

Quiz #10

Due Apr 2 at 11:59pm

Points 10

Questions 5

Available Mar 27 at 12am - Apr 2 at 11:59pm

Time Limit 30 Minutes

Allowed Attempts 2

Instructions

As a reminder:

- These quizzes are open book/note, but **NOT** "open neighbor!"
- You will have two chances to take the quiz but please note that the scores will be averaged to calculate your final grade.
- Canvas will randomly sort the answers to the questions so you may have the answer "all of the above" listed out of sequence. In these cases, the answer simply refers to all of the other answers.
- Please make sure you read the material before you take the quiz as it will speed up your ability to answer the questions in the allotted time (will usually be 30 mins for each quiz unless indicated otherwise in the quiz instructions).

The quiz this week will cover the reading materials:

- Innovator's Dilemma: Chapters 5-6
- Two Routes to Resilience

Take the Quiz Again

Attempt History

	Attempt	Time	Score
LATEST	<u>Attempt 1</u>	27 minutes	10 out of 10

⚠️ Correct answers will be available on Apr 3 at 12am.

Score for this attempt: **10** out of 10

Submitted Mar 27 at 12:28pm

This attempt took 27 minutes.

Question 1

2 / 2 pts

The challenge of simultaneously managing incumbent product lines with disruptive product lines is referred to as which of the following in the reading?

- ☒ Dual Transformation
- ☐ Strategic Balancing
- ☐ Trade-off Compensation
- ☐ None of these answers

Question 2

2 / 2 pts

Which of the following stakeholders represent "resource dependencies" that might prevent incumbents from adapting to new disruptive innovations?

- ☐ Mainstream customers
- ☐ Investors
- ☐ Mid-level managers
- ☒ All of these answers

Question 3

2 / 2 pts

Which of the following strategies is considered to be the best strategy for incumbents facing the threat of disruption?

- ☐ Try to impact the rate of growth of the market

☐ None of these answers

☐ Wait until the market is large enough and then enter



Place the responsibility to commercialize disruptive technologies in ventures matched to the size of the market

Question 4

2 / 2 pts

Which of the process characteristics are important for ensuring that a firm is able to manage the capabilities exchange effectively between the legacy and disruptive new lines of business?

☒ All of these answers

☐ Create exchange teams

☐ Protect boundaries

☐ Identify shareable resources

Question 5

2 / 2 pts

Which of the following products is held up as the example of the futility of trying to rush new disruptive products out to the market (just to really make sure you are reading!)?

☐ Microsoft Zune

☐ None of these answers

☒ Apple Newton

☐ Ford Edsel

Quiz Score: **10** out of 10