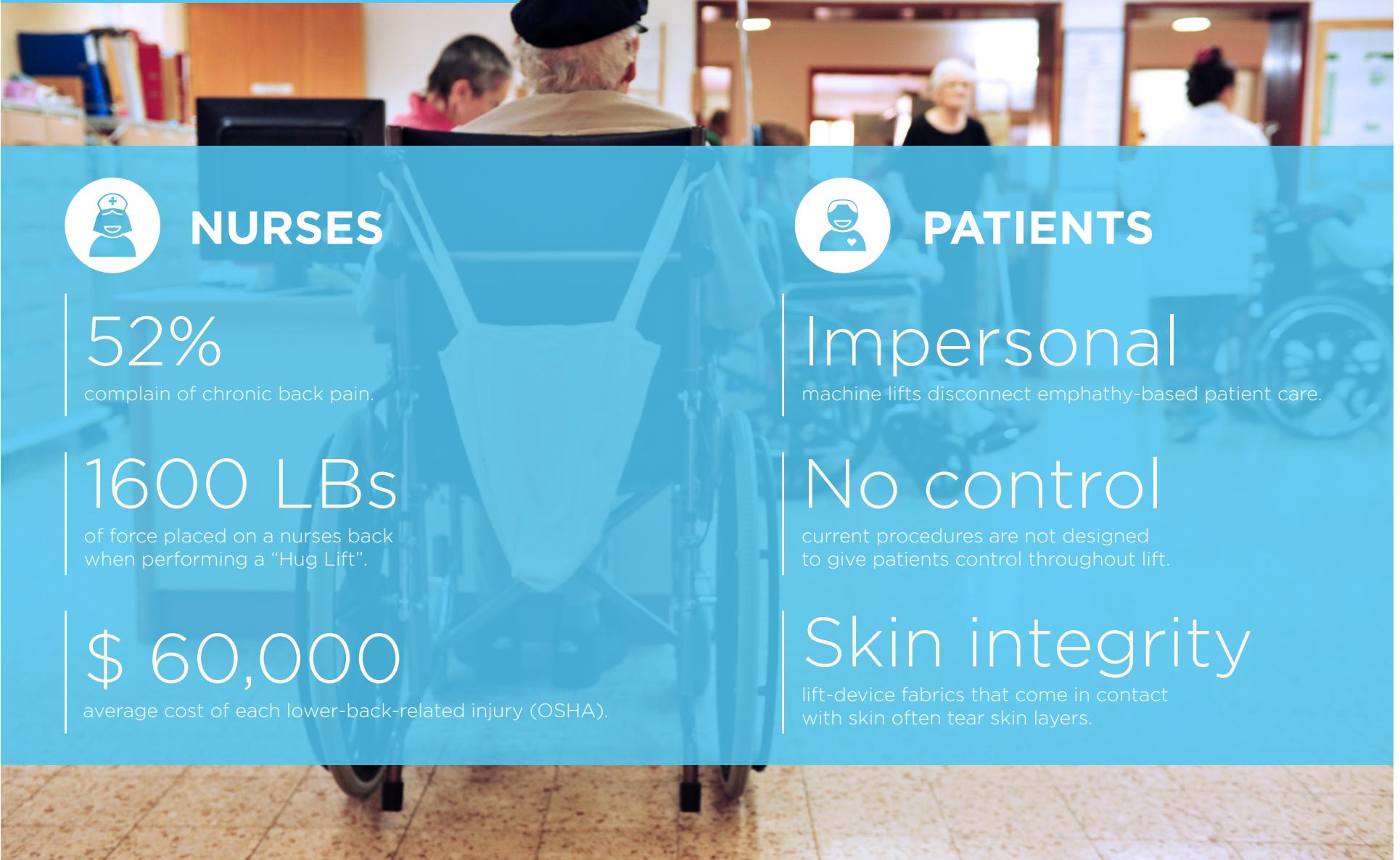


AUGMENTED EMBRACE

PROBLEM



NURSES

52%

complain of chronic back pain.

1600 LBS

of force placed on a nurses back
when performing a "Hug Lift".

\$ 60,000

average cost of each lower-back-related injury (OSHA).



PATIENTS

Impersonal

machine lifts disconnect empathy-based patient care.

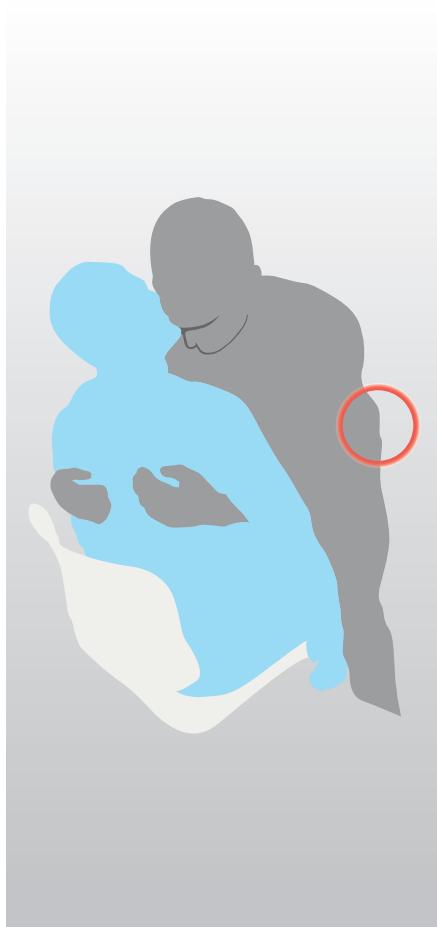
No control

current procedures are not designed
to give patients control throughout lift.

Skin integrity

lift-device fabrics that come in contact
with skin often tear skin layers.

CURRENT METHODS



FEAR
DISCOMFORT
DE-HUMANIZING
EXPENSIVE



SOLUTION

ERGONOMIC+TRADITIONAL HUG LIFT
= ERGOHUG



Proven its performance by



MULTI-SENSORY
STRATEGIES

LEAN, DRIVE, TUG.



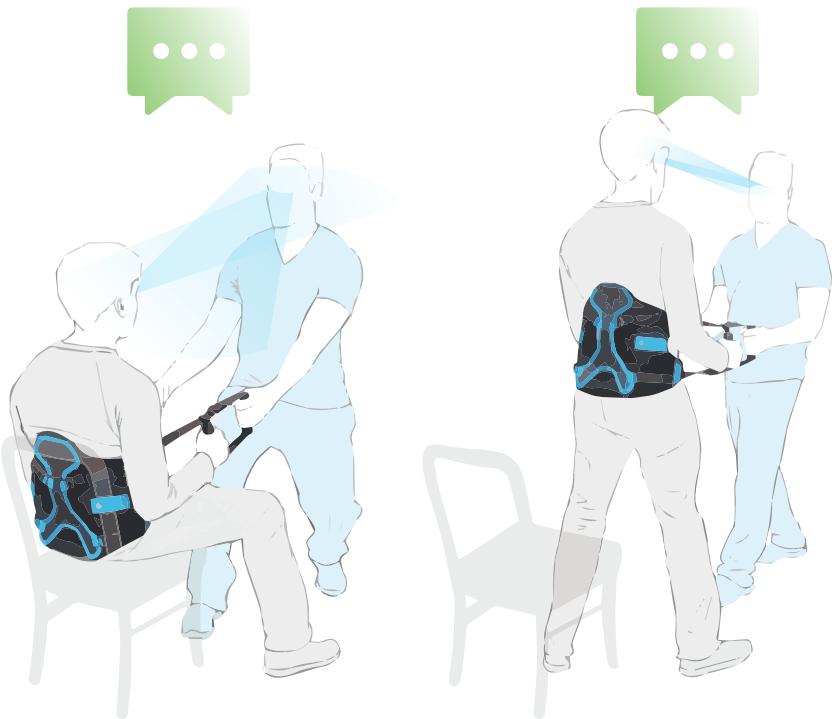
VISUAL CUES

EYE-EYE CONTACT

Focuses patient and nurse on lift, reducing potential harm from distracted behavior and increasing trust.

PAIN MANAGEMENT

Focuses patient and nurse on lift, reducing potential harm from distracted behavior and increasing trust.



VERBAL CUES

Verbal interaction between patient and nurses

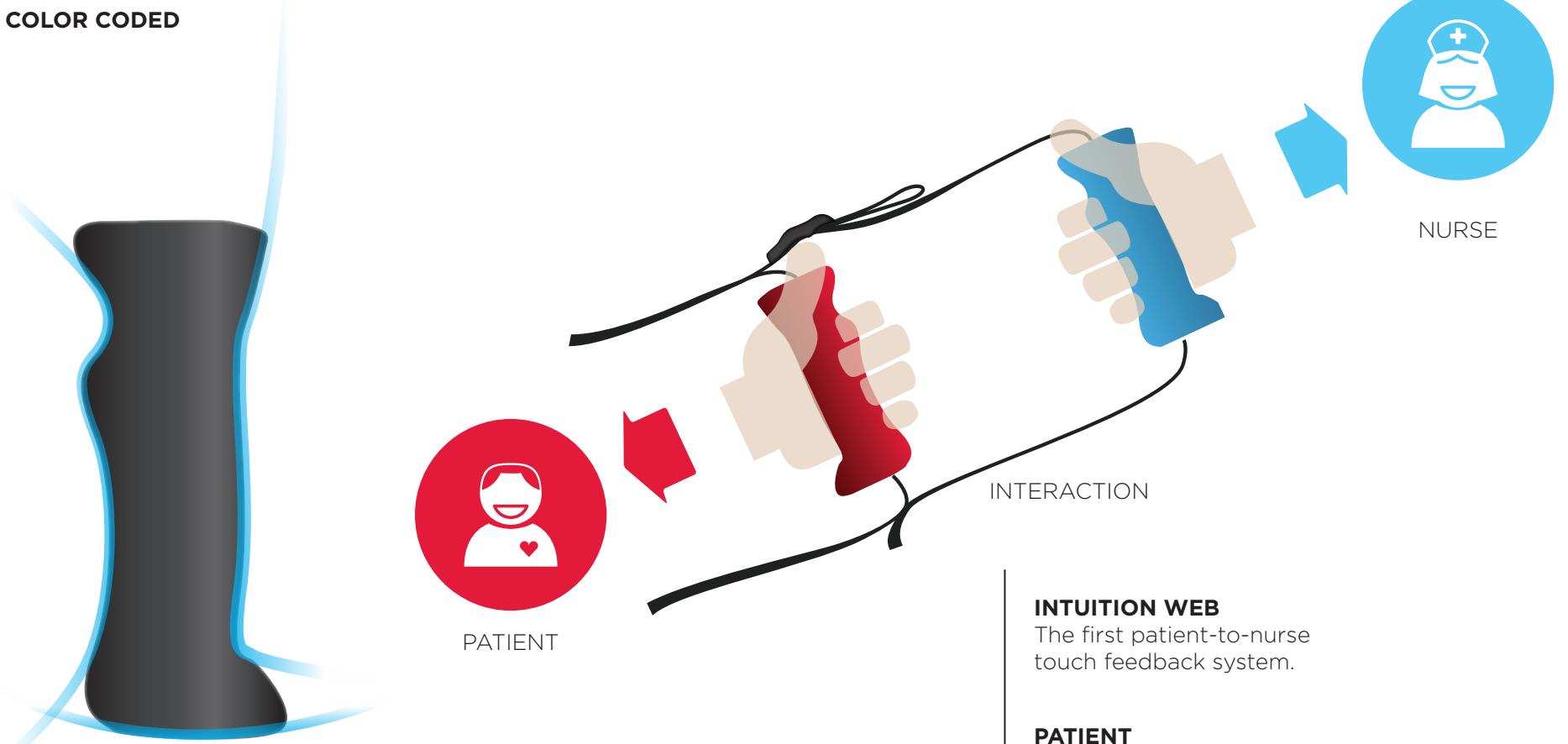
Both parties are now at the ideal distance for verbal communication.

MANUAL CUES



ERGONOMIC HANDLES

COLOR CODED



DESIGNED TO PROVIDE COMFORT
AND GRIP STRENGTH.

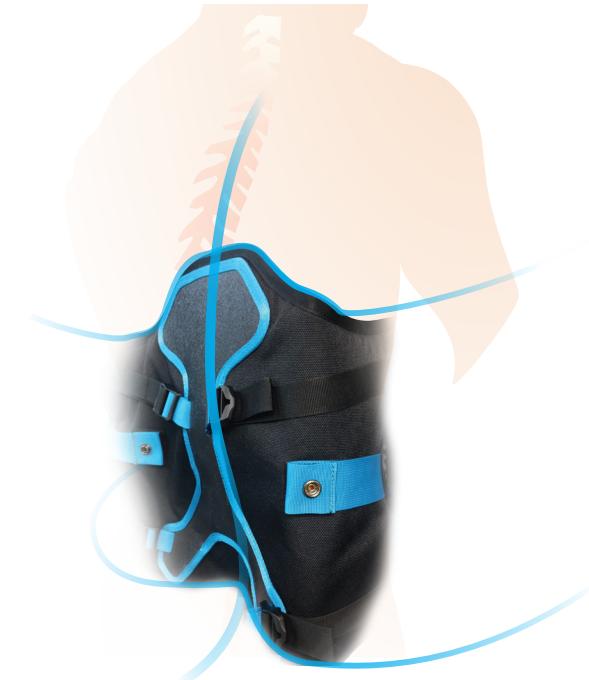
INTUITION WEB

The first patient-to-nurse touch feedback system.

PATIENT

The first patient control system on the market to provide handles that generate a sense of control and stability to the patient.

ERGONOMICS



MOLDED MEMORY FOAM

Creates an augmented hug that naturally contours to the body, and creates the same calming, holistic sensation as a "hug".



AIR CHANNELS

Allow air to circulate around the core of the patient's body.



HARD PLATE

Wishbone shaped exoskeletal spine ergonomically supports natural curvature of spine. Providing rigidity and support to patient.



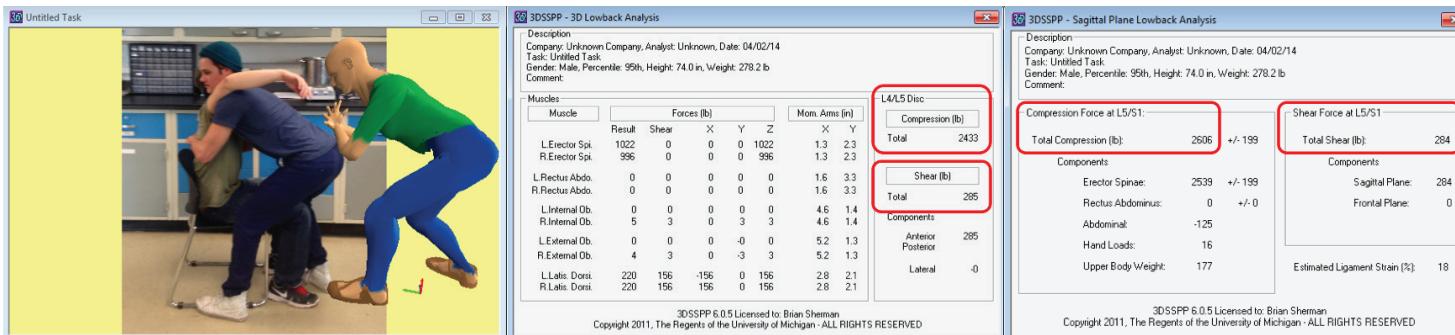
SKIN INTEGRITY

High grade athletic material that creates a custom form to hold patient without ripping or tearing skin.

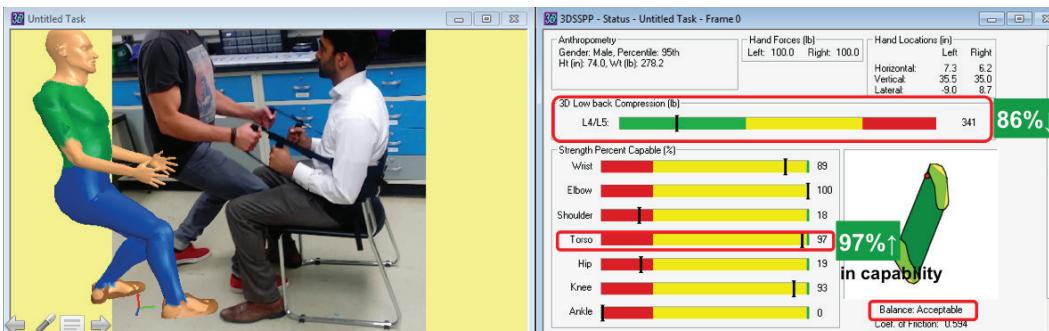
CERTIFIED PRODUCT



ERGOHUG has been tested at the Ergonomics Center of North Carolina to qualify its performance.



MANUAL (No Assist):
Sit-to-stand Patient Lift



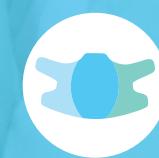
LIFT PARTNER (Pull Method):
Sit-to-stand Patient Lift

NURSE BENEFIT





CALM, CONTROLLED,
AND CONSISTANT ENVIRONMENT



ERGOHUG

