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Hi, it's great to see you. In this module, I will take you more deeply into Scrum. As I mentioned earlier, Scrum is a lightweight Agile framework, based on the principles and philosophy of Agile. Scrum originated in software development, but many non-software companies, have successfully adopted Scrum as a framework, for solving complex problems in recent years. If you and your team, are trying to solve a highly complex problem, with a high level of uncertainty and many unknowns, I suggest adopting Scrum and its tools. In my experience, I have seen teams spent thousands of hours on creating strategies and planning, only to find out that the major shift, like a global pandemic, made all of these plans unusable. Those thousands of hours, costs more than a few \$100,000, and it's really frustrating to see it all wasted almost overnight. If we were following Scrum framework, we could have avoided this easily. Scrum is easy to understand. Let's say your team is tasked with producing your painting over the mountains. You talked to the client, and find out that they want the outline to be bold, the background to be green, and they want these mountains to have four peaks. You get everyone together, and brainstorm a way of drawing the outline first. The parameters provided by the client, is what your team would include in the first sprint, and you are able to deliver it in a week. Then your client comes back to say that, they want one the peaks to have snow, green foothills, and there should also be a river in the painting. You deliver these as the second increment. You continue to refine the final painting, until it matches what the client is looking for. This is a simplified example, but it captures that iterative approach to delivery. If tomorrow everywhere at the foothills is out of style, and your client says it should now be a campsite, your team will be prepared to change it, on the moment's notice. During a traditional project, unknowns are considered risks, and they add anxiety to all stakeholders. On the contrary, Scrum adds ease to the fact that, there are always unknowns about the final deliverable, by using your change focus, and the change resilient mindset. Scrum was a game changer for me. I never expected something so simple, to deliver so many benefits. Such benefits include better and stronger relationships within the team, increase collective and individual focus and productivity, and more fulfilled and creative people. Scrum has people focus through, and through. Scrum focuses on relationships within the team, and with the customer. This humanizes everything you were doing, and paints a picture of how our work, directly impacts other people's lives. In the next video, you will learn foundational Scrum terminology. I will see you there.