# FOSTER CARING & SHARING STYLE GUIDE

## **FONTS**

PRIMARY FONTS

Capriola available free from google.com/fonts

Alegreya Sans

available free from google.com/fonts

### **HEADER**

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### **COLORS**

PRIMARY COLORS



C=0 M=20 Y=100 K=0 #ffc900



C=7 M=100 Y=11 K=0 #de0580



C=100 M=96 Y=32 K=33 #58595b

#### SECONDARY COLORS



C=2 M=67 Y=87 K=0 #ef7538



C=3 M=89 Y=60 K=0 #e74357



C=32 M=100 Y=18 K=1 #af2079



C=79 M=100 Y=26 K=19 #512365



### **REVERSE ALTERNATIVE**





### **ALTERNATIVES**



