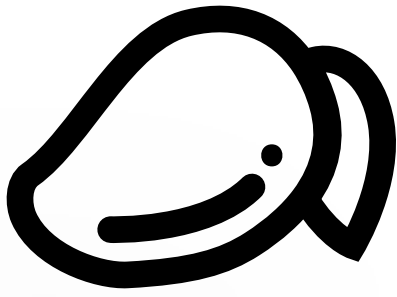


2018



MangoHacks

February 2nd to 4th

PG6 Tech Station | Florida International University

MangoHacks.com 📧 team@mangohacks.com

MangoHacks is FIU's Sweetest Hackathon.

We are excited to be back for our third annual event, once again welcoming *350+ of our school's top developers, designers, builders and changemakers* to spend **36 hours** hacking on websites, apps and hardware projects.

MangoHacks will be a great place to influence a group of some of the *brightest* and most *diverse* students in the nation, all working on different projects and fostering different skills.

MangoHacks has a rich history of pulling from Florida's growing hacker culture and creative community making it an excellent opportunity for recruitment, engagement and tech evangelism.

Since the last two years, the college tech communities response to MangoHacks has been momentous. As a result, regular workshops and student clubs have sprung up in it's wake, opening up new opportunities for students to grow. Like last year, we hope to bring better workshops, connections and another opportunity to impact the college tech community in South Florida.











We will love to have you here in sunny Miami and work with you! **Please review the various tiers of available support in the next page**, and let us know if you are interested in becoming an official sponsor or if you have any questions. We look forward to hearing your thoughts.

Thank you so much!



















The MangoHacks Team

Support Tiers






ENGAGEMENT

	Tier 1 \$1000	Tier 2 \$3000	Tier 3 \$6000	Cohost \$10000
Recognition at Opening				
Bring Mentors				
Table for Representatives				
Speak at Opening		2 mins	3 mins	5 mins
Speak at Closing			2 mins	4 mins
Host a Workshop or Talk			Workshop	Workshop & Talk

BRANDING

Logo on Website				
Logo on Shirt				
Materials in Swagbag				
Provide/Award a Prize				
Sponsor a Mini Event				
Logo on the Banner				
Sponsor a Meal				2 meals
Bring an Overall Judge				

RECRUITING

Recognition at Opening				
Bring Mentors				
On-site Interview Rooms				

Making The Most of Your Involvement

*Looking to get the most out of the hackathon movement but don't know where to start?
New to sponsoring hackathons? **We're here to help.***

We want you to get the most out of your recruiting, product feedback, and brand recognition. As students organizing for students, we can offer insight into what campaigns work on our campus and our state.

Recruitment

Bring your mentors- MangoHacks attracts a great mix of new and old developers. Thanks to our venue, we have tons of breakout space and couches where you and attendees can meet and hack.

Be prepared to talk about opportunities- Our attendees are students looking for internships and new grad roles all across the year. Even though your summer cycle may be over, it isn't uncommon for students to ask for a Fall or Spring internship.

Get access to resumes early- we can reserve rooms and areas for your company to conduct screens or resume reviews on site.

Feedback

Bring us your questions- We will help bring you answers. During product demos we can set up surveys throughout the event to get consistent feedback.

Be proactive- A lot of hackers (especially less experienced ones) might not feel comfortable approaching you to ask for help. Mentors who tend to be most impactful and feel most fulfilled occasionally walk around the venue, asking teams about what they're working on and whether or not they need help. It's also a great way to get to know some of the hackers who are using your API/product and get feedback.

Recognition

Get to know your hackers- sponsoring a meal or a lounge is a good way to get opportunities to know the attendees and will facilitate conversations.

Make good use of your demo- your company's introduction at MangoHacks is your only chance to address all 350 attendees at once — giving an engaging talk is pretty important. Try to keep things short and sweet, (hackers all have varying levels of experience in your field), focus on how it works. This is also a great time to quickly announce your company prize.

