



Gatsby

VIDEO SHARING THAT CAN AFFORD
TO PUT CREATORS FIRST

CREATORS | VIEWERS | SPONSORS

Problem

Video sharing is expensive, which leads platforms to apply heavy pressure on monetization.

Advertising removes bargaining power from creators.

Creators are forced to put up with a hostile relationship with the platform.

Solution



Use Peer-to-Peer File Distribution to eliminate hosting costs



Monetize using sponsorships, not advertising



Add creator focused features and collaboration tools