

DealBench is a business-to-business collaboration and transaction platform operated by DealBench LLC, a wholly owned subsidiary of Enron Corp. Headquartered in Houston, Texas, Enron is a Fortune 100 company. Named the most innovative company in America for six consecutive years, Enron is the largest wholesaler of electricity and natural gas in North America. Its operating units include EnronOnline, the largest e-commerce Internet site in the world as ranked by estimated year 2000 transaction volumes. EnronOnline completed transactions with a gross value of \$336 billion during 2000.



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DealBench is a hosted web-based service that leverages the power of the internet to help maximize the value of your deal. We take the entire deal-making process online, enhancing the outcome and increasing efficiency.

DealBench does not change your business;

By leveraging the reach and power of the Internet, *DealBench* promotes greater competition and facilitates better price transparency, ultimately increasing competition. And by streamlining communications and document sharing, it eliminates the need for costly peripheral activities, such as travel and courier services, generating significant savings and reducing opportunity costs.

In short, *DealBench* gives Deal Managers greater control over the entire process. It does not change your business, it changes the way you do business. Best of all, *DealBench* is easy to use and requires little set up and no installation effort.

DealBench **OFFERS**

Auctions/Bid Management

Companies can use *DealBench* to efficiently manage the wholesale purchase and sale of goods and services. Auctioning tools that let users configure live online auctions also promote price transparency and drive down costs. Sealed-bid quotes can be solicited too. *DealBench* document sharing and communications tools streamline the entire bid process and allow users to easily manage complex deals with multiple participants.

Deal Rooms

to manage multi-party, intricate
business deals interactively on the Web.
Financial institutions and leasing
companies have already used deal rooms
to efficiently run syndications from begining
to end and even beyond. *DealBench* clients organize
and distribute transaction materials, invite and manage a
select group of potential investors, monitor and close the
syndication and manage the deal throughout the life of the

Data Rooms

Secure "virtual" Data Rooms create additional value by making information simultaneously accessible to multiple parties, globally. More deal participants translates into a more competitive environment, which typically results in higher pricing. At all times, Deal Managers maintain complete control over who can see which documents, and when. Using our proprietary encryption technology, Deal Managers can rescind viewing rights to documents, even after they have been downloaded by a user. The convenience of data rooms reduces travel time and speeds the time-to-closing, thus eliminating many opportunity costs normally associated with the due diligence process.

Peace of Mind

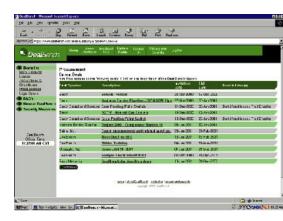
DealBench is committed to providing a platform that ensures data confidentiality and system reliability. Superior 24-hour customer support and one-on-one training is available for all participants.



Live Auction



Typical Deal Page



View Current Deals

THE DealBench COMPETITIVE ADVANTAGE

DealBench licensees enjoy a competitive edge over companies that transact business through traditional methods or using other online venues. The benefits include:

Competition. Competitive dynamics allow for significant cost savings. The ability to access more participants leads to greater market transparency.

Control. Deal Managers control who participates in their deal-making activities, as well as the level of access available to each participant.

Efficiency. All deal-related materials are in one centralized location, making the process highly efficient. In addition, documents get posted one time for access by all deal participants.

Market Knowledge. Deal Managers can easily identify which parties are viewing their deal documents, providing valuable insight into market activity and trends.

Improved Communications. Deal Managers can communicate in a rapid, data-rich environment featuring multimedia functionality and an exclusive two-way secure messaging system.

Security. *DealBench* is built on secure 128-bit SSL technology. Deal Managers have the ability to assign differing access rights to invited users. Secure servers ensure the reliability, security and confidentiality of sensitive client data.

Convenience. *DealBench* is easily accessible and continually enhanced to suit your needs. To help deal-making activities proceed without delay, *DealBench* offers one-on-one training for all participants.

CONTACT DealBench:

To learn more, register today for free at www.dealbench.com, or contact us toll free at 1-877-367-7170 (in the US) and 0800 0853 437 (in the UK).