## **NOAH SIEG**

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## **Education**

B.A. in History, Minor in Marketing | University of North Florida, Jacksonville, FL | May 2022

 Relevant Coursework: Digital Marketing Strategy, Marketing Research Information, Integrated Marketing Communications Management, Introduction to Marketing Analytics, Advertising Management, Consumer Behavior

## **Work Experience**

Development Assistant | Florida Studio Theatre, Sarasota, FL | June 2023 - Current

Retail Sales Associate | J. Crew Factory Store, Lutz, FL | October 2022 – May 2023

- Exclusively sold \$34,000 worth of merchandise.
- Averaged an individual sales rate of \$100/hour.
- Utilized proper selling techniques and extensive product knowledge to provide the best possible customer service.
- Assisted in the training of two new associates.

Programming Assistant | University of North Florida, Jacksonville, FL | August 2021 - May 2022

- Planned and oversaw the production of monthly video game tournaments for students.
- Conducted market research to determine the interests of the targeted audience.
- Assisted with weekly on-campus market events and resolved any on-site issues.
- Coordinated with vendors and marketing team to achieve established goals.
- Maintained weekly and monthly vendor membership.
- Collected vendor fees and issued paid receipts.

Student Union Operations Assistant | University of North Florida, Jacksonville, FL | September 2020 - May 2022

- Managed game room equipment in student union and maintained customer records and inventory information.
- Resolved customer issues and serviced individuals based on their needs and preferences.
- Served as the primary point of contact for information regarding student union services and campus activities.

## **Skills**

- Event Planning and Coordination
- Customer Service
- Technical Writing
- Research and Analysis
- Microsoft Office Proficiency
- Basic HTML & CSS
- GitHub, VSCode