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User: santanm@bpcauthor.org

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Issue Date: 2/5/2007

## PRINTING, PUBLISHING, GRAPHIC ARTS &amp; SUPPLIES SOLICITATION

## GRAPHIC DESIGN SERVICES

## Description:

The Battery Park City Authority ("BPCA" or "the Authority") is a public benefit corporation created by the New York State Legislature in 1968 to develop a 92-acre site at the southwestern tip of Lower Manhattan. Parcels are leased to developers who build in accordance with BPCA guidelines, which incorporate "green" provisions mandating state-of-the-art environmental specifications to maximize energy efficiency and minimize water usage. Under an executive agreement, excess revenue generated by the Authority is given to New York City for use in its public coffers. Over the last thirty years, the BPCA has transferred nearly \$1 billion to New York City. Currently, BPCA is seeking to retain the services of a graphics design firm to produce and/or design materials including but not limited to brochures, advertising, corporate identity pieces, invitations, programs, etc. on an as needed basis. The selected firm must be skilled in producing high impact, high-return results that express strategic thinking, fresh perspectives and compelling design. The selected vendor must convey total and unlimited intellectual property rights in the project work in perpetuity, and worldwide, to the BPCA. There is no Additional Bid Package. Proposals must be sent by mail only with the proposal project title printed on envelope. Graphic Designers Only Please, no printers or copy houses.

Interested firms (or individuals) should download and complete the "Mandatory Forms Packet" located on the BPCA website [http://www.batteryparkcity.org/pdf/mandatory\\_forms.pdf](http://www.batteryparkcity.org/pdf/mandatory_forms.pdf). The completed forms are a required part of your proposal submission and must be included with the following: fee structure based on an hourly rate, recent samples of above mentioned materials, a statement of qualifications, client listings and references. Minority business subcontracting goals are required. For questions on M/WBE participation and sub-contracting goals, please contact Mr. Anthony Peterson at 212-417-2337. No proposals will be considered without the completed mandatory forms. Failure to provide any of the above stated materials will result in automatic disqualification. Late proposals will not be considered. Information about BPCA can be found at [www.batteryparkcity.org](http://www.batteryparkcity.org).

## Minority Sub-Contracting

Goal: 10%

## Women Owned Sub-

Contracting Goal: 5%

Proposal Due: 2/26/2007 5:00 PM

Contract Term: 2 years

**Location:** Hugh L. Carey Battery Park City Authority One World  
Financial Center New York, NY 10281

**Contact:** Henry Davis, Public Affairs Associate  
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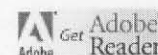
**Submit To:** Henry Davis, Public Affairs Associate  
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