GARY CHEUNG

UX Designer

ceegary.com
garycheu23@gmail.com

EDUCATION

University of Michigan
School of Information
Master of Science in Information,
Human-Computer Interaction
April 2018

Binghamton University
Bachelor of Arts in Psychology
May 2015

SKILLS

DESIGN

Wireframing
Prototyping
UI Design
Responsive Web Design
Data Visualization
Graphic Design

RESEARCH

User Interviews
Contextual Inquiry
Survey Design
Competitive Analysis
Usability Testing
Journey Maps
Personas & Scenarios

SOFTWARE

Sketch   Illustrator
InVision   Indesign
Photoshop

PROGRAMMING

HTML/CSS   D3.js
JavaScript   React.js
Python   Wordpress
PHP

WORK EXPERIENCE

Marketing Specialist   April 2019–Now
Excelsior Integrated Medical Group   New York, NY

- Increased the monthly number of radiology procedures done by 25% by holding outreach meetings to develop relationships with local medical offices.
- Worked as the sole designer creating bilingual marketing and patient education materials for the company's 8 medical specialty divisions.
- Improved the consistency of company branding by designing a new unified logo system and educating site office managers on correctly using logos and graphics.
- Coordinated a project installing new branded signage for the group's 18 medical divisions to unify the interior design of company-owned offices.
- Maintained company social media accounts and websites by posting about company updates and new services.

Web Developer Intern   September 2017–April 2018
University of Michigan Auxiliary Marketing   Ann Arbor, MI

- Perform code updates and maintenance for 3 sites developed by the Aux Marketing department used by 30,000 university members.
- Lead development for the university's catering department's redesigned website and reduced the homepage size by 35%.
- Worked with a cross-functional team of marketers, designers and developers to redesign the university housing website.

Design Intern   June 2017–August 2017
Arkadium   New York, NY

- Designed weather themed interactive data infographics for Inhabit, a product that adds interactive content to online articles.
- Worked with other summer interns to improve Arkadium's recruiting site. Conducted a heuristic evaluation and led a presentation on our team's findings to HR.

UX Designer   January 2017–May 2017
UMSI Design Clinic   Ann Arbor, MI

- Collaborated with a team of designers to do an end-to-end user experience redesign of our client's medical record software.
- Created wireframes, mockups, and prototypes for the main dashboard and search features using Sketch and InVision.
- Conducted user research which included 8 interviews with healthcare providers, developed personas, and built the user journey.
- Improved our team's prototyping process by developing a UI component library in Sketch used by a team of 5 designers.

Population Council   March 2016–August 2016
Temp. Production Assistant   New York, NY

- Designed slide decks, newsletters, and promotional materials about the Population Council's reproductive health initiatives in developing countries.