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## Deutsche Telekom launches smart city co-creation toolbox

Smart Cities News

09 Apr 2019

by SmartCitiesWorld team

The telecom company will help administrations find out early on in the development of a smart city strategy what citizens and companies really

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**The guidelines provide practical examples to help with a city's digital goals**

Deutsche Telekom has announced a smart city guide to help city administrations, citizens and companies jointly design intelligent cities.

It offers several tools and real-life examples to help develop their goal digitisation.

## Co-creation in

The aim of the 'smart city co-creation toolbox' is to help city administrations independently develop ideas and to help them become greener, more efficient and embrace new technologies in a meaningful way.

Partners in the initiative are United Smart Cities (USC) and the German Association of Towns and Municipalities (DStGB).

"We want to make digitisation

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representatives it became clear that there is still a lack of knowledge and networking opportunities within their municipalities when it comes to digital services. Our smart city co-creation toolbox helps cities to meet these challenges.”

According to the German telco firm, the cornerstone of a successful smart city strategy is to find out early what citizens and companies really want.

This is the intent behind the toolbox: with its co-creation approach, it enables the design of the intelligent city by bringing together the viewpoints of both city administration and citizens. Stakeholders are involved early-on in its development.

The co-creation process includes several steps. The first step is to understand the needs of different target groups as well as the current situation of a city.

*“In our conversations*

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*knowledge and  
networking  
opportunities  
within their  
municipalities  
when it comes  
to digital  
services"*

**smart city  
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Stakeholder or citizen journey

mapping are some  
that help with this  
The problem area  
defined and initial  
developed. Deutsche  
said a popular tech  
the toolbox is going  
possible smart city  
situations in a citizen

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Based on these findings  
Deutsche Telekom  
help build and test  
implement smart city  
as well as offer additional  
services.

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"Digital technologies are  
helping cities and  
communities to work more  
efficiently, environmentally  
friendly and become even  
more attractive to citizens and

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**SIZE-FITS-all SOLUTION FOR**  
digitisation in the public space,  
because each region is  
different. Deutsche Telekom's  
co-creation toolbox offers a  
convincing approach to tackle  
the challenges in cities."

Deutsche Telekom said the  
toolbox has been tried and  
tested over the past few  
months with more than 20 city  
partners and their feedback  
has contributed significantly to  
its development.

For more information  
[smartcity.telekom](https://smartcity.telekom)

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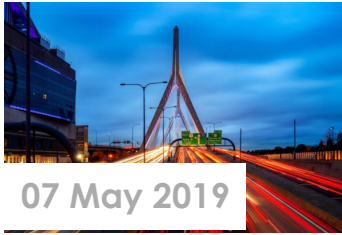
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