

GARY CHEUNG

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Education

University of Michigan, School of Information

Master of Science in Information

Specialization in Human-Computer Interaction

GPA: 3.8

Graduated April 2018

Ann Arbor, MI

Binghamton University

Bachelor of Arts in Psychology

GPA: 3.6

Graduated May 2015

Binghamton, NY

Work Experience

University of Michigan Auxiliary Marketing

Front End Developer

September 2017–April 2018

Ann Arbor, MI

- Improved performance of University Catering's website by refactoring JavaScript code to remove third-party dependencies and reduced initial page load size 35% by optimizing static assets.
- Increased efficiency of content updates by implementing custom Wordpress plugins which provided new editor features to marketing team.
- Created pixel perfect implementations of pages using modern CSS techniques with mockups received from graphic designers.
- Gave guidance on UX for ongoing projects by creating personas and page wireframes for graphic designers.

Arkadium

Design Intern

June 2017–August 2017

New York, NY

- Created wireframes and hi-fidelity mockups of data visualizations using Illustrator for Arkadium's Inhabit, an AI-based advertising product.
- Collaborated with other interns to redesign Arkadium's recruiting site. Conducted a heuristic evaluation of existing site and led a presentation on findings to HR team.

UMSI Design Clinic

UX Designer

January 2017–May 2017

Ann Arbor, MI

- Collaborated with a team of designers to redesign the user interface of a medical records exchange system to better fit doctors' workflows.
- Led process for writing our team's user interview protocol which were used to conduct user interviews with nine healthcare providers.
- Created a UI design component library with Sketch which led to improved consistency of prototype screens between team members.
- Conducted usability tests on our redesign and completed four rounds of design iterations based on feedback.

Population Council

Graphic Designer (Contract)

March 2016–August 2016

New York, NY

- Designed slide decks, newsletters, and promotional materials about Population Council's reproductive health initiatives in developing countries.
- Typeset and prepared scholarly manuscripts for publication.

Skills

UX Design

Wireframing
Prototyping
Storyboarding
User Flows
Responsive Web Design
Data Visualization
Personas
User Stories

UX Research

Contextual Inquiry
User Interviewing
Survey Design
Affinity Diagrams
Competitive Analysis
Usability Testing

Tools

Photoshop
Illustrator
Sketch
InVision
Principle
SPSS
Git

Development

JavaScript
React/Redux
D3.js
HTML/CSS
SCSS
Python
PHP
MySQL
Node.js
Wordpress

Languages

English
Cantonese