

## <Techies/Lab>

**Guide clé-en-main pour l'utilisateur-codeur pour l'utilisation de la charte graphique.**

*Sommaire :*

- 1. Présentation de l'identité
- 2. Types de supports et langages investis
- 3. Règles d'usage
- 4. Logotypes
- 5. Pictogrammes

## Présentation de l'identité

L'identité visuelle de Techies Lab s'appuie sur les compétences en codage informatique que possèdent les membres de l'association, qu'ils fassent partie du bureau ou qu'ils prennent part aux ateliers. Chacun peut participer à la création de supports de communication pour l'association, en suivant quelques règles. Ce guide sert de charte graphique. Il permet à Techies Lab de communiquer aisément tout en incarnant ses qualités : **didactique, ludicité, coopération, participation ouverte**. Puisque tous les supports de communication sont générés à partir de fichiers codés, dans différents langages (mais principalement de l'HTML et du CSS) elle peut être réinvestie avec un ordinateur et un éditeur de code quelconque. Libre d'utilisation, l'identité visuelle est conçue pour être utilisée par Techies Lab sans avoir besoin de faire appel à un ou une graphiste. Elle est donc économique.

Ce document fait office de charte graphique. Il contient toutes les informations nécessaires à la production de supports de communication. Certains outils, tels que les pictogrammes et logos vectoriels ou les feuilles de styles CSS, sont inclus dans le document sous la forme de blocs de code. En voici un exemple :

```
<html>
  <head>
    <title> Voici à quoi ressemble un bloc de code </title>
  </head>
```

Ils sont ainsi recensés dans un seul et même document, les rendant faciles d'accès. Ils peuvent être copiés et collés librement.

## Types de supports et languages investis

### Mode d'emploi : Markdown

Le document que vous consultez actuellement est soit un document Markdown, plus facile à lire qu'un *HTML*, soit un *PDF* généré à partir d'un *Markdown*. Cela permet, en plus de la facilité de consultation, de pouvoir générer des blocs de code pour mettre à disposition certains éléments.

### Site web : *Html* et *CSS*

Le *CSS* n'est pas éditable (voir 3. Règles d'usage). L'*HTML* permet de modifier le contenu du site web en fonction des informations qui doivent être diffusées.

### Plannings : *Html* et *CSS*

Proposés à chaque saison, ils sont aussi éditables par Techies Lab, afin de communiquer sur les ateliers proposés. Ce sont les fichiers qui font le plus appel aux pictogrammes. Leur usage est décrit ci-après.

### Publications : *Html*, *CSS* et librairie *Paged.js*

Les flyers, livrets, compte-rendus et tout autre document imprimé est mis en page en *HTML* et *CSS*. On fera appel à la librairie *Paged.js* afin de rendre le document imprimable sur le format de papier nécessaire. Elle permet aussi de faire ce qu'on appelle la **pagination** lorsqu'un document est sur plusieurs pages, comme pour un livret.

*Pages.js* est une librairie Open Source, fondée par Adam Hyde et actuellement développée par Julie Blanc, Fred Chasen et Julien Taquet. Pour plus d'informations et de documentation, consultez le site web : <https://pagedjs.org/>

### Pictogrammes et logotypes : *SVG*

Il vous sera régulièrement proposé de sélectionner des icônes vectorielles dans vos documents. Ce sont généralement les logotypes de l'association ou des pictogrammes au choix, notamment pour les plannings. Ils font partie de l'identité visuelle et sont obligatoires. Pour les inclure dans vos documents, il vous suffira de copier-coller les codes *SVG* qui sont consultables en 4. Logotypes ainsi qu'en 5. Pictogrammes.

## Règles d'usage :

- Les feuilles de style CSS représentent la mise en forme des supports de communication. Ils renferment les lignes de code permettant la cohérence de l'identité visuelle. Ils ne doivent pas être modifiés.
- Chaque fichier HTML renferme une structure générale qui ne doit pas être alterée, notamment pour les plannings qui prennent la forme d'un tableau. Tout y est systématiquement expliqué au travers des commentaires. Le contenu des balises HTML peut être modifié en fonction des besoins.
- Concernant les pictogrammes, vous pourrez les inclure dans vos documents en effectuant un ctrl+c/ctrl+v. Ils sont trouvables en 5. Pictogrammes Pour trouver où les inclure, vous pouvez faire une recherche grâce au raccourci ctrl+f. Voici les termes clés à rechercher :

1. Inserer\_SVG\_type\_d\_atelier
2. Inserer\_SVG\_lieu\_de\_l\_atelier
3. Inserer\_SVG\_age
4. Inserer\_SVG\_horaire

Pour une catégorie de pictogramme, on utilisera toujours le même pour tout un document dans un soucis de cohérence. Pour chaque type de pictogramme, vous pouvez choisir celui de votre choix, dans une liste pré-définie.

- Les logos ne peuvent être modifiés.
- Les couleurs de l'identité sont indexées en css, dans la balise style comme ceci :

```
bleu : {color: navy}  
  
rose : {color: lightcoral}  
  
blanc : {color: white}  
  
éventuel arrière-plan, si écrit en bleu : {background-color: rgba(240, 128, 128, 0.5)}
```

Le blanc sert de fond, sauf rares exceptions (sur le site web, jamais sur les supports imprimés)

- La police de caractère utilisée est exclusivement la Source Code Variable. Un fichier .otf a été délivré avec la charte graphique. En cas de besoin, vous pouvez la retrouver ici ou ici.

## Logotypes

### Versions illustrées



# <Techies/Lab>

Nom de fichier : Logotype\_1.svg et Logotype\_1.jpg

```
<svg version="1.1" id="Calque_1" xmlns="http://www.w3.org/2000/svg" xmlns:xlink="http://www.w3.org/1999/xlink" x="0px" y="0px" width="1080px" height="1080px" viewBox="0 0 1080 1080" enable-background="new 0 0 1080 1080" xml:space="preserve"><g><path fill="#292E69" d="M947.176,632.482c-4.294,7.847-8.877,13.706-10.847,20.341c-4.167,14.039-14.148,29.631-22.205,41.475c-4.552,6.692-9.823,12.357-15.48,18.027c-7.636,7.654-16.736,13.816-22.969,22.973c-2.522,3.705-6.199,6.855-9.904,9.478c-10.048,7.114-16.328,18.66-28.449,23.441c-3.906,1.541-7.03,5.145-10.401,7.941c-4.9,4.065-10.501,6.758-16.426,8.922c-8.022,2.93-15.892,6.132-23.458,10.221c-3.394,1.834-7.964,2.402-11.898,2.117c-6.046-0.438-11.533,0.837-17.25,2.4c-11.767,3.218-65.699,1.455-77.867,3.162c-16.755,2.351-33.81,3.235-50.252,7.924c-4.535,1.293-9.687,2.048-14.23,1.234c-4.498-0.805-8.225,1.52-12.469,1.078c-4.102-0.427-8.43-2.603-12.398,0.604c-10.825-1.71-21.289,0.732-31.792,2.746"/>
```

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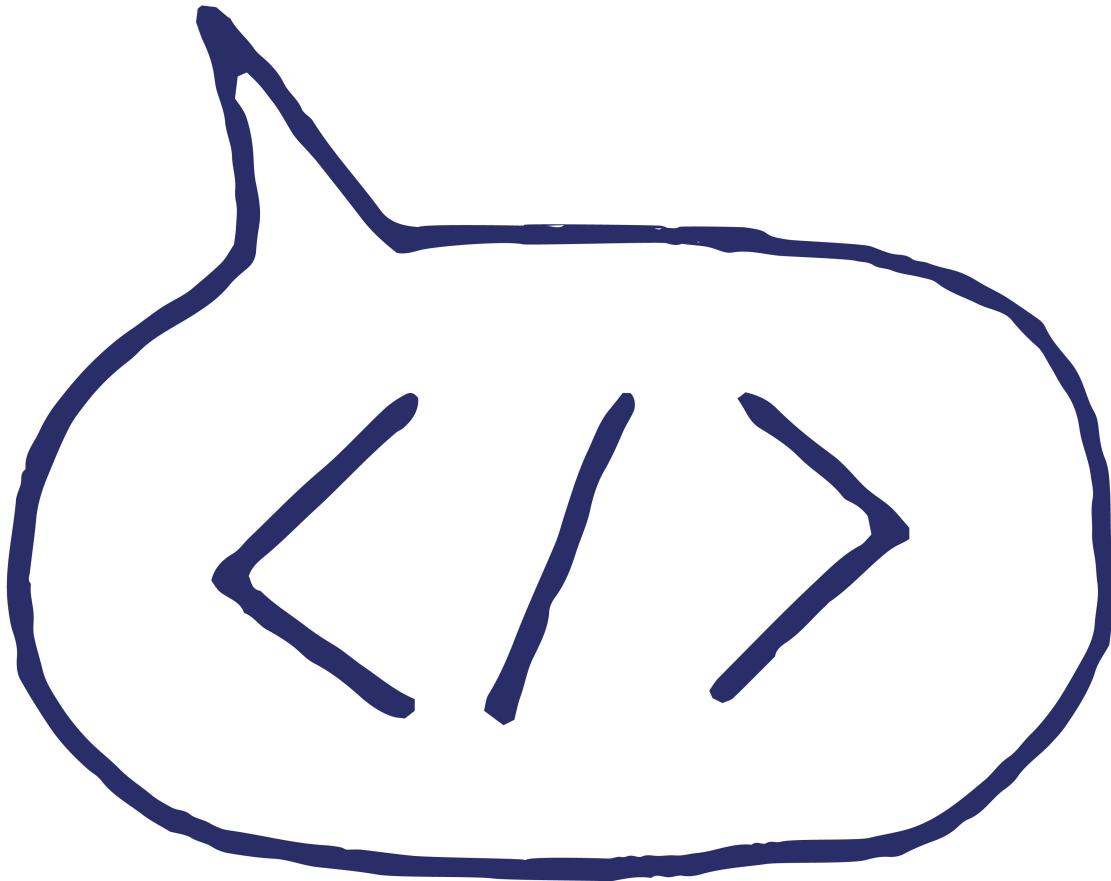
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## Version textuelle classique

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## Version textuelle simplifiée



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11.255,56.853H91.349L102.604,23.044z
"/>
<path fill="#292E69" d="M157.728,10.817h14.539l-11.438,56.882h31.01l-2.373,12.197h-45.578L157.728,10.817z"/>
<path fill="#292E69" d="M211.117,63.051l28.736-18.135v-0.424l-28.736-18.136V13.022l40.733,26.589v10.185l-
40.733,26.589V63.051z
"/>
</g>
</g>
</svg>

```

Nom de fichier : logotype\_textuel\_simplifie.svg et logotype\_textuel\_simplifie.jpeg

En cas de soucis, vous pouvez générer un logo textuel par vous même. Écrivez simplement "<Techies/Lab>" ou <T/L> en **SOURCE CODE BOLD** et en **NAVY**.

## Pictogrammes

Dans les emploi du temps, notamment, il vous sera demandé d'insérer le code SVG des pictogrammes. Voici les types de pictogrammes et le nom des fichiers svg correspondant. N'oubliez pas : pour chaque catégorie, vous choisissez celui de votre choix, à condition de toujours utiliser un même pictogramme pour une même catégorie dans un seul et même support.

### Type de picto

|                                    |                       |                       |                       |                       |
|------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| <i>Horaire</i>                     | horaire_1.svg         | horaire_2.svg         | horaire_3.svg         | horaire_4.svg         |
| <i>Âge</i>                         | age_1.svg             | age_2.svg             | age_3.svg             | age_4.svg             |
| <i>Type d'atelier : en ligne</i>   | type_web_1.svg        | type_web_2.svg        | type_web_3.svg        | type_web_4.svg        |
| <i>Type d'atelier : présentiel</i> | type_presentiel_1.svg | type_presentiel_2.svg | type_presentiel_3.svg | type_presentiel_4.svg |

### Type de picto      Nom de fichier

|                                    |   |   |  |   |
|------------------------------------|---|---|--|---|
| <i>Horaire</i>                     |   |   |  |   |
| <i>Âge</i>                         |  |    |  |  |
| <i>Type d'atelier : en ligne</i>   |  | <pre>](<br/>https://cdn.discordapp.com/attachments/688852271957803028/971344198127194152/banfbPlan_de_travail_2.jpg<br/>"<br/>https://cdn.discordapp.com/attachments/688852271957803028/971344198127194152/banfbPlan_de_travail_2.jpg<br/>" )</pre> |  |  |
| <i>Type d'atelier : présentiel</i> | type_presentiel_1.svg   | type_presentiel_2.svg   |  | type_pres   |

You can now import Markdown table code directly using File/Paste table data... dialog.