

GOVERNMENT ARTS AND SCIENCE COLLEGE, KANYAKUMARI
DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration has been in existence since the inception of Manonmaniam Sundaranar University Constituent College (Presently Government Arts and Science College), Kanyakumari in 2012. The Department of Business Administration owes its seamless functioning and continued success to the unwavering dedication and outstanding expertise of its assistant professors, namely **Dr. Amutha G. Williams, Dr. T. Babu Rajendra Prasad, Dr. D. Jenisha, Mr. A. Rathnakumar & Dr. A. R. Sindhu** who have been consistently demonstrating their commitment to excellence.

VISION:

“To strive to mould the budding administrators to blossom as responsible administrators”

MISSION:

“To impart professional management skills to the rural aspirants of Business Administration and to embed the concept of social responsibility”

With its humble genesis with only 19 students, the department has grown over the years tremendously. Many students are fortunate to pursue M.B.A. in Anna University Regional Centres, Monomaniam Sundaranar University, and other reputed colleges. The department has also produced **University rank**. M. R. Anbarashi (2013 – 2016 Batch) has brought laurels to the department by securing 17th rank in the University. Quite a number of students are employed in public sector and in reputed private limited companies and MNCs. One of the first batch students has been appointed as **Sub-Inspector of Police** through direct recruitment.

The erstwhile MSUBAAC (*Manonmaniam Sundaranar University Business Administration Association of Cape Comorin*) & the erstwhile MSUBAAAC (*Manonmaniam Sundaranar University Business Administration Alumni Association of Cape Comorin*) has been active in organizing seminars and other events.

The department, known for being **a pioneer in the college** has hosted a series of events, including **district-level seminars, national webinars, and alumni amalgamation meet** the details of which have been annexed. Prior to the COVID-19 pandemic, the department has organized **seven one-day district-level seminars – FENDSEM (Future Executives’ Nurture & Development Seminar)**, in which B.B.A students from various colleges across Kanyakumari district have actively participated. The department has showcased the students' creativity by releasing a souvenir during the seminar, which highlights their exceptional writing skills. Students from Manonmaniam Sundaranar University Colleges have given their patronage for a few seminars by their valuable participation. Similarly the students from our department also participate in various events in other colleges and has got a number of prizes.

ONE DAY DISTRICT LEVEL SEMINARS				
S.No.	Date	Resource Person / Chief Guest / Jury	Session	Topic / Event
1.	18-10-2013	Dr. James R. Daniel, Rtd. Principal, Scott Christian College, Nagercoil	FN	Achievement motivation for emerging administrators
		Dr. S. A. Deepa Azhakeswari, Assistant Professor in Business Administration, Muslim Arts College, Thiruvithancode	AN	Poster presentation
2.	18-12-2014	Session 1: Dr. T. R. A. Devaraj, Former Deputy Director of Collegiate Education. Tamilnadu	FN	March towards your goal
		Session 2: Dr. S. A. Deepa Azhakeswari, Assistant Professor in Business Administration, Muslim Arts College, Thiruvithancode	FN	Understanding and practising the art of leadership
			AN	Best leader contest
3.	23-09-2015	Dr. D. S. V. Nagson, Professor & Head of the Department of Management Studies, C.S.I. Institute of Technology, Thovalai	FN	Non-verbal communication for effective management
			AN	Financial education workshop
4.	04-01-2017	Dr. S. A. Deepa Azhakeswari Motivational Trainer, South Zone Coordinator, Envision – Z, Chennai	FN	There are no failures - only results
			AN	Management games pertaining to the topic
5.	13-12-2017	Dr. S. A. Deepa Azhakeswari, Motivational Trainer & NLP Practitioner and her teammates Mr. Nazeer, Motivational & LanguageTrainer, Mrs. Kanaka Prathap, Motivational Speaker cum Trainer & Mr. Satheesh Chandran, HR Consultant	FN	Emotional intelligence for young entrepreneurs / administrators
			AN	Self-awareness & analysis
6.	14-09-2018	Dr. S. J. Daniel, Senior Assitant Professor of Psychiatry, Government Medical College, Kilpauk, Chennai	FN	Stress management for administrators
		Dr. S. Savior Das, Rtd. Professor & Head of the Department of English, St. Jude's College, Thoothoor	AN	Update yourself
7.	03.10.2019	Dr. C. M. Tom Manohar, Coroprte Trainer & Former Head of the Department of Business Administration, RMD Engineering College, Chennai	FN	Campus to career
			AN	
NATIONAL WEBINARS				
S.No.	Date	Resource Person	Topic / Event	
8.	03-06-2020	Dr. D. S. V. Nagson, Professor & Head of the Department of Management Studies, C.S.I. Institute of Technology, Thovalai	Motive Profiling Strategy to Face Post Covid-19 Effect	
9.	23-07-2020	Dr. S. A. Deepa Azhakeswari, Motivational Trainer & NLP Practitioner	Without Emotional Quotient, IQ is nothing: Enhance your Emotional Intelligence and stay optimistic	
DEPARTMENTAL SEMINAR				
10.	13-04-2022	Dr, D. Hyelin Reba, Assistant Professor in Economics, Scott Christian College, Nagercoil	Understanding and Developing the Self-Motivation Skills of the Budding Administrators	
SIGNIFICANT EVENTS				
S.No.	Date	Event		
1.	07-10-2016	Commemoration of World Space Week celebration in collaboration with ISRO, Mahendragiri		
2.	17-01-2020	Alumni Amalgamation Day (2012-15, 2013-16, 2014-17, 2015-18 Batches) - Donation of desk top computer, its accessories, an UPS and computer table		
3.	03.10.2019	Donation of 3 classroom tables by I. II & III B.B.A. for their respective classes (2017-20, 2018-21 & 2019-22 batches) in the 7 th District level seminar		