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Empire State Development

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Issue Date: 1/7/2008

TECHNOLOGY SOLICITATION

HUGH L. CAREY BATTERY PARK CITY AUTHORITY - WEBMASTER

Description:

The Hugh L. Carey Battery Park City Authority ("BPCA" or "the Authority") is a public benefit corporation created by the New York State Legislature in 1968 to develop a 92-acre site at the Southwestern tip of Lower Manhattan. Parcels are leased to developers who build in accordance with BPCA guidelines, which incorporate "green" provisions mandating state-of-the-art environmental specifications to maximize energy efficiency and minimize water usage. Under an executive agreement, excess revenue generated by the Authority is given to New York City for use in its public coffers. Over the last thirty years, the BPCA has transferred nearly \$1 billion to New York City.

BPCA is currently seeking an experienced webmaster to manage its web site. Our ideal candidate is someone with at least two years of experience. Our website attracts unique visitors every month, and is growing rapidly.

Skill Set Requirements and Capabilities: Must have a solid understanding of a variety of graphic software applications and Web-based technologies including, but not limited to, HTML, Photoshop, Illustrator, Dreamweaver, Flash and FrontPage. Proficiency in at least one of the following: PHP, ASP or Cold Fusion. Hands on SQL experience. Must also have understanding of Office software.

Special Requirements: Individual must have a strong understanding of Web design and be knowledgeable of communication practices. Will be working as a functional resource not within the IT organization.

This is a hands-on role and requires the ability to plan, multi-task and follow through on projects. Responsibilities include site operations support, Search Engine optimization and maintenance of web content. This will require no less than monthly updates with the possibility of emergency updates within 24hrs of notification.

The selected firm must convey total and unlimited intellectual property rights in the project work in perpetuity and worldwide to the BPCA. There is no additional Bid Package. Proposals must be sent by mail only with the proposal title printed on envelope. Firms interested in applying must fill out the Mandatory Forms Packet located on the BPCA website:
http://www.batteryparkcity.org/pdf_n/Mandatory_Forms_Packet.pfd. The completed forms must accompany the firms proposal.

For questions on M/WBE participation and sub-contracting goals, please contact Mr. Anthony Peterson at 212.417.2337

**Minority Sub-
Contracting Goal: 5%**

Women Owned Sub-

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Contracting Goal: 5%

Proposal Due: 1/28/2008 5:00 PM

Contract Term: One Year

Location: Battery Park City, NY

Contact: Margarita Santana, Administrative Assistant
Affirmative Action
Hugh L. Carey Battery Park City Authority
One World Financial Center
24th Floor
New York, NY 10281-1097
(212) 417-2338
(212) 417-2279 FAX
santanam@batteryparkcity.org
www.batteryparkcity.org

Submit To: Margarita Santana, Administrative Assistant
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