



Presidential Election Simulator

A Exploration of Alternate Election
Scenarios - Gary Gregg



U.S. Presidential Elections Are Indirect

- The U.S. Constitutional Convention agreed in 1787 on an Electoral College for the purpose of electing the President and the Vice President
- Each state is allocated a number of electors in proportion to its population (same as its Congressional representation), plus two (same as its Senate representation)
- Electors are reapportioned every ten years based on the results of the most recent census (last, 2010)
- 48 states use a winner-take-all approach to determine their electors; a candidate who wins a plurality of the popular vote in these states selects a slate of electors pledged to him (or her)
- 2 states (Maine and Nebraska) assign one elector for a candidate who wins the popular vote in each Congressional districts; two electoral votes then go to a candidate who wins the state at large
- To win the Presidency in the Electoral College, a candidate must win a majority of the electoral votes

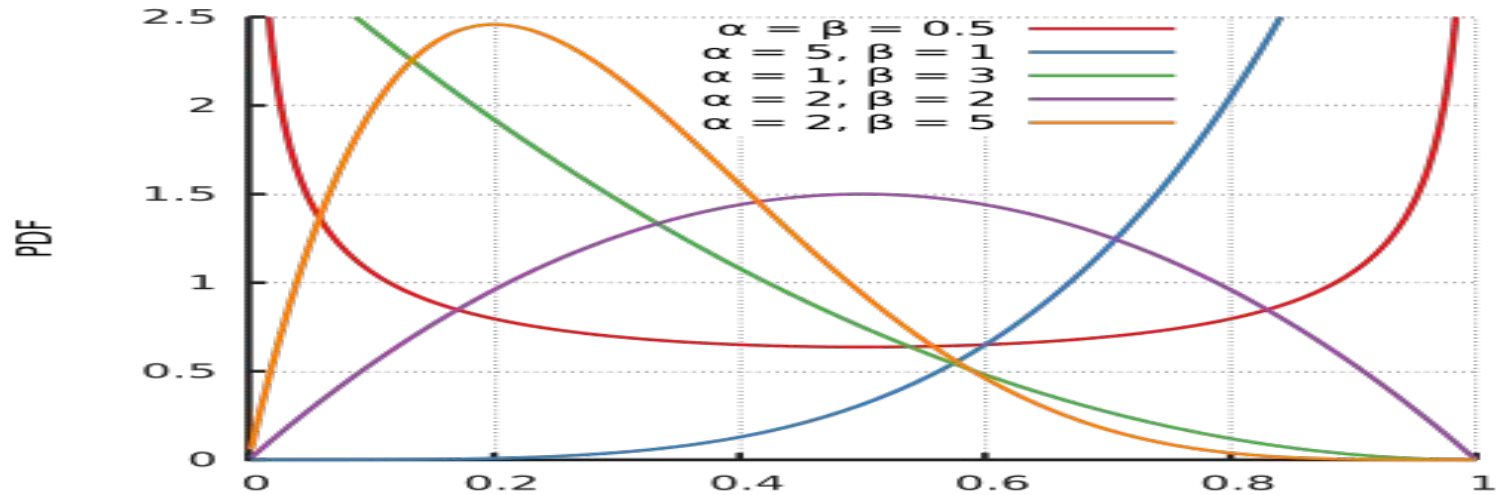
Why Simulate Elections?

- In 1876, 1880, 2000 and 2016 - due primarily to the winner-take-all approach to elector allocation - candidates not receiving at least a plurality of the popular vote became President
- In 1876, above, the candidate who received a **majority** of the popular vote did **not** become President
- In 1824, the candidate who won a plurality of both popular and electoral votes did **not** become President
- More often, the Electoral College magnifies the results of a popular vote win, and does not invert it
- This seemingly unfair system is difficult to explain to new students of politics, and to foreign observers
- Simulations can show how small and random changes in voting can affect the results of close elections
- Slightly changing the voting sentiment in even one key state can affect the results of close elections

Related Work and References

- 270-to-Win has a 2016 Presidential election simulator at (<https://www.270towin.com/2016-simulation/>)
- 270soft.com has a Presidential election game at (<https://270soft.com/us-election-games/president-election-game-2016/>)
- Other election simulators do not seem to offer precise mathematical control over the random selection of state-specific election results
- Referencing *Introduction to Probability*, by Blitzstein and Hwang, I determined that the Beta probability distribution is appropriate for binary election results
- A beta distribution can be determined by two parameters, α and β
- If α and β are both greater than one, and equal, the shape of the PDF is a bell curve between 0 and 1

The Beta Distribution



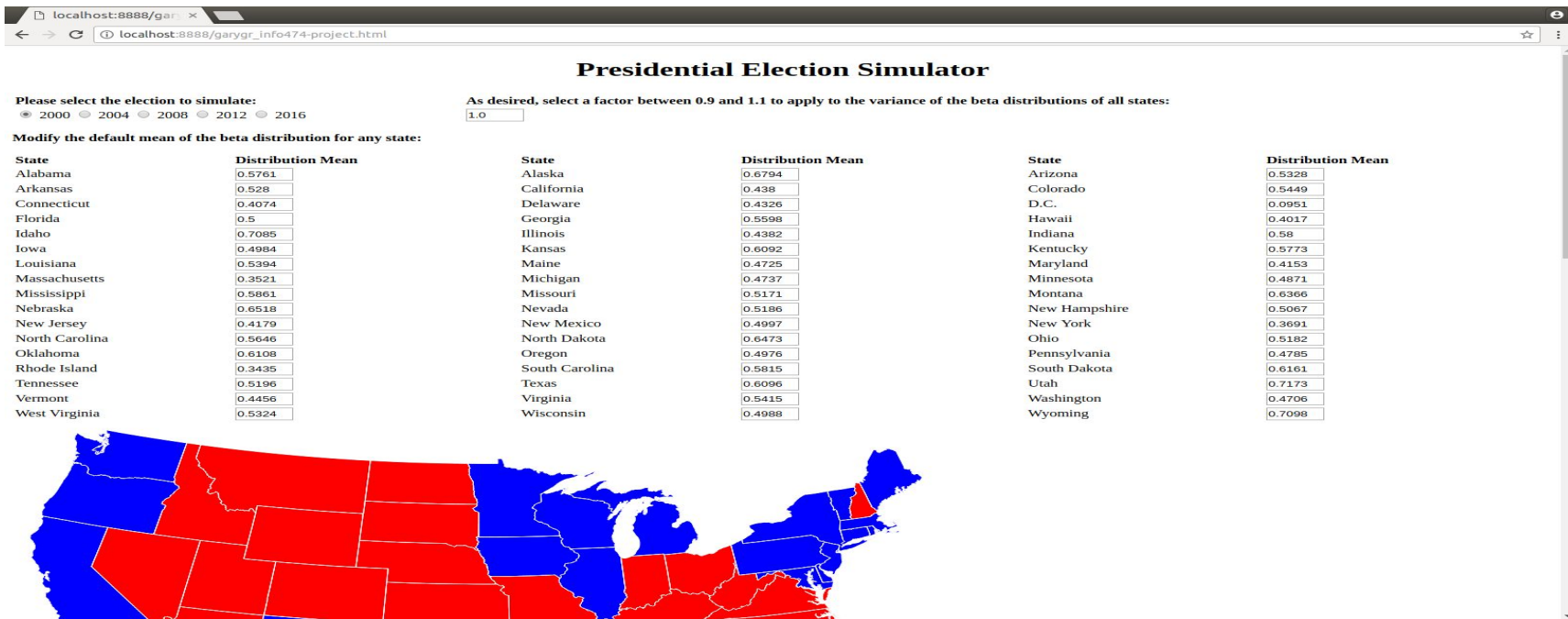
Selecting the Parameters

- Beta distributions can also be uniquely determined by a mean, and a variance
- The current political alignment of the states has been in place since about 2000
- The last twenty years encompass two censuses, and therefore two state elector reapportionments
- I chose to simulate any of the last five Presidential elections
- For the mean of the beta distribution for each state in each election year, I use the **actual election result for that year**
- For the variance of all beta distributions for each state in each election year, I use the variance of the **actual election results in all five elections**
- Less populated states tend to have greater variance; more populated states have less
- Question: Is this a statistically defensible technique? I could not think of anything better

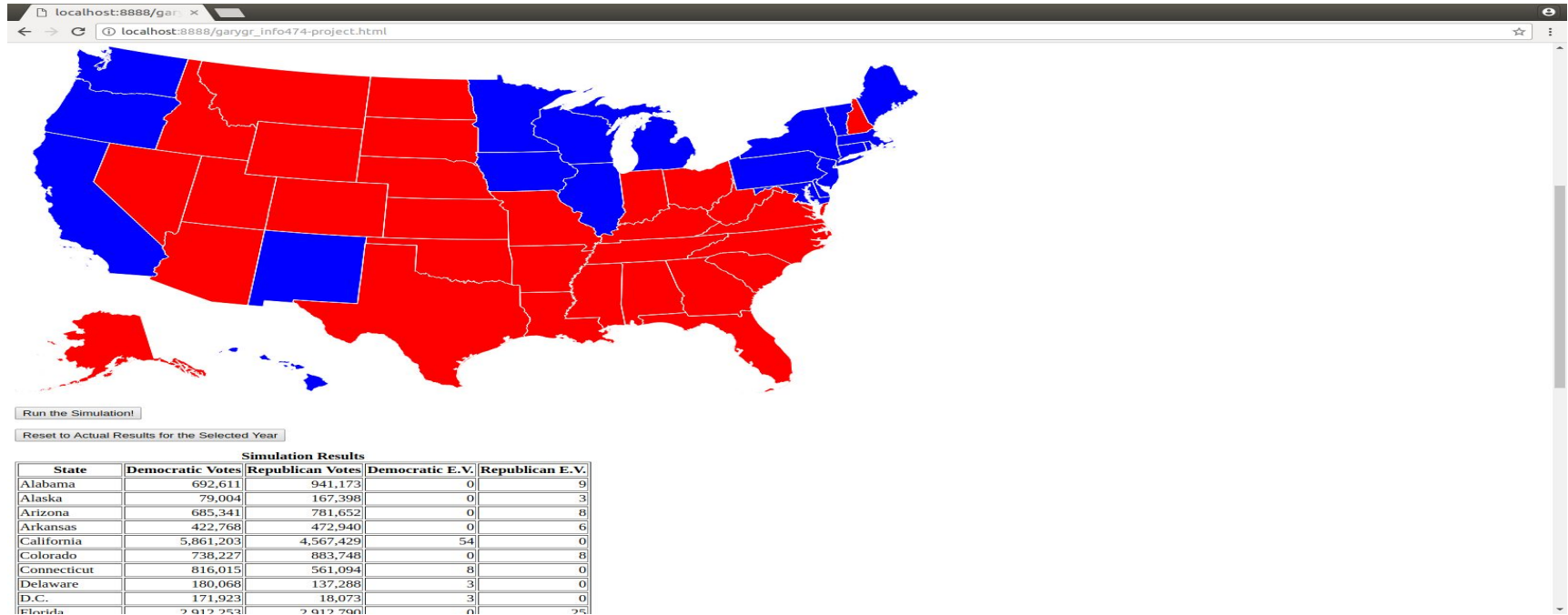
Demo

- I had an idea that I would use a tabular format for user modification of distribution means and variances, plus a tabular format for presentation of simulation results showing popular votes and EVs
- I also wanted to use a variation of a D3 U.S. map created by Mike Bostick (see <https://bl.ocks.org/mbostock/4060606>)
- Because I had a good conception of what graphical devices I wanted to employ, I bypassed the hand-drawn storyboard phase
- I am a far more experience Java programmer than JavaScript, and I conceived of the idea of coding the simulation engine in Java; the HTML and JavaScript of the visualization must be linked to it
- The simulation engine is not done; the current demo allows only exploration of actual election results
- Possible visualization enhancement: mouseover display of state-specific election results

Demo Screenshot Upper



Demo Screenshot Lower



Timeline of Tasks

- I worked alone on this project due to a large, concurrent collaborative project for another course
- I used R and RStudio to help manage and auto generate CSV files, and painstakingly entered election results by hand from Wikipedia using their articles for the 2000 through 2016 elections
- Limiting to major party candidates, I calculated results percentages for each state in each year
- I calculated overall election variance for each state considering all five elections
- I added each state's electoral vote assignments for each election
- I determined that Apache supplies a Java software package for the Beta distribution, integrated this, and wrote a sample Java interface for the simulation engine
- I wrote the HTML and JavaScript code to present the interactive visualization you saw
- Next: Write the Java simulation engine, and integrate it with the visualization

Limitations and Conclusion

- The simulator does not consider third-party candidates
- The simulator assumes winner-take-all electoral votes in Maine and Nebraska; the actual results presented for the 2008 and 2016 elections are therefore off by one electoral vote
- Due to the above, simulation results will also be winner-take-all for Maine and Nebraska
- Thank you! Are there any questions?