

GARY CHEUNG

UX Designer

ceegary.com

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EDUCATION

University of Michigan School of Information

Master of Science in Information,
Human-Computer Interaction
April 2018

Binghamton University

Bachelor of Arts in Psychology
May 2015

SKILLS

DESIGN

Wireframing
Prototyping
UI Design
Responsive Web Design
Data Visualization
Graphic Design

RESEARCH

User Interviews
Contextual Inquiry
Survey Design
Competitive Analysis
Usability Testing
Journey Maps
Personas & Scenarios

SOFTWARE

Sketch Illustrator
InVision Indesign
Photoshop

PROGRAMMING

HTML/CSS D3.js
JavaScript React.js
Python Wordpress
PHP

WORK EXPERIENCE

Marketing Specialist

Excelsior Integrated Medical Group

April 2019–Now

New York, NY

- Increased the monthly radiology procedures done by 25% by holding outreach meetings and developing relationships with local medical offices.
- Designed and produced marketing materials and provided design services for all the company's specialist clinics.
- Managed communication between managers, providers, and upper management for company-wide projects and activities.
- Maintained the company website and social media accounts by posting information about new services and creating patient education content.

Web Developer Intern

University of Michigan Auxiliary Marketing

September 2017–April 2018

Ann Arbor, MI

- Perform code updates and maintenance for 3 sites developed by the Aux Marketing department used by 30,000 university members.
- Lead development for the university's catering department's redesigned website and reduced the homepage size by 35%.
- Worked with a cross-functional team of marketers, designers and developers to redesign the university housing website.

Design Intern

Arkadium

June 2017–August 2017

New York, NY

- Designed weather themed interactive data infographics for Inhabit, a product that adds interactive content to online articles.
- Worked with other summer interns to improve Arkadium's recruiting site. Conducted a heuristic evaluation and led a presentation on our team's findings to HR.

UX Designer

UMSI Design Clinic

January 2017–May 2017

Ann Arbor, MI

- Collaborated with a team of designers to do an end-to-end user experience redesign of our client's medical record software.
- Created wireframes, mockups, and prototypes for the main dashboard and search features using Sketch and InVision.
- Conducted user research which included 8 interviews with healthcare providers, developed personas, and built the user journey.
- Improved our team's prototyping process by developing a UI component library in Sketch used by a team of 5 designers.

Population Council

Temp. Production Assistant

March 2016–August 2016

New York, NY

- Designed slide decks, newsletters, and promotional materials about the Population Council's reproductive health initiatives in developing countries.