

Government Arts and Science College
Kanyakumari – 629 401
FACULTY PROFILE

Department: Commerce

- 1. Name** : Dr. N.SUTHENDREN
- 2. Father's Name** : R. Neelaperumal
- 3. Designation** : Assistant Professor
- 4. Age and Date of Birth** : 56., 10-04-1967
- 5. Gender** : Male



- 6. Address for Communication:** 23/15 Pillayarpuram,
Near Ambalam,
Monikettipottal post,
Kanyakumari District,
629 501.

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7. Educational Qualification :

S.No.	Course	University/College	Year of Passing
1	B.Com	Madurai Kamaraj University	1987
2	M.Com	Madurai Kamaraj University	1989
3	M.Phil	Vinayaka Mission University	2007
4	MBA	Madurai Kamaraj University	2010
5	MCA	Manonmaniam Sundaranar University	2010
6	Ph D	Manonmaniam Sundaranar University	2012

8. Area of Specialization:

Entrepreneurship and Financial Management

9. Experience:

a) Entrepreneur

S. No	Name of Organization	From	To	Year of Experience
1	Kumari Polythene Pipe, Pillayarpuram.	1991	2000	10

b) Office

S. No	Name of Organization	From	To	Year of Experience
1	Sivanthi Aditanar College, Pillayarpuram.	2001	2008	8

c) Teaching

S. No	Name of Organization	From	To	Year of Experience
1	Udaya College of Arts and Science, Vellamodi.	10.10.2008	28.02.2017	8.5 years
2	Arunachala College of Engineering for Women, Manavillai.	01.03.2017	27.06.2017	0.3 years
3	M. S. University Constituent College, Kanyakumari.	28.06.2017	11.12.2020	3.6 years
4	Government College of Arts and Science, Kanyakumari.	12.12.2020	Till date	2.4 years

10. Publications:

S.No	Title	Name of the Journal	ISSN / ISBN	Year
1	Entrepreneurship and Economic Development	Proceedings of the Kanyakumari Academy of Arts and Science Volume II Social Science.	ISBN 978-81-909710-8-9	2010

2	Effect of Globalization in Agrarian Sector with Special Reference to Kanyakumari District.	Globalization and Agricultural Labour Market.	ISBN 978-81-906512-2-6	2011
3	A Study of problem faced by Rural working women in Non-Farm Sector.	Non-Farm Sector and Rural Development.	ISBN 978-81-904529-9-1	2011
4	Problems of women in Agricultural Sector.	Engineering Agricultural Development.	ISBN:978-81-906512-3-3	2011
5	A Study of Growth of Entrepreneurship.	International journal of physical and social volume 1, Issue 3.	ISSN 2249-5894	2011
6	SWOT Analysis status of women in Rural India.	Women and Rural Development.	ISBN 978-81-906512-1-9	2011
7	Investment Analysis and Construction of portfolio.	Proceedings of the Academy of Arts and Science Volume II, Social Services.	ISBN 978-81-909710-0-3	2011
8	Investment Analysis and Portfolio Construction.	International Journal of Physical and Social Service Volume2, Issue 2.	ISSN 2249-5894	2012
9	Entrepreneurship Development in India.	International Journal of Social Services.	ISSN 227-677X	2012
10	Women Status in Rural India with SWOT Analysis.	Shanlax International Journals.	ISSN 2320-4168	2017
11	Problems of lime oyster Industry Workers with Special Reference to kanyakumari District.	Prospectus of micro, small and medium Enterprises in Indian Scenario.	ISBN	2018
12	A study on Post Office Saving Scheme with special Reference to Sanganapuram Post office Tirunelveli District	Proceeding of UGC Sponsored National Seminar on Economic Issue	ISBN	2023
13	Digital Banking Services and its impact on Customer Satisfaction	Proceeding of Fintech in circular Economy and Business Transformation	ISBN	2023

11. Seminar / Conference / workshop / Attended:

S. No.	Title	Institution	Date & Year
1	“Rights to Information Act”	Noorul Islam University, Kumaracoil.	09.10.2010
2	Special Lecture on mixed methods Research in Human lies and Social Sciences.	M. S. University, Tirunelveli.	09.10.2010
3	State Level Seminar on Application of Statistical tools in Social Science Research.	Scott Christian College, Nagercoil.	05.04.2011
4	Selection of Statistical tools for management Research.	Sun College of Engineering and Technology, Erachakulam.	29.04.2011
5	The Role of Teachers to Create Intellectual youth.	Swami Vivekananda College, Agesteeswaram.	29.01.2011
6	One Day Workshop on E- GOVERNANCE.	NSS Cell, M. S. University, Tirunelveli.	21.01.2014
7	Legal Awareness for women.	M. S. University, Tirunelveli.	17 & 18.02.2017
8	Goods and Service Tax: Issues and Challenges.	M. S. University, Tirunelveli.	10 & 11.03.2017
9	India 2030.	M. S. University, Tirunelveli.	01 & 02.09.2017
10	Orientation Programme for Research Supervisors.	M. S. University, Tirunelveli.	01.09.2017
11	Entrepreneurship Opportunities in Financial markets.	M. S. University, Tirunelveli.	01.09.2017
12	Yoga for Human Excellence.	Vethathiri Maharishi Institute for Spiritual and Intuitional Education, Aliyar.	22 to 24.11.2019

13	One Week FDP on Digital Learning & Teaching based on Four-quadrant Strategy.	M. S. University, Tirunelveli.	22 to 28.07.2020
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12. Details of Ph.D Projects :

Title	University	Year
Entrepreneurship in Fishnet Manufacturing Units-A Study with Special Reference to Kanyakumari District.	M. S. University, Tirunelveli.	2012

13. Ph.D Guideship Obtained

14. Book Published:

S. No	Title	Publication	Year
1	Entrepreneurship the Hurdles & Challenges to Growth	International E-Publication www.isea.me , www.isca.co.in	2015