APAROKSHA

ANNUAL TECHNICAL FEST

ABOUT

Established in 1999, Indian Institute of Information Technology Allahabad (IIIT-A) today is recognized globally as a leader in the field of Information Technology and allied areas by the Government of India.

Aparoksha, the annual Technical Festival of IIIT Allahabad has grown into one of India's largest and most anticipated platform for technocrats and served as a medium for young innovators and technocrats to showcase their abilities and expertise. Through its past fifteen editions, it has witnessed a new zenith of technical events ranging from raging robotics to endless programming and inspiring lecture series to awe striking workshops to jubilant pronites as every edition soughts to take a leap forward in redefining and revolutionizing technology.

/APAROKSHA'19
BEYOND THE WALL

Acknowledged as one of the biggest technical festivals of India, Aparoksha'19 was a huge success. Held from 28th to 30th March , Aparoksha'19 garnered a massive audience with a huge footfall of more than 18,000 people from around the globe. Aparoksha'19, with its theme 'Beyond the Wall', featured an impressive combination of both technical and cultural events and left a plethora of fun loaded learning experiences for three days.

Over the years, the rich legacy of boundless events like Hack in the North, Alkhwarizm, Humblefool Cup, CodeRed, Topbot, etc has brought together the world's leading scientific minds from 300+ colleges all over the globe and has uplifted the competing edge to showcase their intelligence and inventiveness.

Boasting a huge roster of exciting and engaging events, Aparoksha has witnessed the performance of great celebrities and artists like Zakir Khan, Rahat Indori, Kunal Kamra, the Tabla Guy, Sanjeeta Bhattacharya, Mallakhamb Artists and YUGM, the folk band.

Hack in the north

"Best student hackathon held in India."
-Vivek Prakash, CTO, Hackerearth

EVENTS

Alkhwarizm

A non-stop algorithmic problem-solving, with past participation from Top 2 Global coders on Codechef..

b00t2root

b00t2root is famous for featuring the world's 3rd best CTF team as a participant in one of the editions.

Topbot

A Multi-themed premier robotics event for all the Robogeeks from the country to assemble.

EVENTS
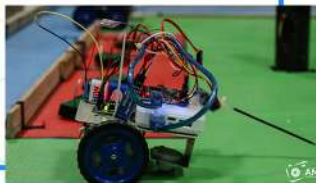

/ Codered

/ Humblefool cup

/ Grayhound

/ Robowar

UI UX

/ Nova

/ Techtour

EVENTS

/Fragfest

/Tech talks

/Ex-Machina

/Cfresh

/Mr googler

/Tech Quiz

CodeQueen

is a challenging competitive programming contest, held for female coders only, and aimed at encouraging women to make wonders in technology.

300+ female coders

Diversity in tech

SheHacks

is an 18 to 24 hour long hackathon, solely for female coders to build projects catering to real-world problems, with assistance and encouragement from mentors who shall be available to guide them throughout the hackathon. **200+ female developers**

Comedy Night

To add to Aparoksha's awesomeness, the greatest comedians of India to make the audience burst out with laughter on the last day of the fest

Glimpses

Besides providing the budding technocrats from the different parts of the nation, with a platform to showcase their skills, Aparoksha also brings to you some of the biggest celebrities of India.

TEDxIIITA

Among the other festivities, events and competitions held during Aparoksha annually, another feather in its cap is the TEDxIIITA, an independently organized TED event, where Keynote Speakers from disparate walks of life share their new research, success stories and life experiences.

Techtour

With Tech Tour we try to promote our fest in other cities and enlighten the students of various colleges of Allahabad and nearby cities about Machine Learning, Artificial Intelligence, Cyber Security, Web and App development through workshops from some of the experts in their respective fields.

Social Initiative

Anti-Addiction drive with prayas

Prayaas is IIITA's students-volunteer driven welfare organisation. Prayaas conducted an Anti-addiction drive in a socially backward area of Allahabad in which students took it upon themselves to educate the young townfolk about the disastrousness of drugs and alcohol.

1 Brand Power:

100% Non profit student run organisation

100+ Year Round events

15,000+ Alumni Strength

100+ Acres of campus area for branding

200+ Corporate Associations

120+ Participating colleges

2 Brand Penetration:

1,00,000+ Likes on facebook on official page

19,000+ footfall each year.

5,00,000+ Website hits

20,00,000+ worth Prizes

120+ Media Articles, 5+ Media Association, 10+ Media-Persons at the Event.

Nationwide presence in 400+ colleges.

Sponsorship Details

PACKAGE	PRICE (INR)
TITLE	—
ASSOCIATE	1.5 L
PLATINUM	75 K
GOLD	50 K
SILVER	30 K
if you want to be a title sponsor contact us	

the donation given as sponsorship are **100% deductible**. Under Section **80G** and **80GGA,**an approved university/educational institution of national eminence is eligible for donation with 100% deduction without any qualifying limit .

Sponsorship Brackets

BENEFITS	TITLE	ASSOCIATE	PLATINUM	GOLD	SILVER
Multicity Exposure	✓				
Logo on Passes/Certificates/Invitation/Merchandise	✓				
Marketing Head/CEO to be honoured at Main Stage	✓				
Radio Mentions	✓	✓			
Permission to conduct promotional events	✓	✓			
Main Gate Branding	✓	✓			
Main Stage Branding	✓	✓	✓		
Coverage by emcees at regular intervals	✓	✓	✓		
Standees	✓	✓	✓		

| BENEFITS	TITLE	ASSOCIATE	PLATINUM	GOLD	SILVER
Access to database	✓	✓	✓		
Stalls in fest area	(24*24)	(12*12)	(12*12)		
One to one interaction	✓	✓	✓	✓	
Screen Backdrop	✓	✓	✓	✓	
On-Campus Branding	✓	✓	✓	✓	
Paraphernalia through goodies	✓	✓	✓	✓	
Formal Event Sponsors	✓	✓	✓	✓	✓
Branding through online media partners	✓	✓	✓	✓	✓
VIP Fest Passes	✓	✓	✓	✓	✓
Logo on official platforms on social networking sites	✓	✓	✓	✓	✓
Link to company's website on APK'20 website/app	✓	✓	✓	✓	✓

ASSOCIATION POLICIES

1. All cheques / DDs are to be drawn in favour of 'Students Gymkhana, IIIT Allahabad'.

2. All payments will be eligible for deduction under section 80(G) of The Income Tax Act, 1961.

3. Any other proposal, demand or counter offer of the sponsor may be entertained. However, decisions as to final offering rests solely with the organisers.

4. The failure to furnish one or more of the social media would purely be accidental and unintentional. In case of such a failure, if any, the sponsors would not be entitled to claim compensation or bring about any other action against the organisers. It cannot be used as a ground to repudiate the contract of sponsorship

Avenues of Branding

On-Campus

Avenues of Branding

Digital Branding
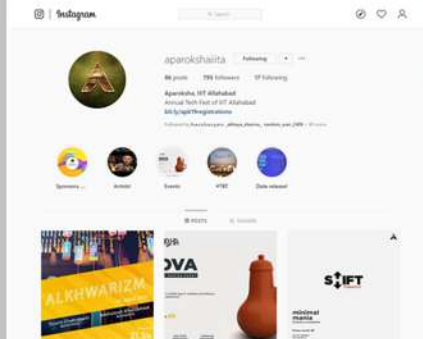
Past Associate

GitHub · balsamiq® · Coca-Cola · HONDA · Sketch
hackerearth · CODING BLOCKS · HEROKU · infotechHub
GitLab · hackster.io · elastic · JET BRAINS · python SOFTWARE FOUNDATION
HASURA · ZEBRONICS ALWAYS AHEAD · QuikNode · MTV BEATS · Z · Vh1 · bitgrit
bitalino · Devfolio · GitKraken · arkham seo · ICICI Bank
CODEPEN · CONSENSYS · Challenge Rocket .com
clarifai · DU beat · advantEdge · DigitalOcean · Flow · .tech DOMAINS
unity · Matic · mozilla · restdb.io · linode

Past Associate

/Contact Us

📞

Sahil Goyal
8059353545

Pratham Prakash
7008457567

✉ team.aparoksha@iiita.ac.in

🌐 aparoksha.org

f www.facebook.com/aparoksha