# Raghav Vijayvergia

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Bachelor of Technology in Computers and Electrical Engineering

Indian Institute of Technology, Jodhpur

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Education		
${\bf Degree/Certificate}$	${\bf Institute/Board}$	Year
Bachelor of Technology (ES Major in Computers Science )	IIT Jodhpur	2025
Higher Education (Science and Mathematics, CBSE)	Saint Anselm School, Ajmer	2021

#### EXPERIENCE

• Data Analytic Intern

May 2025 - July 2025

BB Advisory

Bengaluru, Karnataka

- **Developed Predictive Models:** Designed and deployed predictive models using Python and financial algorithms, achieving a 200% boost in operational efficiency by automating manual forecasting processes.
- Market Trends Forecasting: Enhanced market trend forecasting accuracy by 15% through the development of custom financial algorithms and advanced Python libraries, including NumPy and pandas.

### •Product and Business Development Intern

May 2022 - August 2022

BookSaloon

Jodhpur, Rajasthan

- Secured Partnerships: Expanded salon partnerships from 3 to 10 (200% increase) by conducting customer segmentation analysis and launching targeted email marketing campaigns.
- Conducted in-dept Market Research Facilitated a 25% customer base growth (800 to 1,000) by performing comprehensive market research, competitive benchmarking, and presenting actionable insights to stakeholders.

#### Projects

## -Response Comparison Of Expert Cooperates And LLMs Chatbots Using NLP

August 2024 - November 2024

Github

 $IIT\ Jodhpur$ 

IIT Jodhpur

- \* Tools & technologies : Excel, NLP(NLU), NLTK, spaCy, Matplotlib (Python), Scikit-learn, Finbert, Excel
- \* Executed an NLP-driven analysis of 14 corporate interviews, leveraging spaCy and NLTK to extract actionable insights and benchmark chatbot performance against 8 key performance metrics.

#### -Retail Store Sales Data Analysis

July 2023 - October 2023

Github

- \* Tools & technologies : Git, Advanced SQL, Excel, Relational Databases, Query Optimization, Exploratory Data Analysis (EDA)
- \* Conducted exploratory data analysis (EDA) on sales data for 21 stores using Python and SQL, identifying trends across 1,000 products with 17 attributes to optimize inventory strategies.

#### -Dashboard for Retail Sales Analysis

February 2024 - May 2024

IIT Jodhpur

Github

- $\ast$  Tools & technologies :PowerBI, Tableau, Design, Kaggle, SQL
- \* Developed an interactive PowerBI dashboard featuring 6 dynamic graphs to visualize sales data exceeding 21,000, enabling stakeholders to make data-driven decisions.

Key Courses Taken

 $* \ Data \ Structure, Algorithms, Machine \ Learning, Database \ System, Probability, Statistics \ , \ Operating \ System, Data \ Analytics, Industry \ 4.0, Marketing \ Management$ 

## SKILLS

- \*Programming Skills: Python (Advanced), R (Intermediate), SQL (Advanced)
- \*Data Analytics Tools: PowerBI, Tableau, Excel, Azure Data Factory, MySQL, Data Science
- \*Machine learning Tools: k-means clustering, NLP (spaCy, NLTK), EDA.
- \*Tools & OS: Git, Jupyter Notebook, Google Colab, Linux, Windows.
- \*Soft Skills Marketing, Sales, Consultation, Product Development, Finance, Strategic planning, Bold, Business

## Positions of Responsibility

- \*Ignus Marketing Head Spearheaded a team of 20 to secure 70 lakhs for North India's largest fest. February 2024
- \*Head of Funding and Incubation Enabled 7 startups to secure college funding.

August 2022 - May 2023

## ACHIEVEMENTS

\*Inter IIT Entrepreneur Event Ranked 8th out of 21 IITs in the Inter IIT Entrepreneur Event.

March 2023

\*Ideation Competition Secured 1st place in a 100-participant ideation competition.

September 2022