

GARY CHEUNG

UX Designer

www.ceegary.com

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EDUCATION

University of Michigan School of Information

Master of Science in Information,
Human-Computer Interaction

April 2018

Binghamton University

Bachelor of Arts in Psychology
May 2015

SKILLS

DESIGN

Wireframing

Prototyping

UI Design

Responsive Web Design

Data Visualization

Graphic Design

RESEARCH

User Interviews

Contextual Inquiry

Survey Design

Competitive Analysis

Usability Testing

Journey Maps

Personas & Scenarios

SOFTWARE

Sketch

Illustrator

InVision

Indesign

Photoshop

PROGRAMMING

HTML/CSS

D3.js

JavaScript

React.js

Python

Wordpress

PHP

WORK EXPERIENCE

Marketing Specialist

Excelsior Integrated Medical Group

April 2019–Now

New York, NY

- Increased the monthly radiology procedures done by 25% by holding outreach meetings and developing relationships with local medical offices.
- Designed and produced marketing materials and provided design services for all the company's specialist clinics.
- Managed communication between managers, providers, and upper management for company-wide projects and activities.
- Maintained the company website and social media accounts by posting information about new services and creating patient education content.

Web Developer Intern

University of Michigan Auxiliary Marketing

September 2017–April 2018

Ann Arbor, MI

- Perform code updates and maintenance for 3 sites developed by the Aux Marketing department used by 30,000 university members.
- Lead development for the university's catering department's redesigned website and reduced the homepage size by 35%.
- Worked with a cross-functional team of marketers, designers and developers to redesign the university housing website.

Design Intern

Arkadium

June 2017–August 2017

New York, NY

- Designed weather themed interactive data infographics for Inhabit, a product that adds interactive content to online articles.
- Worked with other summer interns to improve Arkadium's recruiting site. Conducted a heuristic evaluation and led a presentation on our team's findings to HR.

UX Designer

UMSI Design Clinic

January 2017–May 2017

Ann Arbor, MI

- Collaborated with a team of designers to do an end-to-end user experience redesign of our client's medical record software.
- Created wireframes, mockups, and prototypes for the main dashboard and search features using Sketch and InVision.
- Conducted user research which included 8 interviews with healthcare providers, developed personas, and built the user journey.
- Improved our team's prototyping process by developing a UI component library in Sketch used by a team of 5 designers.

Population Council

Temp. Production Assistant

March 2016–August 2016

New York, NY

- Designed slide decks, newsletters, and promotional materials about the Population Council's reproductive health initiatives in developing countries.