

MA592

2024 P.L.A.Y. Pet Beds Grant

Gatos Borincoon, Inc.

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Application Form

2024 P.L.A.Y. Beds Grant Program Details

Applicant Requirements and Guidelines*

- **Accepting Submissions:** We encourage all grantees with grant applications in draft status to promptly complete and submit their applications. This is particularly important for draft applications where the 'Accepting Submissions' date is scheduled for a future date. Submitting your request promptly ensures that it will receive thorough consideration during our vetting process. Waiting until the last minute could result in delays or missed opportunities.
- **Communication:** Applicants must ask questions, concerns, or challenges at any stage - prior to, during, or following the awarding of a grant.
- **Petfinder Membership:** Applicants are Petfinder members in good standing, actively posting adoptable pets on petfinder.com, and maintaining up-to-date listings. If not a Petfinder member, visit <https://www.petfinder.com/register/> to become a Petfinder member.
- **Assistance with Listings:** Need help listing adoptable pets? Email Petfinder at outreach@petfinder.com and please include your Petfinder Shelter ID.
- **Email Settings:** Applicants will add administrator@grantinterface.com to email system's safe sender list. This ensures you will receive all alerts and grant results without them being blocked by spam filters.
- **Facebook Participation:** If awarded, applicants agree to create and share at least one post on your organization's Facebook page (more than one social media post is encouraged however, only one is required). The one Facebook post should feature photos and a story of a specific pet who will benefit from any awarded grant. Once you've completed the Facebook post, awarded applicants must update the Petfinder Foundation Grant-Management System Follow Up Form with the URL of the one Facebook post.
- **Feedback:** Applicants can contact Melissa for feedback on declined results. Suggestions might be offered to strengthen the application to align with grant program terms, guidelines, and requirements. Please be aware that if your application meets all grant terms and conditions but was not chosen due to monthly budgets fulfilled, Melissa might suggest moving the declined application that complies with all grant guidelines and requirements into the next month's applicant pool. This suggestion is only possible upon request for feedback on a declined application.
- **Grant Report:** If awarded, applicants are required to submit an online grant report that includes photos and stories of specific adoptable pet(s) who have benefited from the awarded grant program. Click here for Grant Report Tips.
- **Interim Progress Report:** Applicants will provide other requirements not listed in the grant application or an interim progress report if requested by the Petfinder Foundation.
- **Material Mailing and Email:** Applicants agree not to physically mail a final grant report and agree *not* to include the Petfinder Foundation in any mass mailing services and bulk email systems.

Do you accept the terms outlined in the Applicant Requirements and Guidelines?

YES

2024 P.L.A.Y. Pet Beds Grant Program Terms and Conditions*

This grant is offered in partnership with P.L.A.Y. (Pet Lifestyle and You) and the Petfinder Foundation.

- Applications: Be aware that applications left in draft status for over 60 days will be permanently abandoned and cannot be altered or submitted again.
- Delivery: It may take 30 days from the Decision Date to receive the awarded product grant. If the awarded product grant does not arrive within 30 days, inform Melissa at melissa@petfinderfoundation.com. Rest assured that Melissa will promptly address any issues related to missing awarded product, given that the correct mailing address was provided in the grant application.
- Editing or Withdrawing Applications: If you must edit or withdraw your grant submission, please email your request to melissa@petfinderfoundation.com.
- Eligibility: Petfinder Members located in the contiguous United States are eligible for this product grant.
- Enrichment: Products from this grant program will only be used as enrichment for the adoptable pets in your organization's care. The product grant will not be sold at fundraisers, auctions, online marketplace, yard sales, etc. to raise funds for your organization.
- Forfeiture: If awarded product grant does not arrive within 30 days from the Decision Date and the missing delivery is not reported to Melissa within 30 days from the Decision Date, the product that was awarded will be forfeited.
- Frequency: You may apply for this grant program once. Grant applications from this program are reviewed based on the location of your organization and the monthly state awarding schedule.
- Pet Photos: Two pet photos are required showing pet(s) in your care that will benefit from this grant.
- Relinquish: If your organization cannot use all or a portion of the awarded grant as intended, you agree to contact melissa@petfinderfoundation.com. Your email must explain why your group cannot use the awarded grant and when the Petfinder Foundation will expect to receive the relinquished grant.
- Result: Applicants are awarded based on location and monthly geographical schedule. It may take a few months from the Submitted Date to receive communication via email from administrator@grantinterface.com regarding the grant request outcome.
- Special Edition Chill Pads: Awarded grants from this program include one set of 10 chill pads containing a variety of sizes (3 small, 3 medium, 3 large, and 1 XL). The "just chilling out" pads help adoptable pets relax on mats with a luxuriously soft plush vonnel top layer and faux suede bottom layer so they can be used year-round.
- Species of Pets: This grant program supports all species of adoptable pets, ranging in size from large dogs to small rabbits.
- Use of Grant: If awarded, you agree to only use the grant for the purposes you have described within the Use of Grant field.
- Wash Pet Beds: If awarded, pet beds must be washed when needed.

Do you accept the 2024 P.L.A.Y. Pet Beds Grant program terms and conditions?

YES

Allowable Grant Funding

Monthly State Awarding Schedule

- January: Maine, New Hampshire, Vermont, Massachusetts
- February: Rhode Island, Connecticut, New York

- March - Pennsylvania, New Jersey
- April: Delaware, Maryland, Virginia, West Virginia
- May: North Carolina, South Carolina, Georgia, Florida
- June: Ohio, Michigan, Wisconsin
- July: Illinois, Indiana, Kentucky
- August: Tennessee, Alabama, Mississippi
- September: Minnesota, Iowa, North Dakota, South Dakota, Nebraska, Montana, Wyoming
- October: Missouri, Arkansas, Louisiana, Oklahoma, Kansas
- November: Washington, Oregon, Idaho, California, Nevada
- December: Utah, Colorado, Arizona, New Mexico, Texas

Unallowable Grant Funding

- Groups located outside the contiguous United States

Request Details

Request Details

- Use of Grant field: To strengthen your application, avoid summarizing your organization's purpose and history. Instead, keep this section concise and focused on how your group will use the product grant. This will help ensure that your application is clear and effective.

Use of Grant*

Tell us how the product grant will be used and the expected final results.

We started recently as a non-profit and with limited resources and donations funds go directly to provide vet care, food and litter. We prioritize providing the best care for the cats under our foster care network and toys and cooling beds for the summer months have been in our wish list for a while. The adults lack entertainment and we often share some toys we acquired for the kittens. We are seeking to get some additional resources for the adults and this grant can be of great use towards this goal.

Adoptable Pet(s)

Pet Care*

- Housing or Caging: We ensure that our pets have adequate space.
- Safety: We prioritize the physical safety of our pets and take measures to minimize fear and stress.
- Food and Water: We make sure that food and water are always accessible.
- Biological Needs: We maintain appropriate body temperature, allow for natural bodily functions with prompt waste removal, and manage reproduction as necessary.
- Cleanliness: Depending on the species' needs, we keep our pets clean and dry.
- Restraint: We avoid unnecessary physical restraint.
- Behavior: We create an environment that encourages our pets to display species-specific normal behavior.

- **Veterinary Care:** Under the supervision of a veterinarian, we provide disease prevention and treatment. Any pet that is injured, in distress, or showing signs of illness receives timely medication under veterinary medical care.

Does your organization meet the necessary pet care requirements?

YES

Adoptable Pet Guidelines*

- **Pet Photos:** To strengthen your application, submit two well-lit and focused photos that are uploaded as a file, not embedded in a Word or PDF document. Acceptable formats for the uploaded photos are jpeg or jpg.
- **Petfinder Page:** Your organization is actively participating on www.petfinder.com, listing pets available for adoption.
- **Number Pet(s) Benefit:** This is the total number of pets in your care that will benefit from this grant in the year 2024.

Does your organization agree with the Adoptable Pet Guidelines?

YES

Length of Stay*

Provide the average number of days adoptable pets stay in your care.

60

Number of Pets Benefit*

12

Photo of Pet(s)*

Rocky.jpg

Additional Photo of Pet(s)*

Stella.jpg

Organization Details

Mission Statement

This field is optional and can be used to briefly describe your organization's purpose and values.

We rescue community cats, and provide immediate shelter, transportation, medical care and rehabilitation. With the aid of volunteers that do fostering, we take in the adoptable strays or cats in risk in high kill shelters and give them time to heal and gain trust in humans once more! We foster with volunteers and get them

ready to be placed with a loving guardian who adopt and love them as much as we do. We are working to establish collaboration with local veterinarians to offer affordable or free spay/neuter/vaccinate services. Educate the community and raise awareness about responsible pet ownership and guardianship. And promote the humane management of community cat colonies through public outreach and education. Also engage in activities to raise funds to support those charitable activities described above.

Organization Details Guideline*

- Petfinder Shelter ID: The Petfinder Shelter ID is a unique identifier assigned to your organization by Petfinder. It consists of your state abbreviation and a number. *To strengthen your application*, avoid using special characters, additional country abbreviations, or spaces between the state abbreviation and the number.
- If an applicant provides an incorrect Petfinder Shelter ID, the application will be declined.
- Active Petfinder members listing pets available for adoption on www.petfinder.com will have a Petfinder Page. The URL for a Petfinder Page includes the Petfinder Shelter ID.
- If you need help locating your Petfinder Shelter ID, you can reach out to Petfinder directly at outreach@petfinder.com. Alternatively, you can ask Melissa to search www.petfinder.com for your organization's Petfinder Page.

Do you agree by the Organization Details Guideline?

YES

Petfinder Shelter ID*

The Petfinder Shelter ID is assigned to your group by Petfinder.

MA592

Average Monthly Numbers

Provide the average monthly numbers for your pet population.

Monthly Intake	Monthly Adoption
2	2

Describe your organization

Facility or Foster	Residential or Commercial
Foster	Residential

Physical Address

Product grants cannot be shipped to a PO Box - please provide your organization's physical shipping address below.

Street Number and Street Name*

65 Pine Street

City*

Franklin

State*

MA

Zip Code*

02038

Facebook

Our high priority is that the Petfinder Foundation receive Facebook posts from all awarded grant programs. Facebook posts allow us to express our grant program success as we share them with our generous supporters and corporate partners to continue giving grants.

Applicants must have a presence on Facebook

- Dedicated to promoting adoptable pets and sharing adoption stories on Facebook.
- Support partnering groups and ask for help on Facebook when in need.
- Announce awarded grant programs or corporate contributions and express gratitude to donors and community supporters.

Facebook Post Follow Up Form Terms*

If awarded, your organization will use Facebook to announce the awarded Petfinder Foundation grant program and agrees to:

- Include photo(s) and success stories of specific adoptable pet(s) helped by or will benefit from the awarded grant program.
- Permit us to share photo(s) and stories including relevant images from your website, Petfinder webpages, and social media pages, with the public, our donors, the media, and Petfinder Foundation partners.
- Tag the Petfinder Foundation @petfinderfoundation and P.L.A.Y. @p.l.a.y.petlifestyleandyou. Please also use our hashtag #petfinderfoundation.
- Complete the Petfinder Foundation Grant-Management System Facebook Post Follow Up Form by the assigned due date. *The Facebook Post Follow Up Form is generally due within thirty days of receiving the awarded grant.*

- Contact Melissa at melissa@petfinderfoundation.com if your group is unable to complete the Facebook Post Follow Up Form by the scheduled due date. Your email request must include the reason for the extension and the expected Facebook Post Follow Up Form completion date.
- *Not* provide a URL link from the mobile Facebook site.

Do you agree to the Facebook Post Follow Up Form Terms?

YES

Facebook Page URL*

Please provide your organization's Facebook page URL

<https://www.facebook.com/gatos.borincoon>

Grant Report

The primary focus of our organization is to collect Grant Reports from all the grant programs awarded. These reports enable us to highlight the achievements of our grant programs by featuring them as Success Stories on the Petfinder Foundation website. By sharing these stories with our generous supporters and corporate partners, we aim to ensure continued support for future grants.

A few helpful tips

- If you need to 'Save For Later' and come back to the grant report, be sure to *write down the grant report link* or check your spam or junk folder for an email with the grant report link.
- You may upload up to eight single photos. We recommend using well-lit focused photos that are at least 1000 x 1000 pixels in size. Please avoid using collages.
- If you would like to include YouTube iframes in your grant report, we will embed it to play in your final grant report.
- Need help completing your grant report, please visit our website for Templates and Guides: <https://petfinderfoundation.com/templates-and-guides/>

Grant Report Terms and Conditions*

The final grant report is brief and should only take 5-10 minutes to complete. If awarded, your organization agrees to share success stories and photos about individual pet(s) helped, and permit us to share those stories and pictures. Including relevant images from your website, Petfinder webpages, and social media pages, with the public, our donors, the media, and Petfinder Foundation partners.

Grant Reports:

- Complete and submit your grant report using the Petfinder Foundation's web-based form: <http://bit.ly/grantreport>
- Share how this grant program helped your organization and the pets in your care.
- Include photo(s) and story of at least one adoptable pet helped by or will benefit from the awarded grant program.
- If the adoptable pet is still waiting for a home, provide the link to his or her Petfinder profile page.
- Complete the grant report by the assigned due date, within three months of receiving the awarded grant

- Contact Melissa at melissa@petfinderfoundation.com if your group is unable to complete it by the due date. Your email request must include the reason for the extension and the expected grant report completion date.
- The grant report undergoes a thorough review before it's published as a Success Story. Additionally, it may take the Petfinder Foundation team up to two weeks from the date your group submitted the report to update the Grant Report URL field in your Grant Report Follow Up Form with your group's published Success Story.

Do you agree to the Grant Report Terms and Conditions?

YES

Thank you

Your dedication and commitment to animal welfare is truly commendable. Your efforts make a significant difference in the lives of adoptable pets under your care, who are waiting for their forever homes.

We appreciate the time and effort you put into completing your grant application. - The Petfinder Foundation

File Attachment Summary

Applicant File Uploads

- Rocky.jpg
- Stella.jpg



