

# Quiz #14

Due Apr 30 at 11:59pm

Points 10

Questions 5

Available Apr 12 at 12am - Apr 30 at 11:59pm

Time Limit 30 Minutes

Allowed Attempts 2

## Instructions

As a reminder:

- These quizzes are open book/note, but NOT "open neighbor!"
- You will have two chances to take the quiz but please note that the scores will be averaged to calculate your final grade.
- Canvas will randomly sort the answers to the questions so you may have the answer "all of the above" listed out of sequence. In these cases, the answer simply refers to all of the other answers.
- Please make sure you read the material before you take the quiz as it will speed up your ability to answer the questions in the allotted time (will usually be 30 mins for each quiz unless indicated otherwise in the quiz instructions).


The quiz this week will cover the reading materials:

- AI, Cha 6
- Smart Business, Cha 5-6

Take the Quiz Again

## Attempt History

	Attempt	Time	Score
LATEST	<u>Attempt 1</u>	12 minutes	10 out of 10

 Correct answers will be available on May 1 at 12am.

Score for this attempt: **10** out of 10

Submitted Apr 14 at 5:34pm

This attempt took 12 minutes.

Question 1

2 / 2 pts

Which of the following are part of a digital operating model transformation?

- ☐ AI Factory
- ☒ All of these answers
- ☐ Siloed data
- ☐ Data hub

### Question 2

2 / 2 pts

In response to allowing customer demand to drive the enterprise, Alibaba is pioneering which of the following business models?

- ☐ B2C
- ☐ None of these answers
- ☒ C2B
- ☐ B2B

### Question 3

2 / 2 pts

In social commerce, which of the following factors drives the production of content?

- ☐ None of these answers
- ☐ Deep learning tools

☒ Social interaction

☐ Demand analytics

#### Question 4

2 / 2 pts

Which of the following "logics" does Alibaba's smart network utilize?

☐ Push logic

☒ Pull logic

☐ None of these answers

☐ Dominant logic

#### Question 5

2 / 2 pts

According to our reading, a business ecosystem is a smart network that evolves to solve complicated customer problems.

☒ True

☐ False

Quiz Score: **10** out of 10