

Quiz #6

Due Jul 2 at 11:59pm**Points** 10**Questions** 5**Available** Jun 26 at 12am - Jul 2 at 11:59pm**Time Limit** 30 Minutes**Allowed Attempts** 2

Instructions

Questions from IM: Cha. 5 and Robot: Cha. 1. Good luck!

Attempt History

	Attempt	Time	Score
LATEST	Attempt 2	1 minute	10 out of 10
	Attempt 1	30 minutes	6 out of 10

 Correct answers will be available on Jul 3 at 12am.

Score for this attempt: **10** out of 10

Submitted Jun 26 at 4:57pm

This attempt took 1 minute.

Question 1

2 / 2 pts

According to our readings in the Innovator's Method, a theoretical prototype expresses your customer discovery insights as a fully featured, robust product that we can present to our customers in order to secure sales.

☐ True

☒ False

Question 2**2 / 2 pts**

According to our readings, the social life of products framework involves which of the following dimensions?

☒ All of these answers

☐ Ecosystem

☐ Context

☐ Presence

Question 3**2 / 2 pts**

According to our readings, the "better the social exchange the better a relationship a person has with a product and the better the experience." This is rooted in evolutionary reasons that involve "individualistic structures" that play out through the tendencies of social interactions to result in the survival of the "fittest." T/F?

☐ True

☒ False

Question 4**2 / 2 pts**

Firms can use analogs to search for closely related concepts from other firms or industries, including from failed products or services, in the process of solution storming.

☒ True

☐ False

Question 5**2 / 2 pts**

Which of the following prototypes can startups use to test different dimensions of a solution?

- ☐ Theoretical Prototypes
- ☐ Minimum Viable Prototype
- ☐ Virtual Prototype
- ☒ All of these answers

Quiz Score: **10** out of 10