#### **Data Engineering Project**

## Module 1 Fundamentals of Data Engineering

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#### **Objectives**

- What is Data Engineering?
  - Definition
  - Characteristics
  - Lifecycle of a Data Engineering Project
- The Cross-disciplinary Nature of Data Engineering
  - Data Science
  - Privacy and Security
- Custom Data Engineering Pipeline

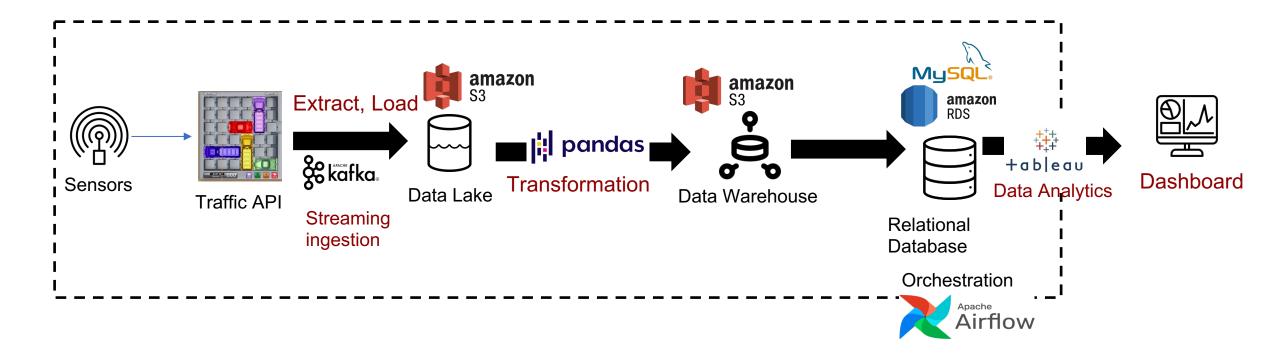


# Data Engineering Definition



### What is Data Engineering? - Definition

Data engineering: designing, building, and maintaining the infrastructure and systems that support the collection, storage, and analysis of data



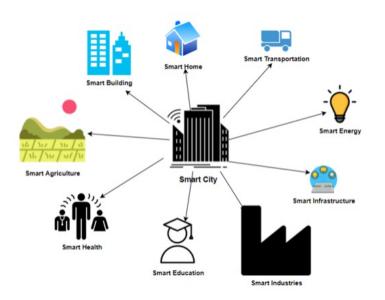
### **Characteristics of Data Engineering**

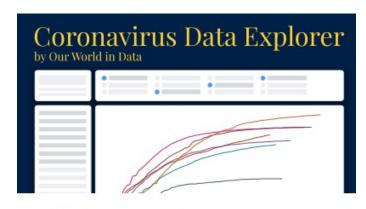
- Data can be messy, coming from different sources, in various ways
  - e.g., streaming vs. batch, in different forms, with "noise"
- Pipelines of tasks from data collection to data cleaning to data-driven solutions
  - orchestration of tasks is crucial
- Not only about data
  - commercial and open-source platforms and tools are part of the pipeline
- Different teams may work on the tasks
- Different teams will consume the results



### **Examples of Data Engineering Projects**

- Build a pipeline to monitor Smart IoT infrastructure
- Detect privacy and security breaches in data platforms
- Collect data and analyze passengers' behavioral patterns to target promotions
- Build and deploy a pipeline to store, analyze and visualize Covid-19 data trends in realtime using dashboards





COVID-19 Data Explorer

Explore all of our data on COVID-19 vaccinations, cases, excess mortality, and much more.





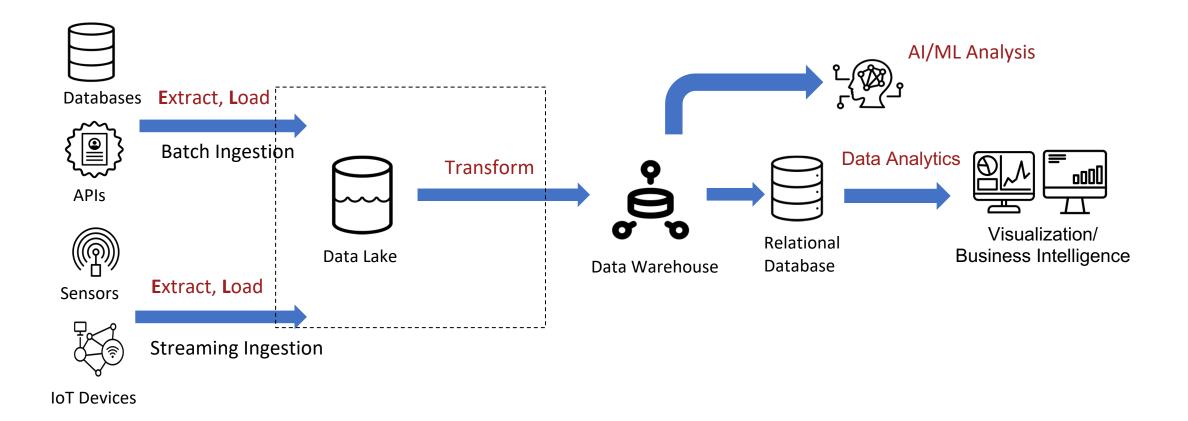
## (some) Data Engineering Terms

- data collection
- data preprocessing
- data preparation
- data integration
- data storage
- data management

- data quality
- data governance
- data security

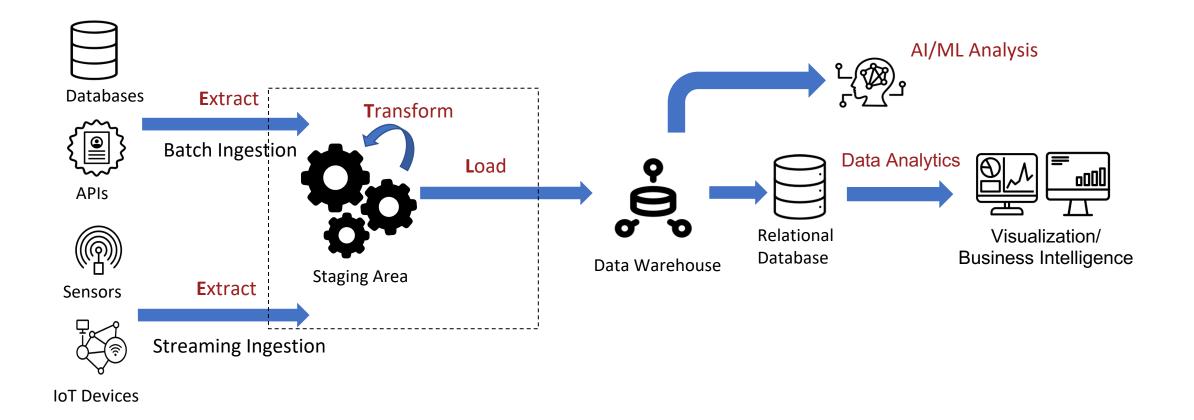


## Data Engineering Lifecycle – the ELT Data Pipeline



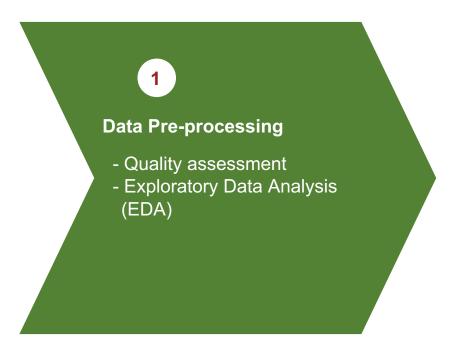


## Data Engineering Lifecycle – the ETL Data Pipeline





#### **Data Transformation Phases**





#### **Data Transformation Phases**



#### Data Pre-processing

- Quality assessment
- Exploratory Data Analysis (EDA)

2

#### **Data Preparation**

- Data cleaning
- Data editing
- Finding outliers
- Feature extraction
- Data formatting (schema)



#### **Data Transformation Phases**

1

#### Data Pre-processing

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#### **Data Integration**

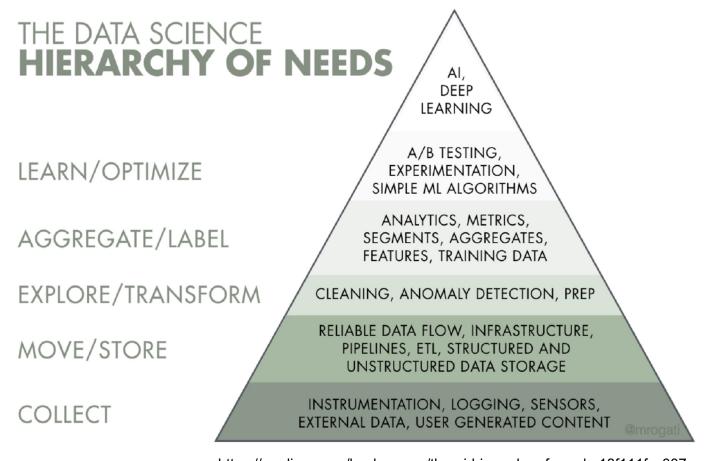
- Bringing together data from multiple sources across an organization to provide a complete, accurate, and up-to-date dataset



# The Cross-disciplinary Nature of Data Engineering



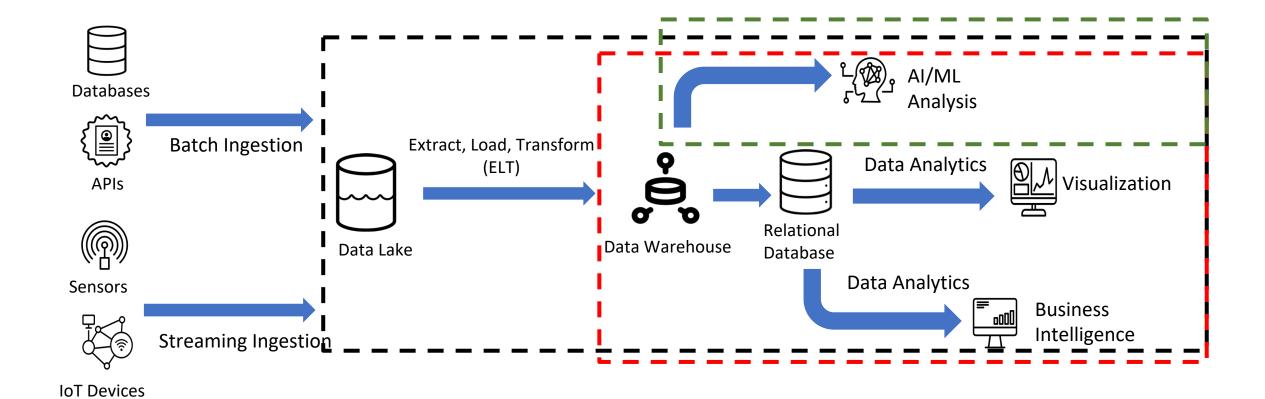
#### **Data Science**



https://medium.com/hackernoon/the-ai-hierarchy-of-needs-18f111fcc007 The Al Hierarchy of Needs, Monica Rogati, August 1017



## **Data Engineering and Data Science**





## **Examples of Data Engineering and Data Science Projects**

- Building and maintaining a data lake for storing large amounts of data
- Developing and implementing a data pipeline to automate the process of collecting, cleaning, and loading data from various sources into a data warehouse
- Building and deploying a real-time streaming system to process and analyze data

- Analyzing large datasets to uncover insights and trends that inform business decisions
- Building and deploying a recommendation system to suggest products or content to users
- Using natural language processing to extract insights from unstructured text data



### The Role of Data Engineering in Data Science

A core component of today's data infrastructure

In data-intensive projects

- data engineers are responsible for preparing and maintaining the data infrastructure
- data scientists use that (part of the) infrastructure



### The Role of Data Engineering in Privacy and Security

Data Engineering is an essential component of privacy and security

- Identify unsafe data access or practices in pipelines
- Monitor, log, and track access to the data pipeline (data repositories, containers, and code)
- Build case studies to reveal data security and privacy blind spots



## The Evolution of Data Engineering

#### 90's

• building and maintaining relational databases, data warehouses, and ETL (Extract, Transform, Load) processes to move data between systems

#### The big data and cloud computing era

- distributed systems (e.g., Spark) to handle large volumes of data across multiple machines
- new technologies (e.g., Apache Kafka) for real-time data processing and stream processing

#### Nowadays

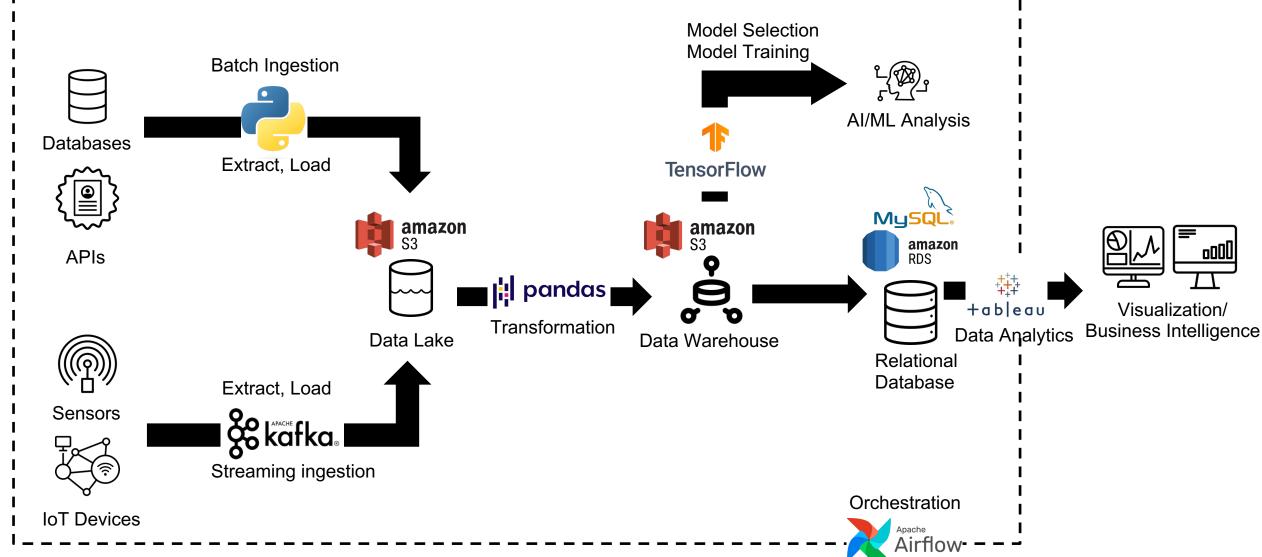
- NoSQL databases and data lake architecture to store and process unstructured and semistructured data
- more automated and self-service, with the use of data orchestration platforms (e.g., Apache Airflow) to manage data pipelines and data cataloging



## **Custom Data Engineering Pipeline**



## **Custom Data Engineering Pipeline**



## **Tools**

Task/Phase	Tools for Pipeline	Alternatives
Batch Ingestion	Python APIs	talend Spork
Streaming Ingestion	Apache Kafka <b>&amp; kafka</b>	amazon Kinesis
Data Lake	AWS S3 server amazon	snowflake  Google Cloud
Transformation	Python Library: pandas	talend Spark
Data Warehouse	AWS S3 server amazon	Soogle Cloud **snowflake
AI/ML analysis	Python Library: Tensorflow TensorFlow	mlflow spark MLIIB
Orchestration	Apache Airflow Airflow	Amazon Glua
Database Management	AWS RDS (MySQL) amazon RDS	SQL Azure SQL
Visualization/BI	Tableau +ableau	Grafana



#### **Data Engineering Project – How?**

- Focus on data, tools/platforms, and tasks
  - Use and build customized pipelines
  - Control the orchestration, automation, and schedule of the pipeline tasks
  - Control the flow of data



#### Summary

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