

Quiz #13

Due Apr 23 at 11:59pm

Points 10

Questions 5

Available Apr 10 at 12am - Apr 23 at 11:59pm

Time Limit 30 Minutes

Allowed Attempts 2

Instructions

As a reminder:


- These quizzes are open book/note, but **NOT** "open neighbor!"
- You will have two chances to take the quiz but please note that the scores will be averaged to calculate your final grade.
- Canvas will randomly sort the answers to the questions so you may have the answer "all of the above" listed out of sequence. In these cases, the answer simply refers to all of the other answers.
- Please make sure you read the material before you take the quiz as it will speed up your ability to answer the questions in the allotted time (will usually be 30 mins for each quiz unless indicated otherwise in the quiz instructions).

The quiz this week will cover the reading materials:

- Smart Business (Cha. 3-4)
- Competing in the Age of AI (Cha. 4)

Attempt History

	Attempt	Time	Score
LATEST	Attempt 2	less than 1 minute	10 out of 10
	Attempt 1	19 minutes	8 out of 10

 Correct answers will be available on Apr 24 at 12am.

Score for this attempt: **10** out of 10

Submitted Apr 14 at 5:14pm

This attempt took less than 1 minute.

Question 1

2 / 2 pts

According to our readings, machine learning in data intelligence (according to Alibaba) tends to operate like which of the following processes?

- ☐ None of these answers
- ☒ Natural Selection
- ☐ Axiomatic, first-principles driven system
- ☐ Top-down, rules-based system

Question 2

2 / 2 pts

According to our readings, which of the following are part of the "three cornerstones of smart business)?

- ☐ Adaptable products
- ☒ All of these answers
- ☐ Iterating algorithms
- ☐ Datafication

Question 3

2 / 2 pts

Which component of an AI-powered firm's digital infrastructure enables "real-time coordination" across the firm's various units?

- ☐ Cloud-based data storage

- ☒ API
- ☐ AI-powered chatbots
- ☐ None of these answers

Question 4**2 / 2 pts**

Alibaba's digital ecosystem is best described as being organized around which of the following types of transactional logics (Hint: make sure you read before answering this question)?

- ☐ B2C
- ☐ None of these answers
- ☐ B2B
- ☒ C2B

Question 5**2 / 2 pts**

Which of the following is the first step in automating decision-making in a "smart business?"

- ☒ Datafy the physical world
- ☐ Record live data
- ☐ None of these answers
- ☐ Software every activity

Quiz Score: **10** out of 10