

Lindsey Gaughan

Houston, Texas

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Github: github.com/gaughanln | Portfolio: <https://gaughanln.github.io/gaughanlnReactPortfolio/>

Summary

Aspiring Full Stack Web Developer/Software Engineer with a background in Marketing, Project Management and Graphic Design. Creative eye that translates through marketing experience directly into Web Development. Passion for learning and growing with extreme attention to detail which provides dedication to any project.

Skills and Abilities:

Technical Skills / Software:

- html, CSS, JavaScript, bootstrap, materialize, JSON, CRUD, REST, jQuery, Git, MySQL, MongoDB, Mongoose, Express
- VS Code, Adobe Creative Suite (Photoshop + Illustrator), Canva, Microsoft Office and Camtasia

Adaptability:

- Work well under pressure and able to handle tight deadlines
- Proficient working alone or as a team
- Able to work on multiple projects at once

Communication:

- Takes direction and welcomes feedback
- Can convey and present ideas to an audience
- Adept presenter and comfortable in front of groups

Projects:

Playlist Mania: An application with secure login that will generate a list of songs with a preview snippet when searched by artist. The user can add songs to their playlist for later reference and delete them as well. Project manager + contributor

Experience:

Senior Communications Specialist

City of Houston

2015 - present

Houston, TX

- Manage website content, design, and functionality
- Develop and execute yearly marketing plan with multiple targeted marketing strategies, increasing number of users switched from paper bills to ebills by 5% for four consecutive years
- Design and coordinate all marketing materials for service line, both internal and external
- Create, facilitate, and manage new employee training

Administrative and Marketing Specialist*Turner & Townsend***2013 - 2014***Houston, TX*

- Organized and attended trade shows to increase brand awareness nationwide.
- Charted proposals, case studies, and marketing materials.

Marketing and Public Relations Assistant*ASM Global – NRG Park***2011 - 2013***Houston, TX*

- Maintained website for upcoming events and updates
- Managed all social media outlets and turned NRG Park into a Social Media Power-House per Venues Today (SMP) Top 100
- In house graphic designer for advertisements, sales and marketing brochure, marquee signage, etc.
- Assisted in planning media events and press releases, negotiated print and broadcast trade agreements with vendors, and assisted suite sales manager as backup

Event Planner*Incredible Events / Events by Kerry***2007 - 2013***Houston, TX*

- Negotiated events and created client proposals ranging from birthday parties to large corporate events, managing several projects at once
- Directed contract performers, scheduling, inventory, and training

Education:**Rice University***Houston, Tx***Full Stack Coding Bootcamp Certificate**

A 24-week intensive program focused on gaining technical programming skills

Sam Houston State University*Huntsville, Tx***Master of Arts in Kinesiology***Sports Management***Stephen F Austin State University***Nacogdoches, Tx***Bachelor of Business Administration***Sports Marketing*