

## Furiend Flight Strategic Plans & Goals

Furiend Flight's mission is to rescue abandoned, abused, and neglected sato/stray dogs & cats from Puerto Rico and provide them with essential vet care, including vaccines, spaying/neutering, and medical treatment. The organization's trap neuter return program aims to build strong partnerships and community education to help reduce unplanned animal population.

To achieve these goals, Furiend Flight has a strategic plan in place that includes the following:

1. **Vet Direct and Multimedia Financial Backing:** Furiend Flight will provide essential vet care to rescued animals through vet direct and multimedia financial backing. This will ensure that the animals receive the necessary medical attention they need to recover and lead healthy lives.
2. **National Media, Nationwide Funding, Social Influencing, and Celebrity PSA/Recognition:** Furiend Flight will leverage national media, nationwide funding, social influencing, and celebrity PSA/recognition to bring in funds and create large-scale awareness. This will help the organization reach a wider audience and generate more support for its cause.
3. **Dedicated Fundraising:** Furiend Flight will continue to engage in dedicated fundraising efforts to meet and surpass its goals. The organization will leverage its media background and national partnerships and awareness to raise funds and generate support for its cause.

Furiend Flight will measure its success using the following metrics:

4. **Number of Rescued Animals:** Furiend Flight will track the number of animals it rescues each year. This will help the organization understand the impact of its efforts and identify areas for improvement.
5. **Number of Animals Receiving Essential Vet Care:** Furiend Flight will track the number of animals that receive essential vet care, including vaccines, spaying/neutering, and medical treatment. This will help the organization ensure that all rescued animals receive the necessary medical attention they need.

**6. Number of Partnerships and Community Education Programs:**

Furiend Flight will track the number of partnerships it builds and community education programs it implements. This will help the organization understand the effectiveness of its trap neuter return program and identify areas for improvement.

**7. Amount of Funds Raised:** Furiend Flight will track the amount of funds it raises each year. This will help the organization understand the impact of its fundraising efforts and identify areas for improvement.

By tracking these metrics and leveraging its strategic plan, Furiend Flight will continue to make a positive impact on the lives of abandoned, abused, and neglected sato/stray dogs & cats from Puerto Rico. 🐾🐶🐱