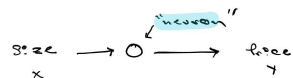


# W1 - Introduction to Deep Learning

Tuesday, June 2, 2020 12:05 AM

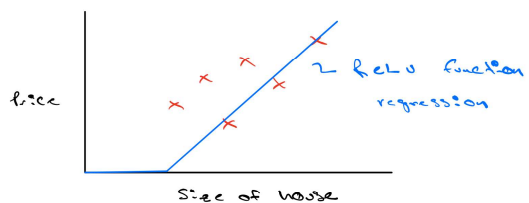
## What is a Neural Network?

- the simplest possible neural network can be a single linear regression "fit".

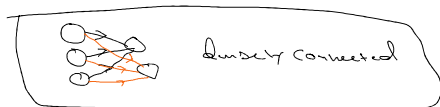


- **ReLU function**: rectified linear unit  
↳ this starts the ReLU on at 0.
- Large neural nets are formed by stacking and grouping lots of these "neurons" together.

## Housing Prediction Example



- In a densely connected neural network every neuron in the previous layer is connected to each neuron in the subsequent layer



## Housing Prediction Neural Net



• In a neural network model, we will feed the algorithm examples of the parameters,  $x \in \mathcal{X}$ , and it will determine the middle neurons.

• the middle circles are known as hidden units

• Given a lot of examples of  $x \in \mathcal{X}$ , neural nets are remarkable at finding functions that accurately map from  $x$  to  $y$ .

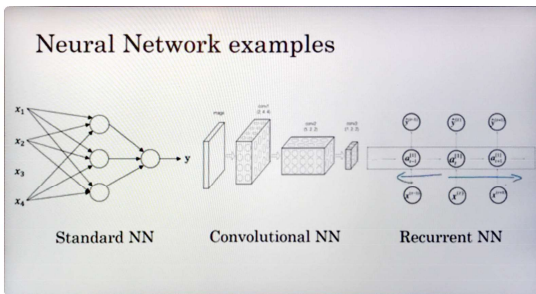
• Each neuron is a relu or another non-linear function.

## Supervised learning with Neural Nets

• In supervised learning, you have an input  $x$  and want some kind of function that maps output  $y$ .

• For recommendation & advertisement we use a **standard neural network**

- images: CNNs  $\sim$  convolutional nets
- audio & translation: RNNs  $\sim$  recurrent nets (temporal context/sequence)
- other more custom / complex networks can also be employed



## Supervised learning examples

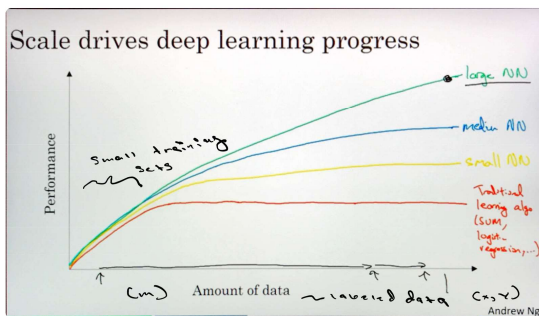
| input         | Output               | application        |
|---------------|----------------------|--------------------|
| home features | price                | Real Estate        |
| ad, user info | click on ad?         | Online advertising |
| image         | classification index | photo tagging      |

Structured vs unstructured data

- Structured
  - ↳ Databases of data
  - ↳ well defined meaning for parameters
- unstructured data
  - ↳ audio
  - ↳ images
  - ↳ text

} historically, these problems have been harder to solve

Main driving behind the rise of DL



- Support vector machines & logistic regressions
- Scale of data and scale of the


neural net (hidden layers & parameters)  
leads to an increase in their performance.

- in small data sets engineering features are of importance and can make traditional algorithms be better than neural nets
- the gap widens as more data is available

Big factors...

- Data
- Computation power
- Algorithms
  - ↳ making neural nets run faster
  - ↳ ex. switching from a sigmoid to a ReLU function for the activation function.

↳ in sigmoid the gradient  
of the function is  
continuous

  $\rightarrow$   $\nabla$  gradient descent works  
much better on ReLU