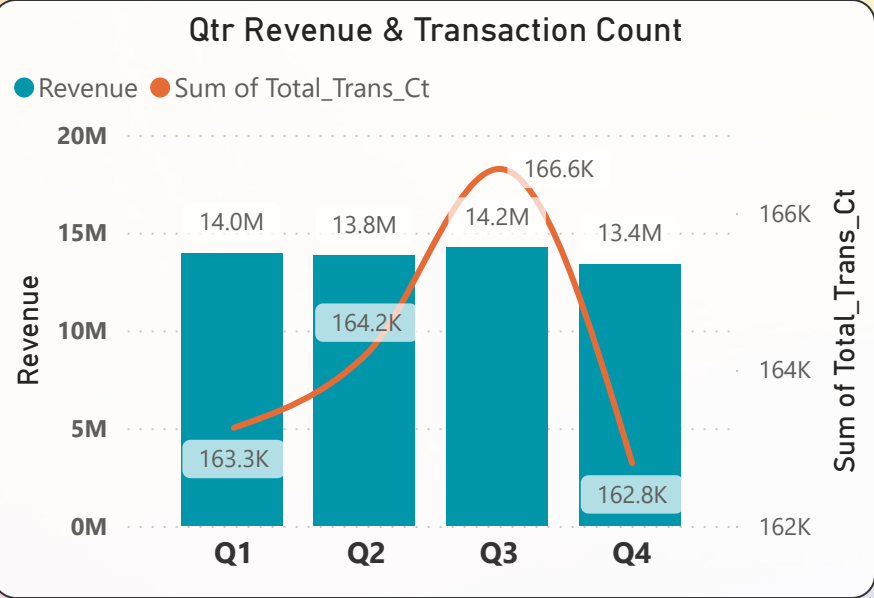
High

Platinum

Gold

Silver

Blue



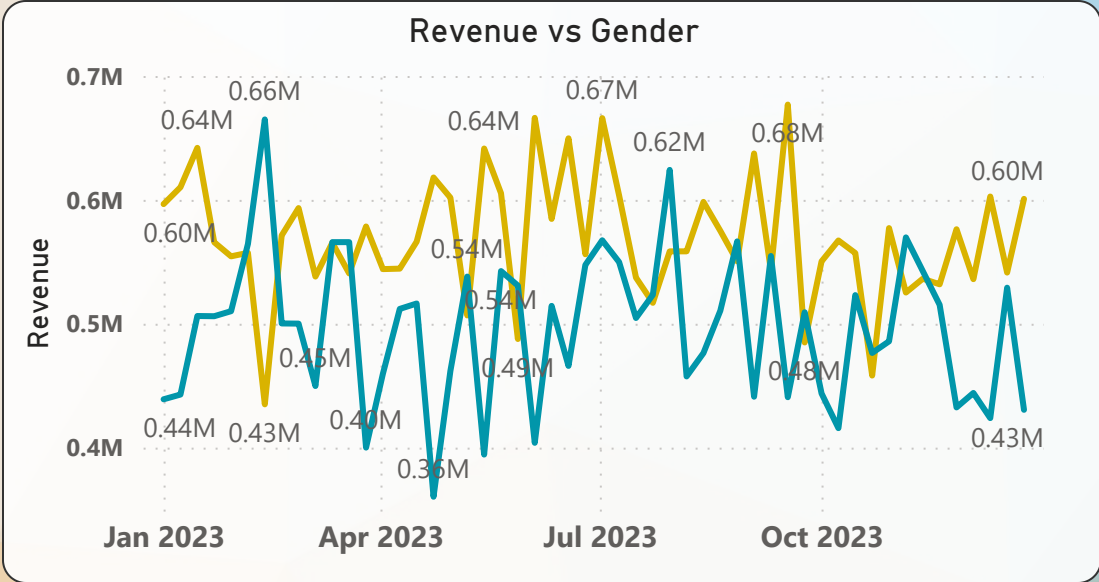
Credit Card Customer Report

Total Revenue
55.4M

Total Interest
7.9M

Total Income
577M

CSS
3.19



Q4

Q3

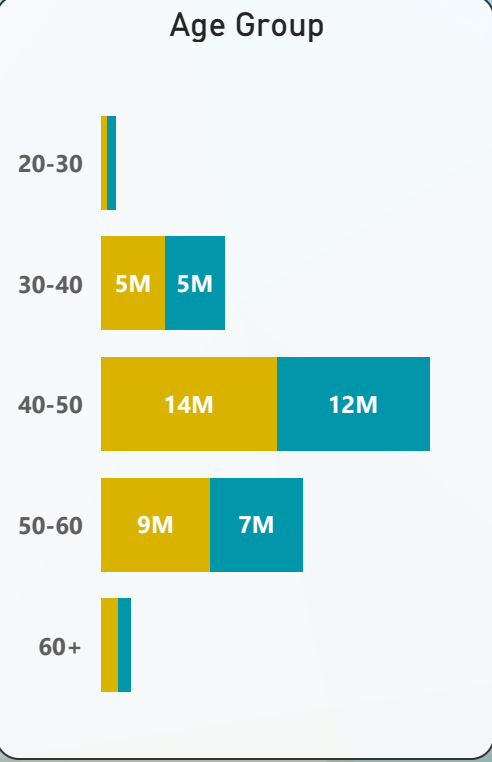
Q2

Q1

Week_Start_Date

All

Rishabh Mishra



F

M

29.6M

25.8M

Low

Mid

High

Platinum

Gold

Silver

Blue

Customer_Job	Revenue	Sum of Total_Trans_Amt	Sum of Income
Selfemployed	1,39,89,258.0	11224983	7,54,35,370
Businessman	1,06,38,013.0	8595931	18,72,92,178
Blue-collar	86,71,904.0	6994023	7,24,63,375
Govt	85,07,474.0	6830372	8,88,56,996
White-collar	83,23,136.0	6713203	10,41,40,130
Retirees	52,81,088.0	4241670	4,87,34,360
Total	5,54,10,873.0	44600182	57,69,22,409

