

Venture Concept Pitch

100 Possible Points

6/4/2023

Attempt 1



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Unlimited Attempts Allowed

5/29/2023 to 6/4/2023

▼ Details

Venture Concept Pitch


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MGT 5824

Assignment Overview:

- The objective of this assignment is to provide an opportunity for you to apply the material we are covering in the class to develop the critical skills, tools, and frameworks
- Pitch Scenario: The venture concept pitch provides the initial starting point for the development of the venture concepts you will explore in the course. You are welcome to explore any concept broadly related to technology entrepreneurship, but please remember that the material and concepts we will cover in the course are most directly related to AI-powered projects.
- Pitch Task: For this particular assignment, you will develop an initial concept pitch for your overall project using the Value Lab (see the link to the article in Module Two). The topic is entirely up to you but please make sure that you follow the pitch guidelines that are outlined below.

Instructions:

- You will work on this assignment individually.
- You will record and submit your pitch using Flipgrid: <https://flip.com/ece721f1> 
(<https://flip.com/ece721f1>)
- Please also submit your pitch deck using the structure for the slide deck below on Canvas under the assignment tab. Note: Your complete pitch should be less than 5 minutes.


Structure of the Venture Concept Pitch

- **Slide #1:** Overview of the AI Venture Concept (See pdf/link in Module Two for more details)
- **Slide #2:** The "Theory" -- Common Beliefs

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- **Slide #5:** Sub Problem(s)
- **Slide #6:** Actions: Run Experiments
- **Slide #7:** Actions: Shop for Resources
- **Slide #8:** Actions: Search for Solutions

Link to instructions on how to record your screen on Flipgrid:

<https://help.flipgrid.com/hc/en-us/articles/360045940833-Screen-Recording-How-to-record-your-screen-using-the-Flipgrid-camera>  (<https://help.flipgrid.com/hc/en-us/articles/360045940833-Screen-Recording-How-to-record-your-screen-using-the-Flipgrid-camera>)

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AI Canvas Pitch			
Criteria	Ratings		Pts
Overall Pitch Quality view longer description	10 to >0 pts Category Score General assessment of pitch clarity, including analysis of vocal clarity, cadence, and persuasiveness. -- Score of 10/10 indicates excellent pitch on all dimensions. -- Score of 9/10 indicates solid pitch on all dimensions. -- Score of 8/10 indicates the pitch needs work/refinement on all dimensions.	0 pts Missing from pitch	/ 10 pts
Opportunity & Solution view longer description	10 to >0 pts Category Score Assessment criteria: --10/10 indicates excellent overview - -9/10 indicates solid overview --8/10 indicates the overview needs work/refinement or is incomplete.	0 pts Missing from Pitch	/ 10 pts
Consumers & Data view longer description	10 to >0 pts Category Score Assessment criteria: --10/10 indicates excellent overview - -9/10 indicates solid overview --8/10 indicates the overview needs work/refinement or is incomplete.	0 pts Missing from Pitch	/ 10 pts
Strategy & Policy & Process view longer description	10 to >0 pts Category Score Assessment criteria: --10/10	0 pts Missing from Pitch	/ 10 pts
<div>Submit Assignment</div>			

AI Canvas Pitch		
Criteria	Ratings	Pts
	--8/10 indicates the overview needs work/refinement or is incomplete.	
Transfer Learning & Success Criteria view longer description	<div><div>10 to >0 pts Category Score</div><div>Assessment criteria: --10/10 indicates excellent overview - -9/10 indicates solid overview --8/10 indicates the overview needs work/refinement or is incomplete.</div></div> <div>0 pts Missing from Pitch</div>	/ 10 pts
		Total Points: 0

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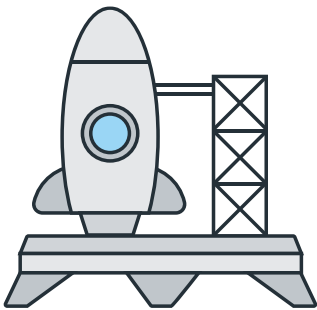
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