

Gaspar Chen

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Dear Sir:

My name is Gaspar. I am writing to apply for the position of your company in Taiwan. I'm not only a good organizer of work but a good teammate.

Graduated from master degree from United Kingdom and back to Taiwan, I have trained in good skill of Excel and SPSS and doing lots of research not only in FMCG industry but also in business area. I am a dedicated passion for working with people and assisting others in achieving their goals. All these qualities, together with my hard working ethic, will achieve a great success for your company.

During working for ITRI, I need to help startups to survive in their first stage, therefore, I have helped over 300 startups to solve their problems and have very good skill of industry research. And being a project manager in the latest company I work for, I have helped strengthen the team's ability and efficiency in completing projects with time sensitive deadlines.

My resume provides an overview of my accomplishments. However, knowing that it is not easy to evaluate a person from a summary statement, I would appreciate there will be an opportunity to discuss the contributions I could bring to your company.

Best Regards,

QUALIFICATION HIGHLIGHTS:

- Master degree in Business
- Worked 5+ years in marketing-related fast moving consumer goods jobs.
- Strong team player, great listener with fast learning ability.
- Positive working ethic, and treat everyone professionally and with respect.
- Highly motivated and detail-oriented; able to work independently or cooperatively as part of a team to boost productivity, sale, complete audits and accomplish company goals.
- Effective communicator with demonstrated ability to quickly resolve issues.
- Intellectually and competitively equipped to excel in a fast-paced and challenging environment.
- Well-organized with proven ability to effectively prioritize work, completing multiple concurrent assignments in a timely and professional manner.

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EDUCATION:

09/2009 ~ 09/2010 **MSc in Management Science – Master of Business** University of Kent, United Kingdom

Dissertation: Comparison of journal rankings in Europe and US, Four Season Hotels and Resorts: Spreadsheet Modeling and VBA-Business and Technical report, Medical Development: Decision Modeling and Simulation, World Coffee, Price: Forecasting and Demand Management, Consumer Loyalty in Electronic Entertainment, E-Commerce and infrastructures-Case study of PChome online, Management Context-The difference of “make to order”, “mass production” and “mass customization”.

09/2002 ~ 09/2006 **Bachelor of IB – International Business** Soochow University, Taiwan

Import, export, transport goods, and market a business internationally. You will analyze international markets, plan product entry strategies, and examine transportation routes to grow global trade for Canadian and international companies. Graduates travel the world, negotiate trade agreements.

WORK EXPERIENCE:

Feb. 2014 ~ now **ITRI – Full-Time Lecturer / Associate Executive Officer** Taipei, Taiwan



ITRI
Industrial Technology
Research Institute

- Assist over 300 startups to apply subsidy from government
- Assist over 100 companies to cooperate with ITRI and help ITRI increase over 5 million income
- Industrial Analysis - Assist over 300 companies to discover problem and provide solution method

Feb. 2013 ~ Jan. 2014 **PChome online – Full-Time Lecturer / Product Planning Specialist** Taipei, Taiwan



- Negotiate with client and manage over 1000 products
- Discover new client and new products
- Strategy for improving product line and increase product profit

Dec. 2010 ~ Jan. 2013 **Sound Marketing – Full-Time Lecturer / Project Manager** Taipei, Taiwan

- Researched FMCG marketplaces for new and rewarding sales opportunities and market niches: such as : 7-11, MSD, P&G...etc
- Lecture and coach new employees. Run Meeting and lectures on monthly basis;
- Collected campaign and project status updates from departments for monthly meeting.

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WORK EXPERIENCE: (Continues)July 2007 ~ July 2008 **Wei-Mon Accounting – Accounting Assistant**

Taipei, Taiwan

- Adjusted annual budget for labor and expense accounts;
- Prepared daily, weekly, and monthly status reports;
- Assisted with cost accounting position

Dec. 2006 ~ June 2007 **R.O.C. Army – Squad Leader**

Taipei, Taiwan

- Ensure orders and help training new solders

Sept. 2004 ~ Aug 2006 **Breeze Center Department Store – Assistant Associate**

Taipei, Taiwan

- Perfected and created organizational system increasing productivity and information dissemination
- Controlled inventory for deliverables and receivables to store, creating data reports for tracking daily transactions.
- Provided training, coaching and interviewing new employees.

June 2003 ~ Sept. 2004 **Diwan Accounting**

Taipei, Taiwan

- Check the monthly, quarterly, half-year and yearly accounts and bank transactions.
 - Verify basic balance sheet entries.
 - Basic book keepings.
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COMPUTER SKILLS:

- High proficiency in typing both Chinese and English
- Microsoft Office, Microsoft Word, Microsoft Power Point, Microsoft Excel, Python(Basic), Adobe Photoshop, Adobe Premiere, Adobe Illustrator, VBA, SPSS, Simula.

LANGUAGE SKILLS:

LANGUAGE	READING	WRITING	LISTENING	SPEAKING
TAIWANESE	Excellent	Excellent	Excellent	Fluent
MANDARIN	Excellent	Excellent	Excellent	Fluent
ENGLISH	Excellent	Excellent	Excellent	Fluent
JAPANESE	Basic	Basic	Basic	Basic