

Quiz #12

Due Apr 16 at 11:59pm

Points 10

Questions 5

Available Apr 10 at 12am - Apr 16 at 11:59pm

Time Limit 30 Minutes

Allowed Attempts 2

Instructions

As a reminder:

- These quizzes are open book/note, but **NOT** "open neighbor!"
- You will have two chances to take the quiz but please note that the scores will be averaged to calculate your final grade.
- Canvas will randomly sort the answers to the questions so you may have the answer "all of the above" listed out of sequence. In these cases, the answer simply refers to all of the other answers.
- Please make sure you read the material before you take the quiz as it will speed up your ability to answer the questions in the allotted time (will usually be 30 mins for each quiz unless indicated otherwise in the quiz instructions).

The quiz this week will cover the reading materials:

- The assigned chapters from Smart Business.

Take the Quiz Again

Attempt History

	Attempt	Time	Score
LATEST	Attempt 1	28 minutes	10 out of 10

⚠️ Correct answers will be available on Apr 17 at 12am.

Score for this attempt: **10** out of 10
Submitted Apr 11 at 3:02pm
This attempt took 28 minutes.

Question 1	2 / 2 pts

From the reading Smart Business, which of the following is the formula for smart business?

- ☐ None of the above
- ☐ Artificial intelligence + brick and mortar offices
- ☒ Network coordination + data intelligence
- ☐ Product improvements + data algorithms

Question 2

2 / 2 pts

Which of the following is the definition of network coordination?

- ☒ Nearly autonomous management of the interactions of multiple parties to a business task
- ☐ Simultaneous leveraging of data enriched algorithms for managing customer engagement
- ☐ None of the above
- ☐ Generative design algorithms utilized to explore alternative product modalities

Question 3

2 / 2 pts

Networked businesses are superior to linear supply chains because collaboration can find the most efficient path through the network

☒ True

☐ False

Question 4

2 / 2 pts

According to the reading, adaptable products utilize machine learning algorithms in order to customize the experience of the product to the individual consumer.

☒ True

☐ False

Question 5

2 / 2 pts

For businesses, AI algorithms should mask the underlying product logic or market dynamics that a business is trying to optimize because the data are too complex for humans to understand.

☐ True

☒ False

Quiz Score: **10** out of 10