

Gary B. Genett

Seattle, WA • 206-391-6606 • me@garybgenett.net • [linkedin.com/in/gary-b-genett](https://www.linkedin.com/in/gary-b-genett)

TAGLINE:

Goal-orientated leader with 15+ years' success in change/project management, mergers/acquisitions & cloud migration

Goal-orientated leader with 15+ years in change/project management, mergers/acquisitions & cloud

GOALS:

Move towards high-level organizational change management in the technology industry (mergers & acquisitions / market pivots / cloud migrations / etc.)

SUMMARY:

Over the course of my 15+ year career, I have established a reputation as an accomplished leader who is skilled at steering organizational change, project management, and product ownership to cultivate growth and maximize profitability. Furthermore, I am adept at building and leading high-caliber teams to exceed targets and encouraging professional development at all levels. My expertise encompasses the full product and project management lifecycle, from scope definition and initial planning to final delivery, to ensure on-time, on-budget, and on-target results. Additionally, I possess experience in mergers and acquisitions, with technical proficiency in cloud architecture and automation.

A few highlights from my profile include:

- As a part of a \$40M integration program, pioneered a centralized documentation management system and ongoing maintenance processes aimed at helping Alaska Airlines become the first airline to succeed in pulling off FCC certification of full M&E system alignment post-merger with Virgin America
 - Built an integral new cloud/orchestration team at F5 Networks, establishing and bringing to market a new vision for automation, integrating all existing technologies into a unified suite across 5 disparate teams with different knowledge domains, technology areas and development models
 - Drove the successful milestone release of 5 innovative technologies and deep product rewrite at F5 Networks
-

[DATE]

[NAME]

[TITLE]

[COMPANY]

[ADDRESS]

[CITY, STATE ZIP]

Dear [NAME]: || Dear Director of Human Resources:

In my search for a new challenge where I can leverage my extensive organizational change and project management experience, I was pleased to find [COMPANY]'s opening for a [POSITION]. Eager to learn more about this exciting opportunity, I have enclosed my resume for your review.

Throughout my career, I have established a reputation as a transformational leader who is driven by challenge, undeterred by obstacles, and committed to exceeding expectations. My expertise encompasses all aspects of the product management lifecycle, from ideation and scope definition through to the final delivery, according to stakeholder requirements. My ability to build cross-functional consensus to promote transparency and influence positive change has been repeatedly proven. Furthermore, I possess experience in mergers and acquisitions, with technical proficiency in cloud architecture and automation. My track record of success has been reinforced by

establishing top-performing staff teams and encouraging professional growth at all levels. Through sound decision making and leadership, I have aided past employers, including Alaska Airlines, Enviro-Master, and F5 Networks in achieving short- and long-range goals. If given the opportunity, I will work tirelessly to deliver similar results for [COMPANY].

Over the course of my professional history, I have achieved the following career highlights:

- As a part of a \$40M integration program, pioneered a centralized documentation management system and ongoing maintenance processes aimed at helping Alaska Airlines become the first airline to succeed in pulling off FCC certification of full M&E system alignment post-merger with Virgin America
 - Strengthened controls and overall quality of outcomes by creating and implementing best practices to ensure smooth transition to cloud-based DevOps model at Alaska Airlines as part of a \$40M integration program to become the first airline to succeed in pulling off FCC certification of full M&E system alignment post-merger with Virgin America
- Built an integral new cloud/orchestration team at F5 Networks, establishing and bringing to market a new vision for automation, integrating all existing technologies into a unified suite across 5 disparate teams with different knowledge domains, technology areas and development models
- Drove the successful milestone release of 5 innovative technologies and deep product rewrite at F5 Networks
 - Steered the internal homegrown heuristics tool to pre-analyze customer diagnostic files for the F5 Networks support team through initial stages to customer-facing product
 - Pioneered detailed integration guide and training to aid 3rd party development for Microsoft as a F5 Networks technology leader
 - Initiated and directed first 2 successful production deployments of revolutionary F5 Networks chassis architecture for Xbox Live

Over the course of my professional history, I have achieved the following sales highlights:

- Significantly grew customer adoption as primary engineering representative on Microsoft account team at F5 Networks, delivering \$30M in revenue and increasing customer device count by 300% and revenue by 400% with only 2 additional team members
- Through the development of strong professional relationships and high-quality support of the customer's environment, obtained an invitation to support the development of Azure public cloud and achieved a public MSNBC case study
- Directly sold and directed first 2 successful production deployments of revolutionary chassis architecture for Xbox Live

In me, [COMPANY] will gain a diligent, goal-oriented professional with the agility, dedication, and focus required to successfully fill the role of [POSITION]. As such, I would welcome the opportunity to meet in person and discuss this opening in detail.

Thank you for your consideration. I look forward to hearing from you.

Sincerely,

Gary B. Genett

Enclosed: Resume