Gastón Ginestet

Buenos Aires, Argentina
✉ gastonauginestet@gmail.com
in gastonginestet
○ gastonginestet

Profile

Ruby on Rails developer with 4+ years of experience building and maintaining SaaS platforms and web applications. Skilled in clean architecture, testing, and performance optimization.

Experience

2025–present **Backend Software Engineer (Ruby on Rails)**, *Seta Workshop*, Uruguay (Remote)
- ○ Backend engineer on BizzyCar, a high-scale automotive SaaS platform for dealerships.
- ○ Designed and implemented a multi-queue communication ticket system enabling sales and teams to manage customer interactions across channels.
- ○ Developed agent performance metrics and analytics features.

2024–2025 **Ruby on Rails Developer**, *CustomDevs*, Argentina (Remote)
- ○ Maintainer of The New Flat Rate: Handle Heroku-based deployments, PostgreSQL upgrades, and background jobs.
- ○ Maintainer of Tula Yoga Studio: Built an AI-driven chat interface for yoga class bookings, improving user experience and automating event creation via conversational UI.
- ○ Maintainer of OSP School: Transaction improvements with Stripe.

2022–2024 **Ruby on Rails Developer**, *CodigoDelSur*, Uruguay (Remote)
- ○ Maintainer of Atlas, an inventory service system of Caravela.

2021–2022 **Ruby on Rails Developer**, *Snappler*, Buenos Aires, Argentina
- ○ Built Banda Invitada, a platform connecting venues and musicians, from scratch.

Education

2025 **Software Systems Analyst**, *Universidad Nacional de La Plata*, Buenos Aires, Argentina
Focus on software development, algorithms, databases, and operating systems.

Skills

Languages	Ruby, JavaScript, SQL.
Frameworks	Ruby on Rails, Hotwire, React, Stimulus, Tailwind CSS.
Backend	REST APIs, Background Jobs (Sidekiq), Service Objects, Query Objects.
Databases	PostgreSQL, MySQL, Redis, Amazon Redshift.
Testing	RSpec, Shared examples, API testing.
DevOps	Git, Linux/Bash, Heroku, CI/CD pipelines, Scheduled jobs.
Practices	Clean Architecture, SOLID principles, TDD, Agile methodologies.

Talks

Apr 2025 "De cero contexto a un full upgrade...", Ruby Meetup – Ruby Argentina (online).