

Butter Ski Company is a local company operating out of Lake Tahoe, CA. We specialize in making ski gear and apparel. Our primary focus is on fashionable mountain clothing.



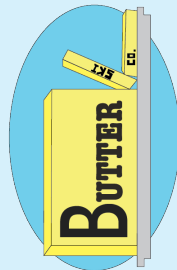
Our small company is currently perfecting our process on making aesthetically pleasing down jackets for skiing in comfortable weather conditions.

123 N. Lake Blvd
Tahoe City, CA 96145





At its current state, the majority of the customers would be those who frequent ski resorts that are local to the Lake Tahoe area, such as the Squaw Valley, Heavenly, and Northstar resorts. The company would like to eventually expand into different ski areas throughout the country, but has its roots set specifically in Tahoe City.



What has started as a company looking to sell affordable ski clothing that allows one to stick out and look fashionable, wants to eventually evolve into a strong brand name that is associated with style and performance.



THE YOUNGER GENERATION OF SKIERS, WHO FOCUS THEIR SKIING IN TERRAIN PARKS AND WHO ARE MORE TRICK ORIENTED, OFTEN CARE MUCH MORE ABOUT THE AESTHETIC OF THEIR SKI GEAR RATHER THAN WHILE THE COMPANY IS SET ON QUALITY GEAR CONDITIONS, ITS PRIMARY FOCUS IS TO ALLOW ITS STICK OUT IN CLOTHING THAT THEY FEEL ALLOWS OFF THEIR STYLE.



ITS FUNCTION. FOR MILD CONWEARERS TO THEM TO SHOW

