Product Poster

The templates provided are a starting point. Below is some general advice and example product posters

* Do not feel that you have to strictly stick to the lay outs.
* Change the amount/size/placement of images as you see fit, just make sure they have enough resolution to be crisp images.
* Keep to the general font size provided and resolution of the images as these will look good when printed.
* When aligning images and text, try to line up the borders as this will look neat and professional.
* Please keep the bar at the bottom of the template to put your personal details and to add any logos to.
* Add some colour to your posters if they are looking a little bland. Try to stay away from bright background colours.
* Do not go overboard on logos, use 2 or 3 key ones.
* If your product is aimed at a system (i.e Iphone), get an image of that system using your tech in your poster.

产品海报

提供的模板是一个起点。 以下是一些一般性建议和示例产品海报

不要认为您必须严格遵守布局。

根据需要更改图像的数量/大小/位置，只需确保它们具有足够的分辨率即可获得清晰的图像。

请遵守所提供的常规字体大小和图像的分辨率，因为打印时这些看起来会很好。

对齐图像和文本时，请尝试将边框对齐，因为这看起来整洁而专业。

请保留模板底部的栏，以放置您的详细信息并添加任何徽标。

如果海报看起来有些平淡，请为海报添加一些颜色。 尝试远离明亮的背景色。

请勿过度使用徽标，使用2或3个关键徽标。

如果您的产品针对的是系统（例如iPhone），请在海报中使用您的技术获取该系统的图像。

Poster Examples





