

**MANONMANIAM SUNDARANAR UNIVERSITY TIRUNELVELI**  
**CHIOCE BASED CREDIT SYSTEM**  
**BACHELOR OF BUSINESS ADMINISTRATION (With effect from the Academic Year 2020-2021 onwards)**

Sem . (1)	Part I / II/III I/IV /V (2)	Subject Numbe r (3)	Subject Status (4)	Subject Title (5)	Cont act Hou rs per wee k (6)	Cred its (7)	Maximum marks		
							Internal	Extern al	Tota l
I	I	1	Language	Tamil / Other Language	6	4	25	75	100
	II	2	Language	Communicative English	6	4	25	75	100
	III	3	Core-1	Business Statistics	6	4	25	75	100
	III	4	Add on Major (Mandatory)	Professional English for Commerce and Management –I	6	4			
	III	5	Allied-1	Environment of Business	4	3	25	75	100
	IV	6	Common	Environmental Studies	2	2	25	75	100
	Sub Total				30	21			
II	I	7	Language	Tamil / Other Language	6	4	25	75	100
	II	8	Language	English	6	4	25	75	100
	III	9	Core-2	Principles of Management	6	4	25	75	100
	III	10	Add on Major (Mandatory)	Professional English for Commerce and Management - II	6	4			
	III	11	Allied-2	Managerial Economics	4	3	25	75	100
	IV	12	Common	Value Based Education / சமூகஒழுக்கங்களும் பண்பாட்டு விழுமியங்களும் / Social Harmony	2	2	25	75	100
	Sub Total				30	21			

**MANONMANIAM SUNDARANAR UNIVERSITY, TIRUNELVELI**

**BACHELOR OF BUSINESS ADMINISTRATION (B.B.A)**

**SCHEME OF EXAMINATIONS (2020-21 Onwards)**

Sem (1)	Part I / II/III/IV/ V/V (2)	Subject Number (3)	Subject Status (4)	Subject Title (5)	L	T	P	C	Maximum marks		
									Internal	External	Total
<b>III</b>	III	13	Core 5	Financial Accounting	3	1	1	4	25	75	100
	III	14	Core 6	Organizational Behaviour	3	1	0	4	25	75	100
	III	15	Core 7	Business Mathematics	3	0	2	4	25	75	100
	III	16	Core 8	International Business Management	3	1	0	4	25	75	100
	III	17	Allied 3	Business Law	3	1	0	3	25	75	100
	III	18	Skill Base Core-1	Computer applications in Business ( <b>Practical Subject</b> )	1	0	3	3	50	50	100
	IV	19	Non Major Elective -I	Essentials of Management	2	0	0	2	25	75	100
	IV	20	Common	Yoga	1	0	1	2	50	50	100
				<b>Sub Total</b>	<b>19</b>	<b>3</b>	<b>8</b>	<b>26</b>			
<b>IV</b>	III	21	Core 9	Cost and Management Accounting	3	0	2	4	25	75	100
	III	22	Core 10	Marketing Management	3	1	0	4	25	75	100
	III	23	Core 11	Human Resource Management	3	1	0	4	25	75	100
	III	24	Core 12	Production and Operations Management	4	1	0	4	25	75	100
	III	25	Allied 4	Research Methodology	3	1	0	3	25	75	100
	IV	26	Skill Based Core-2	Effective Employability Skills ( <b>Practical Subject</b> )	1	1	2	3	50	50	100
	IV	27	Non Major Elective -II	Entrepreneurship	2	0	0	2	25	75	100
		28	Common	Computer for Digital Era	1		1	2	50	50	100
	V		Extension Activity	NSS/NCC/PHYSICAL EDUCATION/ YRC							
				<b>Sub Total</b>	<b>20</b>	<b>6</b>	<b>4</b>	<b>25</b>			

<b>V</b>	III	29	Core 13	Financial Management	3	1	1	4	25	75	100
	III	30	Core 14	Entrepreneurship Development	4	1	0	4	25	75	100
	III	31	Core 15	Management Information System	3	1	0	4	25	75	100
	III	32	Core 16	Introduction to Business Analytics	2	1	1	4	25	75	100
	III	33	Major Elective I (CHOOSE ANY ONE)	Retail Management <i>Or</i> Financial Services <i>Or</i> Training and Development (CHOOSE ANY ONE)	3	1	0	4	25	75	100
	III	34	Skill Based Subject Common	Personality Development	2	0	0	2	25	75	100
	III	35		Mini Project	0	2	4	3	50	50	100
				<b>Sub Total</b>	<b>18</b>	<b>7</b>	<b>5</b>	<b>25</b>			
<b>VI</b>	III	36	Core 17	Strategic Management	4	1	0	4	25	75	100
	III	37	Core 18	Digital Business Management	4	1	0	4	25	75	100
	III	38	Core 19	Total Quality Management	3	1	0	4	25	75	100
	III	39	Major Elective II (CHOOSE ANY ONE)	Services Marketing <i>Or</i> Investment Management <i>Or</i> Performance Management (CHOOSE ANY ONE)	3	1	0	4	25	75	100
	III	40		Major Project	0	3	9	6	50	50	100
				<b>Sub Total</b>	<b>16</b>	<b>5</b>	<b>9</b>	<b>22</b>			

L-Lecture T-Tutorial P- Practicals C-Credit

**Allocation of questions For problem oriented subjects : 40% theory and 60% problems**

Distribution of marks between External and Internal Assessment is For Theory 75 : 25  
& For Practical 50 : 50

**Total Hours: 180 Total Credits: 140 (Excluding YOGA, COMPUTER FOR DIGITAL ERA AND EXTENSION ACTIVITY) Core Subjects: 19 Non-Major Elective: 02 Skill Based Core: 02 Skill Based Subject (Common): 01 Major Elective: 02 Allied: 04**