



# *Gatsby*

PERFECTING ONLINE  
ENTERTAINMENT

CREATORS | VIEWERS | SPONSORS

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# **Abstract**

Gatsby is a video sharing platform tailored to the modern market of internet entertainment. Our goal is to perfect the medium of internet video by creating a sustainable, low-cost, and scalable platform that does not track users and does not restrict the creative expression of creators.

## **Architecture**

## **Monetization**

## **Content Discovery**

## **Roadmap**