



COMPANY NO: 53132979L

#1 User can place bid of any price

- To place a bid, a user needs to be already logged in to the site.
- To place a bid, a user must have already verified his mobile phone number
- To place a bid, a user needs to have the administrator's ratings in the event whereby the auction belongs to a private category
- If administrator changes the current category the auction is in to private and the current bidder has no rights to this category, his bid will be revoke in the event whereby the auction is not closed
- To place a bid, a user needs to have sufficient generic rating in the event whereby the auctioneer set a minimal generic rating against bidders
- If an auctioneer increases the minimal generic rating score required and the auction is still active, all bids belonging to bidders that do not have sufficient generic ratings will be revoked.
- A bid can only be placed before the auction is closed
- User can see all the current bids already placed on this auction
- User who has already placed a bid can adjust his bid before the auction is closed
- A user can place a bid that is higher or lower than the current latest bid

#2 Auctioneer can choose winner

- Auctioneer can choose to end an auction prematurely by choosing a winner from the existing list of bidders.
- If auctioneer indicated the choice of winner to be manual or multiple winners, auctioneer will be able to choose a winners after auction is closed

#2a Collection of payment for auction winner

- Bidders who are indicated as winners by the auctioneer will be able to pay auctioneer via paypal when they go to the auction detail page. Full amount will be required if auctioneer indicated it as such. A stated partial payment will be collected via paypal if auctioneer indicated the payment terms as Cash on Delivery

#2b Payment to auction winner

- If auctioneer created a reverse auction type, auctioneer will be presented with the option of paying to bidders via paypal

#3 Join auction category

- A logged in user can join or leave an auction category
- In the event whereby the auction category is private, membership status to category will be status as pending and a request for admin rating will be created

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- In the event whereby user leaves a private category and thereafter attempts to rejoin, membership to category will not be granted automatically. Instead, a new request for admin rating will be created

#3a Notify auction category members

- System will automatically notify members to a category when a new auction is posted to that category
- Members can indicate if they would like to be notified via sms or email. Members could choose not to receive any email or sms notifications

#4 Generic ratings

- Both bidder and auctioneer will be able to create generic ratings on each other past when the auctioneer chooses a winner manually or via the system.
- Each rating will consist of a score from 1 to 10 and a comment

#5 Admin rating

- Administrator upon the receipt of a request for admin rating by a user for a category will be able to create a rating for the user in that category. Upon receipt of such rating the user becomes a member to the category.
- The administrator will be able to assign an expiry date to this review, upon expiry, the user will cease to be a member of the auction category
- Each rating will consist of a score from 1 to 10 and a comment

#6 Request for admin rating

- Administrator will be notified via email each time a new request is generated

#6a View admin rating request

- Administrator will have access to a control panel, where he is able to see the listings of request for admin rating
- He will be able to sort the list based on approved status and expiry date
- Administrator will be able to see if a user requesting for an admin rating to a category still have an admin rating that is yet expired.
- Administrator will have the option of reactivating a member if there is still a valid rating

#7 Edit/Creation of auction by user

- To create an auction, a user needs to be already logged in to the site.
- To create an auction, a user must have already verified his mobile phone number
- To create an auction, a user needs to have the administrator's ratings in the event whereby the auction to be created belongs to a private category
- User can indicate the following details for an auction:



- category
- title
- description
- end date
- end time
- winner selection method
 - (1. Auto (Highest bidder)), (2. Auto (Lowest bidder)), (3. Manual selection), (4. Multiple winners). For (3. Manual selection), user will manually select the winner upon auction close. For (4. Multiple winners), user will manually select winners upon auction close, and can select more than 1 winner.
 - For AUTO selection only: If (1. Auto (Highest bidder)) selected, auction would only be auto awarded if highest bid price is higher than reserve price. If (2. Auto (Lowest bidder)) selected, auction would only be auto awarded if lowest bid price is lower than reserve price. If criteria not met, award would become manual.
 - For MANUAL selection: Option to close auction without awarding winner.
- reserve price
- payment method
 - COD
 - Paypal
- Additional payment information
- location name
- location address
- state
- postal code
- auction type (buy/sell)
- Additional details - deposit required (check box)
- Deposit amount
- Additional detail 2 (check box)
- Additional detail 3 (check box)
- Additional detail 4 (check box)

#7a Awarding of bid automatically

- If auctioneer choose option 1 or 2 for winner selection method, system will automatically assign a winner once the auction closes
- System will on an hourly basis check for closed auctions.

#7b Creation of auction by user-quick post



- If use is logged in, he should be able to create an auction quickly by entering the following details
 - Categories
 - Description
 - End date
 - End time
 - Winner selection method
 - Bid price
- The following fields will be defaulted as according
 - Title -> Quick Post
 - Winner selection method -> method 3 manual selection
 - Reserve price -> \$0
 - Payment method -> COD
 - Additional payment information -> none
 - Location name -> None
 - Location address -> Current address based on GPRS look up
 - State -> Current state based on GPRS look up
 - Postal code -> Current postal code based on GPRS look up
 - Auction Type -> Selling to bidders
 - Additional details – deposit required
 - Deposit amount -> \$0
 - Additional detail 2 (check box) -> unchecked
 - Additional detail 3 (check box) -> unchecked
 - Additional detail 4 (check box) -> unchecked

#8a User profile display (Generic)

- Each user's profile image is visible
- Each user's name is visible
- All admin ratings of user is visible
- Admin rating score will be aggregated by category
- Admin rating expiry date will be displayed
- All generic ratings of user is visible
- Generic rating score will be aggregated by category
- Indicated will be the geographic distance a user is from the viewer's indicated location

#8b User profile display (Winner)

- System will determine if current user viewing a member profile is a creator of an auction which the member has won.



- Member contact number
- Member email address

#8c User profile creation

- A visitors to the site will be able to create a profile on the website by indicating the following details
 - User name
 - Email address
 - Password
 - Profile image
 - Address
 - Zip code
 - Country
 - Paypal email address
- System will automatically detect the user's longitude and latitude based on the address given by the user

#8d User profile verification

- An sms will be sent to the user's mobile phone with an arbitrary verification code
- Visitor will be able to log into his account on the site immediately after creating his profile.
- User will be prompted to key in the verification code when he logs in.

#8e User login

- User will be able to login to the system by keying in his email address and password

#9 Admin review expiry notification

- This script will be run once every 24 hours
- Admin reviews with expiry date within 30 days will be included in a list sorted according to date. This list will be emailed to the administrator's email account
- The administrator will be able to access a control panel in the backend where he can see the entire list of admin reviews currently on the site.
- The administrator can sort the list according to expiry date, member, category

#10 auction search form

- A user will be able to search for active auctions based on keywords in an indicated category of choice
- Alternatively user can simply do a search without indicating any categories, thereby retrieving active auctions based solely on keyword



#10a View auctions listings

- User will be able to see a listing of auctions
- User will be able to see auctions in grid view, summary listings view and detail listings view
- The listings can be sorted by the following parameters
 - Newest
 - Oldest
 - Highest Initial Price
 - Lowest Initial Price
 - Highest Buy it now price
 - Lowest Buy it now price
 - Nearest closing date
 - Furthest closing date
 - User name
 - Shortest distance from current location
 - Longest distance from current location
 - Shortest distance from user's location
 - Longest distance from user's location

#11 Notifications to auction winner via email

- This notification will be triggered when the auctioneer selects a winner or when the system chooses a winner on behalf of the auctioneer

#11a Notification to auction winner via sms

- This notification will be triggered when the auctioneer selects a winner or when the system chooses a winner on behalf of the auctioneer

#12 Auctions control panel

- When user logs in, user is directed to a control panel where he can see
 - all the auctions he has created
 - all the bids he has placed
- he can filter his auctions by status
- he can see his membership status to all the categories
- he can subscribe to auctions categories

#13 View auctions categories

- member will be able to view auctions category
- in the web view: in each auction category view there will be the corresponding listings
- in the mobile view: in each auction category view there will only be sub auction categories

#13* Filter auction listings



- user will be able to indicate an auction category and choose to retrieve the results based on the following:
 - All auctions
 - Latest auctions
 - Closing soon
 - Most popular
 - Auctions near me
 - Close auctions

#13a view auctions listing – closing date

- User will be able to view auctions listing and sort it according to those closing soon

#13aa widget auctions closing soon

- This widget will show the top 5 auctions that will be closing soon
- User will be able to click on its corresponding button to see listings sorted according to those closing the soonest first

#13b View auctions listings - popular

- User will be able to view auctions listing and sort it according to those with the most bid to those with the least bid

#13ba widget most popular auctions

- This widget will show the top 5 most auctions with the most bids
- User will be able to click on its corresponding button to see the listings sorted according to those with the most bid first

#13c View auctions listings – auctions near me

- This listing takes into account the location, the user has set for himself.
- It shows all active auctions sorted according those closest to him geographically to those furthest away from him geographically

#13ca widget auctions near me

- This widget will show the top 5 most auctions with the top 5 auctions closest to the user based on his indicated location
- User will be able to click on its corresponding button to see the listings sorted according to those nearest to him to those furthest away from him

#13cb set current location

- This widget allows user to set his current location of one of the 3
 - His address as indicated in his profile
 - His current location
 - An arbitrary location that he keyed in

#13d view auctions listings – closed auctions

- This auctions listings view shows all auctions that are already over.
- The listing shows auctions closed over the past 7 days
- User has the ability to indicate a range of date from which to retrieve auctions for



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#14a View auction details – owner view

- User will be able to see all bids for an auction
- Auctioneer will be able to end auction prematurely by choosing a winner from this view
- Auctioneer will be able to change the date for auction expiry in the event whereby no bids has been placed for this auction yet.
- Auctioneer will be able to see the name of each bidder and his corresponding bid amount

#14b view auction details – bidder view

- Bidder can update his bid price from this view
- Bidder can place a new bid from this view

#15 creation of auction category

- Admin can create a category of auction
- Admin can indicate a category of auction as private

#16 Detection of user client

- System automatically detect the type of client a user is using to access the site
- System will automatically deploy the mobile template or the web template for use based on the client detection outcome.

#16a Web site template for mobile view

- This is a one column template that a user will see when the user access the site using his mobile phone
- It is designed to be light to load fast over the 3G network

#16b Web site template for the web

- This is a three column template that a user will see if the user access the site using his laptop or computer
- The center column shows the main contents such as listings, registration panel, control panels
- The left and right columns shows the widgets and marketing contents.