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Issue Date: 2/4/2008

CONSULTING SOLICITATION**HUGH L. CAREY BATTERY PARK CITY AUTHORITY - RETAIL LEASING AND MARKETING CONSULTANT (PIER A REDEVELOPMENT)****Description:****Eligibility / Qualifications Requirements / Preferences**

Battery Park City Authority ("BPCA") seeks a consultant to assist in formulating a leasing and marketing strategy for Pier A. The Pier is a three-story historic landmark structure located at the southern tip of Manhattan. The NYC Economic Development Corporation has selected BPCA to redevelop the Pier. Potential uses include recreational maritime, retail, event and dining facilities, as well as commercial office facilities. Interested parties should submit a proposal including (1) description of proposer's business, (2) resumes of the person(s) who will be involved in the engagement, (3) list of pertinent consulting matters previously handled by the proposer, and (4) statement of hourly billing rates, or other basis upon which proposer would charge for its services. Applicants must have significant expertise in the analysis of urban retail markets and development of retail space usage programs for governmental and/or private sector clients, and must be able to work in close coordination with architects, engineers and other design/build professionals. Experience in usage analysis regarding waterfront facilities and historic structures would be useful.

All proposals must be submitted in a sealed envelope clearly marked "Proposal for Retail Consulting Services," and must be delivered to BPCA by messenger, overnight courier or certified mail, by no later than 5 PM (EST) on the Proposal Due Date listed below, to the Contact listed below (the "Designated Contact"), at the address indicated. Proposals submitted by fax or electronic transmission will not be accepted.

Mandatory forms packet must be filled out for consideration. The forms can be found at: http://www.batteryparkcity.org/pdf/mandatory_forms.pdf.

For questions on M/WBE participation and subcontracting goals, please contact Mr. Anthony Peterson at 212-417-2337.

Applicants are restricted from making contact with anyone other than the Designated Contacts (identified below) during the period (the "Restricted Period") from the time of publication of this advertisement through approval of the procurement contract by BPCA. Employees of BPCA are required to obtain and record certain contacts during the Restricted Period, and to make a determination of responsibility based, in part, upon any such contact. Failure to abide by this process may result in a finding of non-responsibility.

M/WBE UTILIZATION GOAL REQUIREMENTS FOR BPCA CONTRACTS

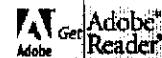
In accordance with Article 15-A of the New York State Executive Law and regulations

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adopted pursuant thereto, BPCA has established separate goals for participation of New York State Certified minority and women-owned business enterprises for all State contracts. BPCA is required to implement the provisions of Article 15-A and 5 NYCRR Part 143 for all state contracts (1) in excess of \$25,000 for labor, services, equipment, materials or any combination for the foregoing and (2) in excess of \$100,000 for real property renovations and construction. For purposes of this procurement, BPCA hereby establishes a goal of TBD% for Minority-owned Business Enterprises (MBE) participation and TBD% for Women-owned Business Enterprises (WBE) participation. As a condition of this procurement, the contractor and BPCA agree to be bound by the provisions of §316 of Article 15-A of the Executive Law regarding enforcement. Contractors must document "good faith efforts" to provide meaningful participation by certified M/WBE subcontractors or suppliers in the performance of this contract. For guidance on how BPCA will determine a contractor's "good faith efforts", refer to 5 NYCRR §143.8. Additionally, Offerors must refer to Mandatory Forms of this document for a list of forms that must be provided in order to fully comply with Article 15-A of the New York State Executive Law and 5 NYCRR Part 143.

**Minority Sub-
Contracting Goal:** TBD%
**Women Owned Sub-
Contracting Goal:** TBD%

Proposal Due: 2/25/2008

Contract Term: TBD

Location: One World Financial Center, 24th floor New York, NY

Contact: Lauren Brugess, Administrative Assistant
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Hugh L. Carey Battery Park City Authority
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New York, NY 10281-1097
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