JERSON HATCH, MBA

www.linkedin.com/in/jersonhatch https://github.com/gatogateau

jersonhatch@gmail.com Cell: (801) 623-1544

EDUCATION

UNIVERSITY OF UTAH, Salt Lake City, UT December 2010

Master of Business Administration

UNIVERSITY OF UTAH, Salt Lake City, UT July 2018

Full Stack Web Development

UNIVERSITY OF UTAH, Salt Lake City, UT April 2005

Bachelor of Science, Economics

<u>Licenses and Computer Skills</u>: Full Stack Web Development, Javascript, HTML, Jquery, SQL, MYSQL, Mongo DB, Mongoose, Node, React, Express, Firebase, CSS, Handlebars Brokerage Licenses: Series 4, 7 and 63,

WEB DEVELOPMENT + FINANCIAL ANALYSIS + PROJECT MANAGEMENT

Completed Full Stack web development courses, and designed and built both Static and Dynamic Web applications with both the client and server side. An energetic and motivated leader, ready to front strategic initiatives with a results-driven approach.

Proven analytical and problem solving abilities. Possess professional written and verbal communication and interpersonal skills. Skilled at motivating teams to produce results within tight timeframes. Simultaneously manage several projects; participate in and facilitate group meetings

Expertise in management, strategic planning and execution, and operational efficiency. Handle for all financial and fiscal management aspects of company operations. Provide leadership and coordination in the administrative, business planning, and budgeting efforts of the company.

PROFESSIONAL EXPERIENCE

University of Utah Coding Bootcamp, Salt Lake City, UT Full Stack Web Developer	2018 – 2018
FIDELITY INVESTMENTS, Salt Lake City, UT Options and Active Trader	2014 – 2018
E, R & R LLC, Salt Lake City, UT President and Chief Operating Officer	2006 – 2018
WELLS FARGO FINANCIAL, Kearns, UT Credit Manager	2007 – 2008
FERGUSON ENTERPRISES, Salt Lake City, UT Credit /Assistant Operations Manager	2005 – 2007

AMPLIFICATION OF PROFESSIONAL EXPERIENCE

FIDELITY INVESTMENTS, Salt Lake City, UT

2014 - 2015

Active Trader, Options Principle

Developed investment trading relationships with high net worth clients -investable assets greater than \$250,000. Determined personal investment strategies for income and growth in both wealth management and wealth preservation. Analyzed financial statements and market mentality of publically traded companies for undervalue and growth potential.

- Perform margin calculation to eliminate house, exchange, and/or federal margin calls.

 Determined monetary changes in brokerage accounts to satisfy margin calls when necessary.
- Fostered relationships with interior departments to create a seamless customer experience; therefore building a network of people and information to assimilate during an extensive case.

E, R & R LLC, Salt Lake City, UT

2006 - 2014

President and Chief Operating Officer

Successfully developed, managed and operated a branch of service regarding the retrofit installations of IMAX silver screen front ends: scaffold frame, silver screens, masking and speakers. Evaluated new venture possibilities for risk, profitability and ROI in construction, product sales, and service markets through market and company research. Negotiated and set up accounts through national vendors.

- With the increase of national business, trained and set up satellite service crews in different states, reducing the travel costs for each job while maintaining a 30-35% job profit margin.
- Through new project evaluation, increased scope of services performed to raise revenue up to 30% per job while maintaining the fixed cost.
- Increased net profit margin from 1% to 19% in 2006 by eliminating cost redundancies, securing fixed cost contracts and restructuring the company's use of independent contractors. Successfully maintained a 20% profit margin through 2013.

WELLS FARGO FINANCIAL, Kearns, UT

2007 - 2008

Credit Manager

Acquired, analyzed and maintained lending client relationships through referrals, phone contact and personal interaction. Analyzed credit risks and determined profitability from risk profile of client base to ensure ongoing profitability and conformity with credit terms

- Created and developed a reciprocally beneficial referral program through local businesses and vendors in order to increase the customer base. The referral program generated a 10% increase in active clientele and added \$200K gross sales per month.
- Fostered relationships with personal bankers and branch managers to aid in not only their work goals, but to build our own sub-prime credit rated clientele.

Managed the credit division of Water Works (\$30 Million branch) involving the execution of bond claims and property liens, and managed the operations of an \$80 million mega branch facility covering all 14 Utah branches. Determined the credit limit and payment potential by analyzing customers through financial statements, market research, NACM panels, and personal client visits. Prepared ad hoc reporting, and maintained the inventory price matrix.

- Developed the branch initiative that reduced inventory shrinkage \$100K semi-annually.
- Created the branch level protocol for minimizing the loss due to shipping costs by adding a small fuel surcharge to delivery orders and monitoring and reducing same day return trips resulting is a reduction of fuel costs by \$75K per year.