

## Project Planning Phase

### Project Planning Template (Product Backlog, Sprint Planning, Stories, Story points)

Date	13/2/2026
Team ID	ITVIP2026TMIDS82256
Project Name	Cosmetic Insights - Navigating Cosmetics Trends and Consumer Insights with Tableau
Maximum Marks	8 Marks

#### Product Backlog, Sprint Schedule, and Estimation (4 Marks)

Use the below template to create product backlog and sprint schedule

Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
2 days	collecting data	USN-1	scrape and listed the top selling categories	3	medium	Athiya samreen
1 day	data cleaning and organising	USN-2	group product by price point	3	medium	shafiya kouser
1 day	analysis and identifying trends	USN-3	price value mapping	3	medium	fariyan
2 days	visualization and building	USN-4	charts and graphs	3	Medium	Athiya samreen
1 day	final review	USN-5	final review	3	medium	shafiya kouser
	Dashboard					

**Project Tracker, Velocity & Burndown Chart: (4 Marks)**

Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	3	2 days	13/2/2026	15/2/2026	3	15/2/2026
Sprint-2	3	1 day	16/2/2026	16/2/2026	3	16/2/2026
Sprint-3	3	1 day	17/2/2026	17/2/2026	3	17/2/2026
Sprint-4	3	1 day	18/2/2026	18/2/2026	3	18/2/2026