

QC  
MERGE

Sponsorship 2013



# WHAT ARE ATTENDEES SAYING ABOUT QC MERGE?

“The quality and timeliness of the talks and food were awesome! Tons of opportunities to network...”

“I loved the ability to get more in-depth with the content.”

“The workshops I attended were **very interactive** and I **learned new things** about fields I sometimes don't think much about.”

“Fantastic mix of current topics for both designers and developers...”



# QC MERGE IS:

✕ **2<sup>nd</sup> Annual Uniquely Different Web Conference**  
**Covering Social Media, Marketing, Design & Development**  
in Cincinnati, Ohio

✕ **Who Is It For?**  
Web Developers, Web Designers, Team Managers, Product Managers, Social Media and Marketing professionals, and Information Architects.

✕ **What Is It?**  
We've got two action-packed days of awesome lined up. Get hands on and learn something new, then hang out for the after party. Friday we'll start a little later and have an amazing speaker line up followed by the Reds game.

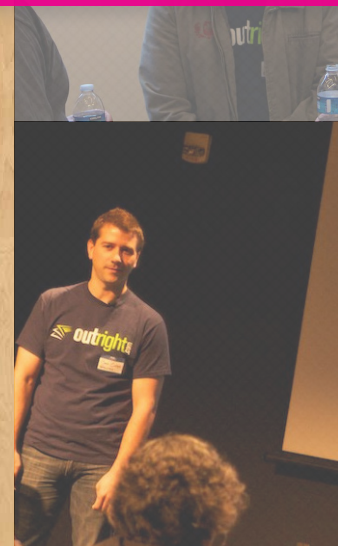
One of the reasons we put QC Merge together was to showcase our favorite city, so of course we're hosting in an amazing venue downtown. The Contemporary Arts Center has awesome architecture, is full of great exhibits, and did we mention that's included in your ticket?

## Why Sponsor?

Connect with your audience, investing in developers and designers by demonstrating your commitment to the web design community.

Create brand visibility and corporate and personal networking opportunities.

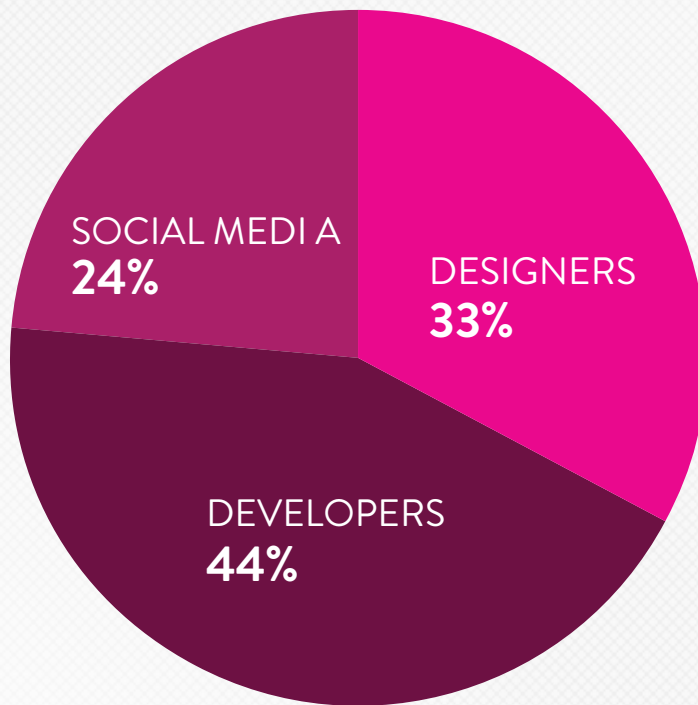
Have your brand associated with industry leading web development techniques and standards.



# LAST YEAR:

## Mass Appeal

The 2012 conference appealed to all the disciplines of the industry. It crossed cubicle walls and brought 85 developers, designers and social media types together.



**32%** EARLY BIRD SIGNUPS

**68%** STANDARD SIGNUPS

## What Happened

The 2012 conference consisted of 8 keynote-style talks and 6 in-depth workshops that spanned 2 days. The workshops were divided equally between design and development-focused topics and the talks were also evenly split, with half of the presenters being women. Topics included design for developers, top 10 mistakes that kill companies, facilitating innovation and making data-driven decisions.





# SPONSORSHIP LEVELS

Contact: [hello@qcmerge.com](mailto:hello@qcmerge.com)

\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000
Red's Game Available: 1	After Party Available: 1	Venue Available: 1	Speaker Available: 6	T-Shirt Available: 1	Grub Available: 8
2 Free conference passes +2 additional passes at 25% Off	2 Free conference passes +2 additional passes at 25% Off	1 Free conference pass + 5 tickets at group rate of 10% off	3 tickets available at group rate of 10% off	2 tickets available at group rate of 10% off	2 tickets available at group rate of 10% off
Introduce the Red's Evening Event	Introduce the After Party Event	Included in opening remarks as Venue sponsor	Name on speaker welcome bag at hotel as sponsor	Logo listed on t-shirt table	Logo listed on table at meal sponsored
Signage at Red's game as sole sponsor of the evening event	Signage at Thursday After Party as sole sponsor of the evening event	Signage and logo at event as Premier Venue Sponsor	Name listed on event signage as Speaker Sponsor	Name listed on event signage as T-Shirt Sponsor	Name listed on event signage as Grub Sponsor
Logo and link on QC Merge website	Logo and link on QC Merge website	Logo and link on QC Merge website	Name listed on QC Merge website	Name listed on QC Merge website	Name listed on QC Merge website
Logo on screen during breaks	Logo on screen during breaks	Logo on screen during breaks	Name listed on screen during breaks	Name listed on screen during breaks	Name listed on screen during breaks
Table tents with your logo on all Red's Game party tables	Table tents with your logo on all after party tables				
Largest logo on print materials	Logo on print materials	Logo on print materials	Logo on print materials	Logo on print materials	Logo on print materials
Lobby table with materials an/or branded items	Lobby table with materials an/or branded items	Lobby table with materials an/or branded items	Lobby table with materials an/or branded items	Lobby table with materials an/or branded items	Lobby table with materials an/or branded items

*Please contact us to discuss other sponsorship opportunities if you don't find one above to meet your needs.*



# SPONSORSHIP PLEDGE FORM

## Yes, I Do Want to Sponsor

☐ **Reds Game Sponsor**  
\$10,000

☐ **After Party Sponsor**  
\$7,500

☐ **Venue Sponsor**  
\$5,000

☐ **Speaker Sponsor**  
\$2,500

☐ **T-Shirt Sponsor**  
\$1,500

☐ **Grub Sponsor**  
\$1,000

☐ **Name Your Price**  
\$ \_\_\_\_\_

## Information

\_\_\_\_\_  
Contact

\_\_\_\_\_  
Name of Company (as you would like it to appear)

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Zip

Please include .eps file of logo with transaction by emailing it to [hello@qcmerge.com](mailto:hello@qcmerge.com)

For more information, please contact Tammy at [tammy@qcmerge.com](mailto:tammy@qcmerge.com)

☐ Check here if you would be willing to donate unused complimentary QC Merge tickets back to us so that we can pass them on to others to have their socks rocked off.

I would like to give \_\_\_\_\_ tickets.

## Payment

☐ Enclosed is check for \$ \_\_\_\_\_

☐ Please send an invoice for \$ \_\_\_\_\_

☐ Please charge \$ \_\_\_\_\_ to: ☐ AMEX ☐ Discover  
☐ Mastercard ☐ Visa

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp Date

**Prefer to give your credit card information over the phone?**

Please call 888-507-3430

**-OR-**

**Mail To:**

QC Merge Sponsor  
1126 Kenwood Rd  
Blue Ash, OH 45242

