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Description:

The Hugh L. Carey Battery Park City Authority ("BPCA" or "the Authority") is a public benefit corporation created by the New York State Legislature in 1968 to develop a 92-acre site at the southwestern tip of Lower Manhattan. Parcels are leased to developers who build in accordance with BPCA guidelines, which incorporate "green" provisions mandating state-of-the-art environmental specifications to maximize energy efficiency and minimize water usage. Under an executive agreement, excess revenue generated by the Authority is given to New York City for use in its public coffers. Over the last thirty years, the BPCA has transferred nearly \$1 billion to New York City. BPCA is seeking a consulting firm to provide public relations advice and services on an "as-needed" basis regarding print, television and radio media. No fax submissions will be considered. There is no additional bid package. Proposal must be sent by mail only with the proposal title printed on envelope.

Requirements: Extensive expertise in the field of public relations. Please include a client list and samples of work in each media. Seasoned knowledge of Real Estate, City and State Government and sustainable development required.

Interested firms (or individuals) should download and complete the "Mandatory Forms Packet" located on the BPCA website (http://batteryparkcity.org/pdf.mandatory_forms.pdf). The completed forms are a required part of your proposal submission and must be included along with the following: a written 2 year cost proposal based on the specifications, a statement of qualifications client listings and references. No proposals will be considered without the completed mandatory forms. Late proposals will not be considered. Information about BPCA can be found at www.batteryparkcity.org

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**Proposal Due:** 2/19/2007 4:00 PM**Contract Term:** 3 years**Location:** Battery Park City Authority

Contact: Nidia Blake Reeder, Administrative Assistant
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