## Reddit Post Classifier

DSI-30 Project 3 - Gary Chang

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### O1 Introduction

#### Subreddits chosen

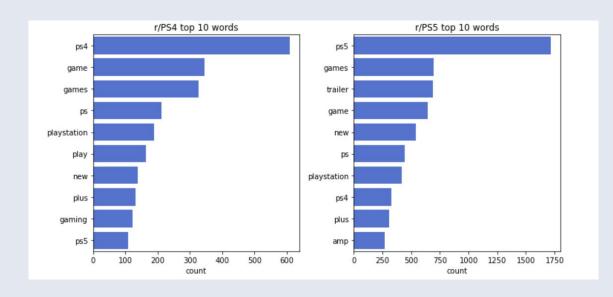




- Used pushshift.io Reddit API to scrape close to 10,000 posts each from r/PS4 and r/PS5 subreddits
- Title and selftext (post description) to be used for analysis
- Comments not included

# O2 Data Cleaning & EDA

#### **Data Cleaning & EDA**



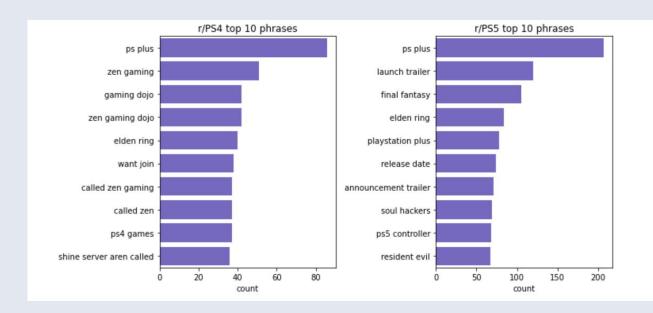
- I. Check for duplicates
- 2. Mask deleted posts
- 3. Fill null value cells with blank strings

After cleaning:

PS4 - 2883 records

PS5 - 6900 records

#### **Data Cleaning & EDA**



To include common words/n-grams between subreddits into list of stop words

# O3 Data Preprocessing



Binarize target variable - 'subreddit'

PS5: 1 | PS4: 0

Drop unwanted columns



Binarize target variable - 'subreddit'

PS5: 1 | PS4: 0

Drop unwanted columns



Binarize target variable - 'subreddit'

PS5: 1 | PS4: 0

Drop unwanted columns



**Drop unwanted** 

columns

PS5: 1 | PS4: 0

Binarize target

variable - 'subreddit'

## O4 Modelling

#### Models

Transformers	Classifiers			
1. Count Vectorizer 2. TF-IDF Vectorizer	<ol> <li>Multinomial Naive Bayes</li> <li>Logistic Regression</li> <li>Decision Tree</li> <li>Random Forest</li> </ol>			

### Top 4 best models

	Classification Model	Train Score	Test Score	Cross Val Score	F1 Score
1.	TF-IDF Vectorizer + Logistic Regression	0.8192	0.7501	0.7530	0.8408
2.	TF-IDF Vectorizer + Multinomial NB	0.7922	0.7409	0.7484	0.8391
3.	CountVectorizer + Logistic Regression	0.8345	0.7460	0.7502	0.8371
4.	TF IDF Vectorizer + Random Forest	0.9618	0.7368	0.7424	0.8325

#### **Observations**

Classification Model	Train Score	Test Score	Cross Val Score	F1 Score
TF-IDF Vectorizer + Logistic Regression	0.8192	0.7501	0.7530	0.8408

#### Overfitted models

• Apply k-fold cross validation

#### Imbalanced dataset

- 70% baseline score against 75% CV score
- Compute F1 score

#### Top features

- trailer
- dualsense
- vrr
- upgrade
- version
- review
- issue
- event
- ssd
- direct

- preview
- development
- console
- showcase
- sony
- since
- ign
- june
- ea
- premier

- summer
- wait
- pc
- port
- bloodhunt
- fine
- internet
- returnal
- walmart
- hz

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## **O5**Conclusion

### **Improvements**

- Explore other classifications models such as SVM or KNN
- Fine-tune list of stop words to be removed
- Scrap more data from subreddits

#### **Future works**

- Expand to further classify other subreddits, e.g. r/playstation, r/gaming etc.
- Consider adding comments, images and videos as additional features

## Thank you







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