

GARY CHEUNG

UX Designer
& Graphic Designer

ceegary.com

EDUCATION

University of Michigan School of Information

Master of Science in Information,
Human-Computer Interaction
April 2018

Binghamton University
Bachelor of Arts in Psychology
May 2015

SKILLS

DESIGN

Wireframing
Prototyping
UI Design
Responsive Web Design
Data Visualization
Graphic Design

RESEARCH

User Interviews
Contextual Inquiry
Survey Design
Competitive Analysis
Usability Testing
Journey Maps
Personas & Scenarios

SOFTWARE

Sketch	Illustrator
InVision	Indesign
Photoshop	

PROGRAMMING

HTML/CSS	React.js
JavaScript	Wordpress
Python	
PHP	
D3.js	

WORK EXPERIENCE

Marketing Specialist (Graphic Designer)

Excelsior Integrated Medical Group

April 2019–Now
New York, NY

- Worked as the sole designer in charge of creative direction for Excelsior's marketing and patient education materials.
- Improved consistency of company branding by developing a unified system and educating managers on correct use of company logos and graphics.
- Developed a new content strategy for the company website which increased monthly site viewership from 250 to 3600+ views/month over a 12 month period.
- Created and wrote a monthly newsletter summarizing new developments within the company for employees and patients.

Web Developer Intern

University of Michigan Auxiliary Marketing

September 2017–April 2018
Ann Arbor, MI

- Perform code updates and maintenance for 3 sites developed by the Aux Marketing department used by 30,000 university members.
- Lead development for the university's catering department's redesigned website and reduced the homepage size by 35%.
- Worked with a cross-functional team of marketers, designers and developers to redesign the university housing website.

Design Intern

Arkadium

June 2017–August 2017
New York, NY

- Designed weather themed interactive data infographics for Inhabit, a product that adds interactive content to online articles.
- Worked with other summer interns to improve Arkadium's recruiting site. Conducted a heuristic evaluation and led a presentation on our team's findings to the HR team.

UX Designer

UMSI Design Clinic

January 2017–May 2017
Ann Arbor, MI

- Collaborated with a team of designers to do an end-to-end user experience redesign of our client's medical record software.
- Created wireframes, mockups, and prototypes for the main dashboard and search features using Sketch and InVision.
- Conducted user research which included 8 interviews with healthcare providers, developed personas, and built the user journey.
- Improved our team's prototyping process by developing a UI component library in Sketch used by a team of 5 designers.

Temp. Production Assistant

Population Council

March 2016–August 2016
New York, NY

- Designed slide decks, newsletters, and promotional materials about the Population Council's reproductive health initiatives in developing countries.