# Gary B. Genett // Technologist & Senior Product Manager

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<http://www.garybgenett.net/Gary_B_Genett-Product_Manager.pdf>

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| **What I Do**   * Guide organizations toward establishing a direction that achieves their mission and goals * Step into chaotic and uncertain situations, gain an understanding, and find the way forward * Provide multi-disciplinary technology expertise and perspective   **How I Do It**   * Adaptability: create teams from diverse groups and disciplines, and serve in multiple capacities * Holism: discover unseen relationships and patterns across disparate organizations and systems * Foresight: predict opportunities and innovate solutions, often unintuitive or unconventional * Presentation: articulate new or complex topics in an approachable and understandable way * Passion: advocate with contagious enthusiasm, and galvanize people into purposeful action * Practicality: apply engineering mentality to resolve large challenges with incremental efforts * Optimization: develop and refine processes to accomplish objectives efficiently and repeatably |

### Owner & President Enviro-Master of Seattle, 2016-2019

* Owned and operated a small company with several employees, organizational leadership and growth
* Managed almost a hundred sites throughout the entire Puget Sound region, high customer retention
* Successfully acquired languishing operation, converted to updated model *(Swisher Hygiene of EcoLab)*
* Consistent growth through in-person sales and employee upsells, mentorship and coaching
* Repaired overall health of the business, increased revenue and improved margins

### Senior Product Management Engineer F5 Networks, 2014-2016

* Created new, dedicated cloud/orchestration team amid evolving company organizational dynamics
* Defined new vision for automation, integrating all existing technologies into a unified suite
* Assessed emerging market trends and anticipated customer needs to develop the needed direction
* Demonstrated ownership and effective advocacy to executive team to achieve budget and support
* Ensured delivery through relationships, influence and expertise, both externally and internally

### New Product Introduction Engineer F5 Networks, 2009-2014

* Served as liaison between the major arms of the company: marketing, development, services and sales
* Ensured readiness of sales and services organizations before all new releases of products and services
* Performed lead role in milestone release, delivered five innovative technologies and deep product rewrite  
  *(BIG-IP v11.0.0: DSC/CMI, Plugins 2.0, vCMP, TMSH & iApps)*
* Guided internal homegrown tool through the initial stages to a customer-facing product *(iHealth)*
* Pioneered video-based training format, drastically decreasing production time while increasing retention
* Created and presented in-depth product internals sessions at international sales and services conferences
* Conducted customer visits with account teams as a corporate representative to close or keep business

### Field Systems Engineer (Technical Sales) F5 Networks, 2006-2009

* Increased customer adoption as primary engineering representative on account team *(Microsoft)*
* Tripled the customer device count and quadrupled revenue with only two additional team members
* Supported thousands of devices during the development of public cloud *(GNS/MSN: Azure)*
* Delivered first two production deployments of revolutionary chassis architecture  
  *(VIPRION: Xbox Live & BOSD)*
* Authored comprehensive [Integration Guide](http://www.garybgenett.net/resume/BIG-IP_Integration_Guide.docx) and training for 3rd party development
* Cultivated the relationship and supported the technical work resulting in [MSNBC Case Study](http://www.garybgenett.net/resume/msnbc-election-day-cs.pdf)

### Product Management Engineer F5 Networks, 2004-2006

* Established new team, defined role and responsibilities, created templates for deliverables and reports
* Created initial analysis, guidance and testing for three successive company acquisitions  
  *(FirePass SSL VPN, WebAccelerator Web Optimization & WANJet WAN Optimization)*
* Authored [Performance Testing Guide](http://www.garybgenett.net/resume/creating-performance-test-methodology.pdf), setting the industry standard for comprehensive evaluation
* Released [SSL VPN for UNIX-like Systems](http://www.garybgenett.net/resume/Clientless_FirePass_Login_via_the_command_line.html), as a [Perl Script](http://www.garybgenett.net/resume/sslvpn.public.pl.txt) and [Video Demonstration of the Process](http://www.garybgenett.net/resume/20061024-FPLoginScript-Gary.wmv)

### Additional Experience

* Network Support Engineer: F5 Networks, 2004
* Implementation Specialist: MICROS Systems, 2001-2004
* UNIX Tier 3 Support Specialist: HostPro, 2001
* Operations and Systems Production Support: VoiceStream Wireless, 2000
* Hospitality Industry: Various roles at several companies, 1993-2001

### Education & Certifications

* University of Washington: Perl Programming, 2003-2004
* Seattle Central College: Computer Programming, 2000

### Open Source Projets

* [GaryOS](https://github.com/garybgenett/gary-os) – An entire GNU/Linux system in a single bootable file
* [Composer](https://github.com/garybgenett/composer) – Simple but powerful CMS based on Pandoc and Make
* [Tasks](https://github.com/garybgenett/tasks) – Taskwarrior & Google Tasks: configuration, automation & reporting

### Volunteering

* [WILS (Wisconsin Leadership Seminars)](https://wils.us), 1993-2014
  + Received public accolades in 2017 [Facebook post](https://www.facebook.com/WILeadS/posts/10155511390964644)
  + Authored constitution and bylaws for new organization as first Alumni Board Secretary
* [UWKC (United Way of King County)](https://www.uwkc.org), 2009-2010