



Damani Gatewood

Education



2011 - 2016

Bachelor of Arts in Media and Information
Michigan State University, East Lansing, MI.
Major: Media Management

Work Experience



Red Cedar Log Staff Photographer

Jan. 2016 - June 2016

- Maintain weekly scheduled assignments of events/portraits, while working a rigorous schedule and meeting deadlines.
- Captured, edited, and captioned photos for news and yearbook publications.

Freelance Photographer

Dec. 2013 - Present

- Highly organized with the ability to work on multiple projects, while meeting deadlines.
- Able to work a wide range of venues including; fashion shows, photo-shoots, ballroom events, and personality portraits, creative directing, & commercial/branding photography.
- Knowledgeable of full-frame 50 mm/28mm 1.8 portraiture and wide-angle landscape photography.
- Able to use photo enhancing software, studio lighting, market and advertise services to attract clients while maintaining a digital portfolio, often on a website, to demonstrate work.

Room Coordinator (LRC)

Oct. 2014 - April. 2016

- Set up, and facilitating study tables for tutors and students and Michigan States Learning Resource Center.
- Logging students into the LRC system using Excel spreadsheets, and troubleshooting online login systems.

Sales Associate/ Double Up

Jan. 2014 - Aug. 2014

- Entrepreneurial sales director skilled in marketing strategies & managing relationships via social media for "Champions Club Brand."
- Organized in store promotional events while building customer-focused cultures to facilitate a pleasant shopping experience.

Related Coursework



- Developing look-books and fashion ads for Detroit's own local brand Corner Store Goods. Creating lasting images to promote the brand awareness via grassroots advertising.
- Creative graphic designs developed through the use of photography and original artwork.
- Created print, motion, and interactive infographics by conducting research on percentages and statistics to display information in a visually appealing manner.
- Featured work in content curator blogs and brand social media such as; HYPETRAK, VILLA retailer, Mitchell & Ness apparel, and Visit Detroit.

Contact



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Skills

Graphic Design



Web Design



Creative Directing



Photojournalism



Branding / Advertising



Capabilities

