



Gatsby

VIDEO SHARING THAT CAN AFFORD
TO PUT CREATORS FIRST

CREATORS | VIEWERS | SPONSORS

Problem

Video sharing is expensive, which leads platforms to apply heavy pressure on monetization.

Advertising removes bargaining power from creators.

Creators are forced to put up with a hostile relationship with the platform.

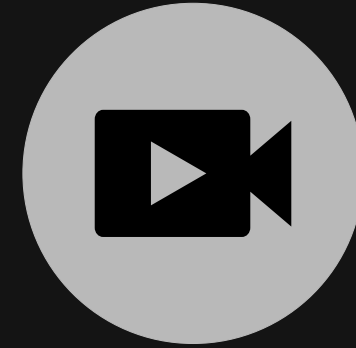
Solution



Use Peer-to-Peer File
Distribution to eliminate
hosting costs



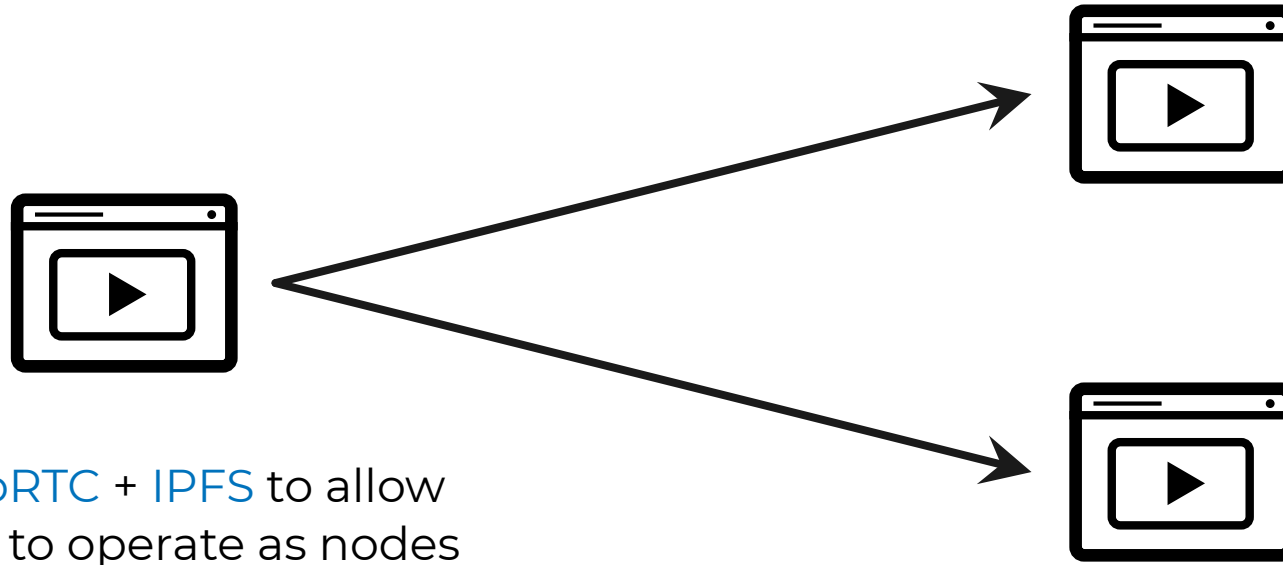
Monetize using sponsorships,
not advertisers



Add creator focused features
and collaboration tools

Peer-to-Peer File Distribution

BANDWIDTH SOLUTION



Use [WebRTC](#) + [IPFS](#) to allow browsers to operate as nodes in a peer-to-peer network

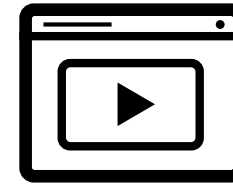
As a user streams a video, they simultaneously help stream it to other peers on the network

Peer-to-Peer File Distribution

STORAGE SOLUTION

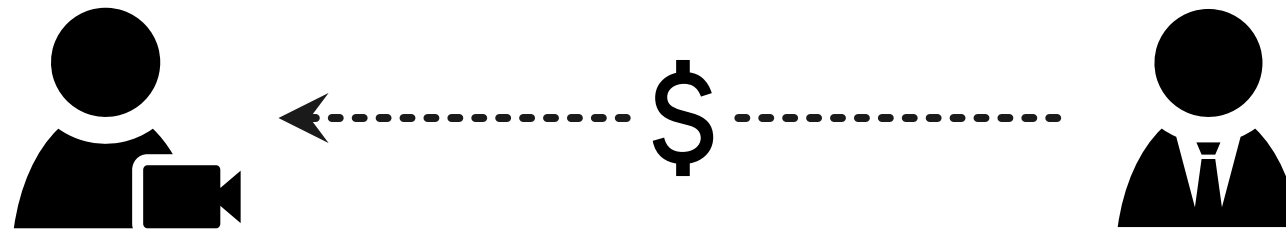


Our studio app will help creators organize/backup their content and share footage with editors...



As well as occasionally contribute blocks of videos when they are missing on the peer-to-peer network

Sponsorships



Our sponsor marketplace will allow brands to easily discover creators whose audience overlaps their target market