

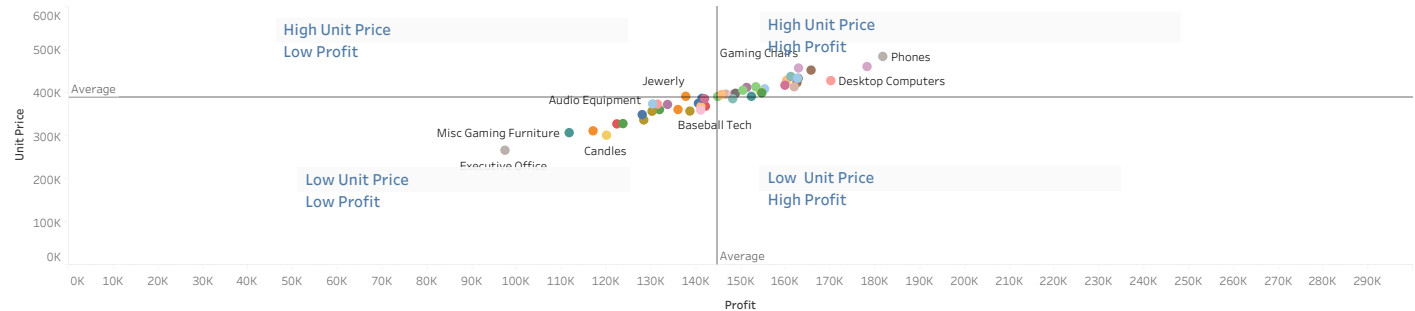
Profit Analysis Story: Gashaw M. Goshu

<p>This treemap shows the contribution of each category to the total profit. Phones sales are the highest contributor to the total profit and Executive Office is the least contributor category.</p>	<p>There is a strong correlation between the unit price and profit. Categories such as Phones, Tech accessories, Desktop computers, and Holiday Tech have high unit prices and are the major contributors to the total profit.</p>	<p>This Pie Chart shows In-store and Online sales are the major contributors to the total profit.</p>	<p>Based on this Bubble Chart, 80% of the sales stores are located in cities.</p>	<p>In conclusion, expanding the sales of high-profit categories, increasing the number of In-store and Online sales, and opening sales stores in cities strongly favor high profit. Last but not least, this business does not have any sales information about five US States such as Alaska, Wyoming, Maine, Delaware, and West Virginia. When new markets are opened in these States, this business should focus on high-profit ca..</p>
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Phones \$182K	Gaming Chairs \$163K	Holiday Tech \$162K	TV and Video \$155K	Car Accessories \$152K	Construction \$148K	Wall Frames \$145K	Kitchen Appliances \$141K	Jewelry \$138K	Outdoor Furniture \$131K	Bakeware \$130K		Laptop
Tech Accessories \$178K	Personal Care Appliances \$163K	Office Furniture \$161K	Kitchen Luxury \$155K	Soccer Tech \$151K	Pool Accessories \$148K	Outdoor Decor \$142K	Floor Lamps \$141K	Baseball Tech \$136K	Audio Equipment \$128K		Candles \$120K	Vases \$117K
Desktop Computers \$170K	Hotel Tech \$163K	Video Games \$160K	Light Fixtures \$154K	Bedroom Tech \$150K	Textbooks & Manuals \$147K	Fitness Trackers \$142K	Tools \$140K	Fragrances \$134K				
Hardware \$166K	Tech Apparel \$162K	Photo Tech \$160K	Landscaping Supplies \$153K	Dining Furniture \$149K	Basketball Tech \$146K	Home Décor \$141K	Wine & Beer Production \$139K	Wall Coverings & Paint \$132K	Cookware \$122K		Misc Gaming Furniture \$112K	Executive Office \$97K

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