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Issue Date: 5/1/2006

## PRINTING, PUBLISHING, GRAPHIC ARTS &amp; SUPPLIES SOLICITATION

## PRINTING 2005 ANNUAL REPORT

**Description:** The Battery Park City Authority ("BPCA" or "the Authority") is a public benefit corporation created by the New York State Legislature in 1968 to develop a 92-acre site at the southwestern tip of Lower Manhattan. Parcels are leased to developers who build in accordance with BPCA guidelines, which incorporate "green" provisions mandating state-of-the-art environmental specifications to maximize energy efficiency and minimize water usage. Under an executive agreement, excess revenue generated by the Authority is given to New York City for use in its public coffers. Over the last thirty years, the BPCA has transferred nearly \$1 billion to New York City. Currently, BPCA is seeking written proposals from printing firms to print its 2005 annual review. Proposals should be submitted based on the following. Quantity: 1,000 / 1,250 or 1,500 Size: 8.5" x 11" finished, 4-page cover + 28 text pages + 4 sheets inserted between text pages + 32 pages of financials Stocks: Cover – Mohawk 50/10 Ultra, Blue White, Matte, 100 Double Thick Cover. Text – Mohawk 50/10 Ultra, Blue White, Matte, 100 Text. Insert Sheets (4) – Eames, Architecture, White, 50 Text. Financials – Carnival Vellum, Moss, 24 Writing Ink: Cover – 6/6, (4/c process + PMS + satin aqueous, both sides). Text – 7/7 (4/c process + 2 PMS + spot varnish, both sides). Insert Sheets – 5/0 (4 PMS + black) Separate PMS colors for each insert. Financials – 2/2 (PMS + black, both sides) Film: 8 – 8.5" x 11" 4/C scans, 4 – 8" x 6.5" 4/C scans, 4 – 3.5" x 5" (or smaller) 4/C scans. Supply design firm with high resolution scans for placement and possible retouching. The same number of images will be supplied high resolution in the document. Loose color needs to be provided for each of these as well as color correction. Bleeds on all sides. Type, tints, images provided on CD (Mac) Retouching: Include 45 minutes of retouching per image in addition to what would normally be estimated. AA's: Include 10 hours of AA's (type changes to proofs and time for proofing) in addition to what would normally be estimated. Proofing: 3 rounds of loose color, 2 sets of composed match prints and 2 rounds of Blueprints Finishing: Score, fold, perfect bind, trim, pack carefully in convenient cartons to avoid damage in transit. Supply design firm with final high resolution artwork and final quark files. Schedule: June, dates TBD Delivery: New York City, inside The selected printer must convey total and unlimited intellectual property rights in the project work in perpetuity, and worldwide, to the BPCA. There is no Additional Bid Package. Proposals must be sent by mail only with the proposal project title printed on envelope. Interested firms (or individuals) should download and complete the "Mandatory Forms Packet" located on the BPCA website ([http://www.batteryparkcity.org/pdf/mandatory\\_forms.pdf](http://www.batteryparkcity.org/pdf/mandatory_forms.pdf)). The completed forms are a required part of your proposal submission and must be included with the following: a written proposal based on specifications, a statement of qualifications, recently printed sample annual reports, client listings and references. Minority business subcontracting goals are required. For questions on M/WBE participation and sub-contracting goals, please contact Mr. Anthony Peterson at 212-417-2337. No proposals will be considered without the completed mandatory forms. Late proposals will not be considered. Information about BPCA can be found at [www.batteryparkcity.org](http://www.batteryparkcity.org).

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**Minority Sub-  
Contracting Goal:** 5%  
**Women Owned Sub-  
Contracting Goal:** 5%

**Proposal Due:** 5/22/2006 5:30PM

**Location:** Battery Park City

**Contact:** Henry Davis, Public Affairs/Public Affairs  
Associate  
Community Affairs  
Hugh L. Carey Battery Park City Authority  
One World Financial Center  
24th Floor  
New York, NY 10281  
2124172282  
2124172279 FAX  
[davish@bpcauthor.org](mailto:davish@bpcauthor.org)

**Submit To:** Henry Davis, Public Affairs/Public Affairs  
Associate  
Community Affairs  
Hugh L. Carey Battery Park City Authority  
One World Financial Center  
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