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Category: Printing, Publishing, Graphic Arts &amp; Supplies

1 2

Issue Date: 1/29/2010

Contract Number: N/A

## HUGH L. CAREY BATTERY PARK CITY AUTHORITY - ANNUAL REPORT GRAPHIC DESIGN

### Description:

The Hugh L. Carey Battery Park City Authority ("BPCA" or "the Authority") is a public benefit corporation created by the New York State Legislature in 1968 to develop a 92-acre site at the southwestern tip of Lower Manhattan. Parcels are leased to developers who build in accordance with BPCA guidelines, which incorporate "green" provisions mandating state-of-the-art environmental specifications to maximize energy efficiency and minimize water usage. Under an executive agreement, excess revenue generated by the Authority is given to New York City for use in its public coffers. Over the last thirty years, the BPCA has transferred nearly \$1 billion to New York City.

Currently, BPCA is seeking a graphics arts company to produce the graphic art, design and layout for a 6 color digital annual report. All photography will be provided. Project dimensions will be approximately 8.5" wide by 11" long and about 16 virtual pages of text/photos and 48 pages of financials. This annual report will not be printed. It will be a PDF on the BPCA's website. The selected vendor must convey total and unlimited intellectual property rights in the project work in perpetuity and worldwide, to the BPCA. There is no Additional Bid Package. Proposals must be sent by mail **ONLY** with the proposal project title printed on envelope. **Graphic Designers Only Please**, no printers or copy houses.

The completed forms are a required part of your proposal submission and must be included with the following: fee structure based on providing design services for 2010-2011 (2 years), recent samples of annual reports, and a statement of qualifications, client listings and references. Minority business subcontracting goals are required.

Interested firms (or individuals) should download and complete the "Mandatory Forms Packet" located on the BPCA website

([http://www.batteryparkcity.org/pdf\\_n/Mandatory\\_Forms\\_Packet.pdf](http://www.batteryparkcity.org/pdf_n/Mandatory_Forms_Packet.pdf)). For questions on M/WBE participation and sub-contracting goals, please contact Mr. Anthony Peterson at 212.417.2337. No proposals will be considered without the completed mandatory forms. Failure to provide any of the above stated materials will result in automatic disqualification. Late proposals will not be considered. Information about BPCA can be found at [www.batteryparkcity.org](http://www.batteryparkcity.org).

[Next](#)

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- [Tutorials](#)
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- [Home](#)
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**Minority Sub-Contracting Goal:** 10%%

**Women Owned Sub-Contracting Goal:** 5%%

**Proposal Due Date:** 2/19/2010 4:00 PM

**Contract Term:** 2 years

**Location:** Battery Park City New York, NY

**Contact:** Margarita Santana, Administrative Assistant Affirmative Action  
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