



MARKET INTELLIGENCE EPITOME

MARINE offers you a granular analysis of the market, covering facts and predictions through a user-friendly excel based and web-based tool, enabling companies to make informed strategic decisions and allocate resources across functions for optimum performance.

Easily accessible through PCs, tablets and mobile devices, MARINE's unique database solution offers businesses a comprehensive coverage of the global software and services market with a competitive landscape and dynamics shaping the market direction.

Why Stakeholders should use MARINE



Evaluate Short-term & Long-term Market Potential



Compare & Benchmark Performance Against Competitors & Over Industry Average



Uncover Hidden Growth Opportunities



Develop Target Market Strategies, Product Offerings, & Pricing Models for Specific Market Segments

WHAT MARINE OFFERS

- **Holistic Intelligence:** 10 years of market intelligence and analysis.
- **Semi-Annual Update:** provides semi-annual historical market size and market forecast analysis.
- **Unmatched Competitive Analysis:** 5 year historical and current market share analysis for deeper understanding of competitive positioning and it's movement.
- **Primary USP:** TRUST, that can be PROVEN! - Ask us how?.

Quadrant's MARINE™ Goal is to Establish Trust in the Market Intelligence.

TRUST in **NUMBERS** | TRUST in **ANALYSIS** | TRUST in **PROCESS**
TRUST THAT CAN BE PROVEN!