



Gatsby

PERFECTING ONLINE
ENTERTAINMENT

CREATORS | VIEWERS | SPONSORS

Contents

1 Abstract	2
2 The State of Video Sharing	2
3 Peer-to-Peer File Distribution	2
4 Monetization	2
5 Content Discovery	2
6 Roadmap	2

Abstract

Gatsby is a video sharing platform tailored to the modern market of internet entertainment. Our goal is to perfect the medium of internet video by creating a sustainable, low-cost, and scalable platform that does not track users and does not restrict the creative expression of creators.

The State of Video Sharing Peer-to-Peer File Distribution Monetization Content Discovery Roadmap