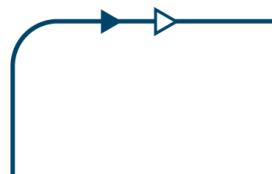


# *Migrating to Microservices*

Adrian Cockcroft @adrianco  
Technology Fellow - Battery Ventures  
GOTO Berlin - November 2014



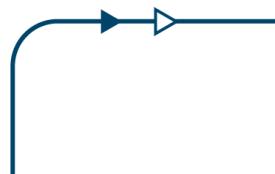
**Typical reactions to my Netflix talks...**



## Typical reactions to my Netflix talks...



“You guys are  
crazy! Can’t  
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– 2009



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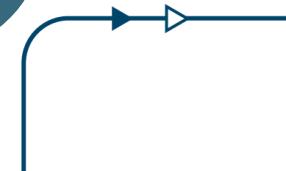
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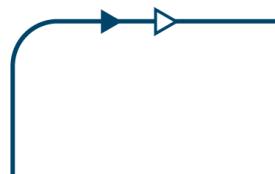
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– 2011

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– 2012

“We’re on our way using Netflix OSS code”  
– 2013



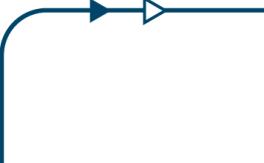
# What I learned from my time at Netflix





## What I learned from my time at Netflix



- *Speed wins in the marketplace*
- 

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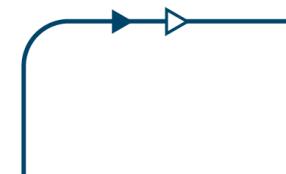
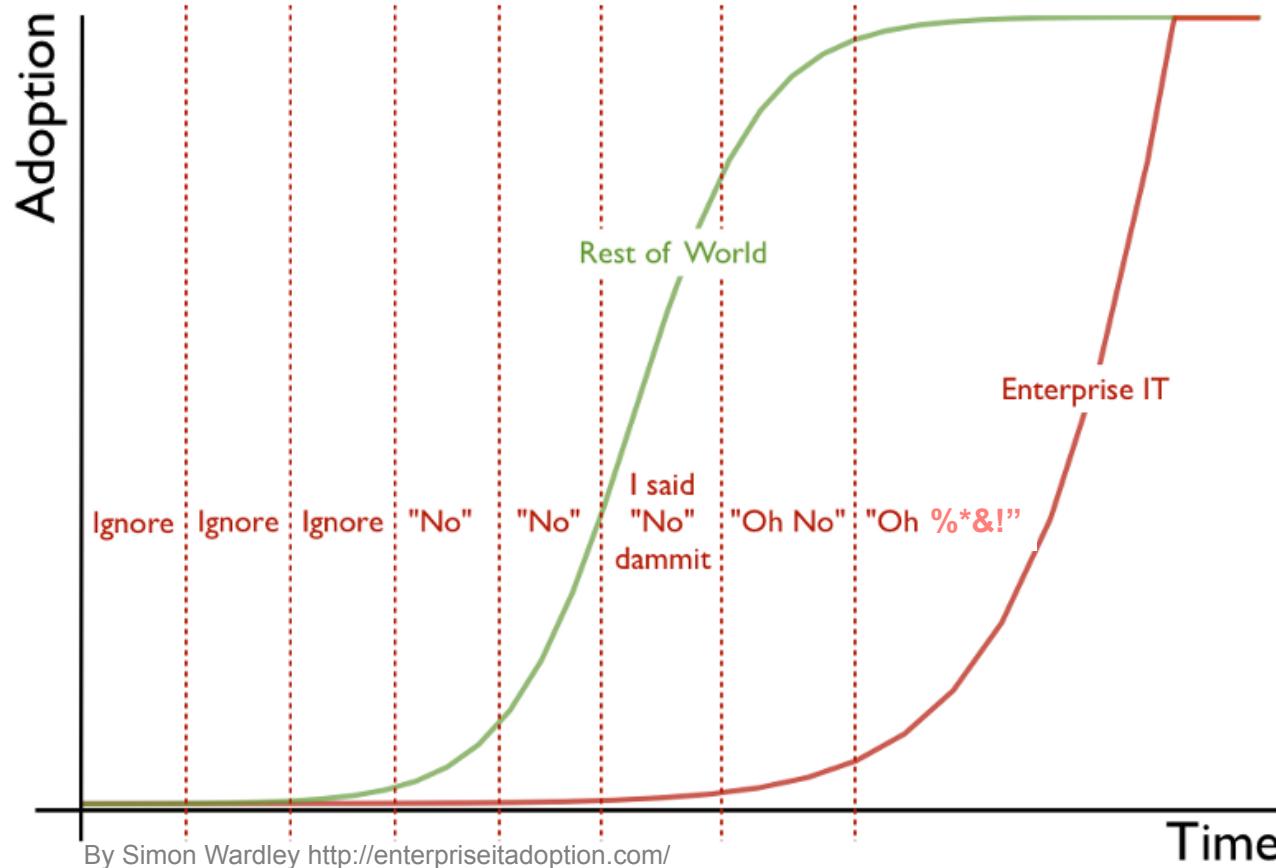
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## What I learned from my time at Netflix

- *Speed wins in the marketplace*
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- *High trust, low process, no hand-offs between teams*
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- *Use simple patterns automated by tooling*
- *Self service cloud makes impossible things instant*

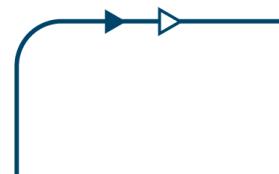
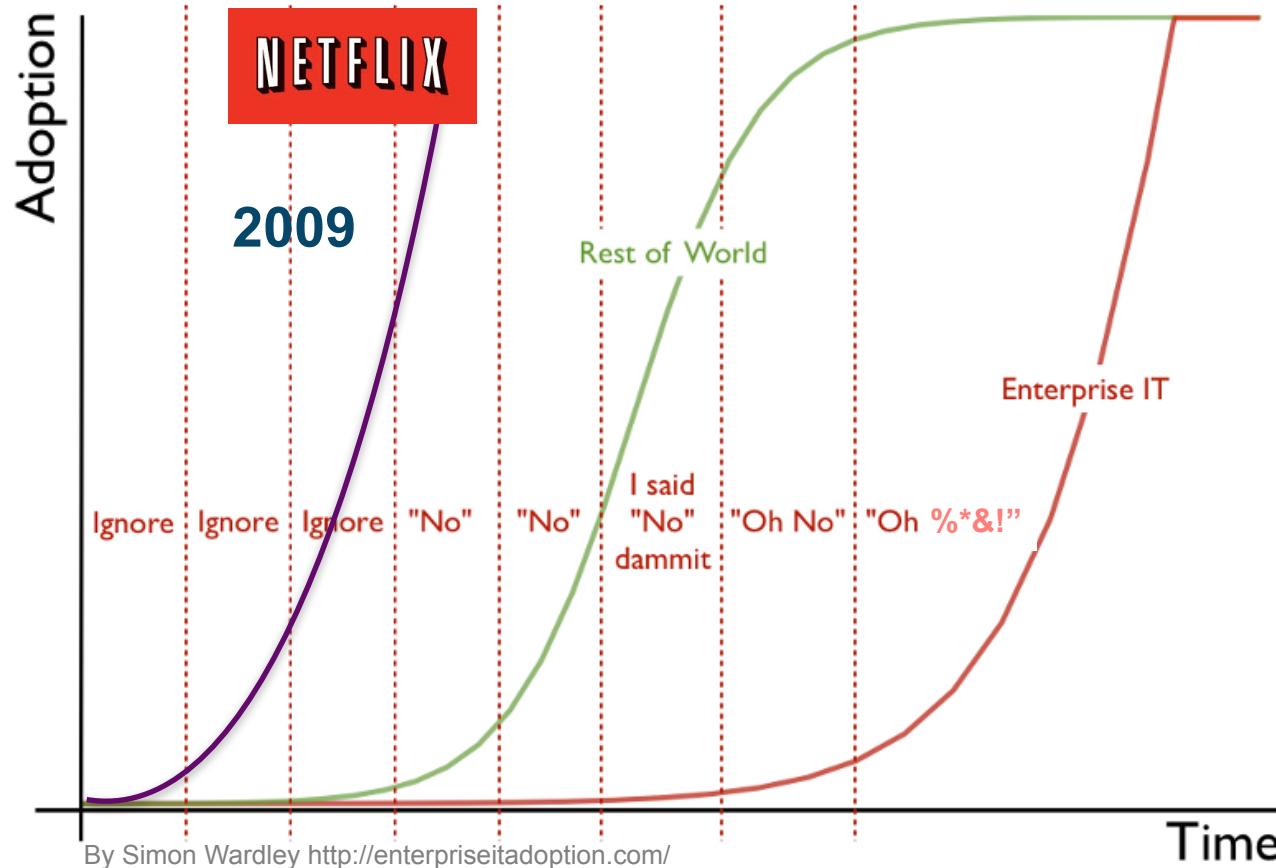


# Cloud Adoption



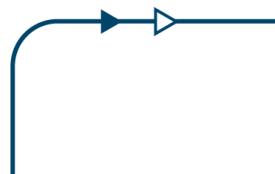
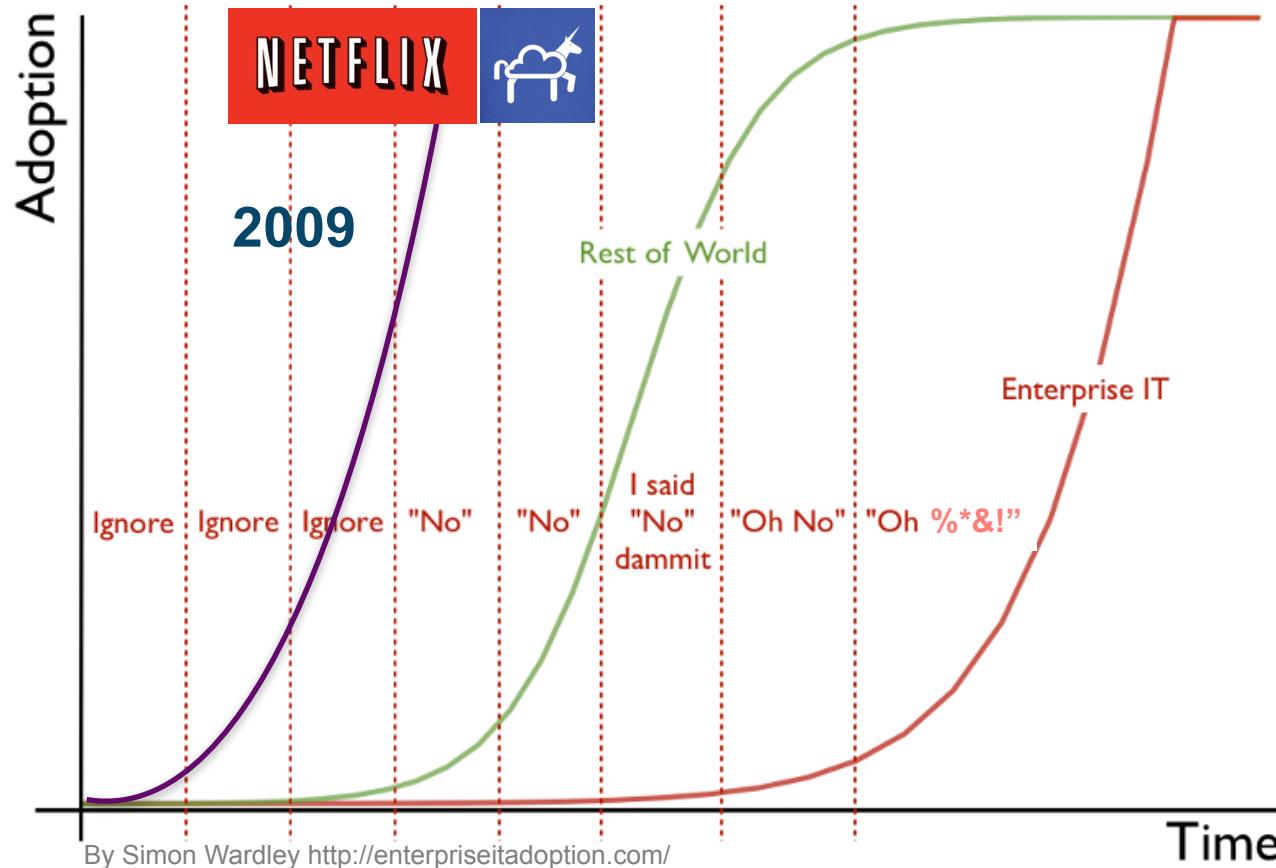


# Cloud Adoption



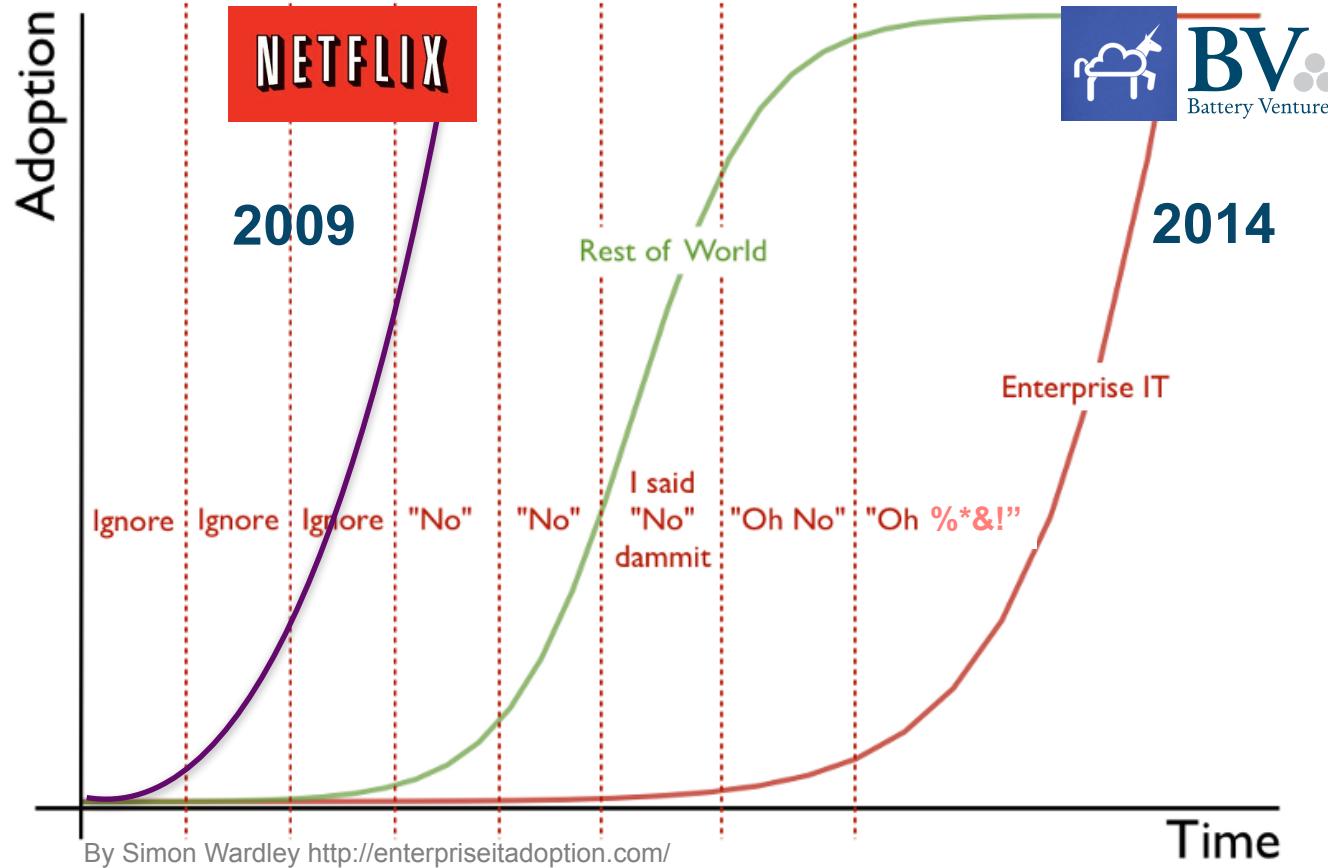


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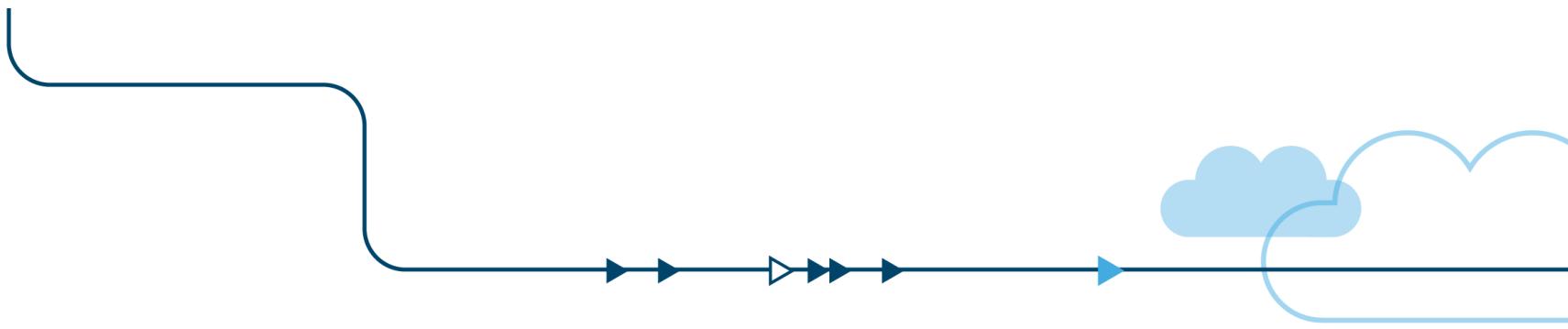




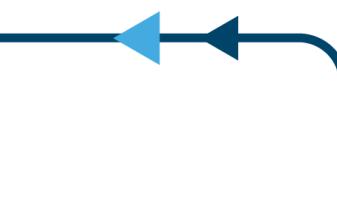
# Cloud Adoption



*@adrianco's  
new job at the  
intersection  
of cloud and  
Enterprise IT*



*This is the year that Enterprises  
finally embraced cloud.*





Lydia Leong  
@cloudpundit

Following

What a difference a year makes. My #GartnerSYM 1:1s this year, everyone's already comfortably using IaaS (overwhelmingly AWS, bit of Azure).

Reply · Retweeted · Favorite · More

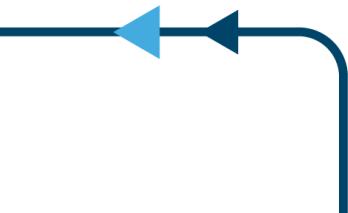
RETWEETS FAVORITES  
20 6



3:53 PM - 6 Oct 2014



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Following

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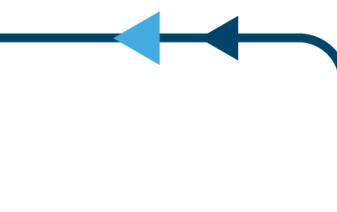


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adrian cockcroft @adrianco · Oct 22

RT @devopscouts: Nordstrom went from optimizing for IT cost to optimizing for delivery speed @ladyhock #DevOps #DOES14 < this is key point

Reply 20 Favorite More





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Reply 2 Retweeted Favorite More

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20 6



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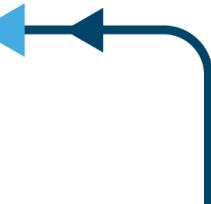
Reply 20 Favorite More

adrian cockcroft retweeted  
Steve Brodie @stbrodie · Oct 22

This may be the very best conference I have ever been to,  
@glenndonell VP @Forrester on #DOES14

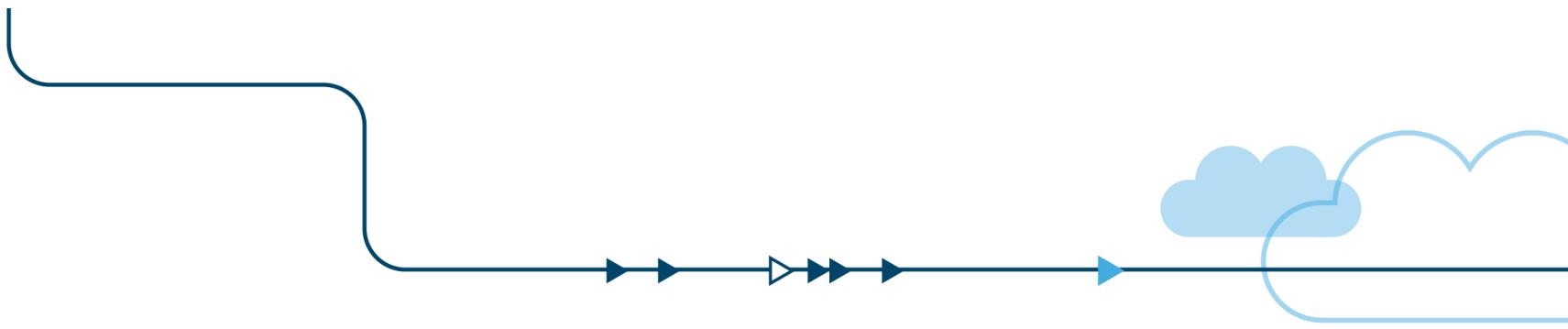


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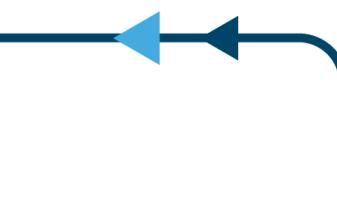


*What separates  
incumbents from  
disruptors?*



*“It isn't what we don't know that gives us trouble, it's what we know that ain't so.”*

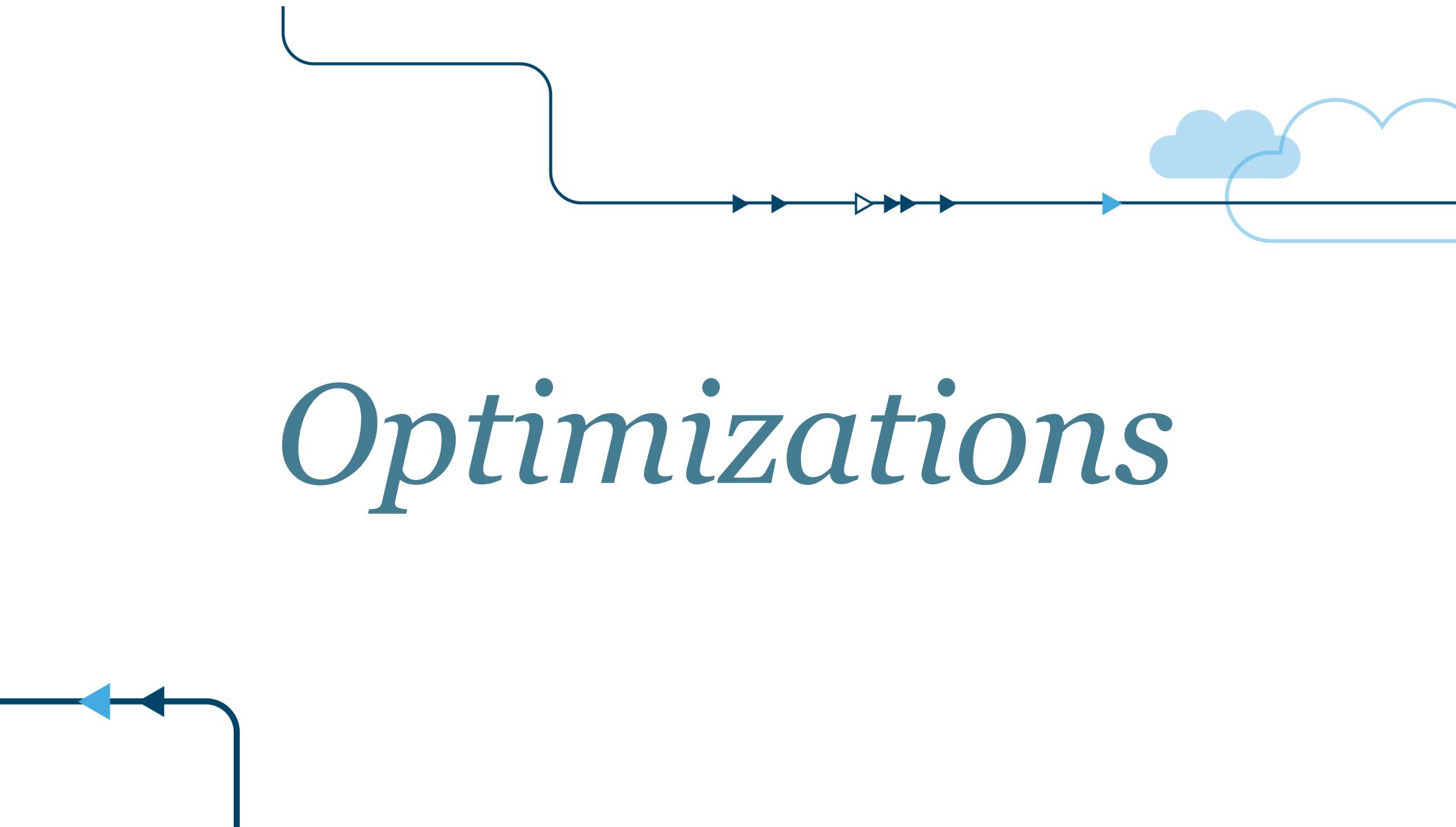
Will Rogers





# *Assumptions*

# *Optimizations*



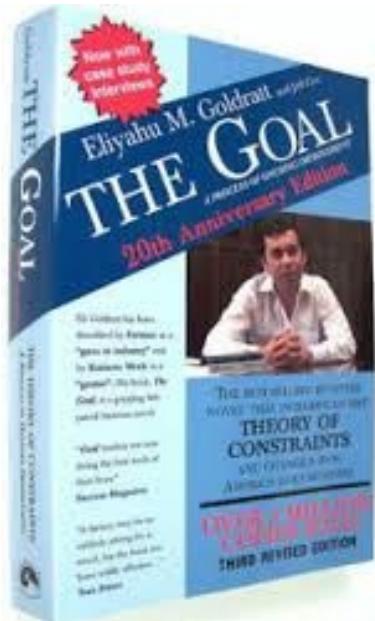


*Assumption:  
Process prevents  
problems*

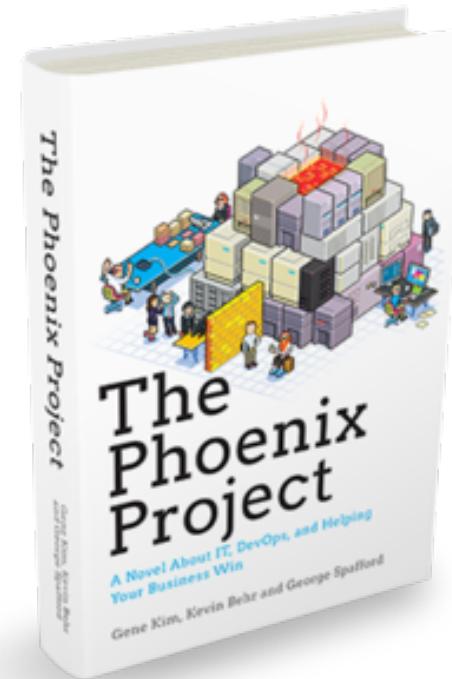


*Organizations build up  
slow complex “Scar  
tissue” processes*

***"This is the IT swamp draining manual for anyone who is neck deep in alligators."***



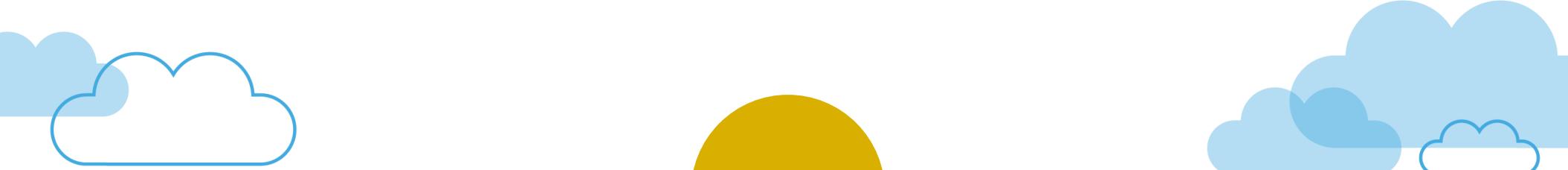
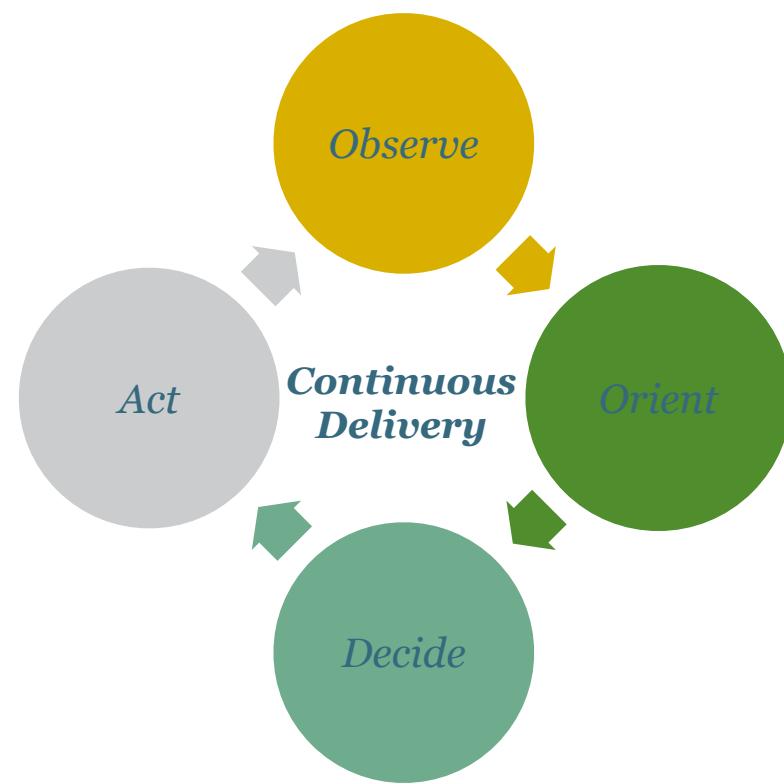
1984

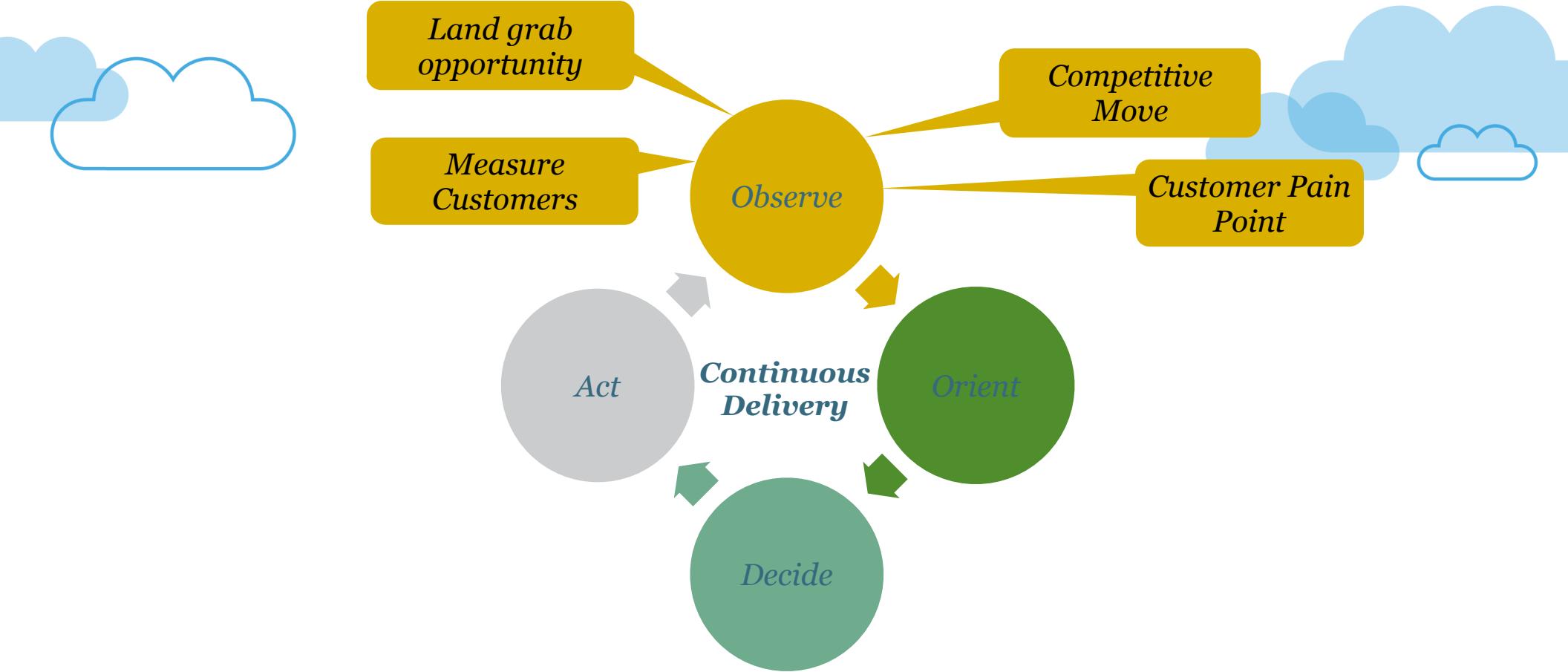


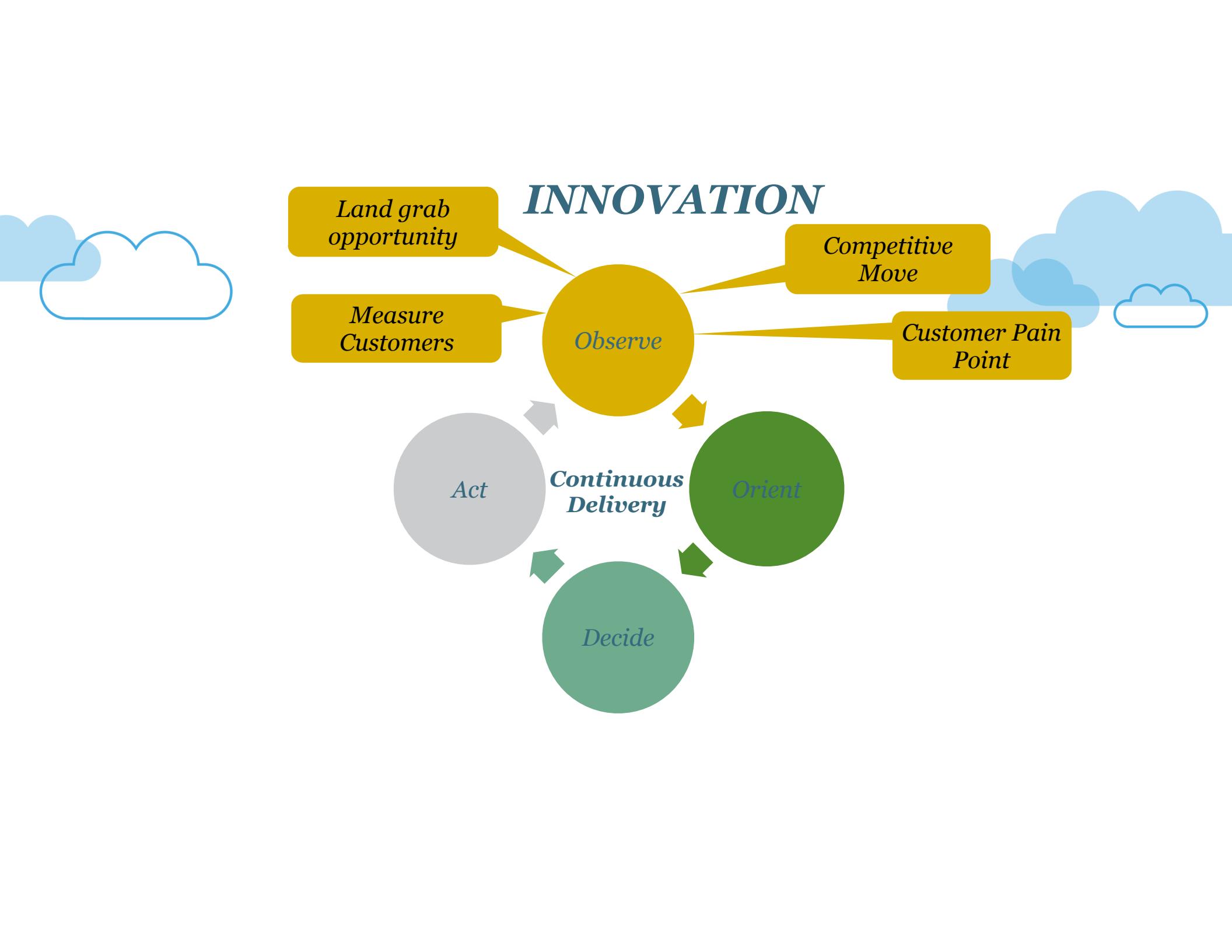
2014

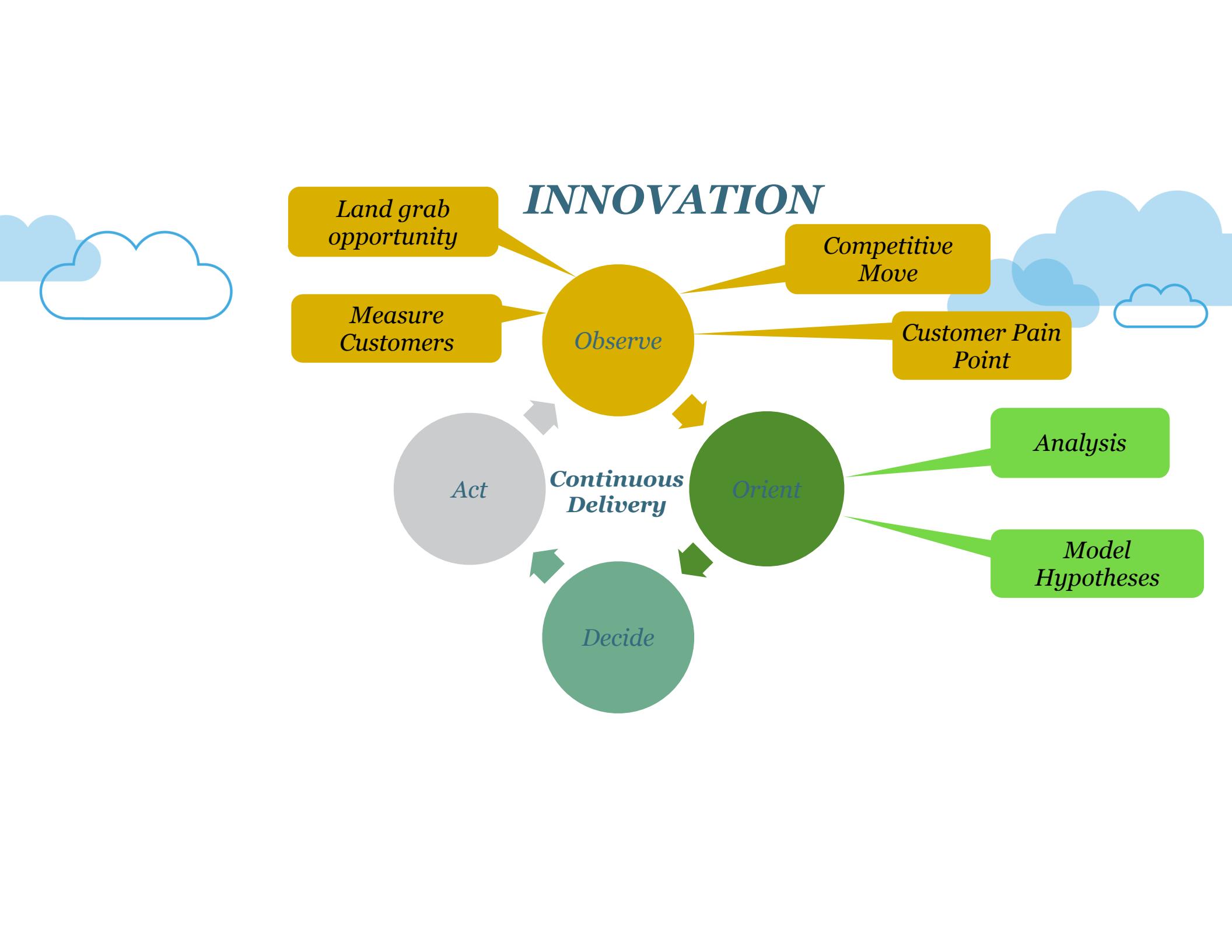


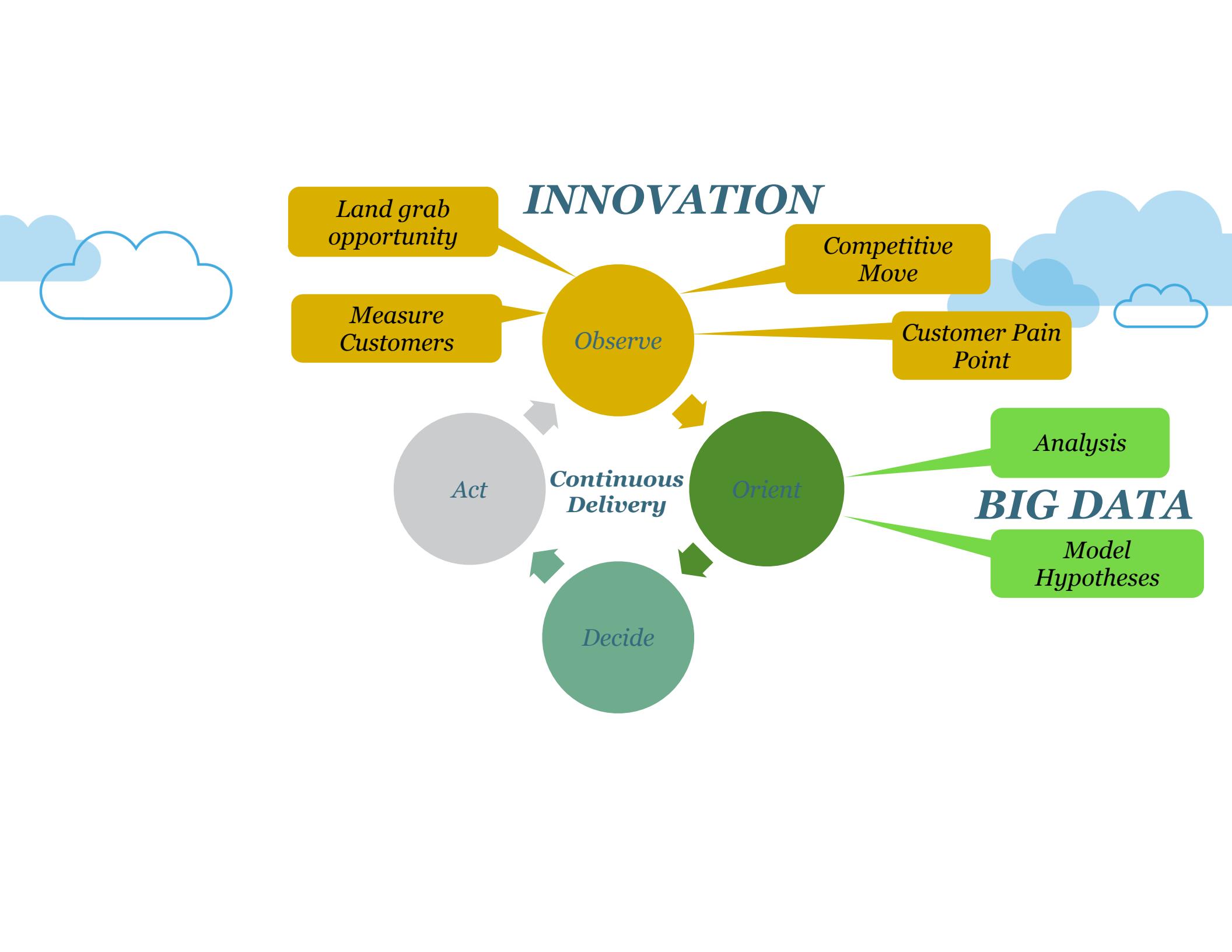
# *Product Development Processes*

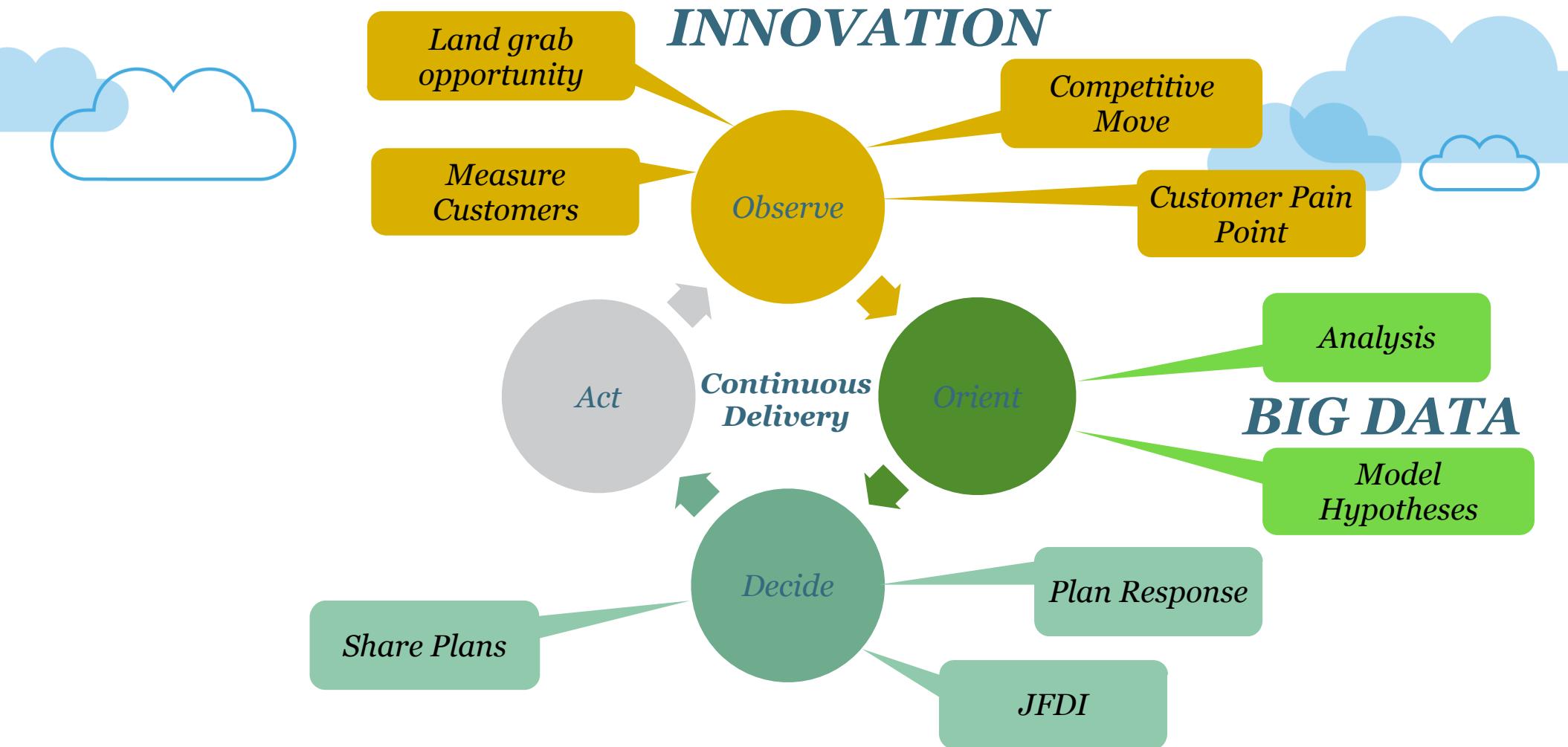


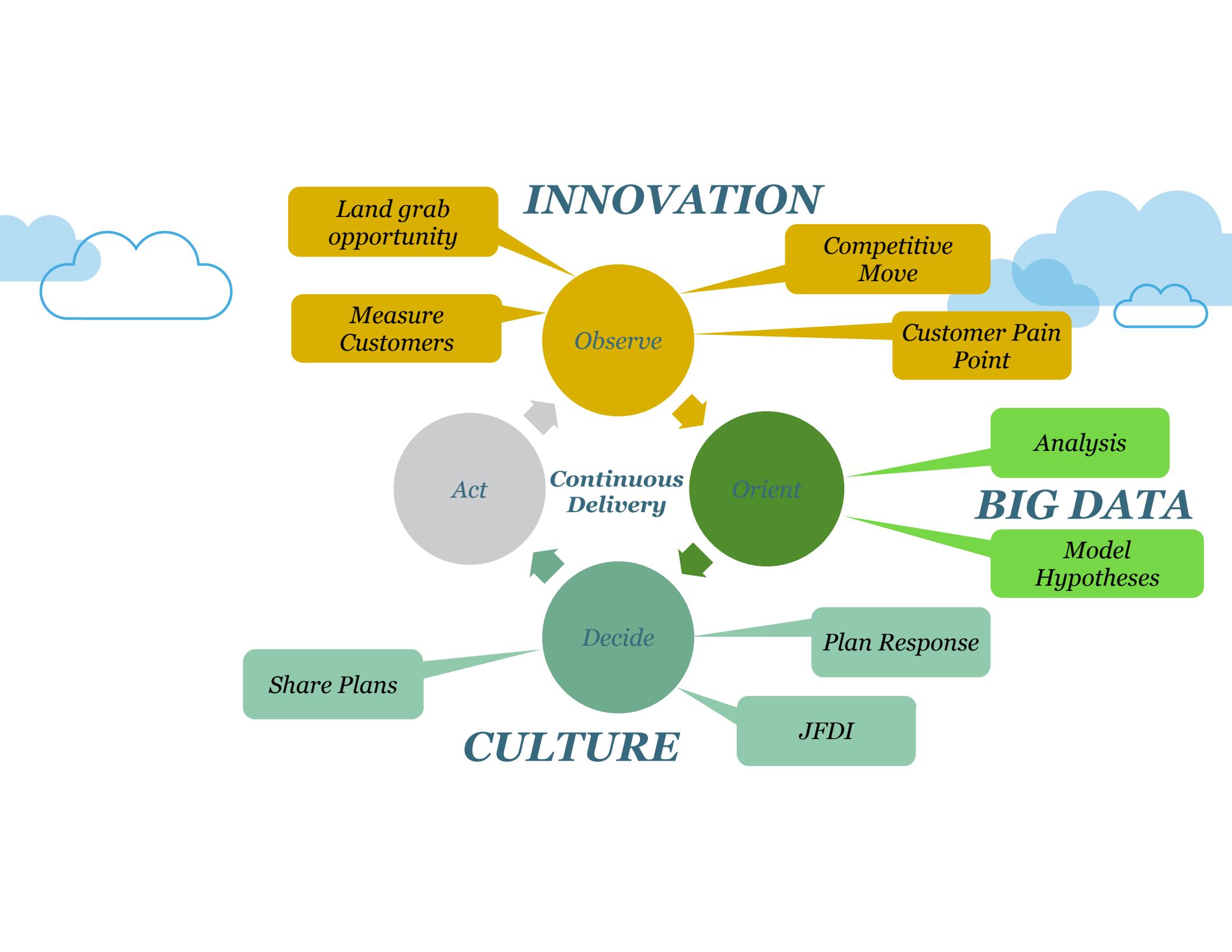


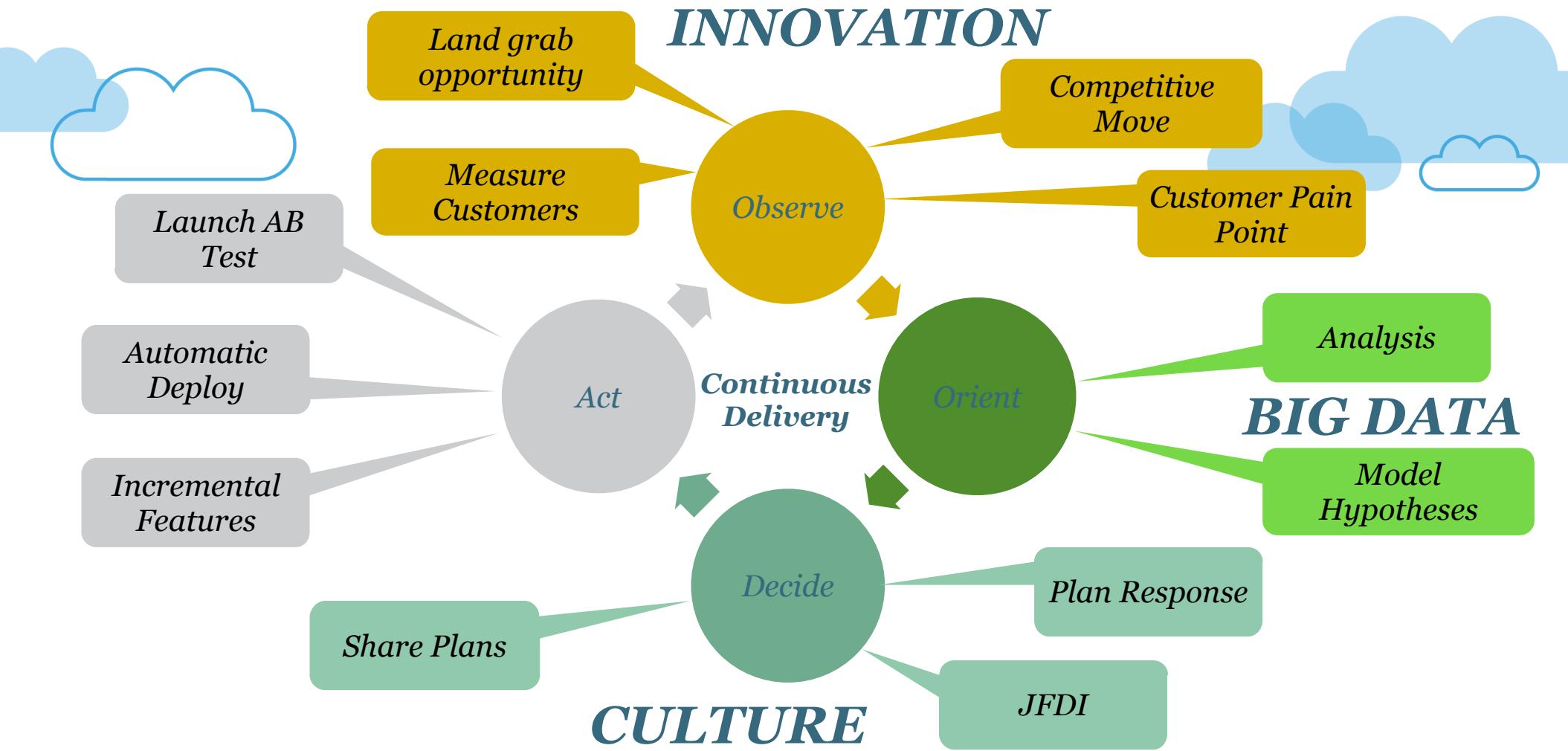


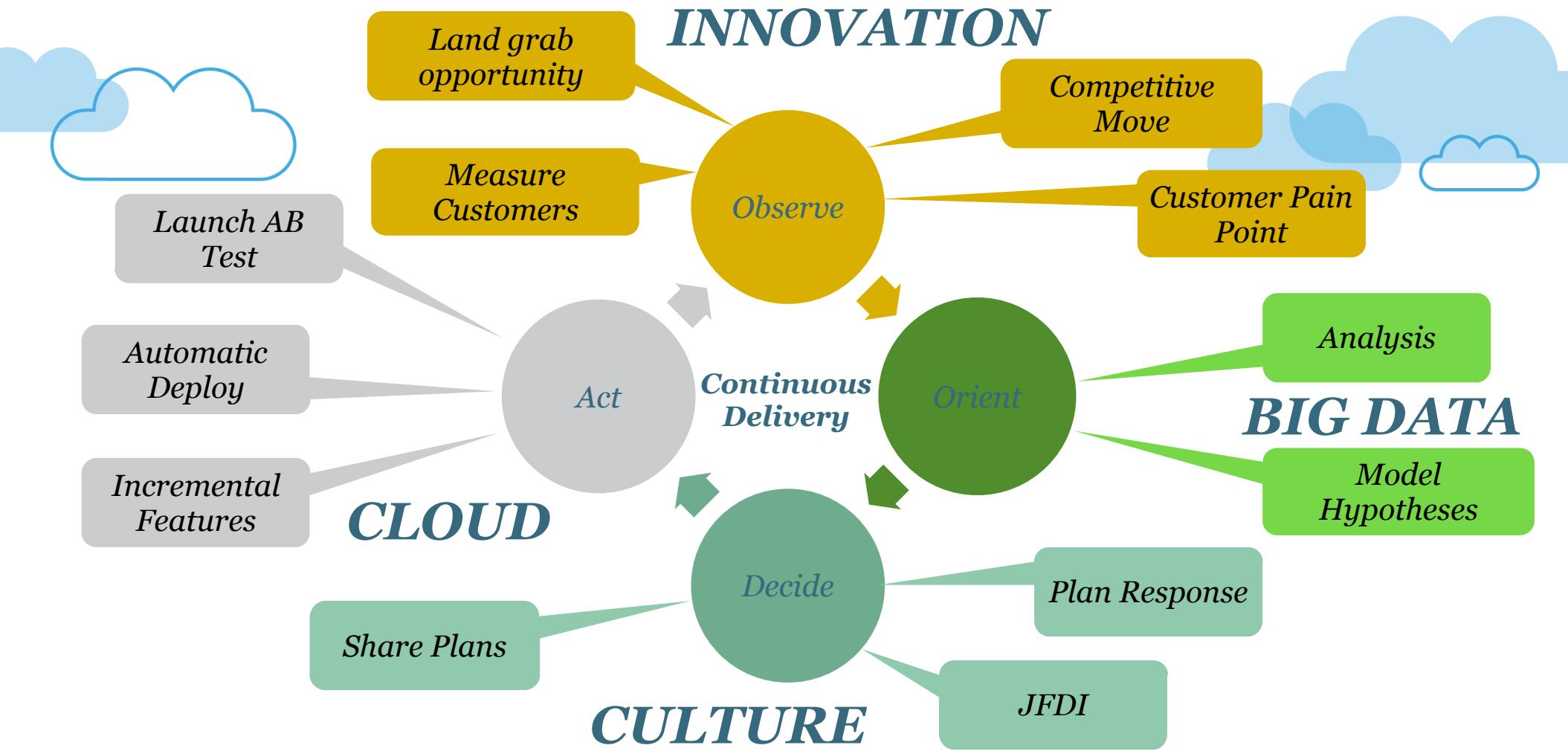


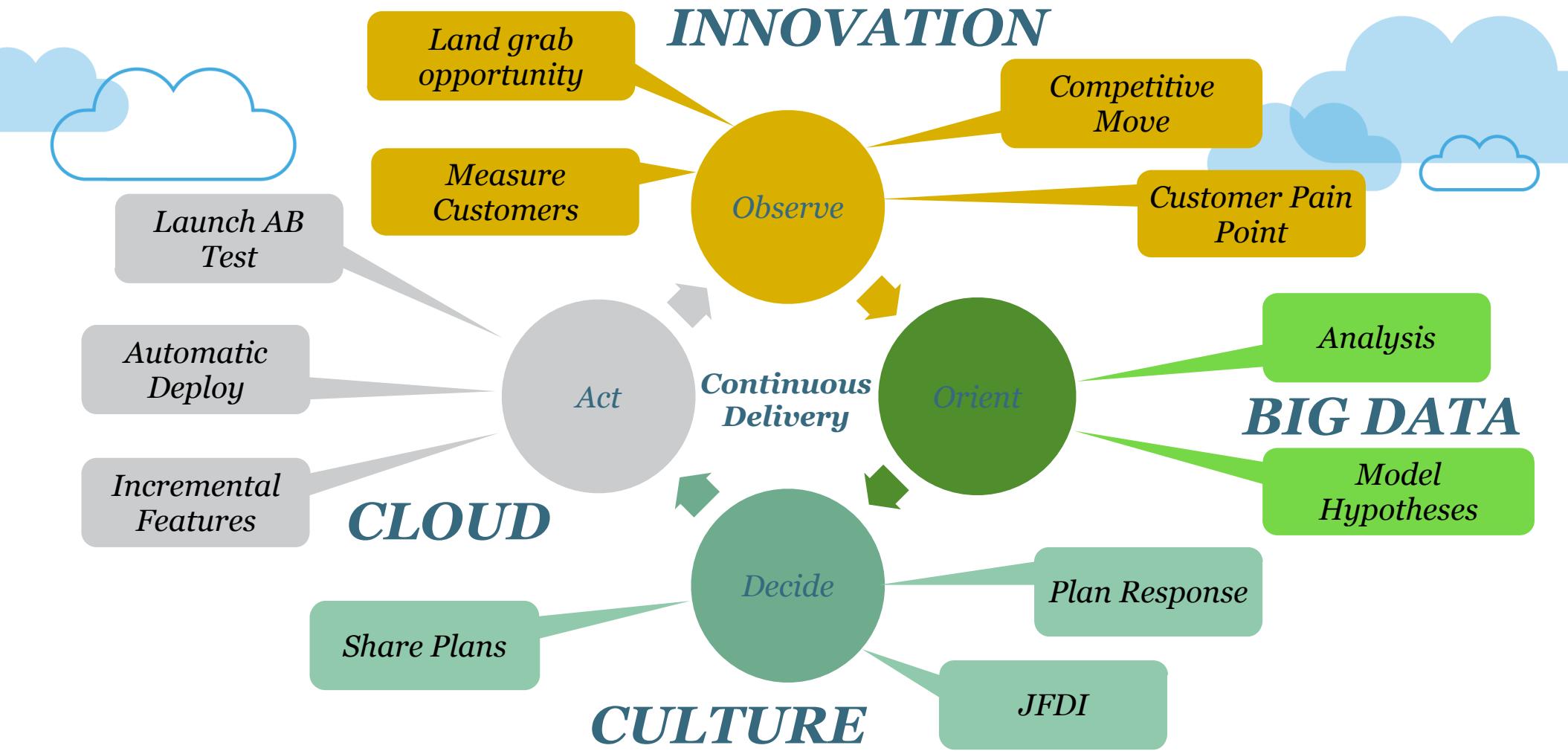


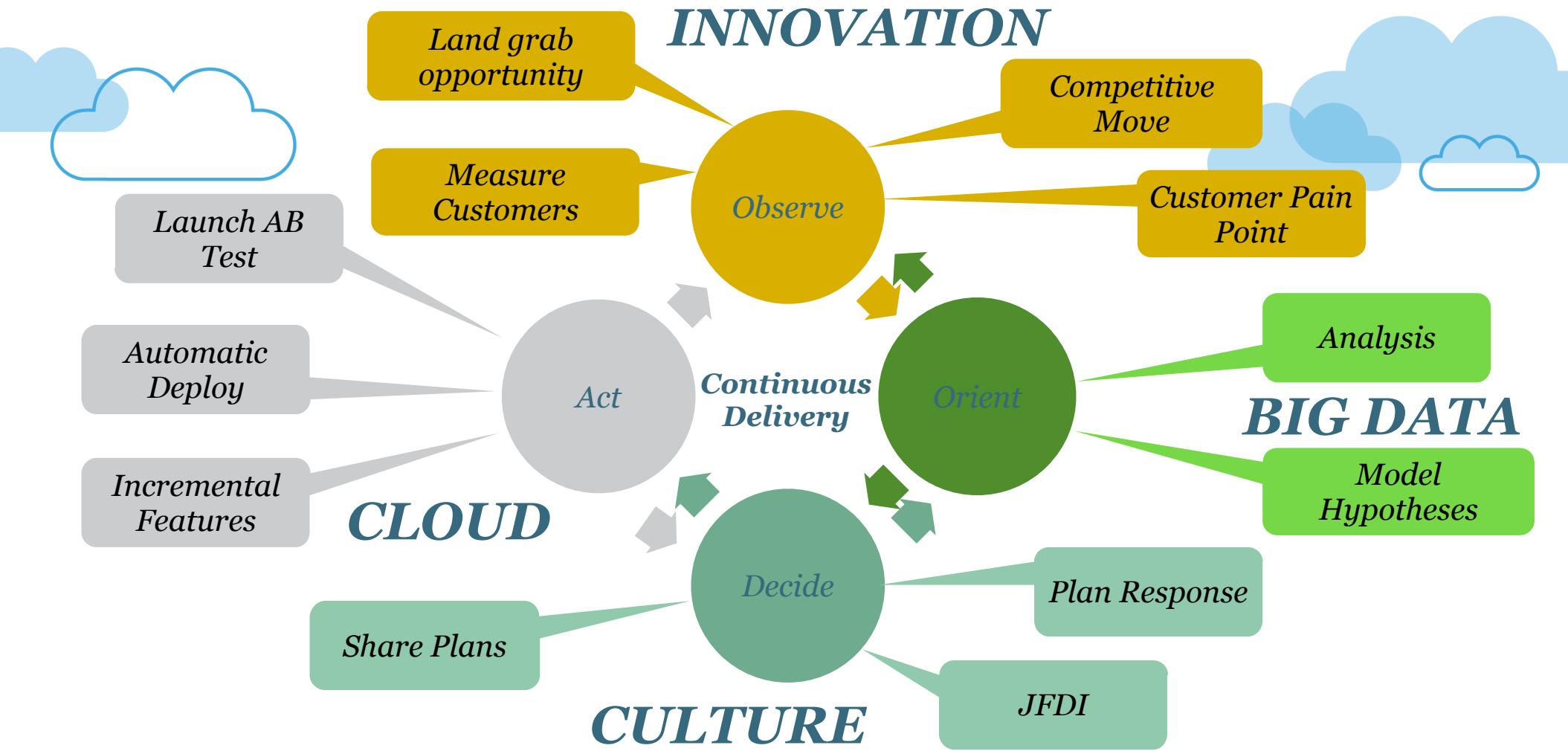




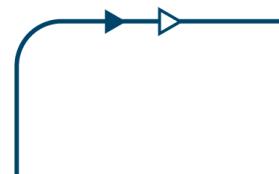








# Breaking Down the SILOs



# Breaking Down the SILOs

*Prod  
Mgr*

*UX*

*Dev*

*QA*

*DBA*

*Sys  
Adm*

*Net  
Adm*

*SAN  
Adm*



# Breaking Down the SILOs



*Product Team Using Monolithic Delivery*

*Product Team Using Monolithic Delivery*

*Prod  
Mgr*

*UX*

*Dev*

*QA*

*DBA*

*Sys  
Adm*

*Net  
Adm*

*SAN  
Adm*



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*Sys  
Adm*

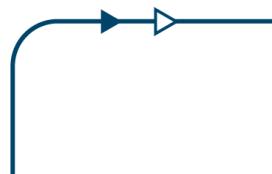
*Net  
Adm*

*SAN  
Adm*

*Product Team Using Microservices*

*Product Team Using Microservices*

*Product Team Using Microservices*



# Breaking Down the SILOs



*Product Team Using Monolithic Delivery*

*Product Team Using Monolithic Delivery*

*Prod  
Mgr*

*UX*

*Dev*

*QA*

*DBA*

*Sys  
Adm*

*Net  
Adm*

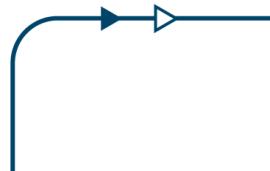
*SAN  
Adm*

*Product Team Using Microservices*

*Product Team Using Microservices*

*Product Team Using Microservices*

*Platform Team*



# Breaking Down the SILOs



*Product Team Using Monolithic Delivery*

*Product Team Using Monolithic Delivery*

*Prod  
Mgr*

*UX*

*Dev*

*QA*

*DBA*

*Sys  
Adm*

*Net  
Adm*

*SAN  
Adm*

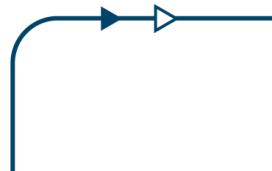
*Product Team Using Microservices*

*Product Team Using Microservices*

*Product Team Using Microservices*

*A  
P  
I*

*Platform Team*



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*Product Team Using Monolithic Delivery*

*Product Team Using Monolithic Delivery*

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*Dev*

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*DBA*

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Adm*

*Net  
Adm*

*SAN  
Adm*

*Product Team Using Microservices*

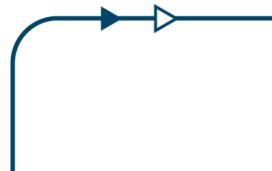
*Product Team Using Microservices*

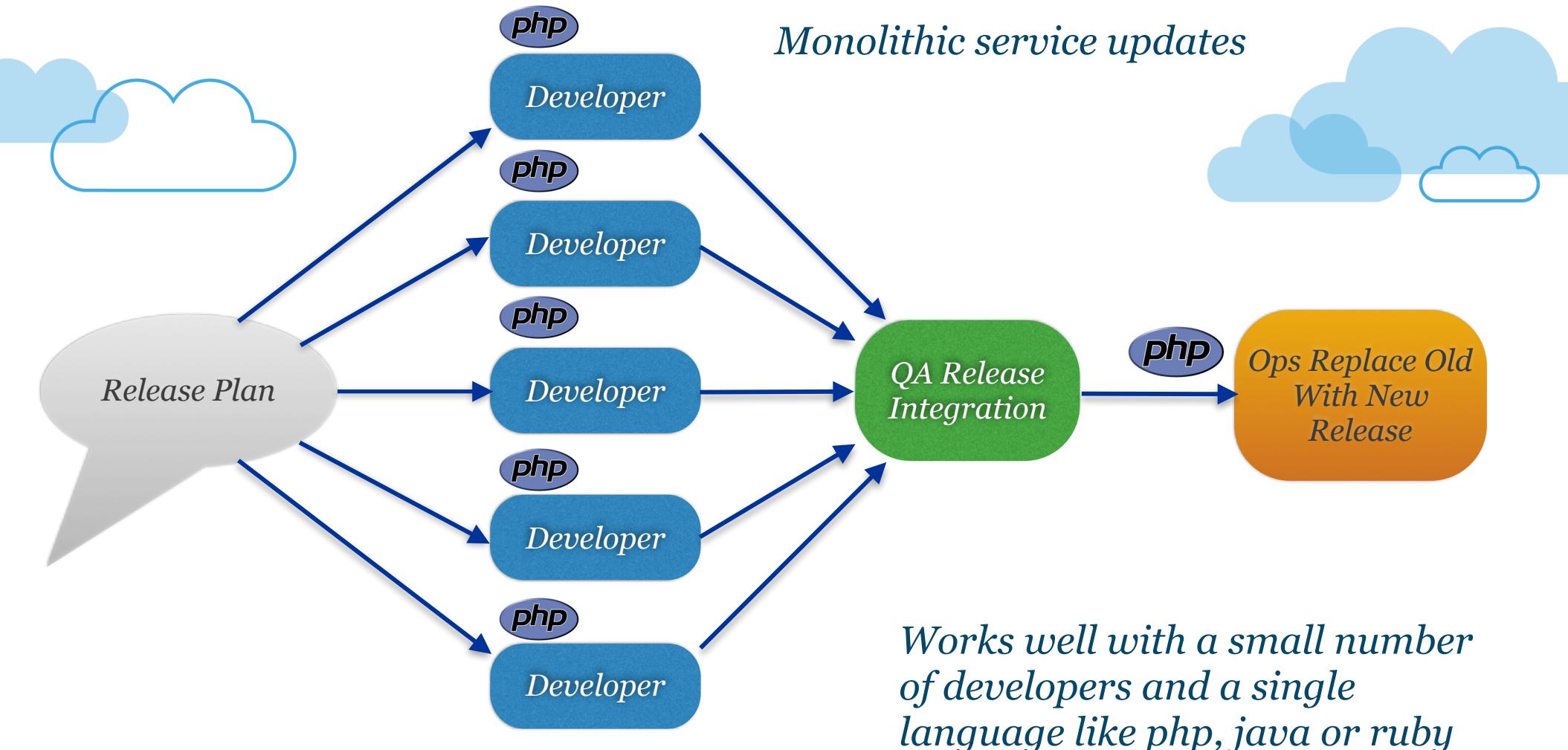
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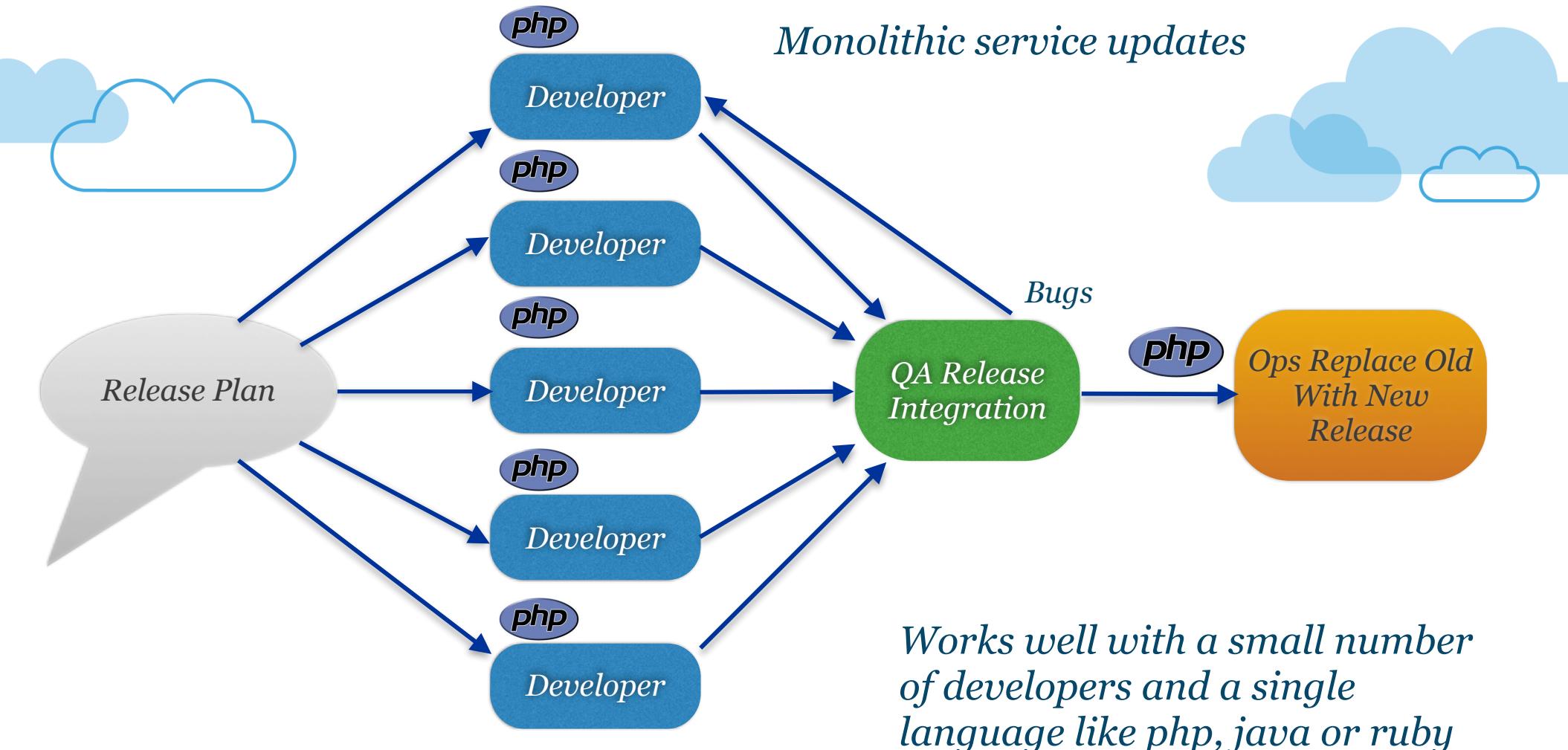
*A  
P  
I*

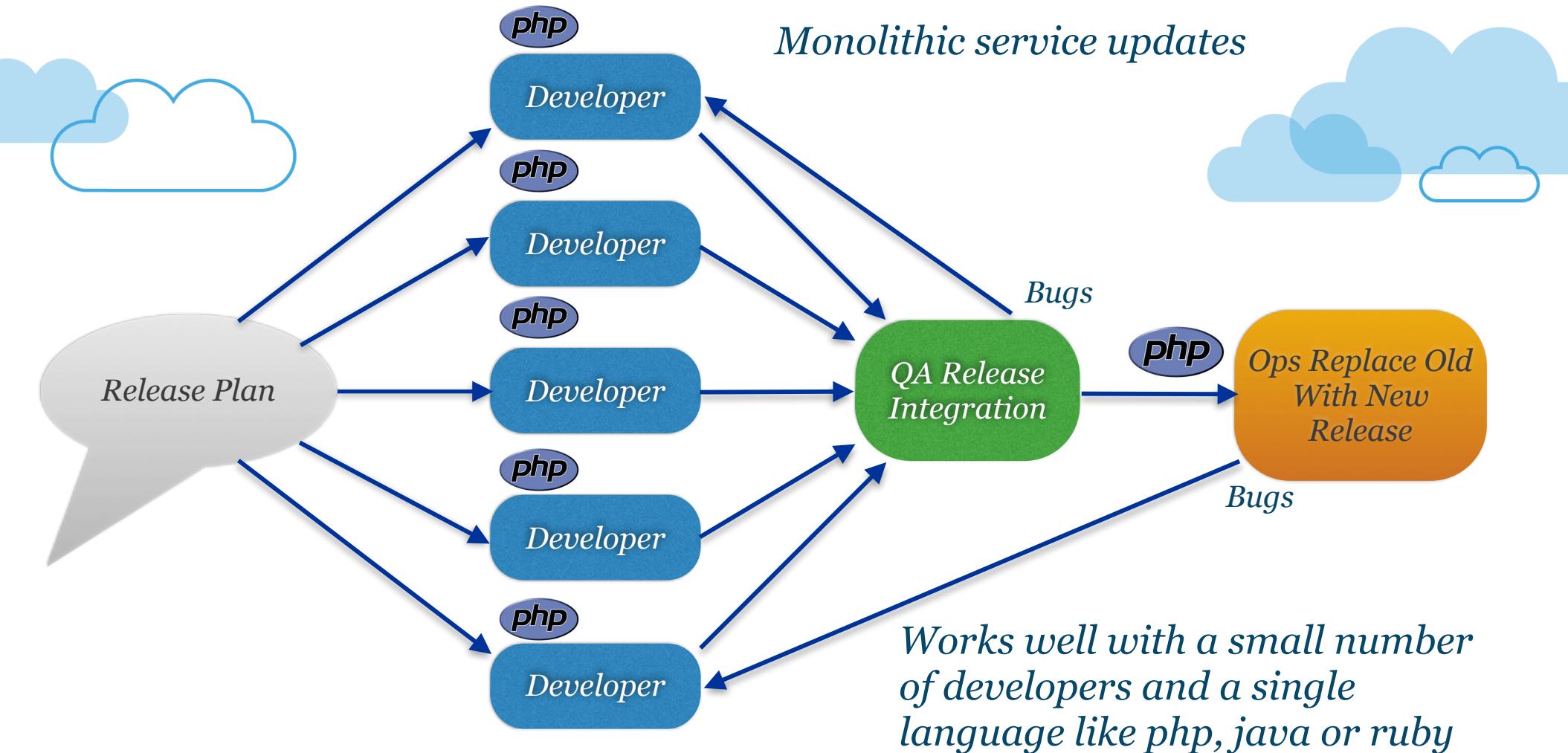
*Platform Team*

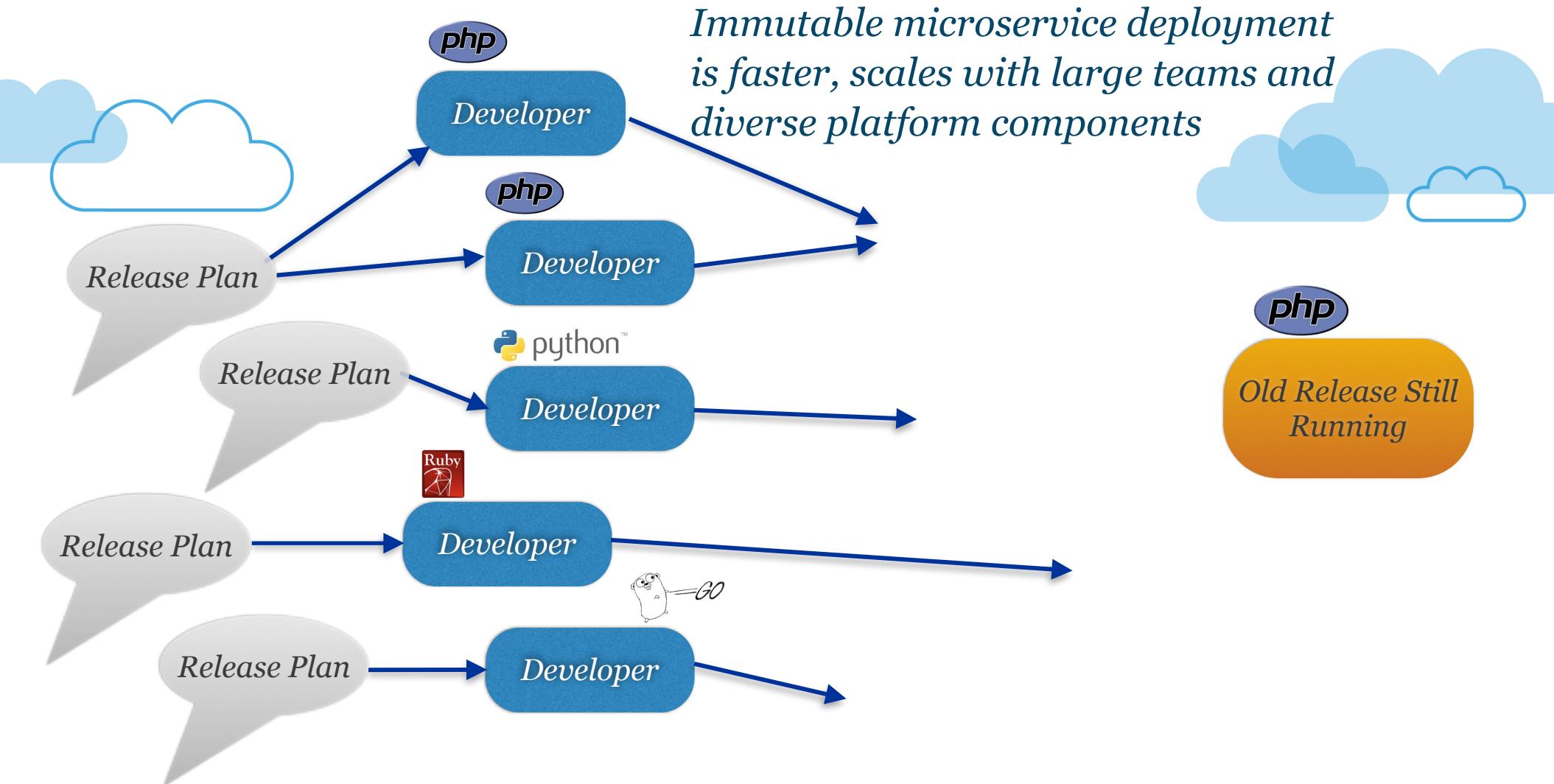
*DevOps is a Re-Org*



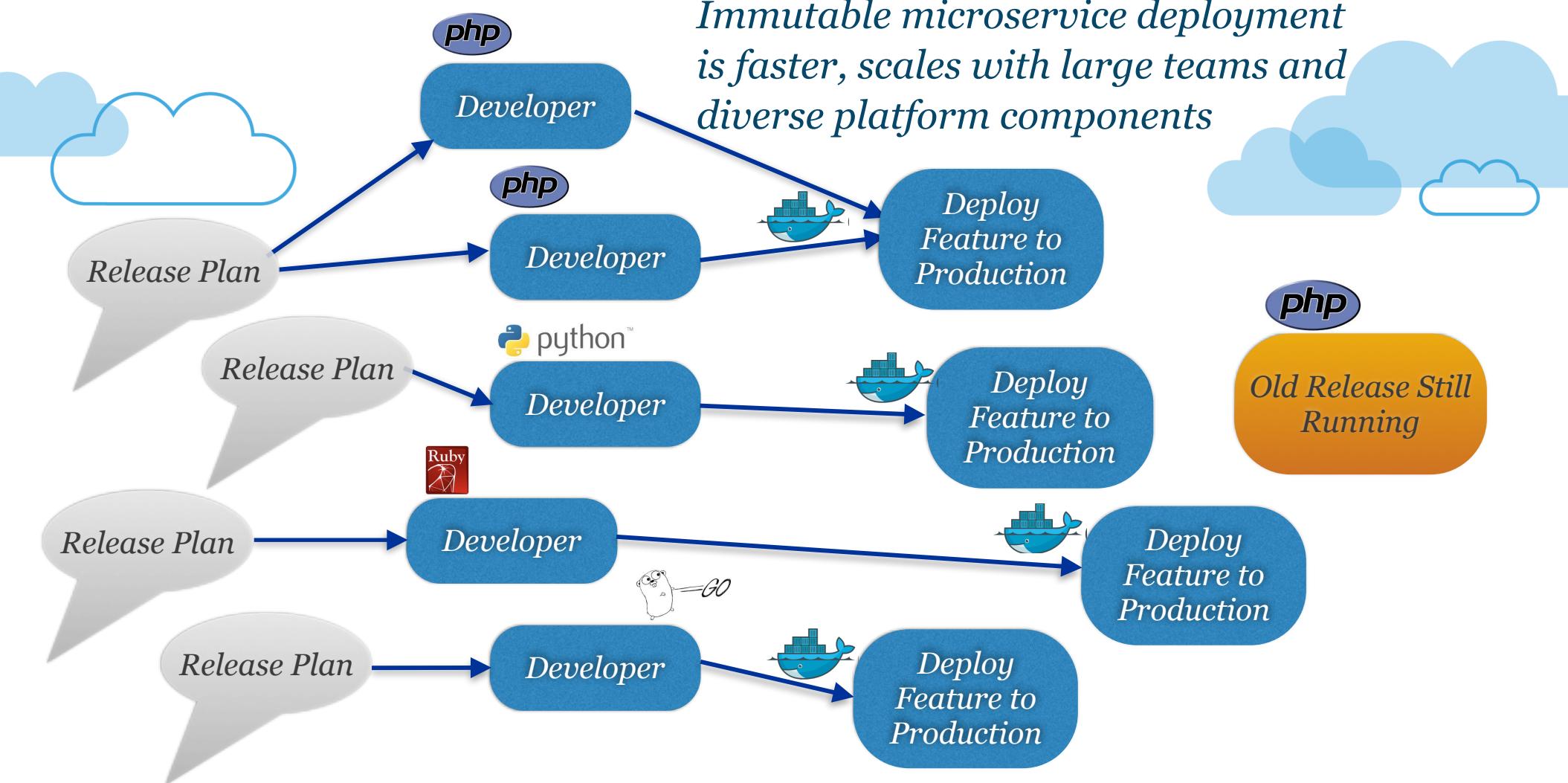


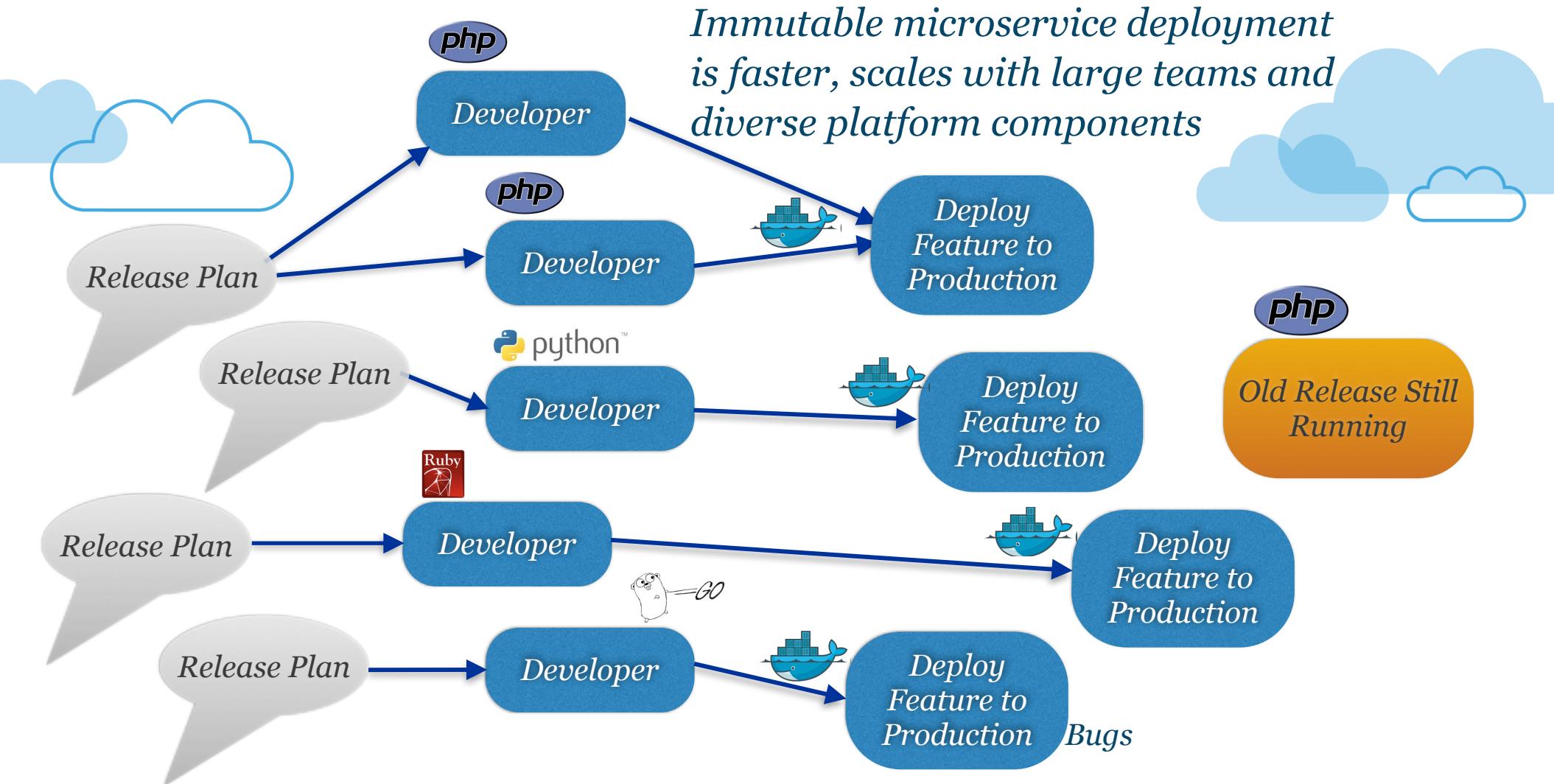




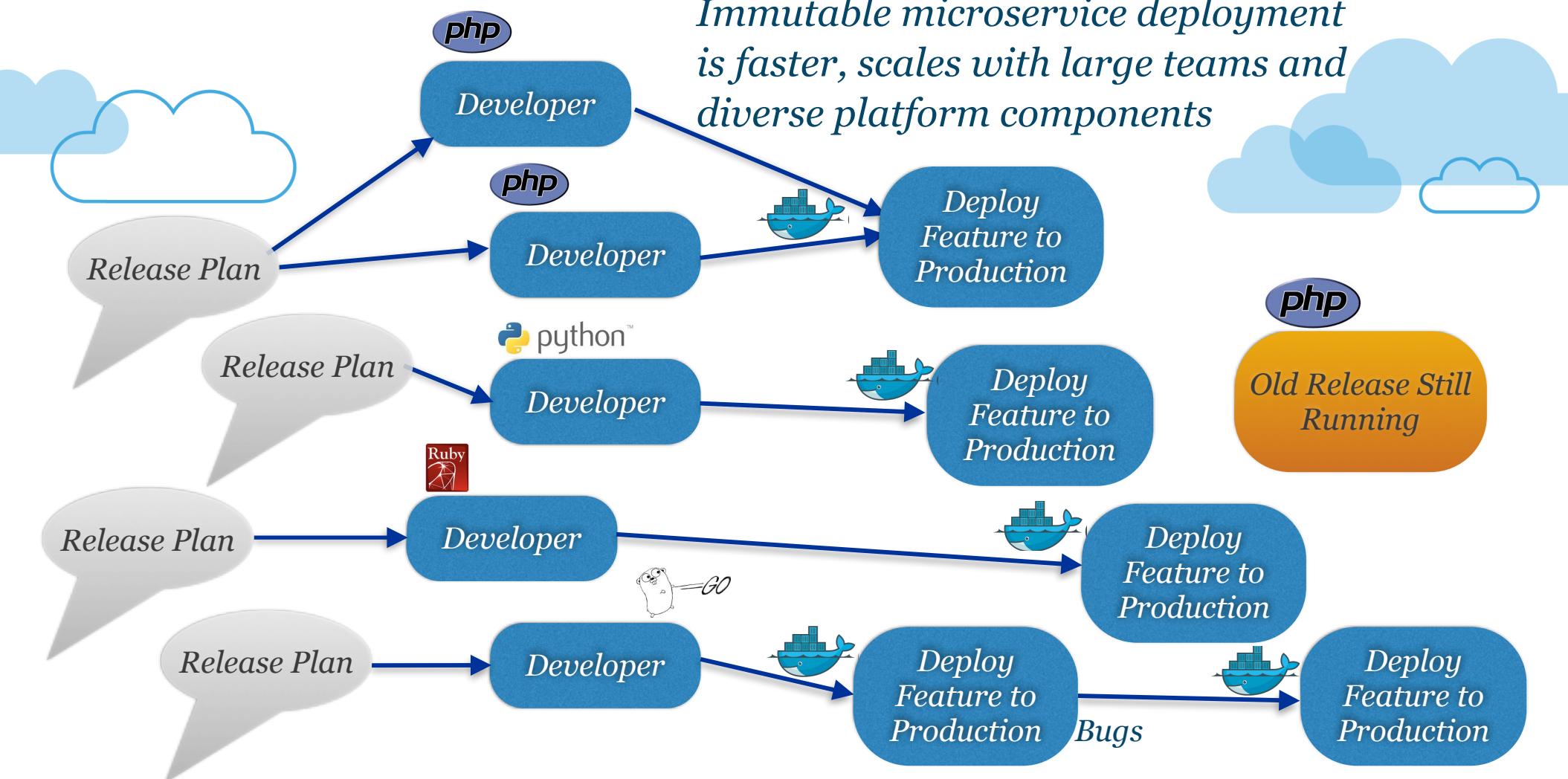


*Immutable microservice deployment  
is faster, scales with large teams and  
diverse platform components*





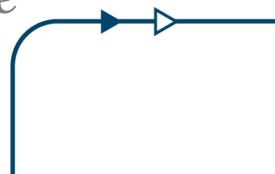
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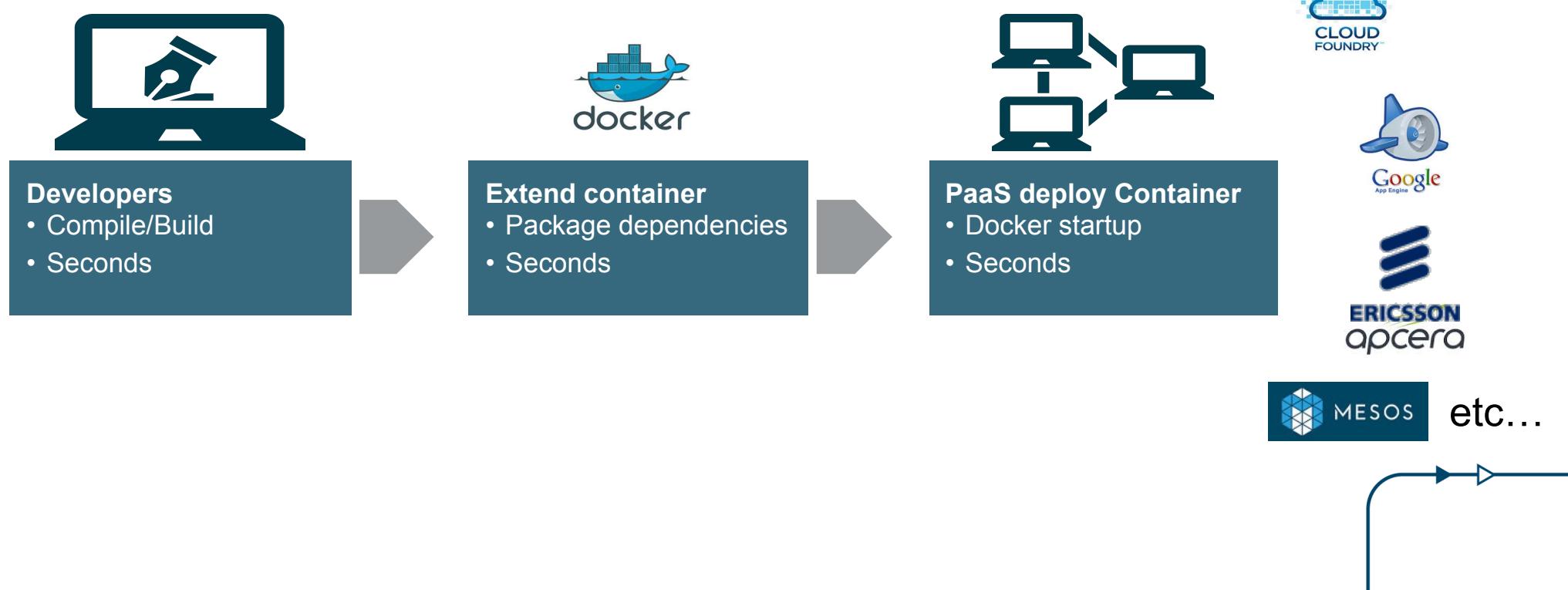
# Non-Destructive Production Updates



- “*Immutable Code*” Service Pattern
  - *Existing services are unchanged, old code remains in service*
  - *New code deploys as a new service group*
  - *No impact to production until traffic routing changes*
- *A|B Tests, Feature Flags and Version Routing control traffic*
  - *First users in the test cell are the developer and test engineers*
  - *A cohort of users is added looking for measurable improvement*
  - *Finally make default for everyone, keeping old code for a while*



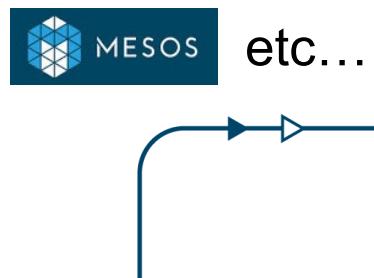
# Developing at the Speed of Docker



# Developing at the Speed of Docker

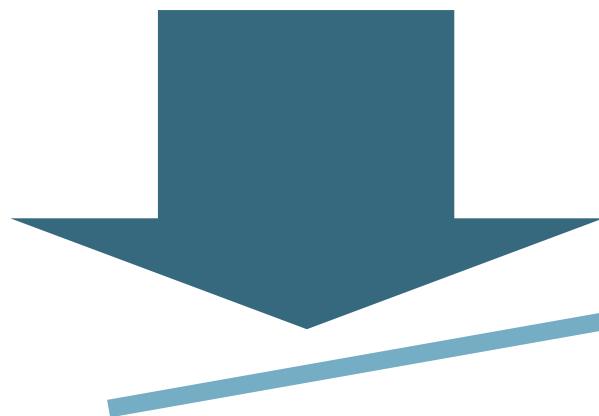


→ *Emerging market for Docker runtime orchestration options*

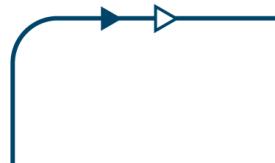
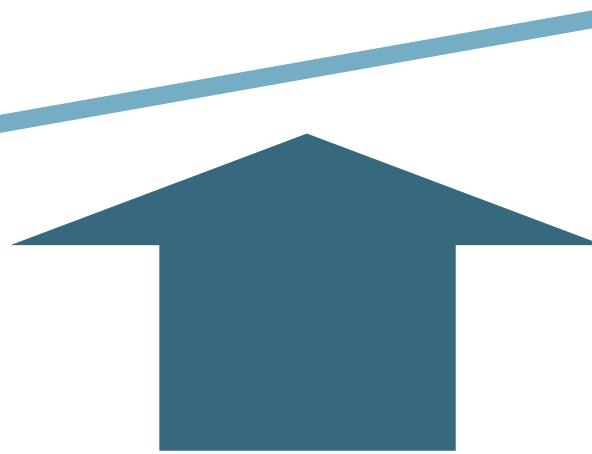


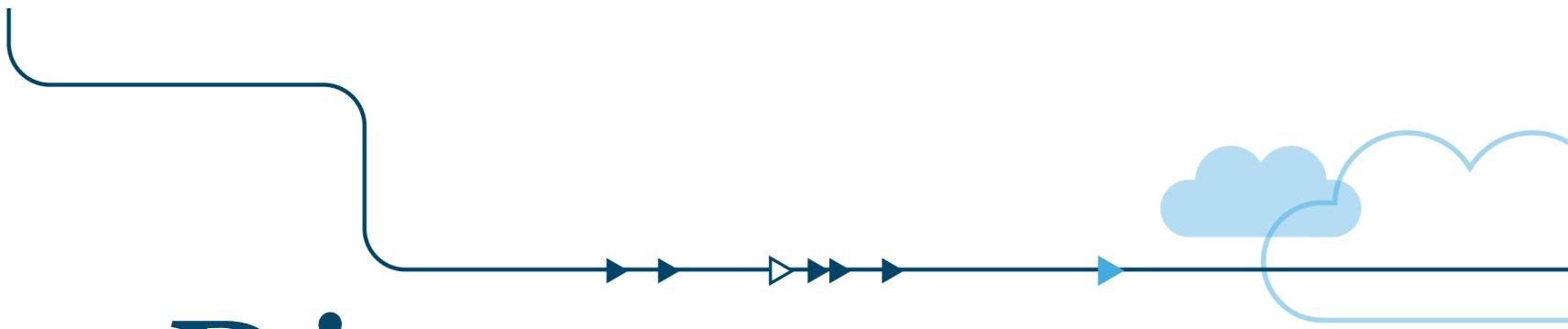
# What Happened?

*Rate of change  
increased*

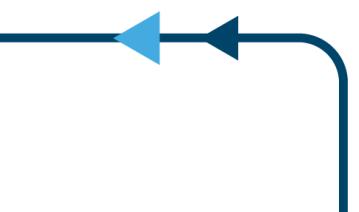


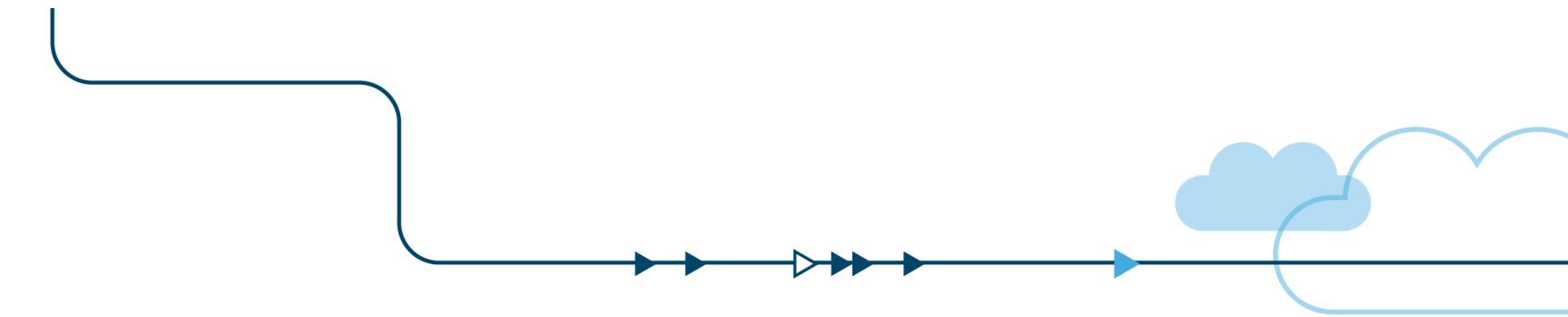
*Cost and size and  
risk of change  
reduced*





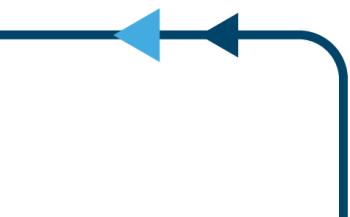
# *Disruptor: Continuous Delivery with Microservices*





## *A Microservice Definition*

*Loosely coupled service oriented architecture with bounded contexts*



*If every service has to be updated at the same time it's not loosely coupled*

*A Microservice Definition*

*Loosely coupled service oriented architecture with bounded contexts*

*If every service has to be updated at the same time it's not loosely coupled*

## *A Microservice Definition*

*Loosely coupled service oriented architecture with bounded contexts*

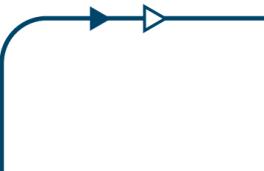
*If you have to know too much about surrounding services you don't have a bounded context. See the Domain Driven Design book by Eric Evans.*

# Separate Concerns with Microservices



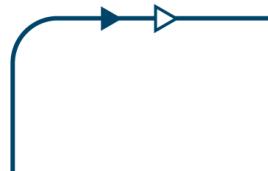
- *Invert Conway's Law – teams own service groups and backend stores*
- *One “verb” per single function micro-service, size doesn't matter*
- *One developer independently produces a micro-service*
- *Each micro-service is it's own build, avoids trunk conflicts*
- *Deploy in a container: Tomcat, AMI or Docker, whatever...*
- *Stateless business logic. Cattle, not pets.*
- *Stateful cached data access layer using replicated ephemeral instances*

[http://en.wikipedia.org/wiki/Conway's\\_law](http://en.wikipedia.org/wiki/Conway's_law)



# NETFLIX | OSS High Availability Patterns

- *Business logic isolation in stateless micro-services*
- *Immutable code with instant rollback*
- *Auto-scaled capacity and deployment updates*
- *Distributed across availability zones and regions*
- *De-normalized single function NoSQL data stores*
- *See over 40 NetflixOSS projects at [netflix.github.com](https://github.com/netflixoss)*
- *Get “Technical Indigestion” trying to keep up with [techblog.netflix.com](https://techblog.netflix.com)*



# US Bandwidth April 2014

Rank	Upstream		Downstream		Aggregate	
	Application	Share	Application	Share	Application	Share
1	BitTorrent	24.53%	Netflix	34.21%	Netflix	31.09%
2	HTTP	14.27%	YouTube	13.19%	YouTube	12.28%
3	SSL	6.54%	HTTP	11.65%	HTTP	11.84%
4	Netflix	6.44%	iTunes	3.64%	BitTorrent	5.96%
5	YouTube	5.52%	SSL	3.42%	SSL	3.80%
6	Skype	2.23%	BitTorrent	3.40%	iTunes	3.33%
7	Facebook	2.17%	MPEG	2.85%	MPEG	2.62%
8	FaceTime	1.50%	Facebook	1.99%	Facebook	1.83%
9	Dropbox	1.20%	Amazon Video	1.90%	Amazon Video	1.82%
10	iTunes	1.15%	Hulu	1.74%	Hulu	1.58%
		64.40%		76.24%		74.58%



Table 2 - Top 10 Peak Period Applications - North America, Fixed Access

# US Bandwidth April 2014



Rank	Upstream		Downstream		Aggregate	
	Application	Share	Application	Share	Application	Share
1	BitTorrent	24.53%	Netflix	34.21%	Netflix	31.09%
2	HTTP	14.27%	YouTube	13.19%	YouTube	12.28%
3	SSL	6.54%	HTTP	11.65%	HTTP	11.84%
4	Netflix	6.44%	iTunes	3.64%	BitTorrent	5.96%
5	YouTube	5.52%	SSL	3.42%	SSL	3.80%
6	Skype	2.23%	BitTorrent	3.40%	iTunes	3.33%
7	Facebook	2.17%	MPEG	2.85%	MPEG	2.62%
8	FaceTime	1.50%	Facebook	1.99%	Facebook	1.83%
9	Dropbox	1.20%	Amazon Video	1.90%	Amazon Video	1.82%
10	iTunes	1.15%	Hulu	1.74%	Hulu	1.58%
		64.40%		76.24%		74.58%



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# US Bandwidth April 2014

**NGINX** OpenConnect



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5	YouTube	5.52%	SSL	3.42%	SSL	3.80%
6	Skype	2.23%	BitTorrent	3.40%	iTunes	3.33%
7	Facebook	2.17%	MPEG	2.85%	MPEG	2.62%
8	FaceTime	1.50%	Facebook	1.99%	Facebook	1.83%
9	Dropbox	1.20%	Amazon Video	1.90%	Amazon Video	1.82%
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sandvine

Table 2 - Top 10 Peak Period Applications - North America, Fixed Access

# Microservices Development



- *Client libraries*

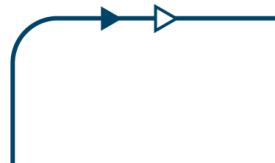
*Even if you start with a raw protocol, a client side driver is the end-state  
Best strategy is to own your own client libraries from the start*

- *Multithreading and Non-blocking Calls*

*Reactive model RxJava uses Observable to hide concurrency cleanly  
Netty can be used to get non-blocking I/O speedup over Tomcat container*

- *Circuit Breakers – See Fluxcapacitor.com for code*

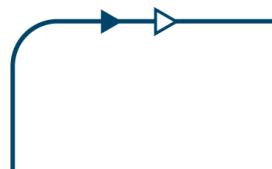
*Netflix OSS Hystrix, Turbine, Latency Monkey, Ribbon/Karyon  
Also look at Finagle/Zipkin from Twitter*

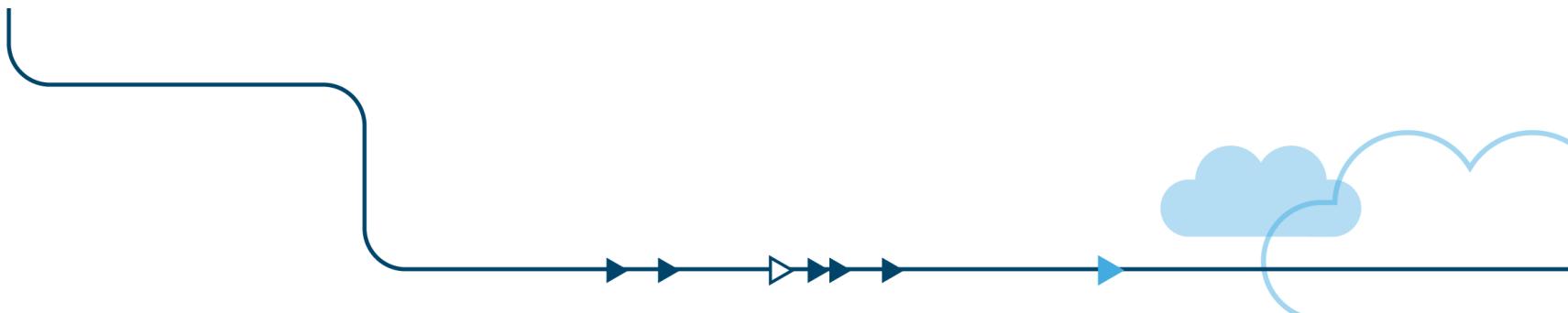


# Microservice Datastores

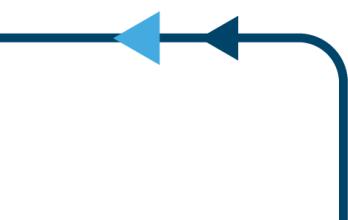


- *Book: Refactoring Databases*  
*SchemaSpy to examine schema structure*  
*Denormalization into one datasource per table or materialized view*
- *Polyglot Persistence*  
*Use a mixture of database technologies, behind REST data access layers*  
*See NetflixOSS Storage Tier as a Service HTTP ([staash.com](http://staash.com)) for MySQL and C\**
- *CAP – Consistent or Available when Partitioned*  
*Look at Jepsen torture tests for common systems [aphyr.com/tags/jepsen](http://aphyr.com/tags/jepsen)*  
*There is no such thing as a consistent distributed system, get over it...*





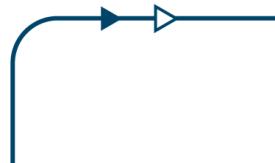
# *Cloud Native Monitoring and Microservices*



# Cloud Native



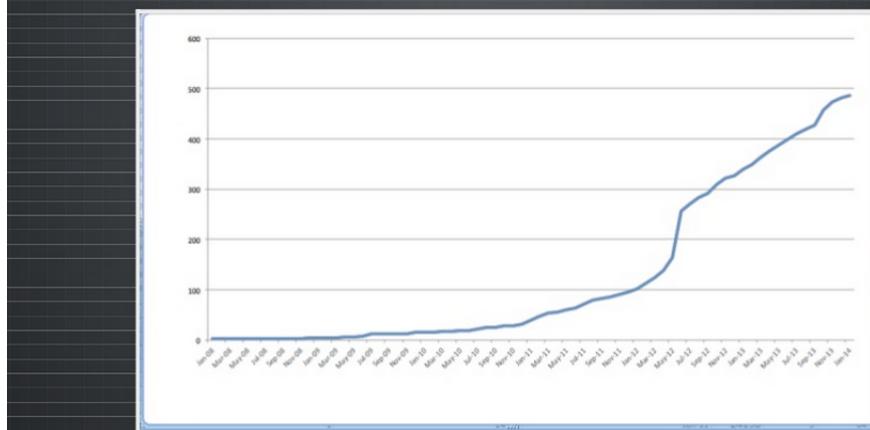
- *High rate of change*
  - Code pushes can cause floods of new instances and metrics*
  - Short baseline for alert threshold analysis – everything looks unusual*
- *Ephemeral Configurations*
  - Short lifetimes make it hard to aggregate historical views*
  - Hand tweaked monitoring tools take too much work to keep running*
- *Microservices with complex calling patterns*
  - End-to-end request flow measurements are very important*
  - Request flow visualizations get overwhelmed*



# Microservice Based Architectures



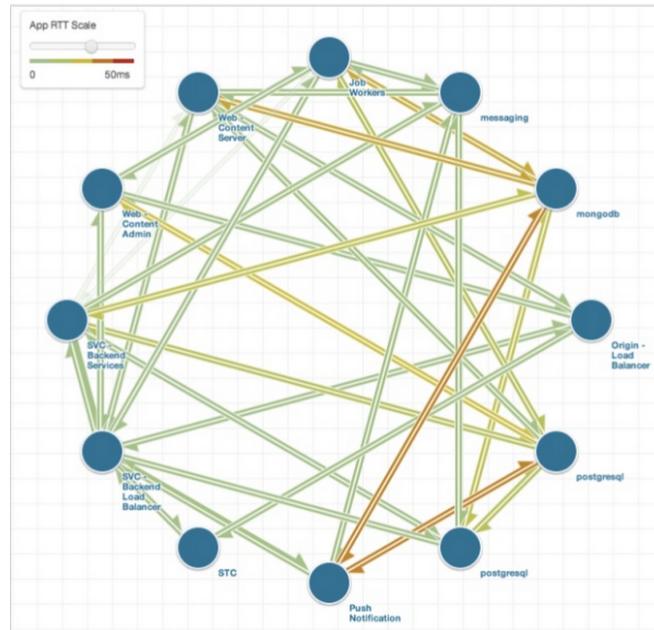
AS OF LAST WEEK WE HAVE MORE  
THAN  
450 SERVICES



See <http://www.slideshare.net/LappleApple/gilt-from-monolith-ruby-app-to-micro-service-scala-service-architecture>



# “Death Star” Architecture Diagrams

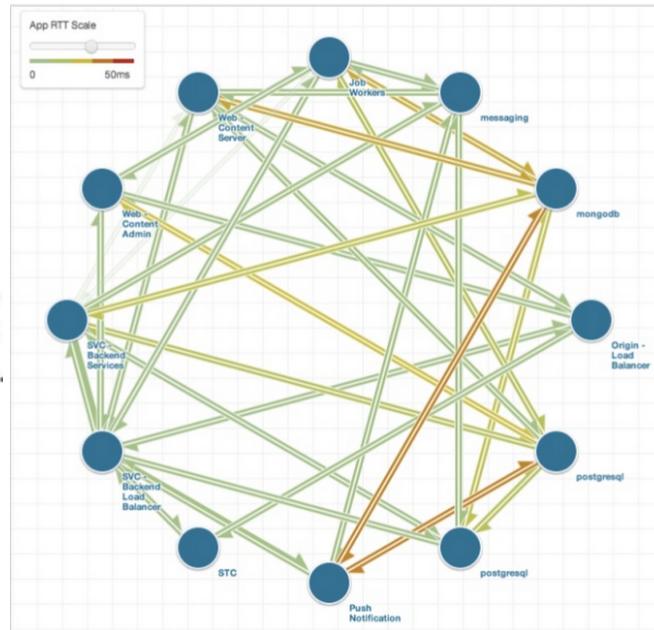


As visualized by Appdynamics, Boundary.com and Twitter internal tools

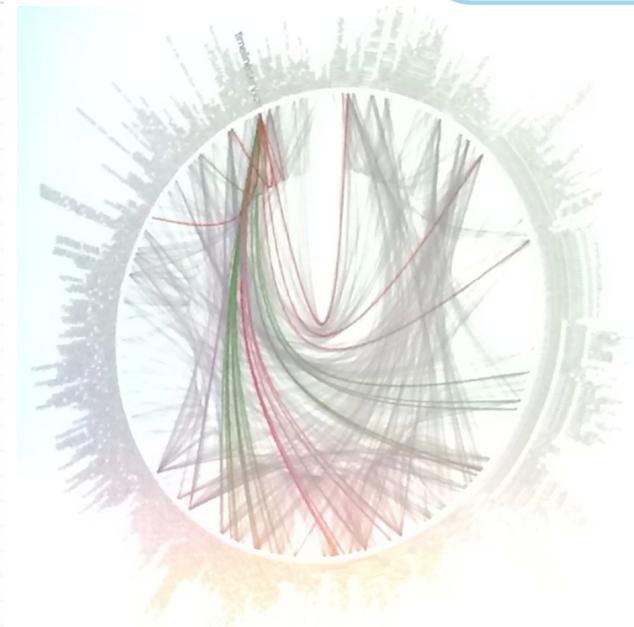
# “Death Star” Architecture Diagrams



*Netflix*



*Gilt Groupe (12 of 450)*



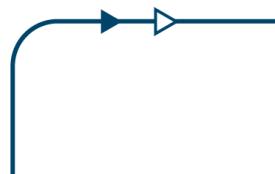
*Twitter*

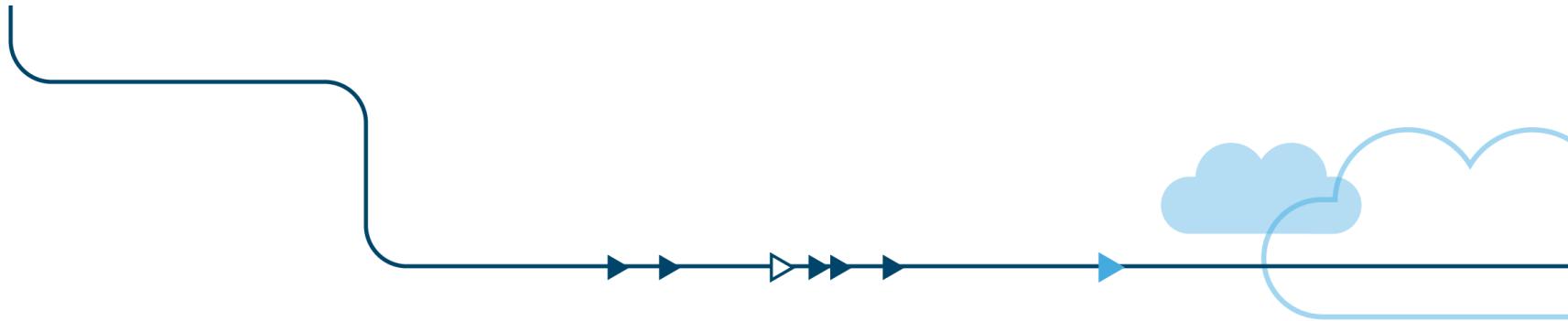
As visualized by Appdynamics, Boundary.com and Twitter internal tools

# Continuous Delivery and DevOps



- *Changes are smaller but more frequent*
- *Individual changes are more likely to be broken*
- *Changes are normally deployed by developers*
- *Feature flags are used to enable new code*
- *Instant detection and rollback matters much more*

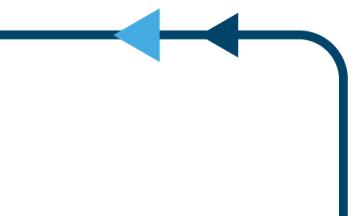




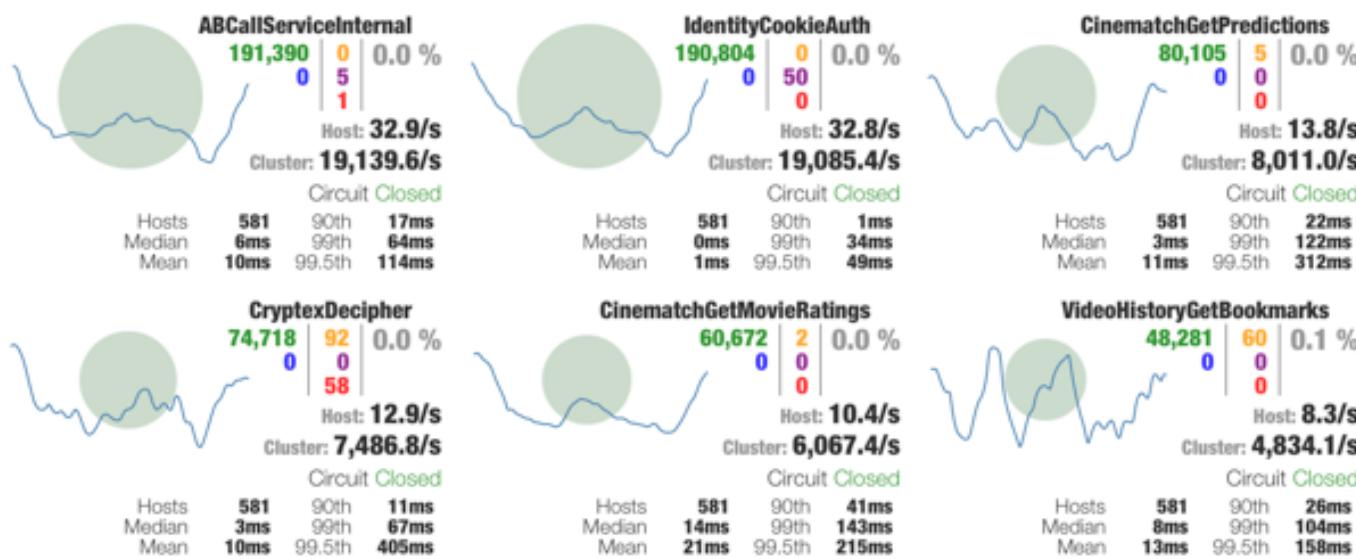
# *Whoops! I didn't mean that!*

## *Reverting...*

*Not cool if it takes 5 minutes to see it failed and 5 more to see a fix  
No-one notices if it only takes 5 seconds to detect and 5 to see a fix*

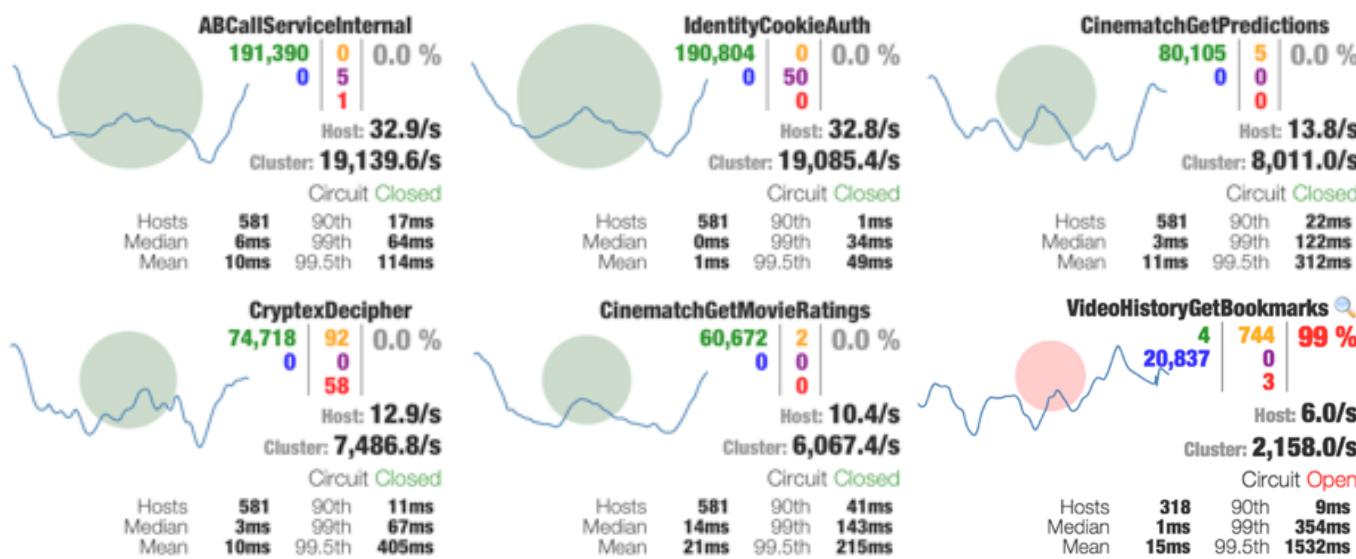


# Netflix OSS Hystrix/Turbine Circuit Breaker



<http://techblog.netflix.com/2012/12/hystrix-dashboard-and-turbine.html>

# Netflix OSS Hystrix/Turbine Circuit Breaker

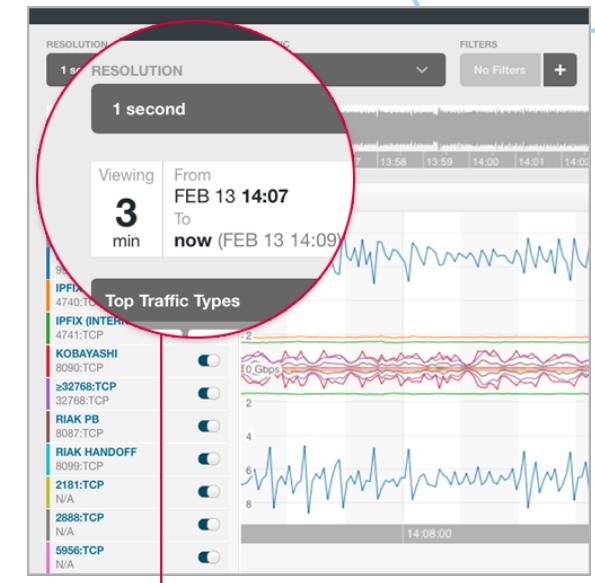
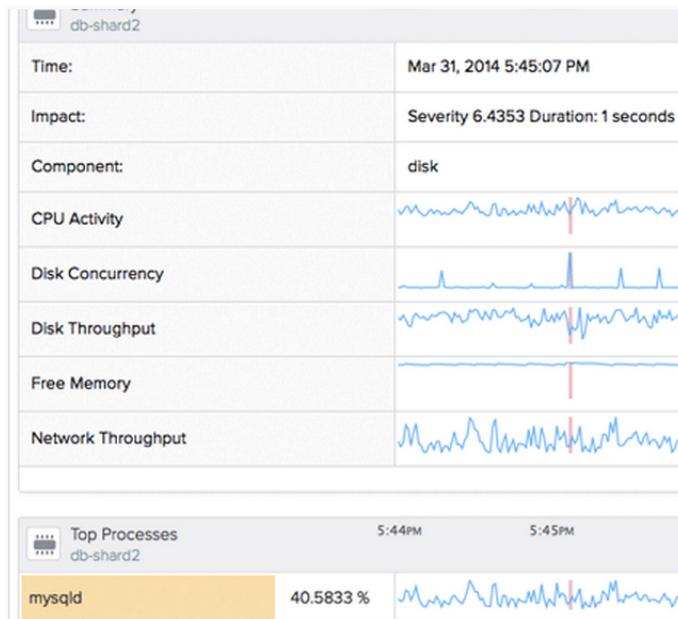


<http://techblog.netflix.com/2012/12/hystrix-dashboard-and-turbine.html>

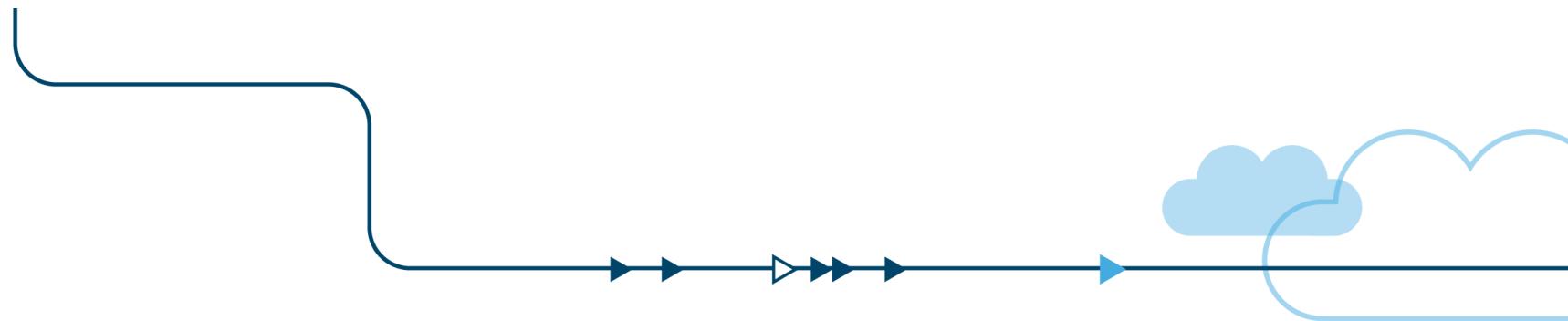
# Low Latency SaaS Based Monitors



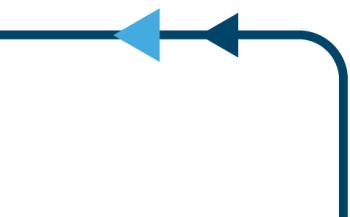
VividCortex



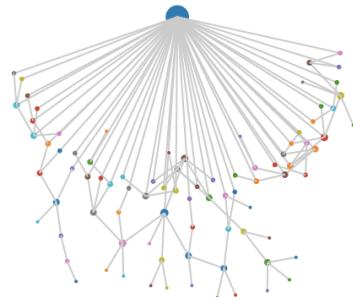
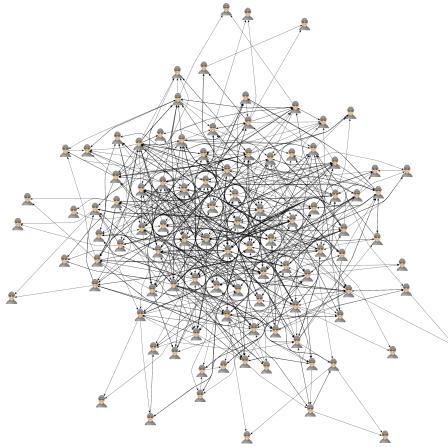
[www.vividcortex.com](http://www.vividcortex.com) and [www.boundary.com](http://www.boundary.com)



*Metric to display latency needs to be less than human attention span (~10s)*



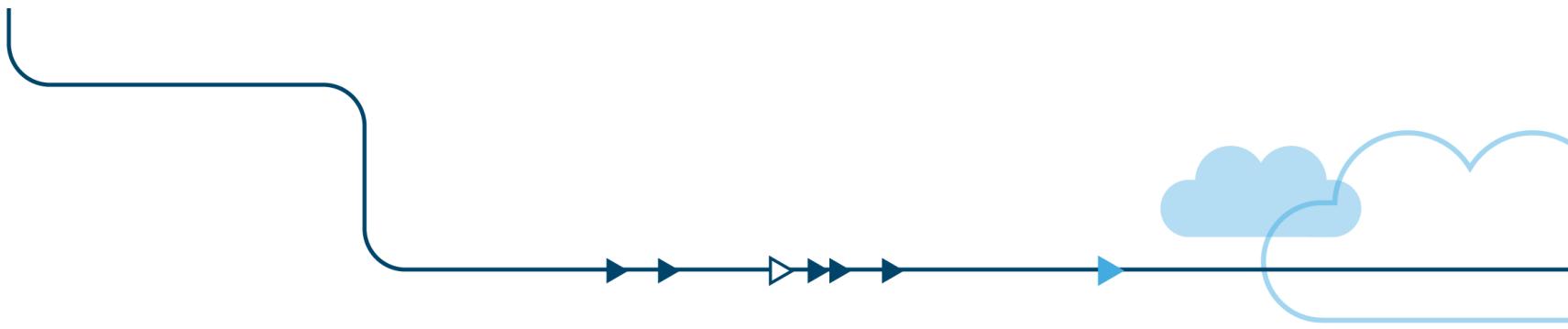
# Prototyping Ideas



*Model and visualize microservices*

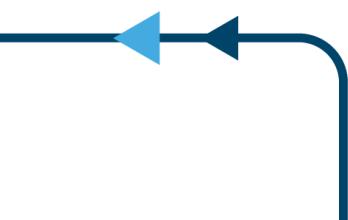
*See [github.com/adrianco/spigo](https://github.com/adrianco/spigo)  
Simulate Protocol Interactions in Go*

*See [github.com/adrianco/d3grow](https://github.com/adrianco/d3grow)  
Dynamic visualization concept*

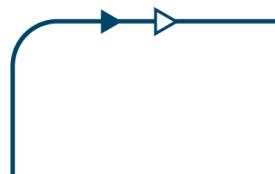


*Separation of Concerns*

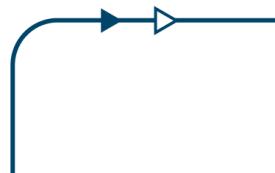
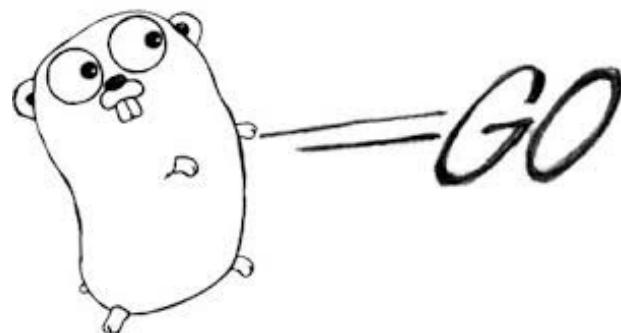
*Bounded Contexts*



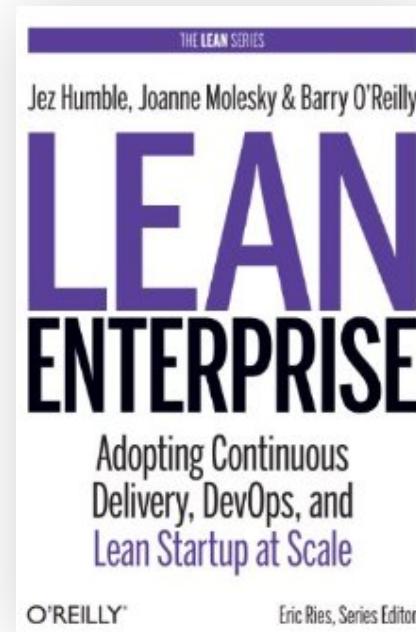
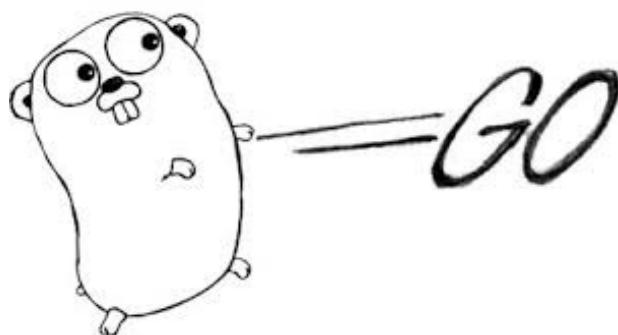
# Forward Thinking



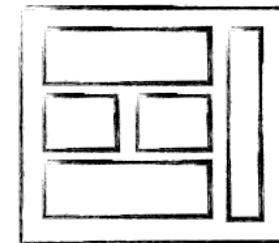
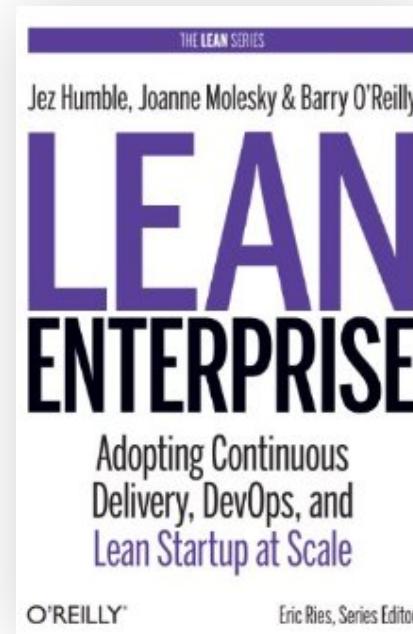
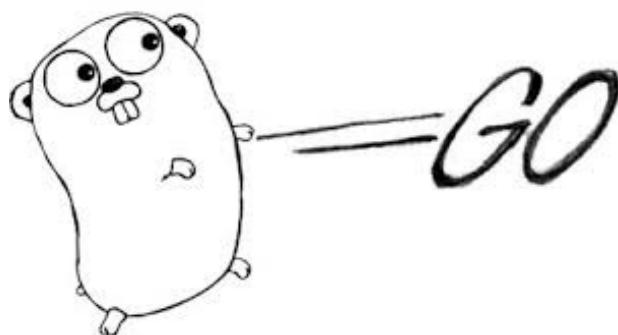
# Forward Thinking



# Forward Thinking



# Forward Thinking



MONOLITHIC/LAYERED



MICRO SERVICES

<http://eugenivedorkin.com/seven-micro-services-architecture-advantages/>

# Any Questions?



- Battery Ventures <http://www.battery.com>
- Adrian's Blog <http://perfcap.blogspot.com>
- Slideshare <http://slideshare.com/adriancockcroft>
- Monitorama Opening Keynote Portland OR - May 7<sup>th</sup>, 2014 - Video available
- GOTO Chicago Opening Keynote May 20<sup>th</sup>, 2014 - Video available
- Qcon New York – Speed and Scale - June 11<sup>th</sup>, 2014 - Video available
- Structure - Cloud Trends - San Francisco - June 19th, 2014 - Video available
- GOTO Copenhagen/Aarhus – Denmark – Sept 25<sup>th</sup>, 2014
- DevOps Enterprise Summit - San Francisco - Oct 21-23rd, 2014 #DOES14 - Videos available
- GOTO Berlin - Germany - Nov 6th, 2014
- AWS Re:Invent - Cloud Native Cost Optimization - Las Vegas - November 14th, 2014
- Dockercon Europe - Amsterdam - December 4th, 2014

Disclosure: some of the companies mentioned are Battery Ventures Portfolio Companies  
See [www.battery.com](http://www.battery.com) for a list of portfolio investments

